Chapter 1: An Introduction to Data Engineering

Free Tier offers

All AWS accounts can explore 3 different types of free offers, depending on the product used.



Always free

Never expires



12 months free

Start from initial sign-up date



Trials

Start from service activation date

Sign up for AWS

Contact Information

How do you plan to use AWS?			
 Business - for your work, school, or organization 			
 Personal - for your own projects 			
Who should we contact about this account?			
Full Name			
Gareth Eagar			
Phone Number Enter your country code and your phone number.			
Country or Region			
United States ▼			
Address			
Road			
Apartment, suite, unit, building, floor, etc.			
City			
State, Province, or Region			
Postal Code			
✓ I have read and agree to the terms of the AWS Customer Agreement <a>[✓] .			
Continue (step 2 of 5)			





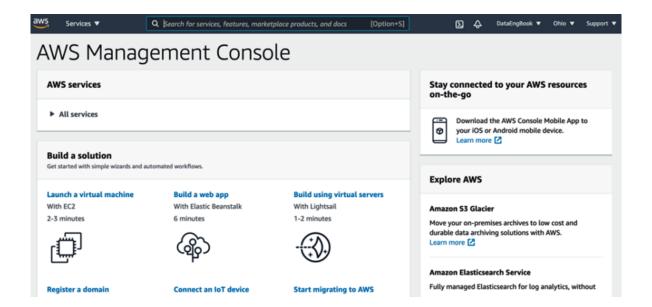
Sign up for AWS

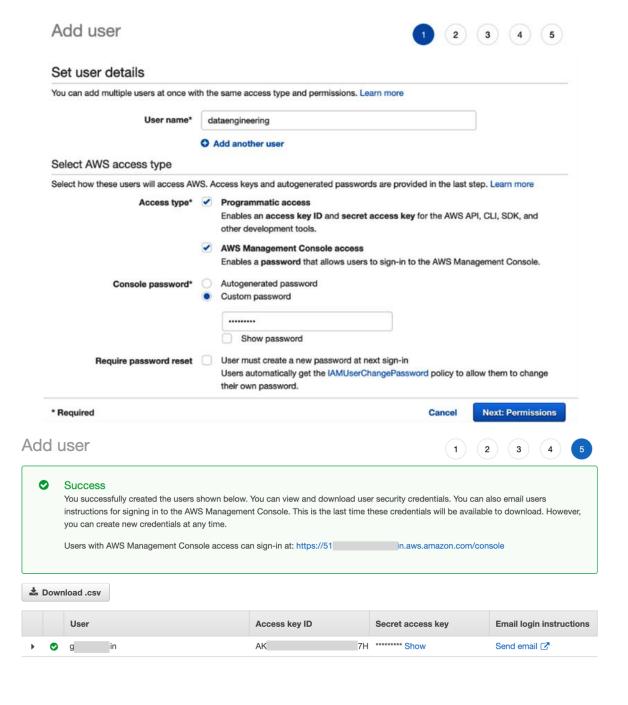
Confirm your identity

Before you can use your AWS account, you must verify your phone number. When you continue, the AWS automated system will contact you with a verification code.

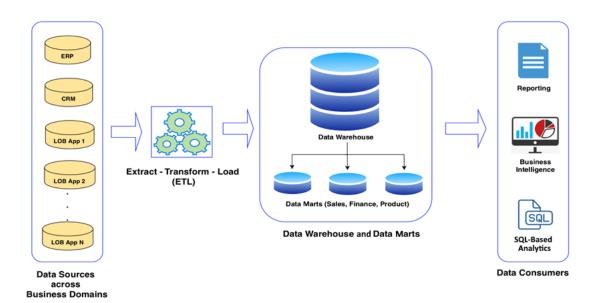
How should we send you the verification code? Text message (SMS) Voice call Country or region code United States (+1) Mobile phone number Security check ď١ 2 Type the characters as shown above

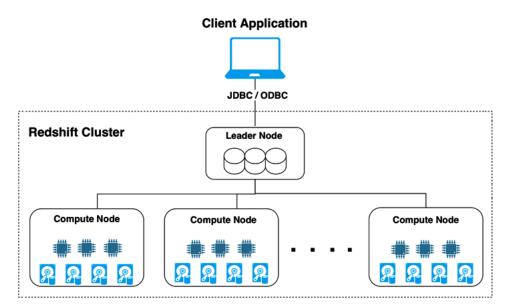
Send SMS (step 4 of 5)





Chapter 2: Data Management Architectures for Analytics







Х	Y	Z
x1	y1	z1
x2	y2	z2
х3	у3	z3

Row-oriented storage on disk

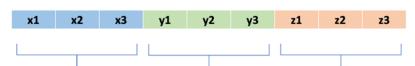


All columns of a given row are stored together

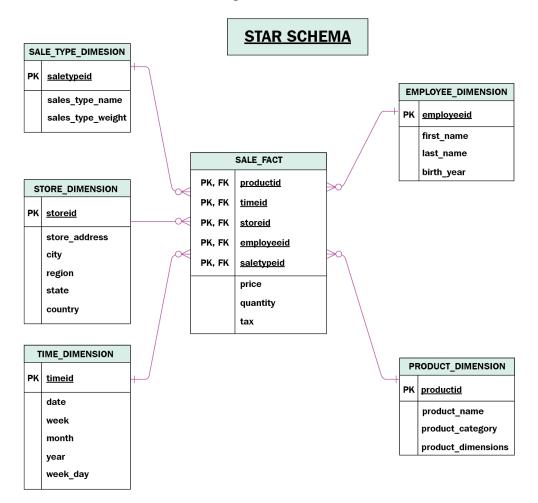
Data in logical table

X	Y	Z
x1	y1	z1
x2	y2	z2
х3	у3	z3

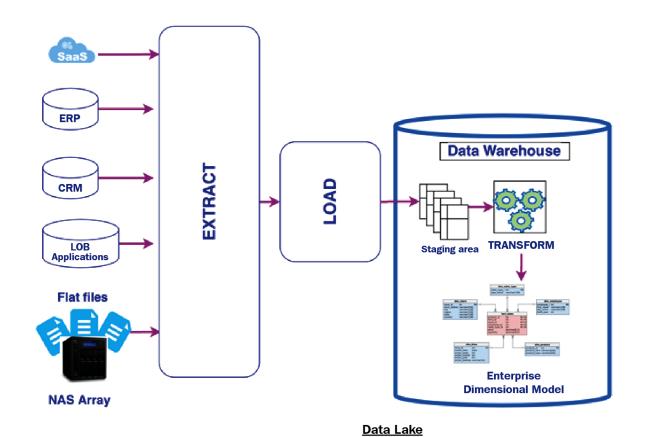
Column-oriented storage on disk

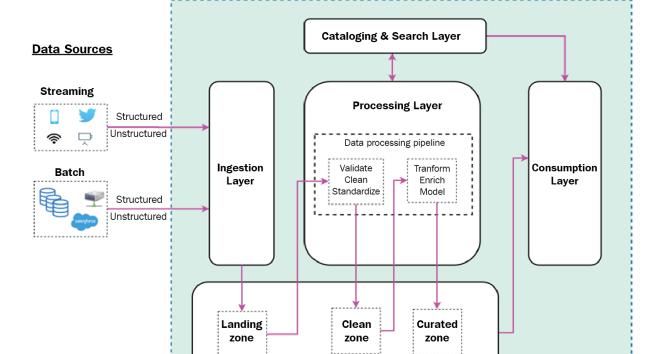


For a set of rows (a.k.a. "chunk"), all values of per column are stored together

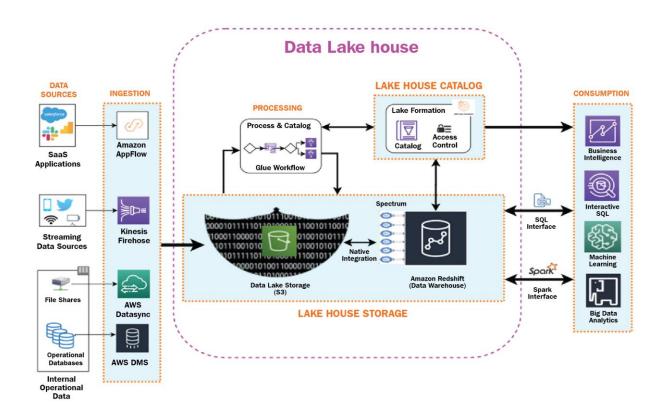


SNOWFLAKE SCHEMA COUNTRY_DIMENSION STATE_DIMENSION PK countryid REGION_DIMENSION PΚ <u>stateid</u> country_name CITY_DIMENSION <u>regionid</u> state_name PΚ <u>cityid</u> FΚ countryid region_name city_name stateid FK regionid STORE DIMENSION EMPLOYEE_DIMENSION SALE_FACT PK employeeid storeid productid first_name timeid PK, FK store name FK cityid last_name storeid PK, FK birth_year PK, FK <u>employeeid</u> PK, FK saletypeid SALE_TYPE_DIMESION price PK saletypeid quantity tax sales_type_name PRODUCT_DIMENSION sales_type_weight PK productid product_name categoryid product dimensions TIME DIMENSION PRODUCT_CATEGORY_DIMENSION PK timeid categoryid YEAR_DIMENSION FK date WEEK_DIMENSION product_category FK weekid <u>yearid</u> weekid FK monthid year week yearid FΚ FΚ weekdayid WEEKDAY_DIMENSION MONTH_DIMENSION weekdayid PK monthid weekday month TRANSFORM EXTRACT LOAD **Data Warehouse** LOB Flat files **Data marts** (Sales, Finance, Product) STAGING AREA **NAS Array**

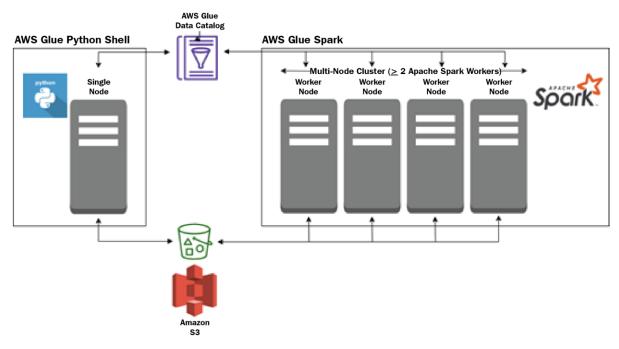


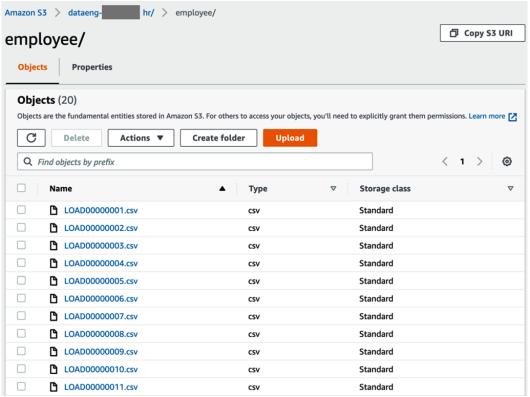


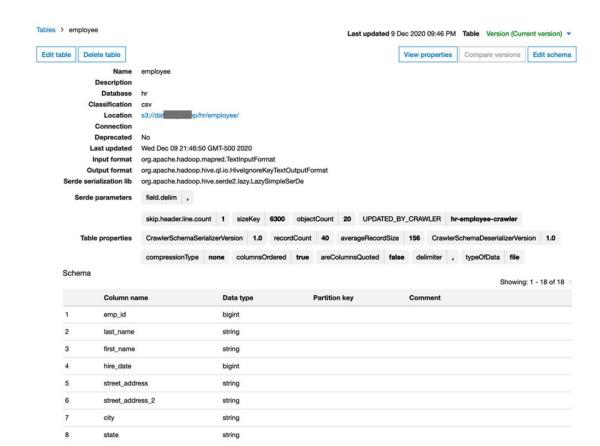
Storage Layer

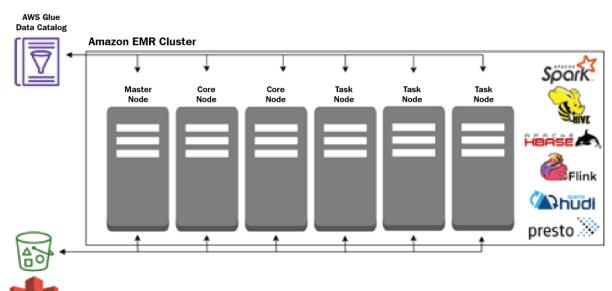


Chapter 3: The AWS Data Engineer's Toolkit

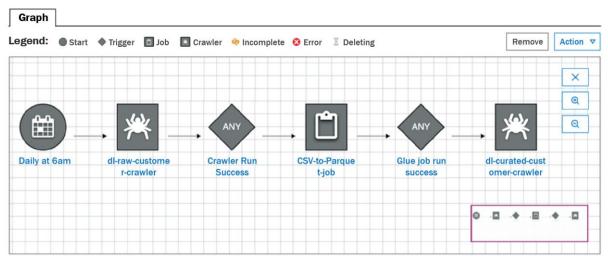


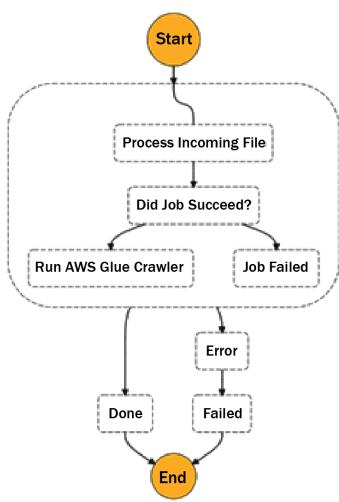


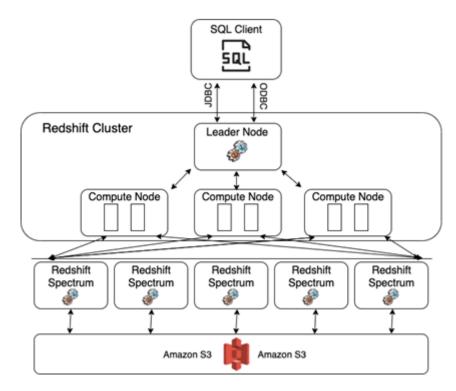




Amazon S3

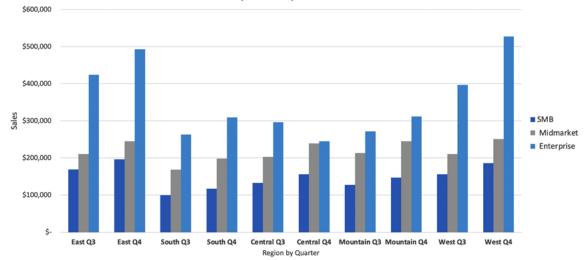




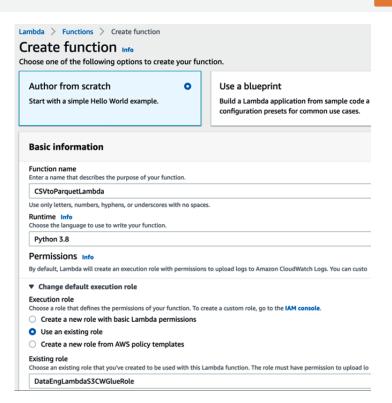


Sales Data by Territory and Segment						
Territory		SMB	М	lidmarket	E	nterprise
East Q3	\$	168,778	\$	210,696	\$	423,875
East Q4	\$	196,254	\$	244,995	\$	492,878
South Q3	\$	99,361	\$	168,572	\$	263,119
South Q4	\$	116,895	\$	198,320	\$	309,552
Central Q3	\$	132,882	\$	203,082	\$	296,332
Central Q4	\$	156,332	\$	238,920	\$	245,000
Mountain Q3	\$	127,699	\$	213,247	\$	271,440
Mountain Q4	\$	146,780	\$	245,112	\$	312,000
West Q3	\$	156,147	\$	210,558	\$	396,885
West Q4	\$	185,889	\$	250,664	\$	526,995

Sales by Territory - Q3 vs Q4 2020

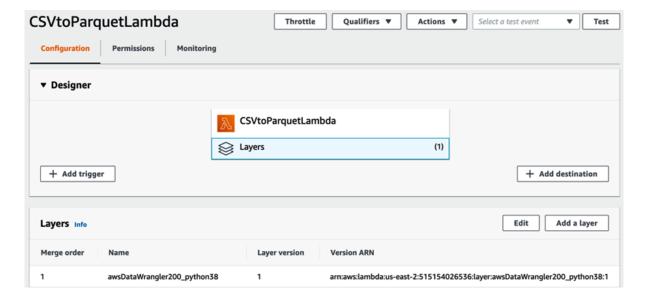


Create layer Layer configuration Name awsDataWrangler210_python38 Description - optional AWS Data Wrangler, Version 2.10.0, for Python 3.8 Upload a .zip file O Upload a file from Amazon S3 awswrangler-layer-2.10.0-py3.8.zip (45.1 MB) □ Upload For files larger than 10 MB, consider uploading using Amazon S3. Compatible architectures - optional Info Choose the compatible instruction set architectures for your layer. x86_64 arm64 Compatible runtimes - optional Info Choose up to 15 runtimes. **Runtimes** Python 3.8 X License - optional Info

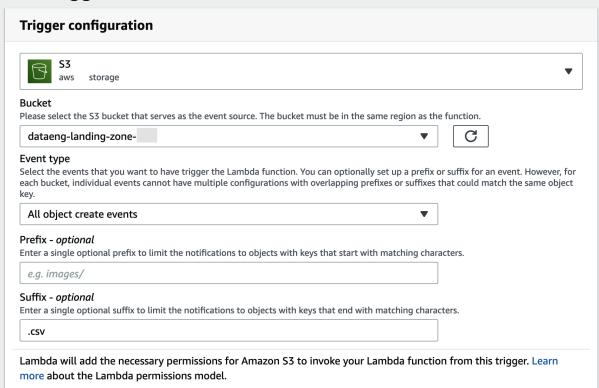


Cancel

Create



Add trigger



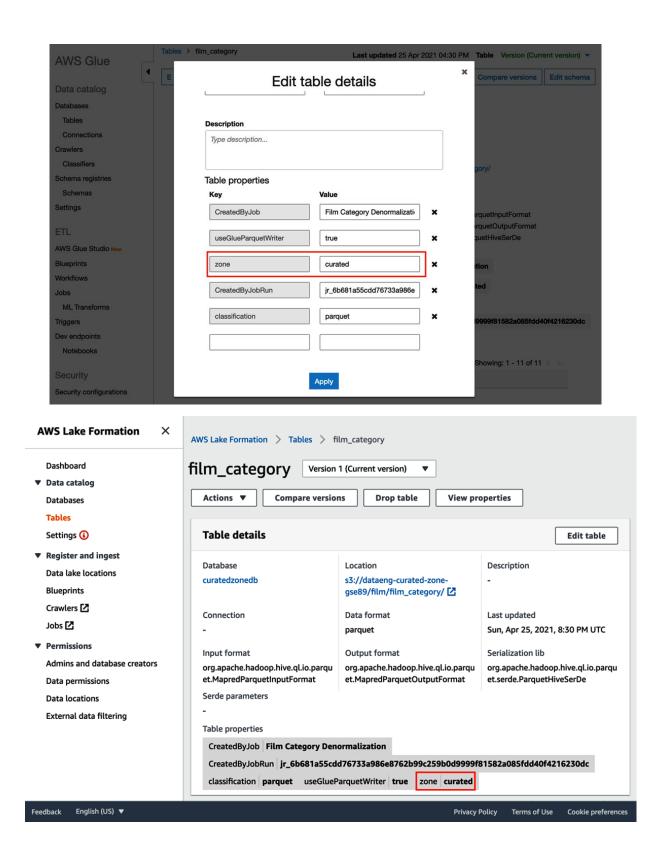


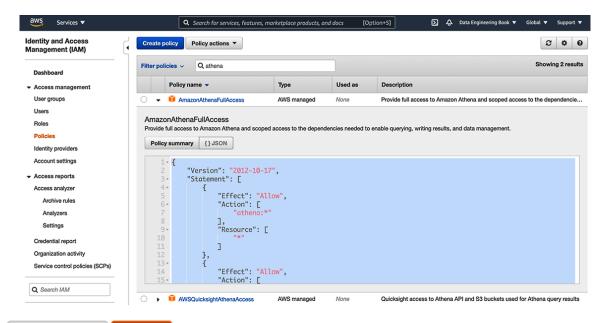
Recursive invocation

If your function writes objects to an S3 bucket, ensure that you are using different S3 buckets for input and output. Writing to the same bucket increases the risk of creating a recursive invocation, which can result in increased Lambda usage and increased costs. Learn more

✓ I acknowledge that using the same S3 bucket for both input and output is not recommended and that this configuration can cause recursive invocations, increased Lambda usage, and increased costs.

Chapter 4: Data Cataloging, Security, and Governance





Visual editor JSON

Import managed policy

```
28
                       "glue:CreatePartition",
                       "glue:DeletePartition",
 29
 30
                       "glue:BatchDeletePartition",
                       "glue:UpdatePartition",
  31
                       "glue:GetPartition",
 32
                       "glue:GetPartitions",
 33
                       "alue:BatchGetPartition"
 34
 35
                   "Resource": [
 36 -
                       "arn:aws:glue:*:*:catalog",
 37
 38
                       "arn:aws:glue:*:*:database/cleanzonedb",
                       "arn:aws:glue:*:*:database/cleanzonedb*",
 39
                       "arn:aws:glue:*:*:table/cleanzonedb/*"
 40
                   J
 41
 42
              },
 43 -
                   "Effect": "Allow",
 44
 45 -
                   "Action": [
 46
                       "s3:GetBucketLocation",
                       "s3:GetObject",
 47
                       "s3:ListBucket"
 48
① Security: 0
            C Errors: 0
                       ▲ Warnings: 0
                                     O Suggestions: 1
```



Welcome to Lake Formation

X

The first step in creating your data lake in Lake Formation is defining one or more administrators. Administrators have full access to the Lake Formation console, and control the initial data configuration and access permissions.

Choose the initial administrative users and roles

You may add yourself and/or other principals.

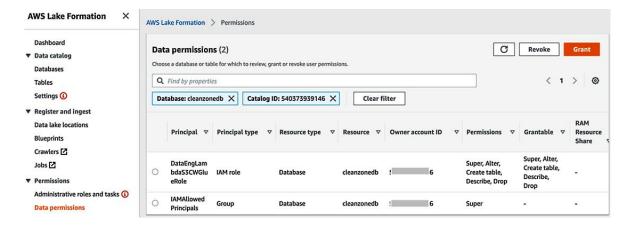
Add myself

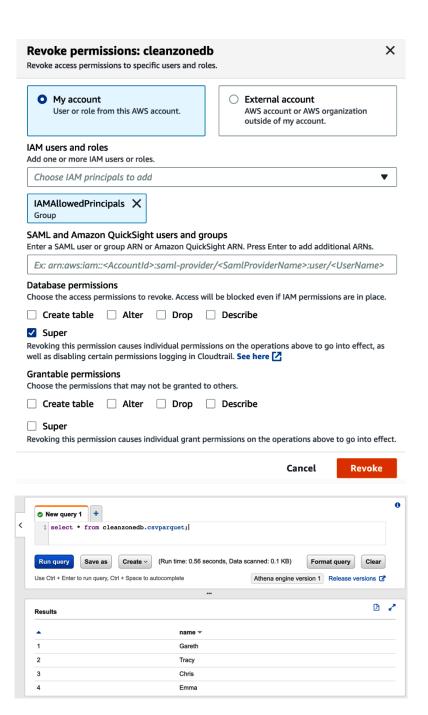
AWS account: 540373939146

Add other AWS users or roles

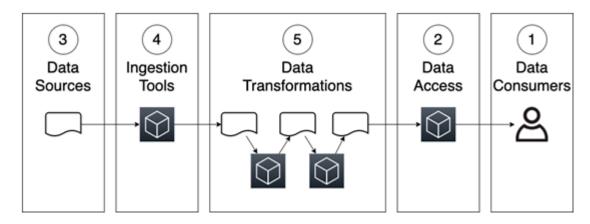
Select additional IAM users and roles to be data lake administrators.

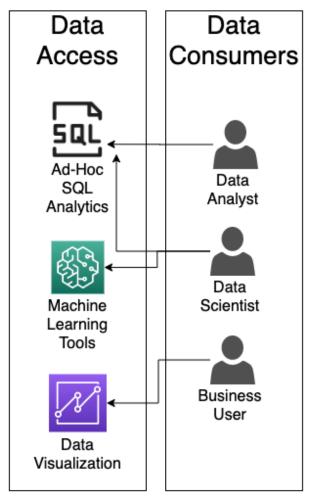
Cancel Get started





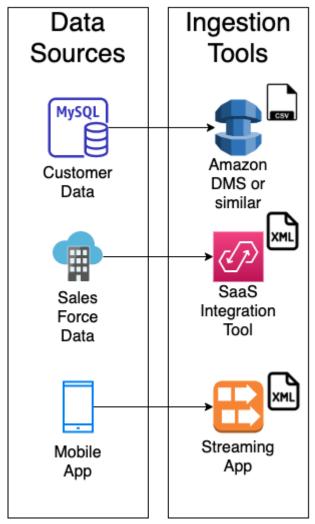
Chapter 5: Architecting Data Engineering Pipelines





Notes:

- Data Analysts: A team of 4 6 data analysts will be responsible for creating reports and drawing insights from the data that will be delivered to senior Sales Management. This team has experience in using SQL.
- Data Scientists: A team of 2 3 data scientists will be tasked with creating Machine Learning models based on historical data that is part of this project. This team wants SQL access for exploring the data, as well as access to specialized machine learning tools
- Business Users: This project will enable sales operations teams across the country. Total users approx 25 30. They want easy access to summarized data via a data visualization tool that lets them filter, drill-down, work with different graphs, etc. Some of this team have experience with Tableau for visualization, but we do not currently have enough licenses for all business users. Open to exploring alternate tools.

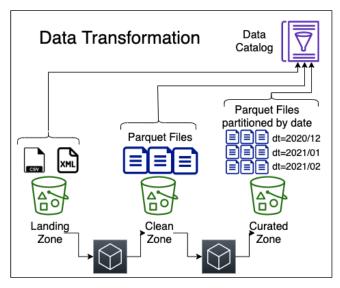


Notes:

- CUSTOMER DATA: stored in MySQL database. System owner: Database Team. Data owner: Marketing Team. Data Load Frequency: Daily. Ingestion: Investigate DMS for replication with Glue job to consolidate changes
- SALES FORCE DATA: Company has Sales Force SaaS subscription. Project needs opportunity data loaded from Sales Force. System owner: SalesForce Admin team. Data owner: Enterprise Sales Team. Data Load Frequency: Hourly.

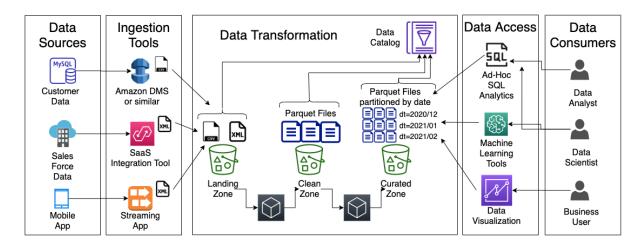
Ingestion: SaaS Integration Tool (AWS AppFlow or SalesForce dataloader.io are possibilities)

- MOBILE APP: Need to ingest metrics in real-time from companies mobile app used by sales team. System owner: AppDev team. Data owner: Enterprise Sales Team. Data Load Frequency: Near real-time. Ingestion: Streaming service (Kinesis or MSK are possibilities)



Notes:

- Data is ingested into the landing zone in raw format (CSV and XML)
- Quality checks are performed and data standardized.
 Data files are also converted to Parquet format.
 Resulting files are written to the clean zone
- Data from relational database tables are denormalized based on use case requirements. New tables are enriched with additional data. Data is partitioned by year and month and written to the curated zone.
- As files are written into each zone, the data is catalogged and meta-data is written to the data catalog.
- The team does have previous experience with creating Spark ETL jobs written in PySpark



Data Sources

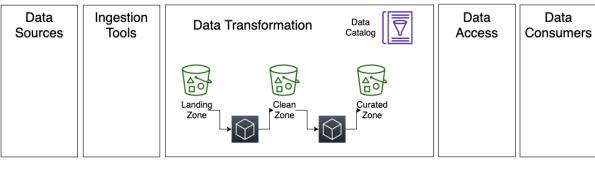
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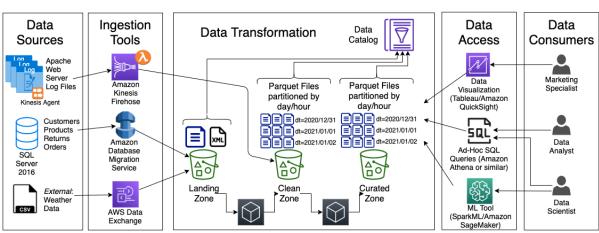
Data Transformation

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Data Consumers

- DATA ANALYSTS: A team of 4 6 data analysts will be responsible for creating reports and drawing insights from the data that will be delivered to senior Sales Management. This team has experience in using SQL.
- DATA SCIENTISTS: A team of 2 3 data scientists will be tasked with creating Machine Learning models based on historical data that is part of this project. This team wants SQL access for exploring the data, as well as access to specialized machine learning tools
- BUSINESS USERS: This project will enable sales operations teams across the country. Total users approx 25 30. They want easy access to summarized data via a data visualization tool that lets them filter, drill-down, work with different graphs, etc. Some of this team have experience with Tableau for visualization, but we do not currently have enough licenses for all business users. Open to exploring alternate tools.





Data Sources

- Apache Web Server Log Files: From 4 Apache web servers. System Owner: Natalie Rabinovich. Data

Owner: Marketing, Ingestion: Could use Kinesis Agent to transform to JSON and send to Kinesis Firehose. Firehose does validation (using Lambda function) and transforms to Parquet format. Could write direct to clean zone, partitioned by day (yyyy/mm/dd).

- Databases: Customers, Products, Returns, Orders on SQL Server 2016 Enterprise Edition. System Owner: Owen McClave. Data Owner: Sales Team. Potentially use Amazon DMS to replicate to Amazon S3 raw zone in Parquet format.
- Weather Data: External data source available via subscription. Data Owner: Marketing.
 Ingestion: Available from AWS Data Exchange marketplace. Lambda function can load data into Amazon S3 raw zone when available.

Data Transformation

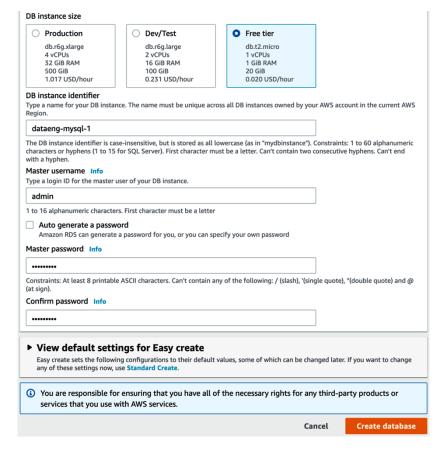
- Raw Zone: Database and weather data replicated into raw zone. When files ingested triggers Lambda function to perform data quality checks and then loads into Clean Zone partitioned by yyyy/mm/dd.
- Clean Zone: Web server log files loaded directly into clean zone after Kinesis Firehose uses a Lambda function to perform data quality checks. Firehose configured to write to clean zone partitioned by yyyy/mm/dd. Database and weather files loaded from raw zone after data quality checks, and partition by yyyy/mm/dd.
- Curated Zone: Database files denormalized, enriched (with weather data potentially), other business logic added. Partitioned by either day (databases, weather) or hour (web server log files)

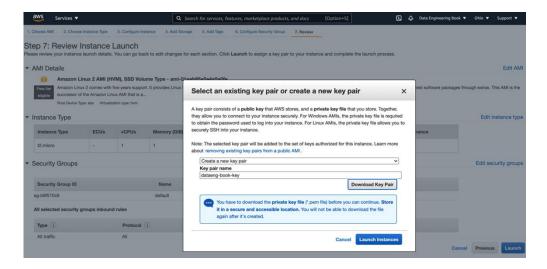
Data Consumers

- Marketing Specialists: Want to use business intelligence (visualization) tool to view up-to-date website analytics (ad-campaign referrals, coupon redemption, heatmap showing activity by geographic location). Refresh on at least hourly basis. Analytics team generally uses Tableau, but marketing team does not have licenses. Open to other BI tools.
- Data Analysts: Responsible for creating reports and insights using SQL queries.
 Database and weather data could be refreshed daily, but they would need web server clickstream log files refreshed at least hourly.
- Data Scientists: Need ad-hoc SQL access to databases, weather and web server log files.
 They currently use SparkML on-premises, but open to new cloud based tools that may make speed up delivery and collaboration for their machine learning products.

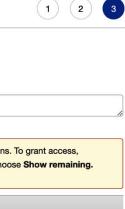
Chapter 6: Ingesting Batch and Streaming Data

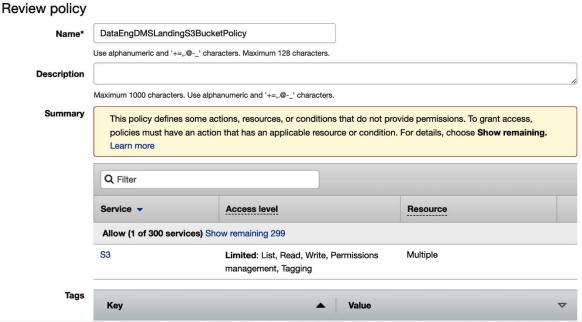
Food_Code ▼	Display_Name	Portion_Display_Name 🔻	Total Calo
71411000	Potato skin with cheese & bacon	order (10 halves)	1667.4
24301010	Roasted duck	duck half	1283.52
21103120	Breaded fried steak (eat lean & fat)	large steak	1069.2
28141010	Fried chicken frozen meal	large meal (16 oz)	1024.92
27347100	Chicken or turkey pot pie	16-ounce pie (Hungry Man)	976.1
58200100	Wrap sandwich (meat, vegetables, rice)	wrap	818.37
21103120	Breaded fried steak (eat lean & fat)	medium steak	801.9
58106730	Meat & veggie pizza, thick crust	small pizza (8" across)	798.64
24401010	Roasted Cornish game hen	hen	792.54
58106530	Meat pizza, thick crust	small pizza (8" across)	785.4





Create policy





* Required

Previous

Create policy

Create role

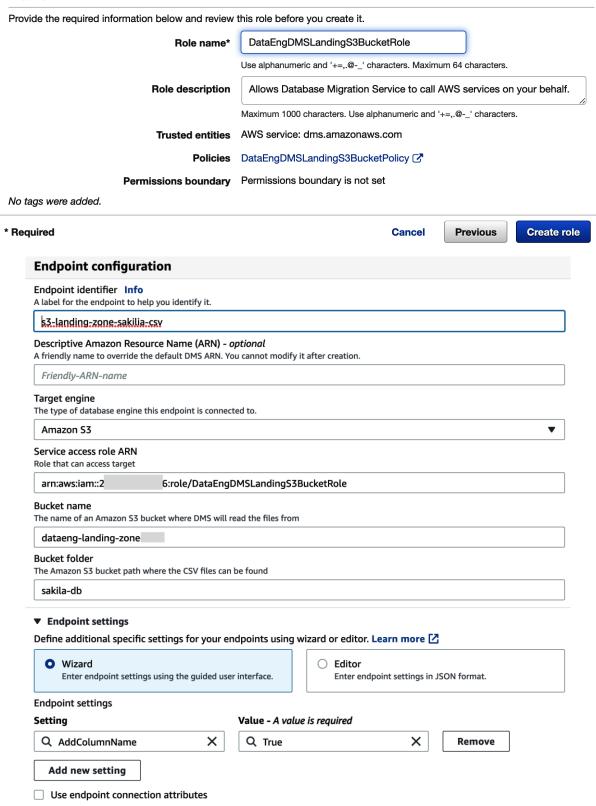




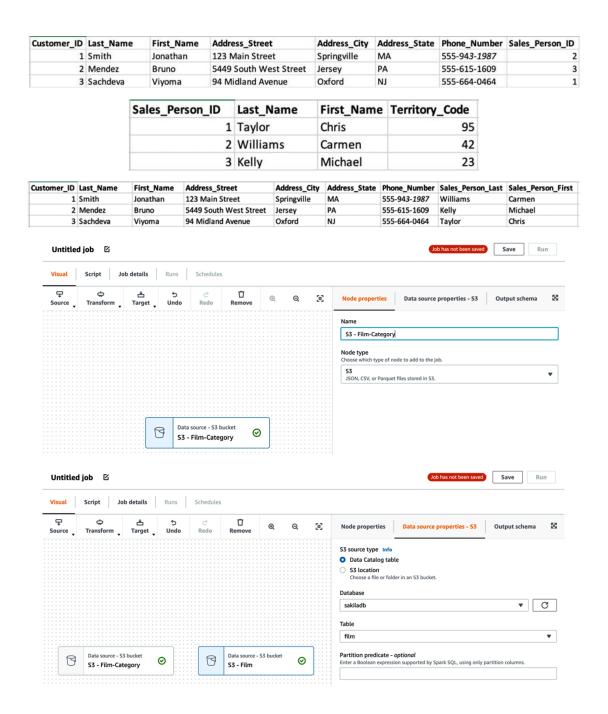


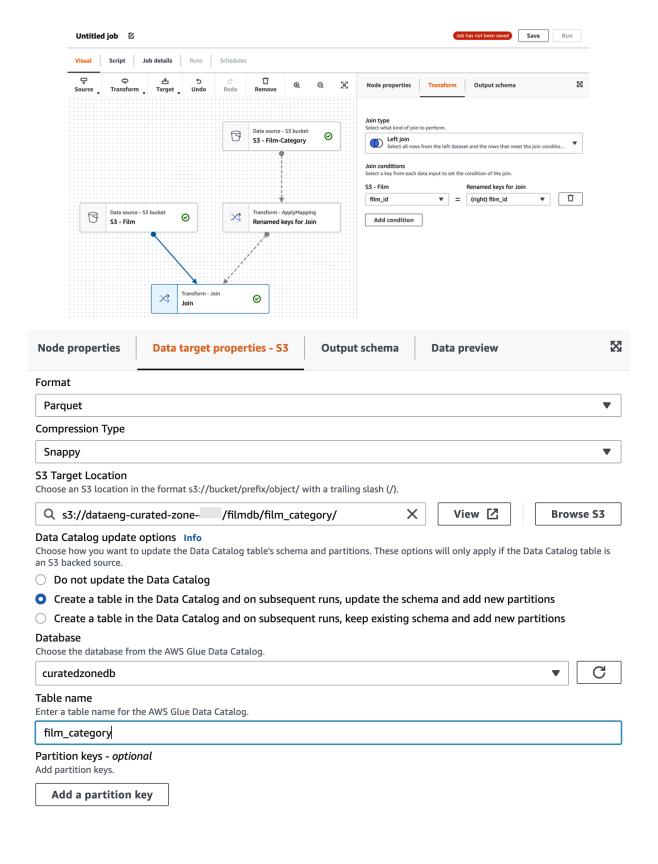


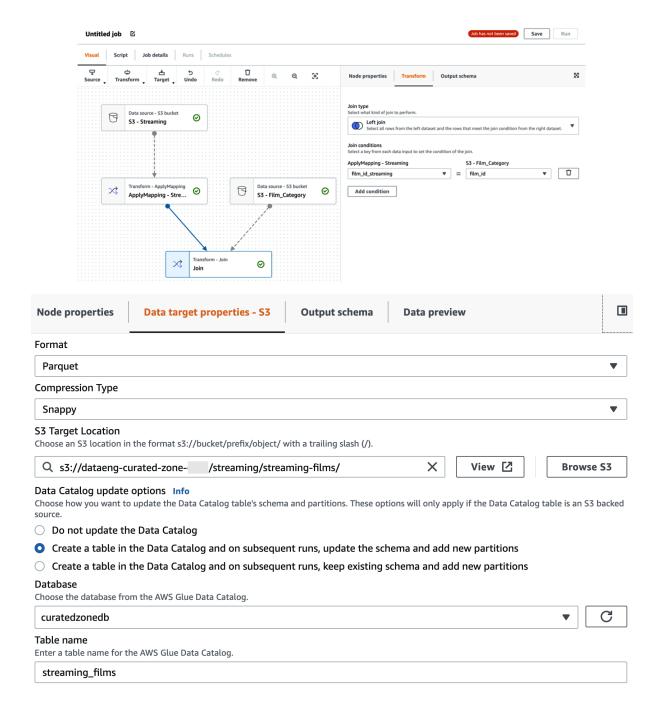
Review



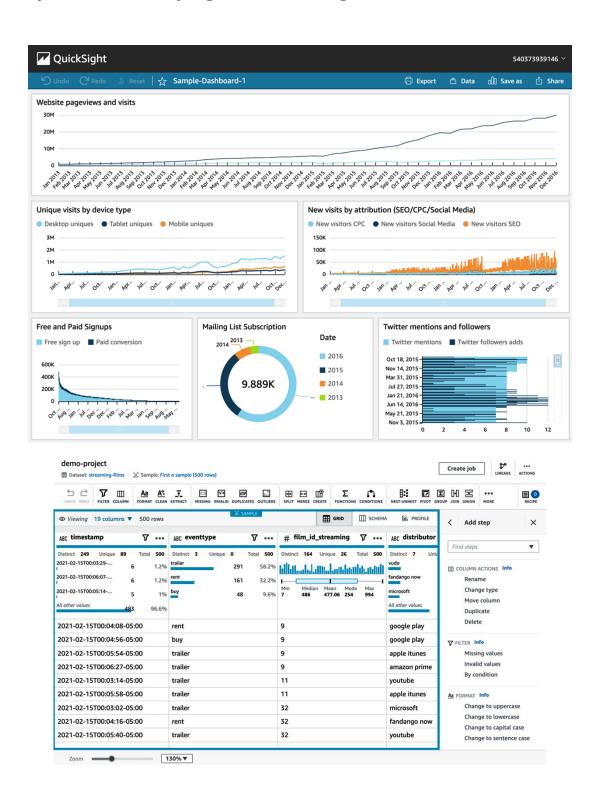
Chapter 7: Transforming Data to Optimize for Analytics

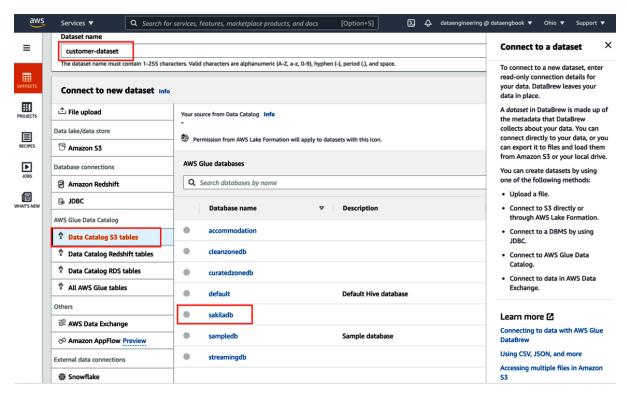


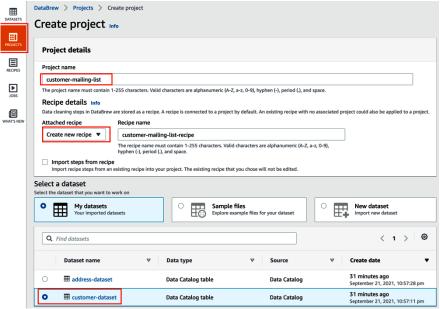


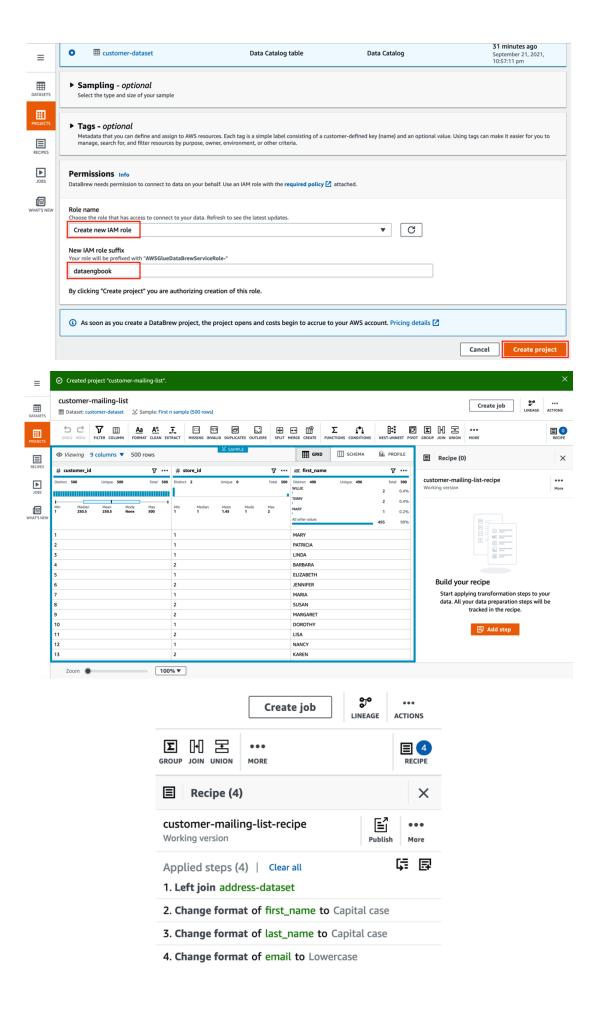


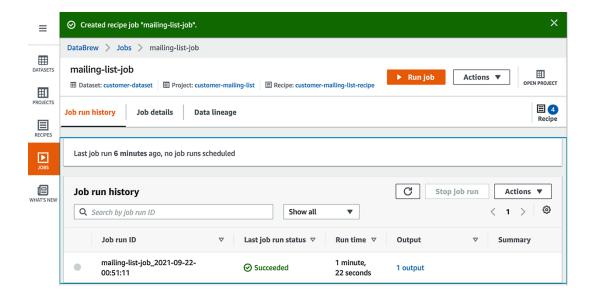
Chapter 8: Identifying and Enabling Data Consumers











Chapter 9: Loading Data into a Data Mart

215768

Minutes to Manhattan & Jersey Shore

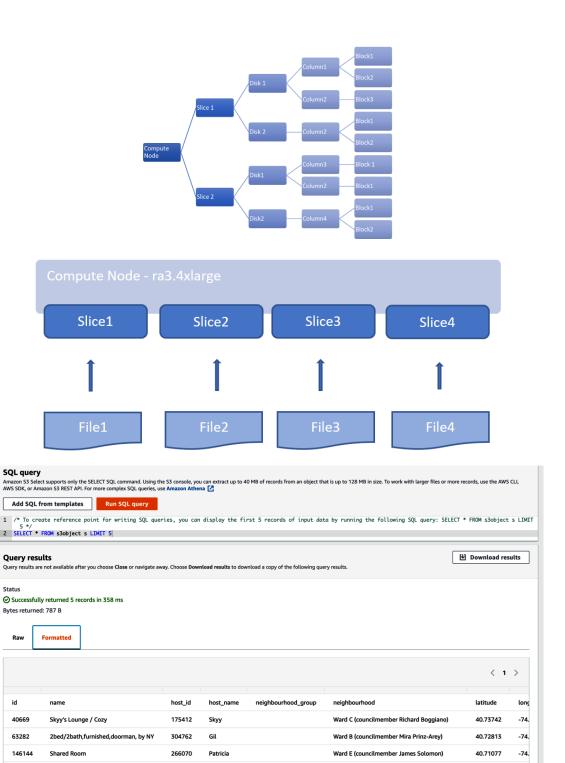
846837

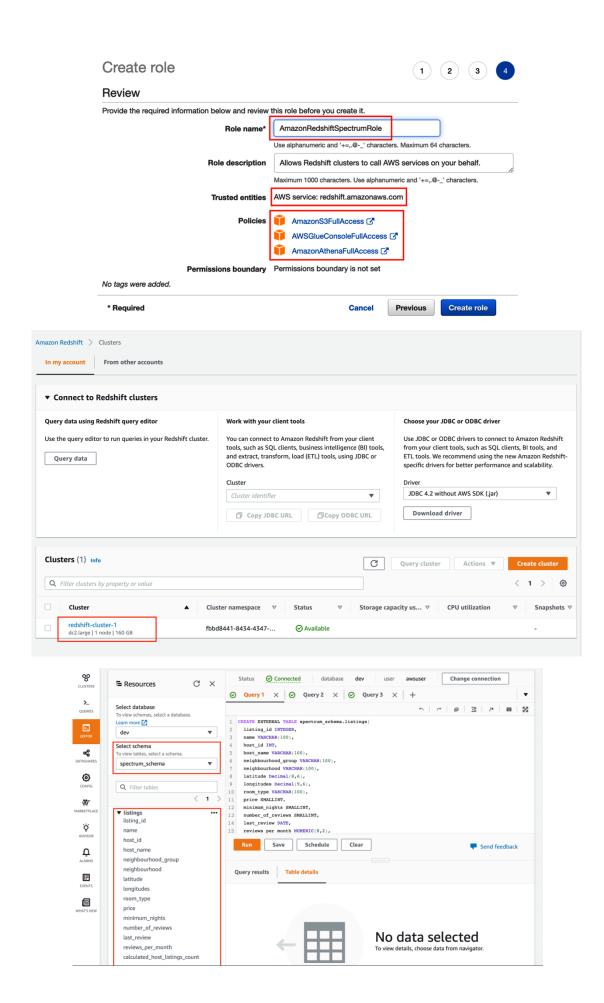
Charlaine

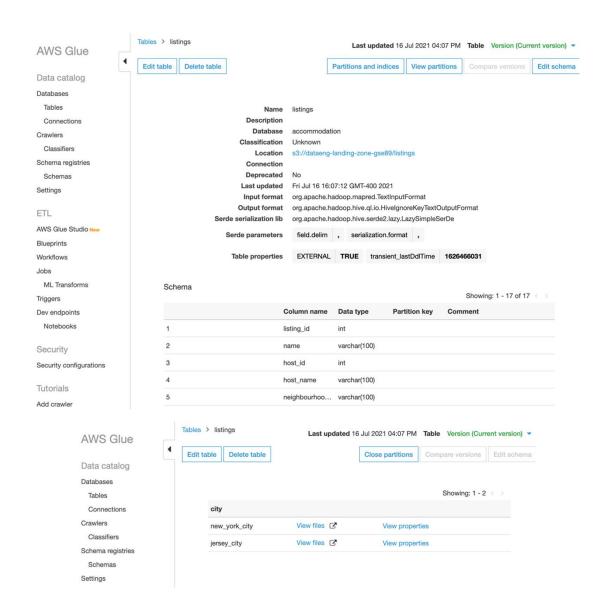
Ward F (councilmember Jermaine D. Robinson)

40.71663

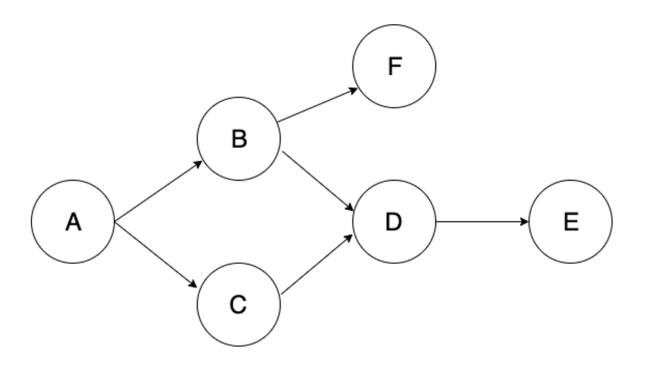
-74.

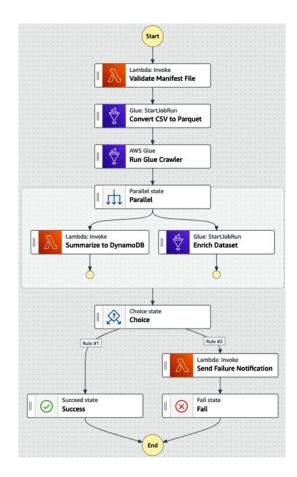




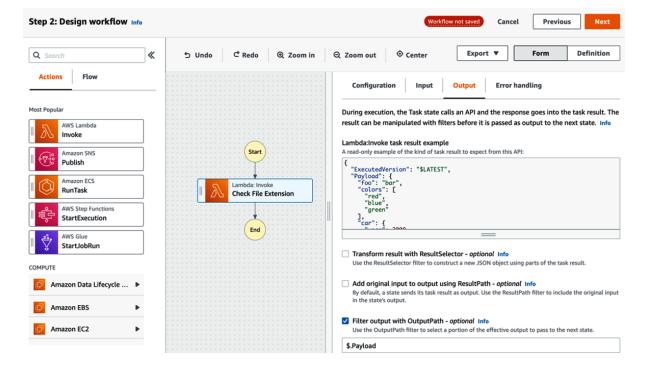


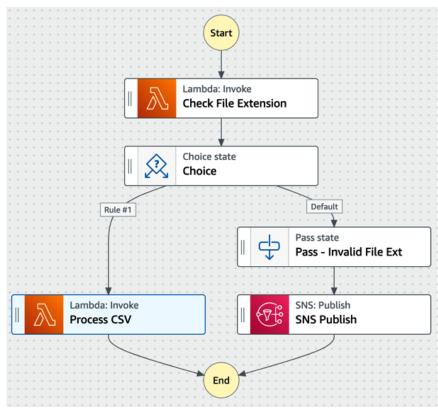
Chapter 10: Orchestrating the Data Pipeline

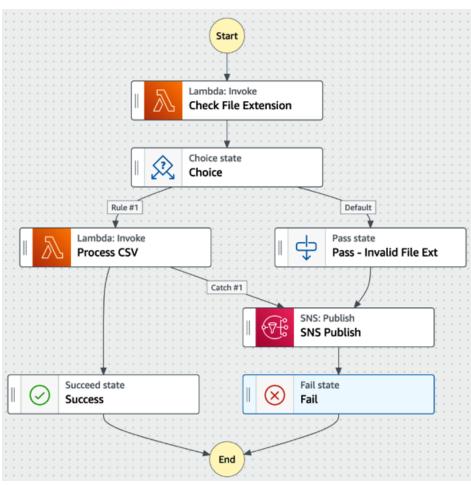




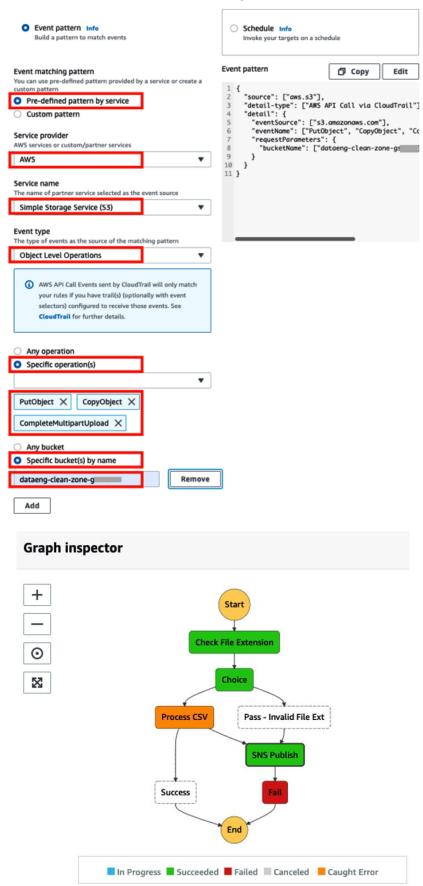
Criteria	AWS Step Functions	Amazon Managed Workflows for Apache Airflow (MWAA)	
Short description	Serverless AWS native orchestration service	Managed AWS service for open source Apache Airflow	
Graphical pipeline development	Yes	No	
Graphical run visualization	Yes	Yes	
Error and retry single step	Yes	Yes	
Re-run from failed step	Custom workaround	Yes	
Open source community support	No	Yes	
Cost	Usage-based cost that depends on the complexity of the workflow	Constant base infrastructure cost, plus worker costs that can scale up and down	
Scalability	Highly scalable, fully automatic	Highly scalable, managed by user or autoscaling groups, and can be configured	
Infrastructure management	No infrastructure management or provisioning as everything handled by AWS	Requires making choices about infrastructure, but AWS manages the infrastructure and software	
Language for pipeline development	JSON (or use of visual designer)	Python	
Serverless/managed	Serverless	Managed	
Integration	Seamlessly integrates with AWS services and manual integration with non-AWS services	Strong integration support for many AWS services, as well as extensive third-party services	



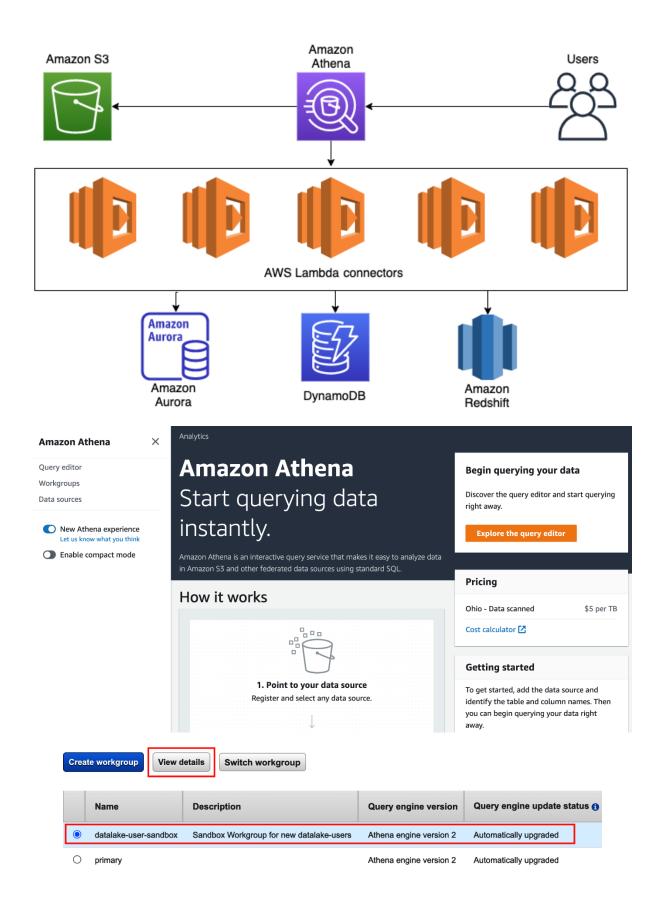


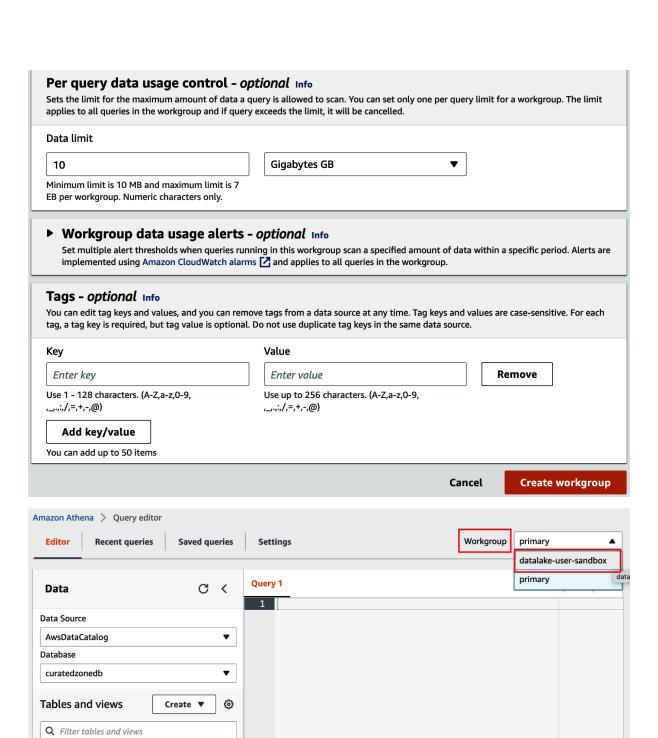


Build or customize an Event Pattern or set a Schedule to invoke Targets.



Chapter 11: Ad Hoc Queries with Amazon Athena





< 1 >

< 1 >

:

:

SQL

Run

Results (0)

Q Search rows

Ln 1, Col 1

Cancel

Save as

Clear

Create ▼

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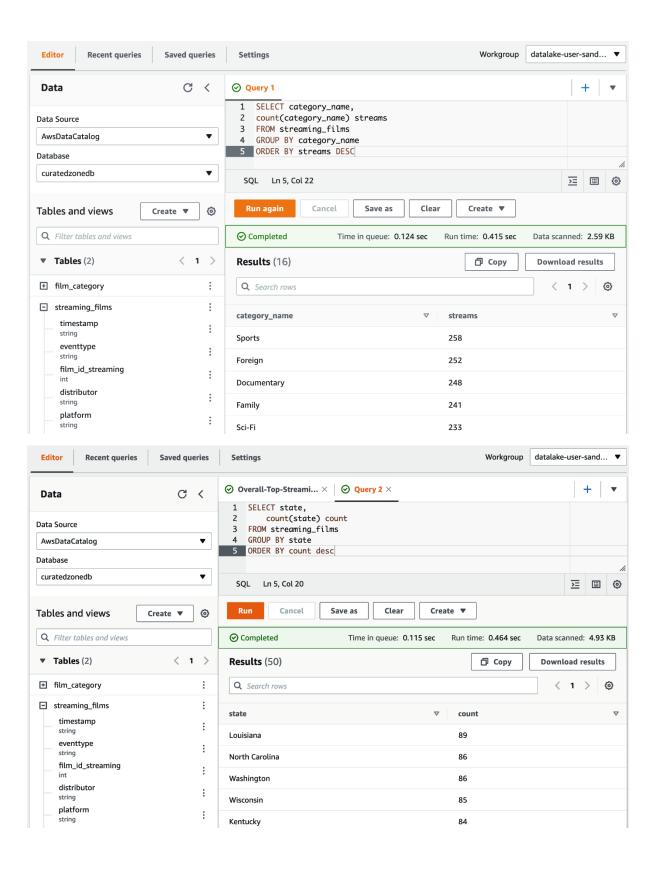
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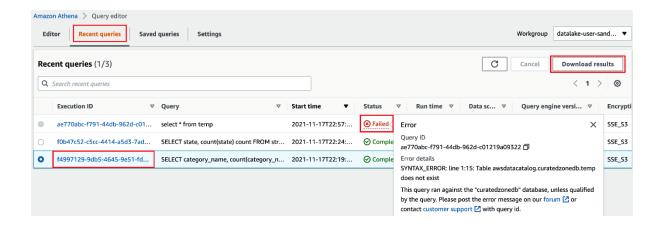
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★ film_category

★ streaming_films

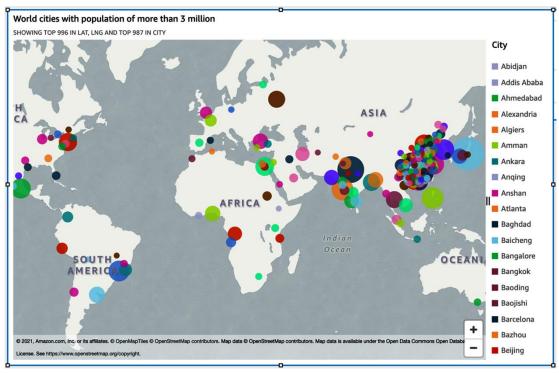
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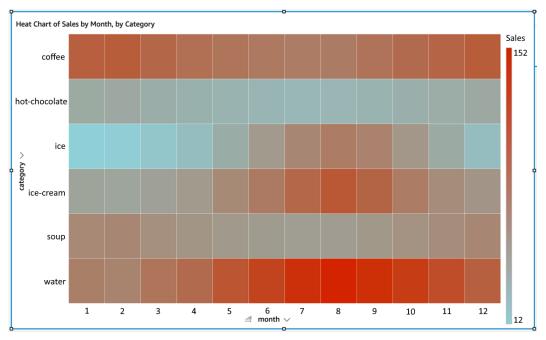


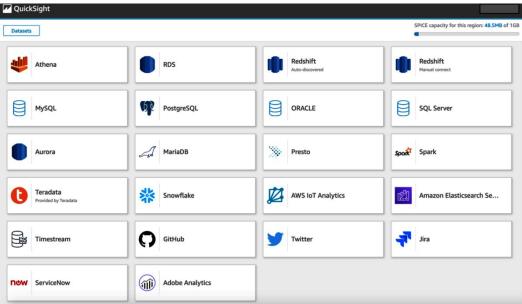


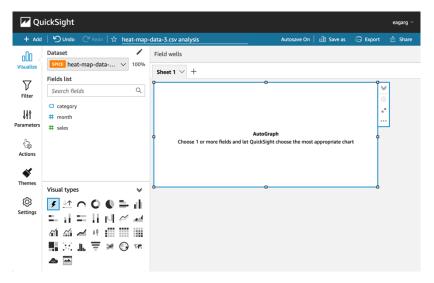
Chapter 12: Visualizing Data with Amazon QuickSight

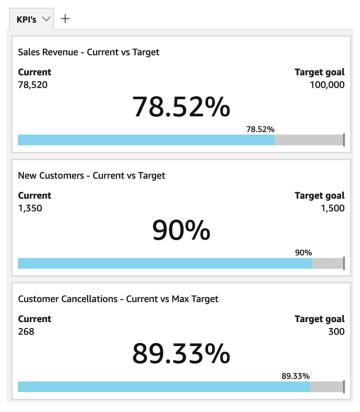


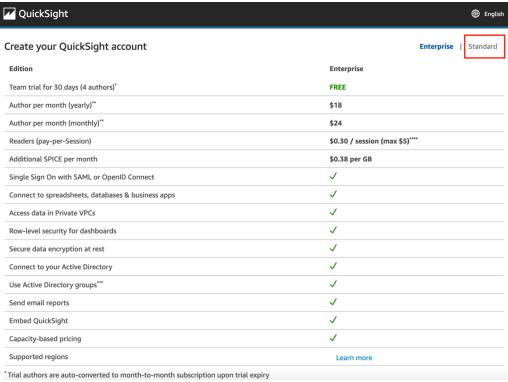


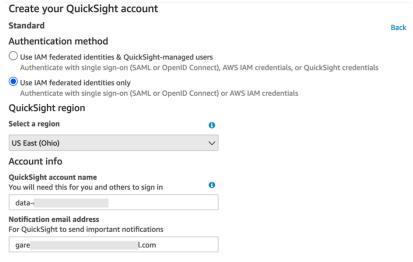


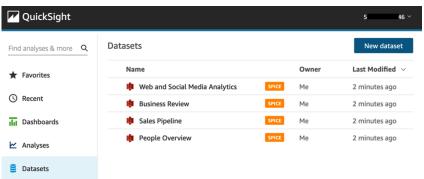


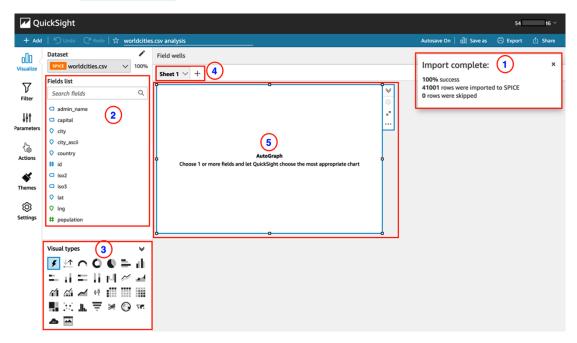


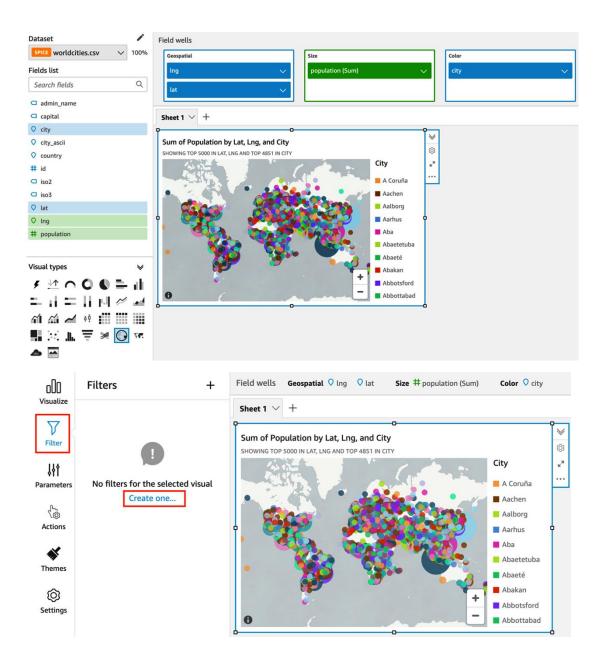


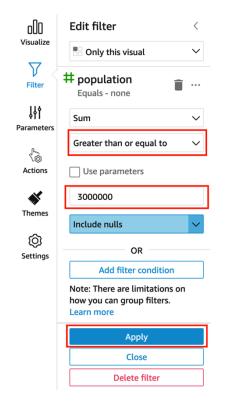


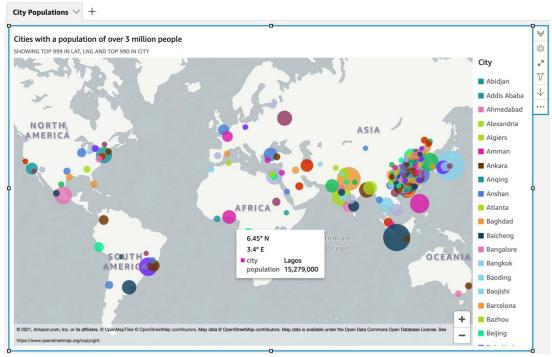












Chapter 13: Enabling Artificial Intelligence and Machine Learning

Artificial Intelligence Services













Comprehend

Lex

Forecast

Rekognition

Personalize

Transcribe

Machine Learning Services



Prepare

Build Tra

Train & Deploy &
Tune _____ Manage

Machine Learning Frameworks and Infrastructure











Keras

TensorFlow

mxnet

PyTorch

Gluon

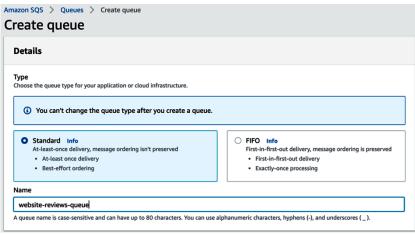
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4/15/2019	2559498	GUEST ROOM	\$179.00
4/15/2019	2559498	STATE TAX	\$10.74
4/15/2019	2559498	CITY TAX	\$16.11
4/16/2019	2559777	C3 FOOD DRINK	\$7.00
4/16/2019	2559811	VS	(\$212.85)
		BALANCE	\$0.00

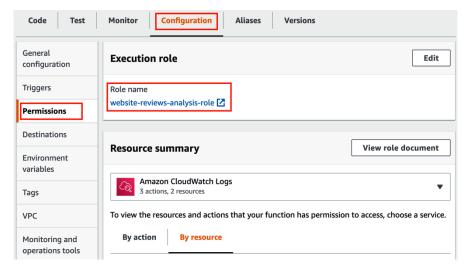
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DATE	REF NO	DESCRIPTION	CHARGES	
4/15/2019	2559498	GUEST ROOM	\$179.00	
4/15/2019	2559498	STATE TAX	\$10.74	
4/15/2019	2559498	CITY TAX	\$16.11	
4/16/2019	2559777	C3 FOOD DRINK	\$7.00	
4/16/2019	2559811	VS	(\$212.85)	

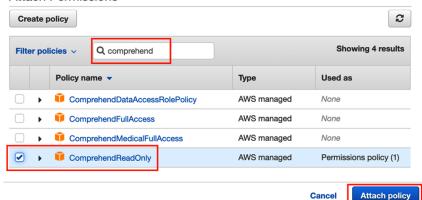


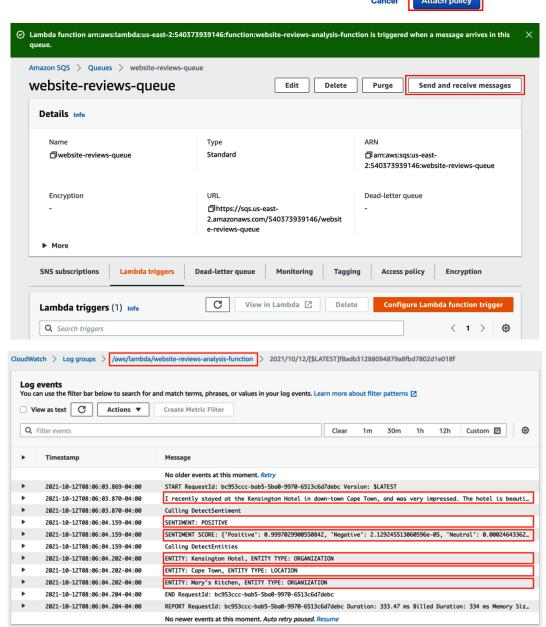




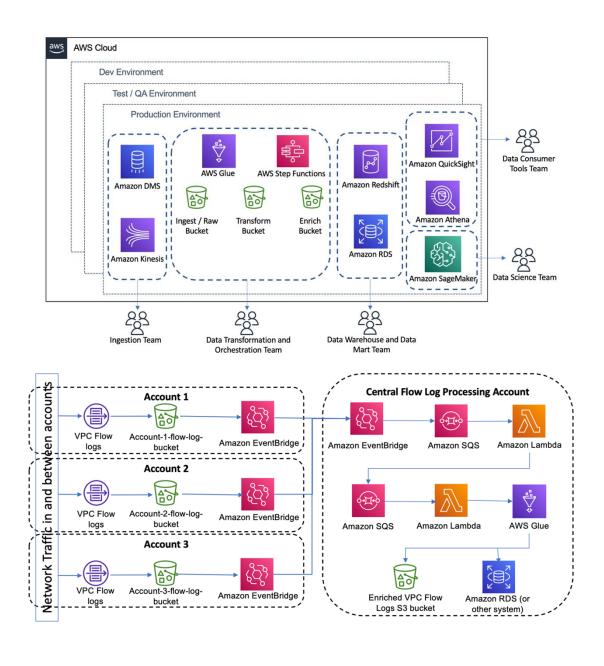
Add permissions to website-reviews-analysis-role

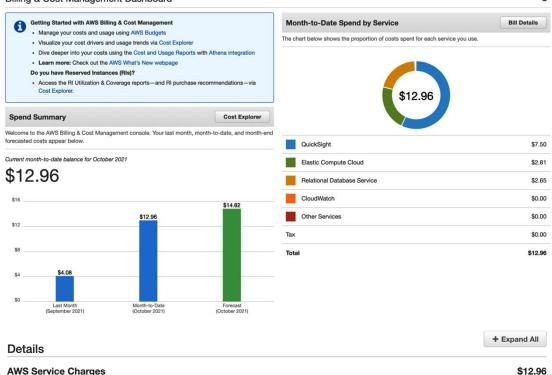
Attach Permissions



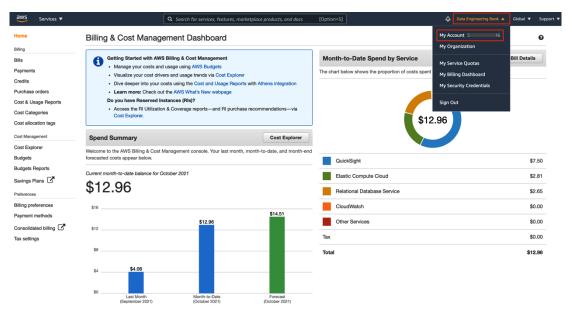


Chapter 14: Wrapping Up the First Part of Your Learning Journey





AWS Service Charges		\$12.96
▶ CloudWatch		\$0.00
▶ Comprehend		\$0.00
▶ Data Transfer		\$0.00
▼ Elastic Compute Cloud		\$2.81
→ US East (Ohio)		\$2.81
EBS		\$2.81
\$0.10 per GB-month of General Purpose SSD (gp2) provisioned storage - US East (Ohio)	28.065 GB-Mo	\$2.81
▶ Glue		\$0.00
▶ Lambda		\$0.00
▶ QuickSight		\$7.50
▶ Redshift		\$0.00
▶ Rekognition		\$0.00
▼ Relational Database Service		\$2.65
→ US East (Ohio)		\$2.65
Amazon Relational Database Service Backup Storage		\$2.50
\$0.095 per RDS additional GB-month of backup storage exceeding free allocation	26.354 GB-Mo	\$2.50
Amazon Relational Database Service for Aurora MySQL		\$0.15
USD 0.021 per GB-month of backup storage exceeding free allocation for Aurora MySQL	6.979 GB-Mo	\$0.15



▼Close Account

I understand that by clicking this checkbox, I am closing my AWS account. The closure of my AWS account serves as notice to AWS that I wish to terminate the AWS Customer Agreement or any other agreement with AWS that governs my AWS account, solely with respect to that AWS account.

Monthly usage of certain AWS services is calculated and billed at the beginning of the following month. If I have used these types of services this month, then at the beginning of next month I will receive a bill for usage that occurred prior to termination of my account. In addition, if I have any active subscriptions (such as a Reserved Instance for which I have elected to pay in monthly installments), then even after my account is closed I may continue to be billed for the subscription until the subscription expires or is sold in accordance with the terms governing the subscription.

I acknowledge that I may reopen my AWS account only within 90 days of my account closure (the "Post-Closure Period"). If I reopen my account during the Post-Closure Period, I may be charged for any AWS services that were not terminated before I closed my account. If I reopen my AWS account, I agree that the same terms will govern my access to and use of AWS services through my reopened AWS account.

If I choose not to reopen my account after the Post-Closure Period, any content remaining in my AWS account will be deleted. For more information, please see the Amazon Web Services Account Closure page.

- ▼ I understand that after the Post-Closure Period I will no longer be able to reopen my closed account.
- ☑ I understand that after the Post-Closure Period I will no longer be able to access the Billing Console to download past bills and tax invoices.
- If you wish to download any statements you can do so here. Select the month and expand the summary section to download the payment invoices and/or tax documents.
- I understand that after the Post-Closure Period I will not be able to create a new AWS account with the email address currently associated with this account. If you wish to update your e-mail address, follow the directions here.

Close Account