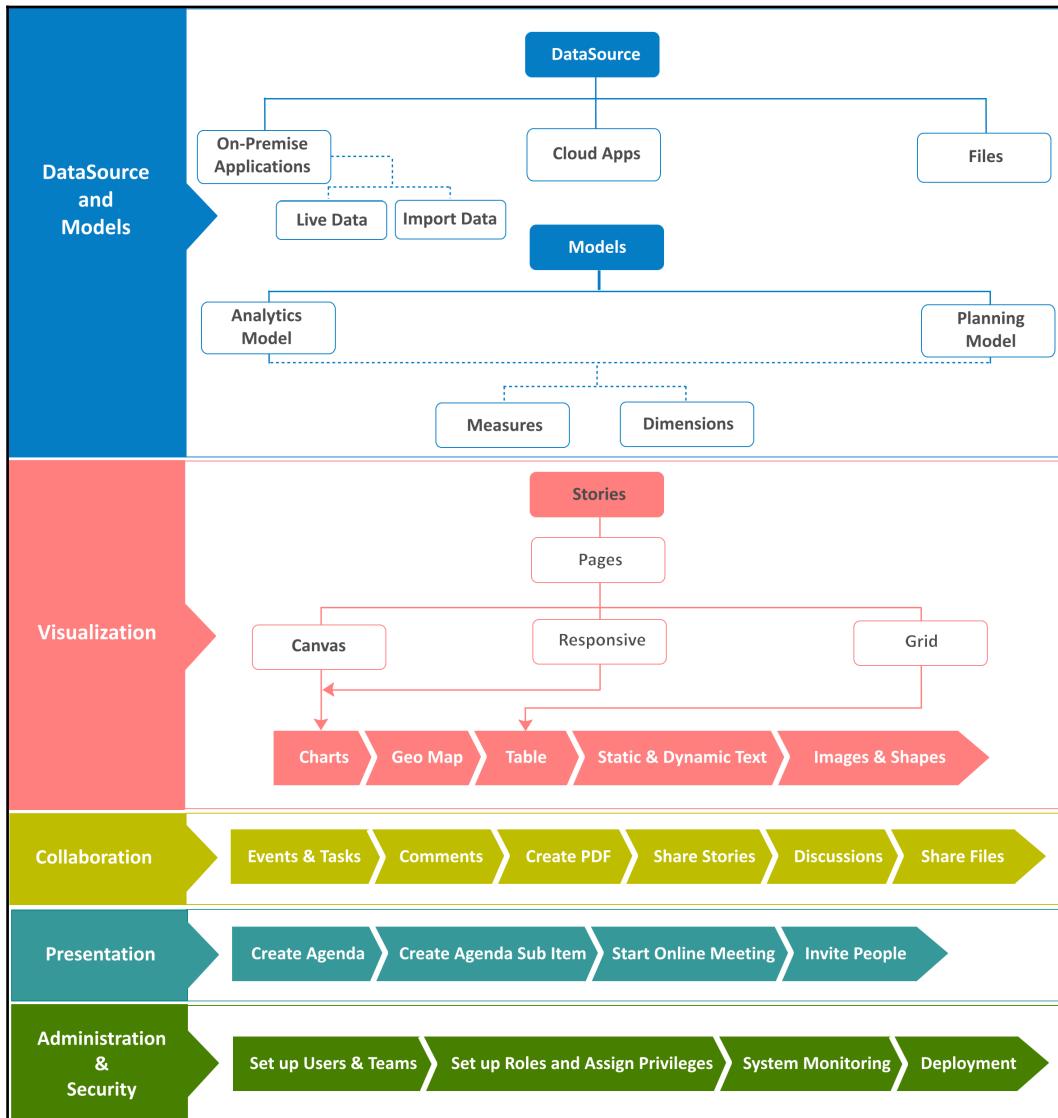
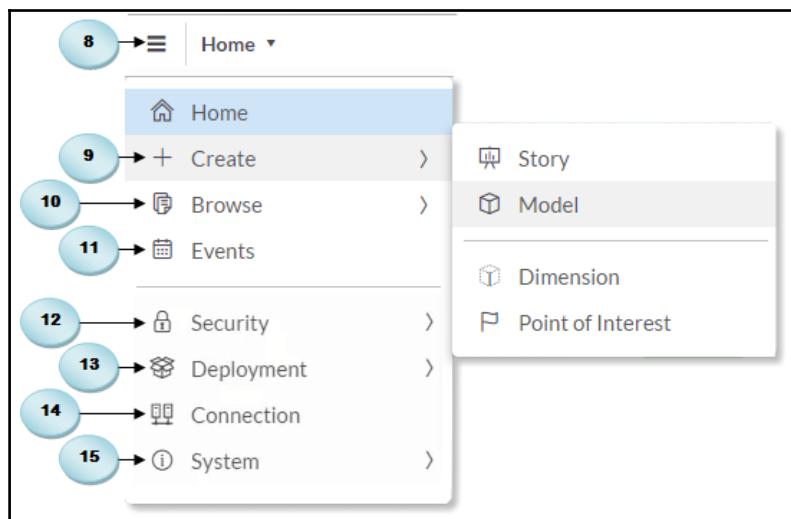
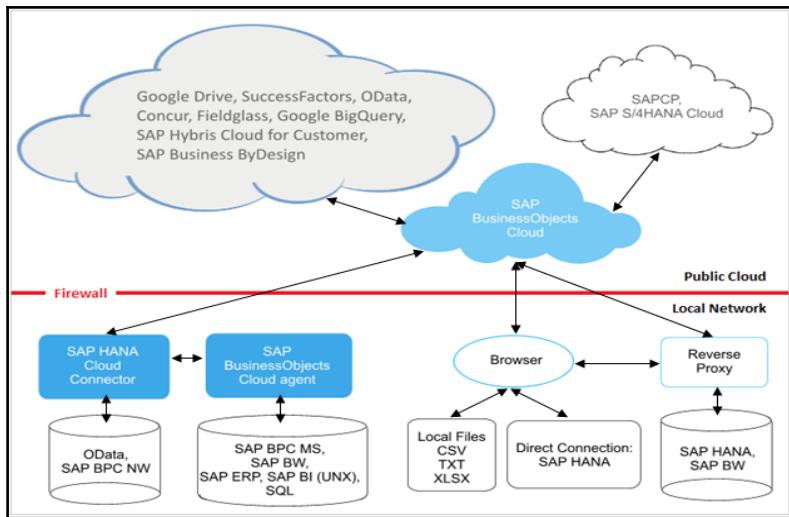


Chapter 1: Getting Started with SAP Analytics Cloud





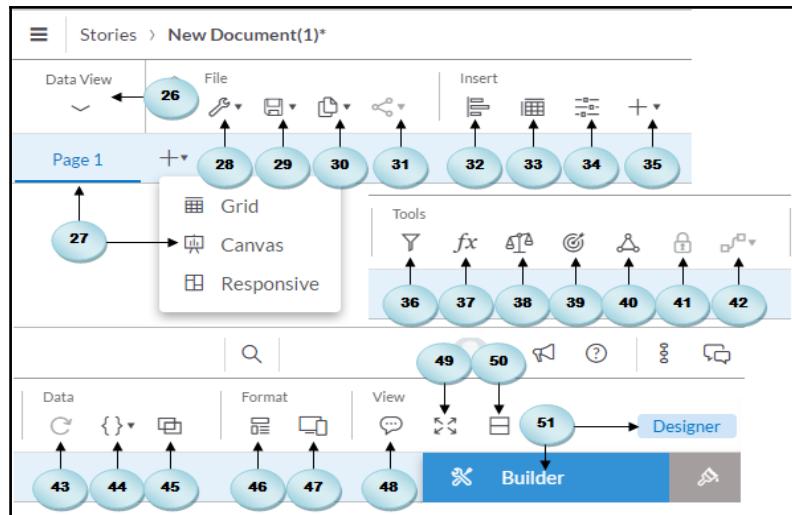


The screenshot shows the SAP BusinessObjects Cloud interface for managing models. The top navigation bar includes "Browse", "Models", and a search bar. The main table displays three models:

	Name	Type	Created	Last Change
<input type="checkbox"/>	BestRunJuice_SampleModel	Analytic	2017.05.05	LASTNAME
<input type="checkbox"/>	Planned_Events_Sample	Analytic	2017.05.05	LASTNAME
<input checked="" type="checkbox"/>	StoresData	Planning	2017.05.25	ANALYST

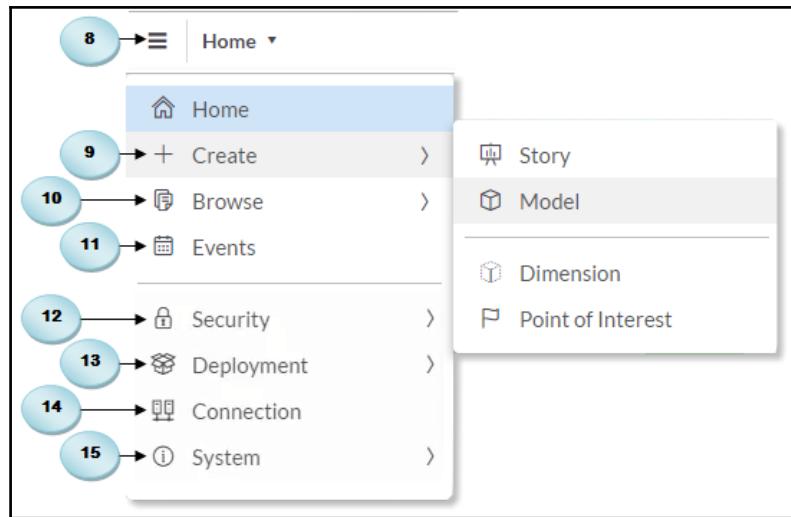
Numbered callouts point to specific UI elements:

- 16: Model for the sample story
- 17: Model for sample
- 18: StoresData
- 19: Search icon
- 20: Import Data From File
- 21: Import Data From Google Drive
- 22: Import Data From SuccessFactors
- 23: Import Data From OData
- 24: Import Data From Concur
- 25: Import Data From Fieldglass
- 26: Import Data From Google BigQuery



A screenshot of the Stories browser interface, showing a list of stories. The interface includes a search bar (B) and a toolbar with buttons for Search (C), Create (New), Delete, and Share.

	Name	Created	Last Changed
<input type="checkbox"/>	SalesPlanning	2017.05.25	2017.05.25
		ANALYST	ANALYST
<input checked="" type="checkbox"/>	Sample - Revenue Analysis The Best Run Juice Company	2017.05.11	2017.05.11
		ANALYST	ANALYST



The screenshot shows a trial request form for SAP Analytics Cloud:

SAP® Analytics Cloud

Try SAP Analytics Cloud

Enter your email below for a 30-day free trial of SAP Analytics Cloud.

Email *: oratech@cyber.net.pk

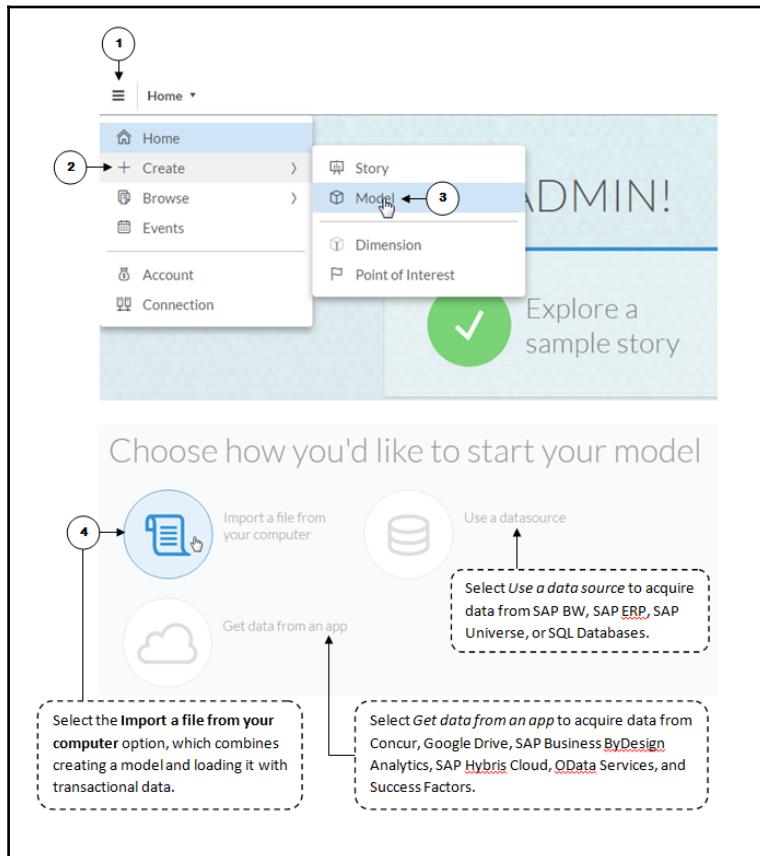
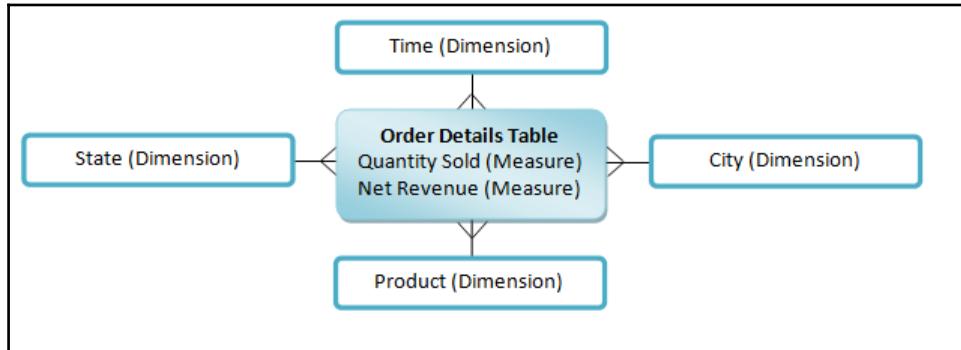
Confirm Email: oratech@cyber.net.pk

Is your company an SAP Partner?

By clicking Submit you agree the SAP Analytics Cloud Trial Use Terms and Conditions and the SAP Privacy Policy

Submit

Chapter 2: Models in SAP Analytics Cloud



Import Model From File

Source File

Select Source File

 Bocage.xlsx

6

Then, select **Bocage.xlsx** file in the *Open* dialog box. The name of the selected file appears here. You can import data from an external file, such as an Excel spreadsheet or comma-separated-values (CSV) file, into a new model.

Import

Cancel

5

Click the **Select Source File** button.

7

Click the **Import** button to start the data import process.

DataView

	Date	State	Original Sales Pct.	
1	201301	California	5013.1987390086	
2	201302	Nevada	972.59316234177	
3	201303	Oregon	172.416413736748	
4	201304	California	1111.53064712477	
5	201305	Nevada	4748.58597276023	
6	201306	Oregon	20341.1463563149	
7	201307	California	1382.34090087088	
8	201308	Nevada	296465.916577043	
9	201309	Oregon	30999.3413878817	
10	201310	California	661.625385193317	
11	201311	Nevada	4927.14923372764	
12	201312	Oregon	1827.4228229808	
13	201401	California	443.742090115097	
14	201402	Nevada	398.401836843746	
15	201403	Oregon	2477.52311622273	
16	201404	California	1362.6377139225	
17	201405	Nevada	825.84103874091	
18	201406	Oregon	206.460259685227	
19	201407	California	7917.23282682482	
20	201408	Nevada	1296.60507803919	
21	201409	Oregon	1958.6868080457	
22	201410	California	9999.78754447797	
23	201411	Nevada	6026.84670291698	
24	201412	Oregon	39794.7715902503	
25	201501	California	929.944506802766	
26	201502	Nevada	132.849215257538	
27	201503	Oregon	198121.61416562	

A

DIMENSIONS **ROWS**

8 36

DATA
Bocage.xlsx

NAME
Bocage **B**

DESCRIPTION
optional description here **C**

MAPPING QUALITY
Mapping complete

DATA QUALITY
No data quality issues detected.

Use First Row as Column Headers **D**

Planning Enabled **E**

Fill applicable empty ID cells with a default value? **F**

DEFAULT CURRENCY FOR MODEL
USD

Create Model

Click the **Date** column header. The column's detail will appear in the *Details* panel

8



If there are any messages in the Data Quality or Mapping Quality areas, you'll need to resolve those issues before creating the model.

9

Modeling COLUMN

UNIQUE VALUES 100% 36 / 36

BLANK 0

TYPE Time

Data Quality

No data quality issues detected.

TIME FORMAT YYYYMM

Record Summary

VALUES 201407 201408

RECORDS ▾ 3

10

Change the *Type* attribute of the *Date* column from *Dimension* to *Time*. *Time* specifies the smallest time period to be applied to the model. You can use year, quarter, month, or day. The *Time* dimension is a built-in dimension and it is created automatically with a model.

If not done automatically, change the *TIME FORMAT* to **YYYYMM** to match the source data.

Details Panel

The collapsible blue Details panel on the right of the screen is available to apply settings to each selected column. This panel has two views:

- Model Info** – shows general information about the import, including any mapping-quality or data-quality issues in the data.
- Column** – shows information for the currently selected column, and lists the attribute and dimension types that you can apply. If there are any data-quality issues in the selected column, specific information about them is shown here also.

After switching the Type attribute, the header icons of the two columns will also change.

Latitude	Longitude	Manager
38.6362	-121.7354	David Curl
35.8795	-114.9998	Louis Woo
44.0889	-122.5611	James Frai
38.6362	-121.7354	David Curl
35.8795	-114.9998	Louis Woo
44.0889	-122.5611	James Frai
38.6362	-121.7354	David Curl
35.8795	-114.9998	Louis Woo
44.0889	-122.5611	James Frai
38.6362	-121.7354	David Curl
35.8795	-114.9998	Louis Woo

MODEL INFO
COLUMN

UNIQUE VALUES
BLANK

9%
3 / 36
0

▼ Modeling

COLUMN

Longitude

TYPE

Dimension

11

Change the Type attribute of *Latitude* and *Longitude* columns from **Measure** to **Dimension**. You can add multiple dimensions of this type to a model. Note that the import process has already set the type of State, City, Store, Manager, Product, and Category columns to dimension.

Quantity sold	Sales Revenue
1250	3408.97514252585
350	670.980032412523
50	134.484802714663
400	829.201862755081
1150	3893.84049766339
8100	17233.1933132828
600	1271.75362880121
32250	198632.164106619

MODEL INFO
COLUMN

Quantity sold
Measure

▼ Modeling

COLUMN

Quantity sold

TYPE

Measure

12

Change the Type attribute of *Quantity sold* column from **Dimension** to **Measure**. In the initial data import, columns containing text are typically identified as Dimensions, and numeric data may be identified as Measures. Ensure that the Type attribute for Quantity Sold, Sales Revenue, Gross Margin, Discount, and Original Sales Price columns is marked as **Measure**.

Create a Location Dimension

On the *Create a Location Dimension* screen, select **City** column for **Tooltip Text**, **Store** for **Location Identifier**, **Latitude** for **Latitude**, and **Longitude** for **Longitude**. Click **Create**. The **City** dimension will be displayed as a tooltip for the data point in a geo map. The column you select for **Location Identifier** needs to be a column for which each value is unique. Finally, you specify the columns that contain the latitude and longitude information.

14

After clicking the **Create** button, a new column will be created at the end of the grid that contains the combined coordinates for each store location.

You can enrich the model by creating a Location dimension using latitude and longitude columns in your dataset, which will enable users to visualize the data in geo maps. Click the ellipsis button (A) appearing next to the *Longitude* column's heading. Select **By Coordinate** from the submenu. If your data contains columns of latitude and longitude data, or state and county data (for the USA only), you can create a Location dimension. Select **By Coordinate** (if you want to use latitude and longitude data to create the location dimension) or **By Region** (if you want to use state and county data to create the location dimension).

13

Create a Location Dimension

Location Dimension*

Location

Tooltip Text

City

Location Identifier*

Store

Coordinates

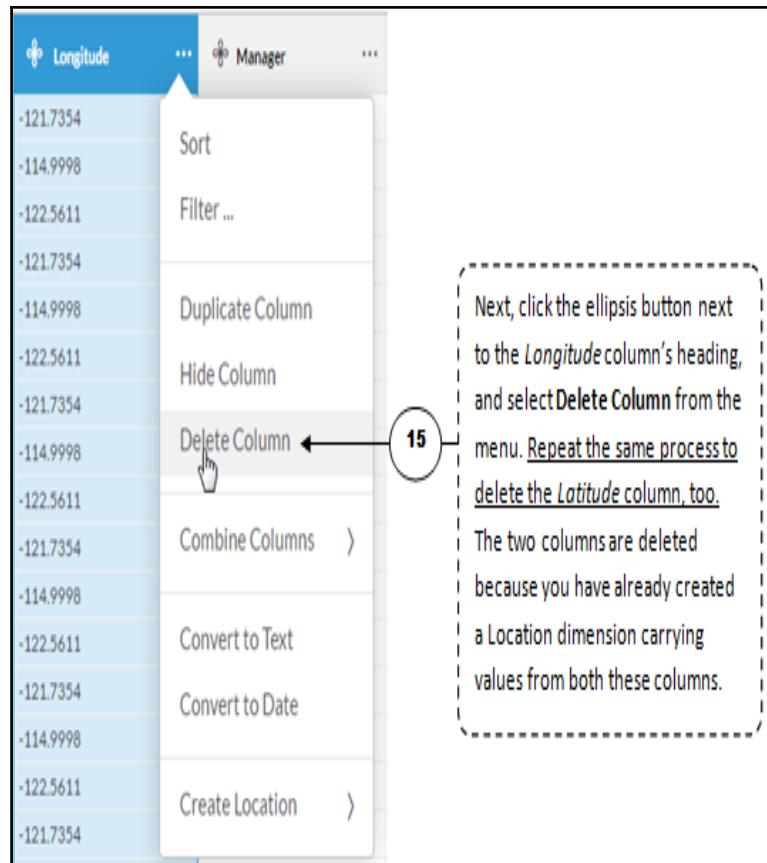
Latitude*

Longitude*

Latitude

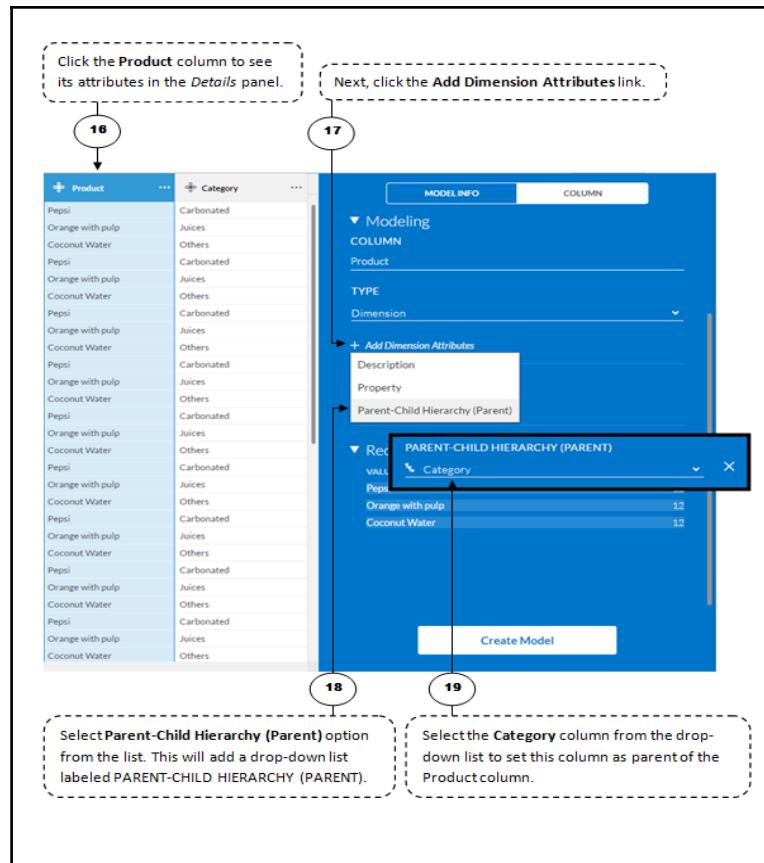
Longitude

Create Cancel



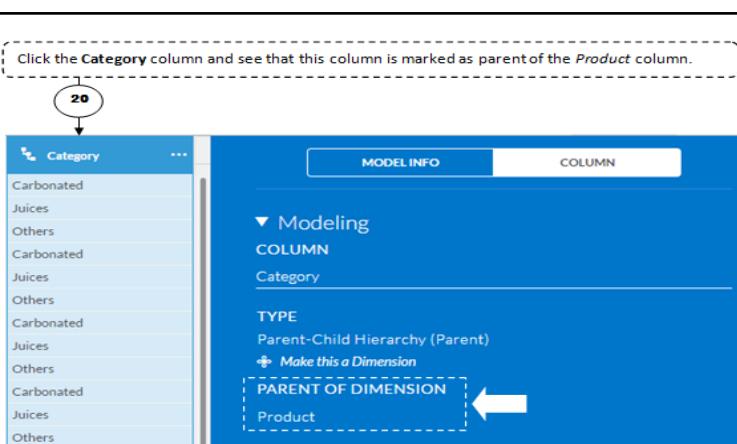
Next, click the ellipsis button next to the *Longitude* column's heading, and select **Delete Column** from the menu. Repeat the same process to delete the *Latitude* column, too.

The two columns are deleted because you have already created a Location dimension carrying values from both these columns.



Click the **Category** column and see that this column is marked as parent of the *Product* column.

20



MODEL INFO COLUMN

▼ Modeling COLUMN

Category

TYPE

Parent-Child Hierarchy (Parent)

+ Make this a Dimension

PARENT OF DIMENSION Product

NAME

Bocage

DESCRIPTION

optional description here

MAPPING QUALITY

Mapping complete

DATA QUALITY

No data quality issues detected.

Use First Row as Column Headers

Planning Enabled

Fill applicable empty ID cells with a default value?

DEFAULT CURRENCY FOR MODEL

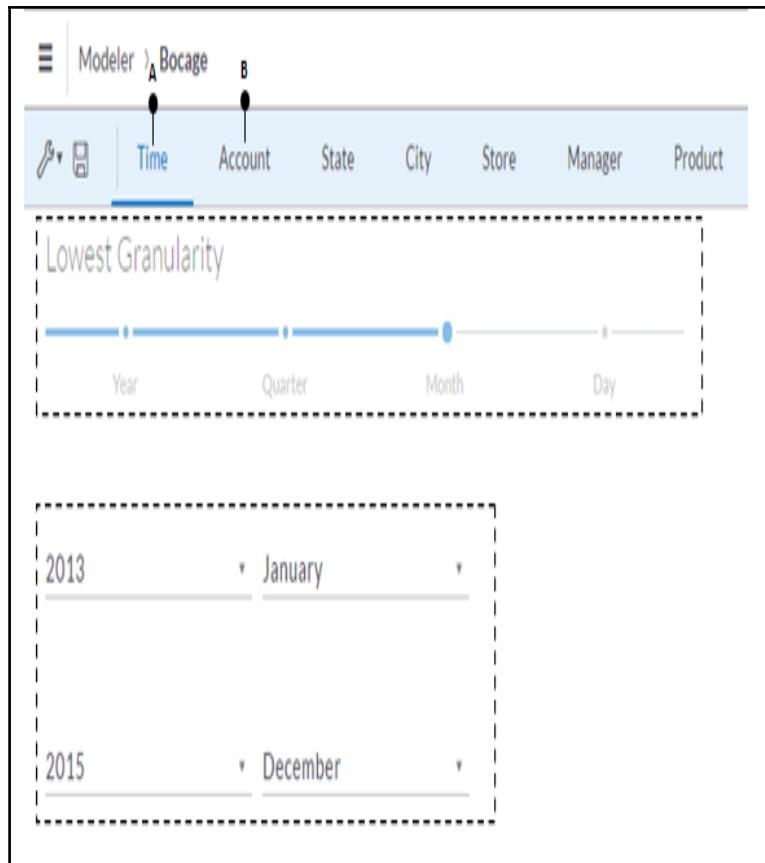
USD

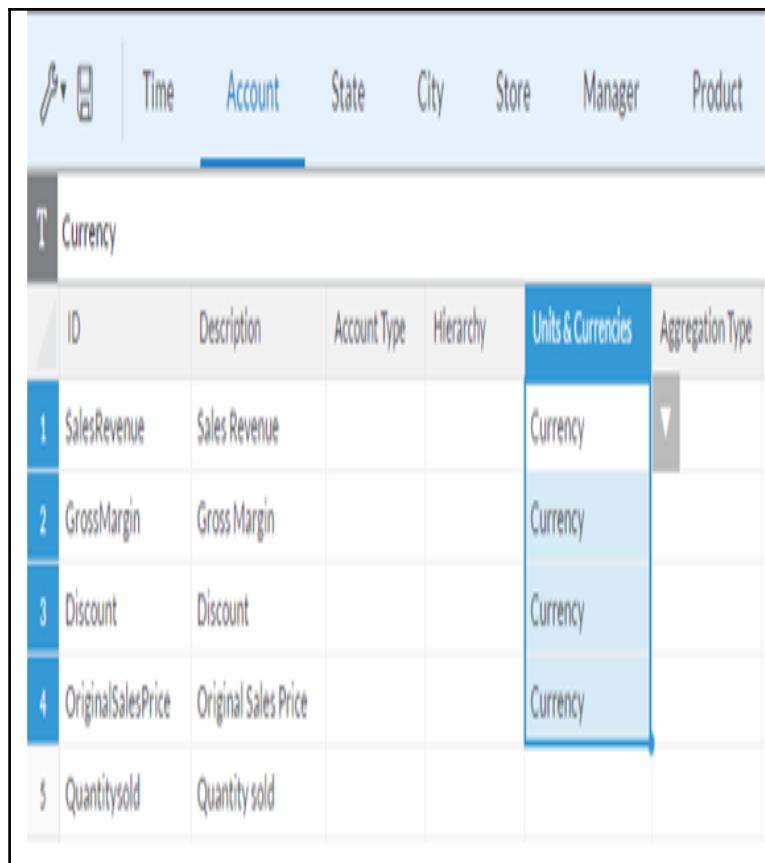
Create Model

21

After creating the model you will see this hierarchical relationship in the Modeler interface.

Finally, click the **Create Model** button in the *Details* panel followed by another **Create** button that appears in a separate dialog box to complete the model creation process.





The screenshot shows a Microsoft Power BI Data view. At the top, there is a navigation bar with icons for Back, Forward, and Home, followed by buttons for Time, Account (which is highlighted with a blue underline), State, City, Store, Manager, and Product. Below the navigation bar is a search bar with the text 'Currency'. The main area is a table with the following data:

ID	Description	Account Type	Hierarchy	Units & Currencies	Aggregation Type
1	SalesRevenue	Sales Revenue		Currency	
2	GrossMargin	Gross Margin		Currency	
3	Discount	Discount		Currency	
4	OriginalSalesPrice	Original Sales Price		Currency	
5	Quantitysold	Quantity sold			

The image shows a Microsoft Access application window with two tables displayed in separate panes.

Top Pane (State Table):

	ID	Description
1	356779a9a1696714480f57fa3fb66d	California
2	8fcebe1ce891c49c60a3c26b317eba	Nevada
3	da4d1129a255f83fb03bf32fde034e	Oregon

Bottom Pane (City Table):

	ID	Description	
1	918e862585716e5f6be3899347d4ae	Eugene	
2	05c27bf00932572de28bf65a0539ba	Las Vegas	
3	d0aa2dff0da83f1f34681308d04db	Los Angeles	

A screenshot of a Microsoft Excel spreadsheet. The top row contains a ribbon with icons for file, home, insert, page layout, formulas, data, and more. Below the ribbon, a toolbar has buttons for filter, sort, and other functions. The main area shows a table with four columns: ID, Description, Location_DisplayName, and Location_GEOID. The table has four rows of data. The first row is a header. The second row contains the value '1' in the ID column, '5a606acd2446639a025233b66f0e3a' in the Description column, '38.6362,121.7354' in the Location_DisplayName column, and '0' in the Location_GEOID column. The third row contains the value '2' in the ID column, 'c05d878fb39bf631804e5a67bb1e47' in the Description column, '35.8795,114.9998' in the Location_DisplayName column, and '1' in the Location_GEOID column. The fourth row contains the value '3' in the ID column, '2c0d470b156748da17395cd8a25802' in the Description column, '44.0889,122.5611' in the Location_DisplayName column, and '2' in the Location_GEOID column.

	Time	Account	State	City	Store	Manager
ID	Description	Location_DisplayName	Location_GEOID			
1	5a606acd2446639a025233b66f0e3a	Frills	38.6362,121.7354	0		
2	c05d878fb39bf631804e5a67bb1e47	Hudsons	35.8795,114.9998	1		
3	2c0d470b156748da17395cd8a25802	InterMart	44.0889,122.5611	2		

A

The screenshot shows a Microsoft Power BI interface. At the top, there is a navigation bar with buttons for Time, Account, State, City, Store, Manager, Product, and a plus sign. To the right of the navigation bar is a 'Preview' button. Below the navigation bar is a table with columns: ID, Description, and Category. The table contains 10 rows of data. A context menu is open over the last row (row 6), showing options for 'Edit', 'Copy', 'Delete', and 'Format'. A tooltip 'HIERARCHY' is displayed above the context menu. To the right of the table is a 'Category' hierarchy tree. The tree structure is as follows:

- Carbonated
 - Pepsi
- Juices
 - Orange with pulp
 - Others
- Others
 - Coconut Water

Table Data:

ID	Description	Category
e5a761e1dcea34373864785875daa7	Coconut Water	52ef9633d88a7480b3a938ffea2a
f04763b627d1d0fb4528b0b10cd29	Orange with pulp	23b6a991b800020116257c64490000
4d2ea3c941dbcd34af1c69485fd5dd	Pepsi	e8c281350a7e342c010cfef4ff1ac19
e8c281350a7e342c010cfef4ff1ac19	Carbonated	
25dba991bb0b020116257c6449d00b	Juices	
52ef9633d88a7480b3a938ffea2a	Others	
7		
8		
9		
10		

The Models tab lists all your existing models. You can open a model by clicking the link text under the Name column.

Using these toolbar options you can create a new model, copy existing models, delete a model, clear all data from a model, and import data from different source.

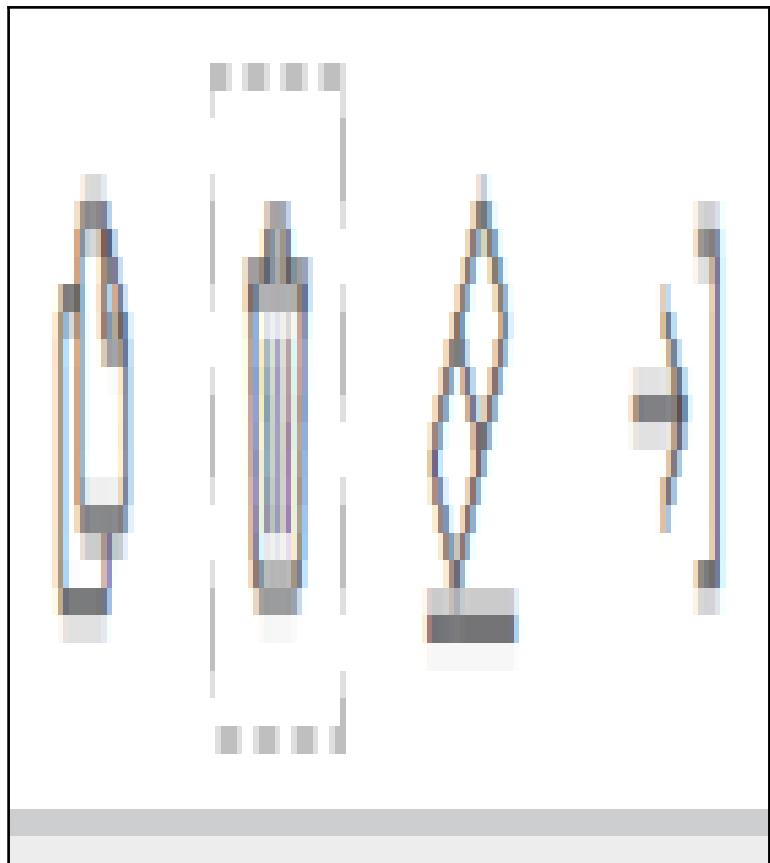
Using this tab you can create your own public dimensions. Public dimensions are listed under this tab and can be shared between models, while private dimensions exist only in the current model. When you create a blank model, or create new dimensions in an existing model, you can choose whether the dimensions are private or public.

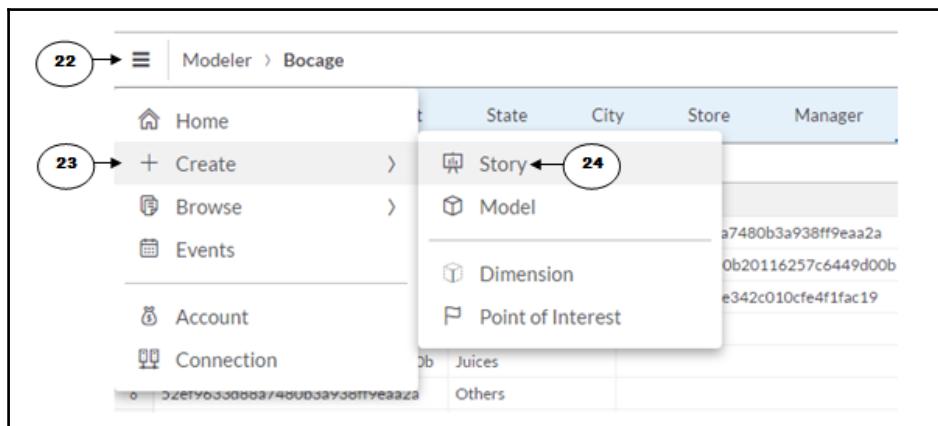
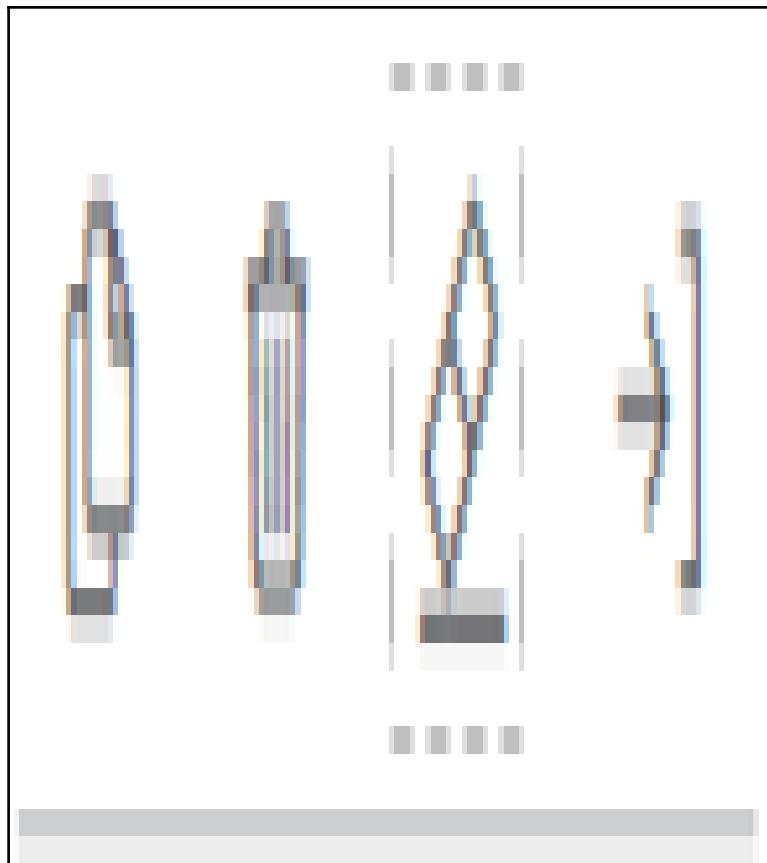
Models Public Dimensions Currency Conversion Points of Interest

Name	Type	Created	Last Changed	Data Resource
BestRun_Demo	Analytic	2017.01.23 ADMIN	2017.01.23 ADMIN	
Bocage	Analytic	2017.02.25 ADMIN	2017.02.25 ADMIN	
Planned_Events	Analytic	2017.01.23 ADMIN	2017.01.23 ADMIN	

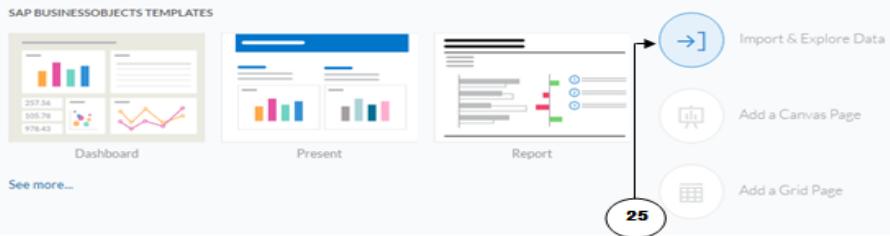
If your data consists of multiple currencies, exchange rates are maintained in separate tables under this tab independently of any model.

Points of interest are sets of geographical data that can be added to a geo map and analyzed with reference to business data from a model. Points of interest can show locations (such as store locations or event sites), lines (such as rivers, highways, or pipelines), and shapes (such as sales regions or electoral districts).





Choose how you'd like to start your story.



Choose how you'd like to add data.



Select Your Data

Name
Bocage

27

On the Select Your Data screen, select the Bocage model and click OK.

OK

Cancel

Stories > New Document(1)*

Data View File Data View

Bocage New Machine Discovery

Measures

Quantity sold
Sales Revenue
Gross Margin
Discount
Original Sales Price

The Measures pane displays all the available measures from the selected model.

Add Dimensions
Bring in more dimensions from your dataset to start exploring with

28

Click the Add Dimensions icon. This will display the Show/Hide Data box. Select the Show All option to display all dimensions, or click each dimension individually to sort them in the order you want to view.

Click the arrow icon to expand/collapse the Data View panel.

Show/Hide Data

Show All
 State
 City
 Store
 Manager
 Product
 Date

You can change the dimensions displayed after the initial selection using the Eye icon (A).

Click the **Quantity sold** measure. The total value of this measure appears in the lower panel as a Numeric Point chart that you can reconcile with the source data in the **Bocage.xlsx** file.

Measures

- Quantity sold (29)
- Sales Revenue
- Gross Margin
- Discount
- Original Sales Price

Date

- ▼ (all)
- 2013
 - Q1
 - Q2
 - Q3
 - Q4
 - ▼ 2014

Quantity sold for Actuals Actual

127,900.00

Quantity Sold

Measures

- Quantity sold
- Sales Revenue
- Gross Margin
- Discount
- Original Sales Price

Date

- ▼ (all)
- 2013
 - Q1
 - Q2
 - Q3
 - Q4
 - ▼ 2014

State

- ▼ California
 - Nevada
 - Oregon

Quantity sold for Actuals Actual

1,250.00

Quantity Sold

Local

Date...

State...

Category

Category	Quantity sold	Sales Revenue
Subtotalized	1250	3408.98
Juices	350	670.98
Others	50	134.48
Crabmeat	400	829.20

Average: 3553 Count: 37 Sum: 127900

Quantity sold

2 Filters applied

California

Expand the Date node and select Q1 under 2013. Then, select California from the State pane. A Quantity Sold value of 1250 will appear in the lower pane. Open the source Excel file and match this figure in the second row under the Quantity sold column. Clicking the link "2 Filters applied" (A) will display the two applied filters.

View Data Graphically

30. You can change the default Numeric Point (Auto Suggested) to any of a large number of options to view data graphically in the Data View interface, click the drop-down list and select Charts > Comparison > Bar/Column.

31. Select Q1 (under 2013) from the Date pane to filter the data for this quarter.

32. Choose California from the State pane. The data in the chart will be filtered to show first quarter data for California.

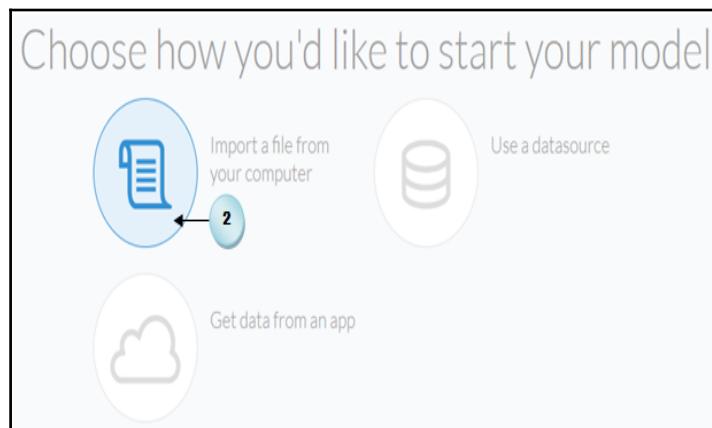
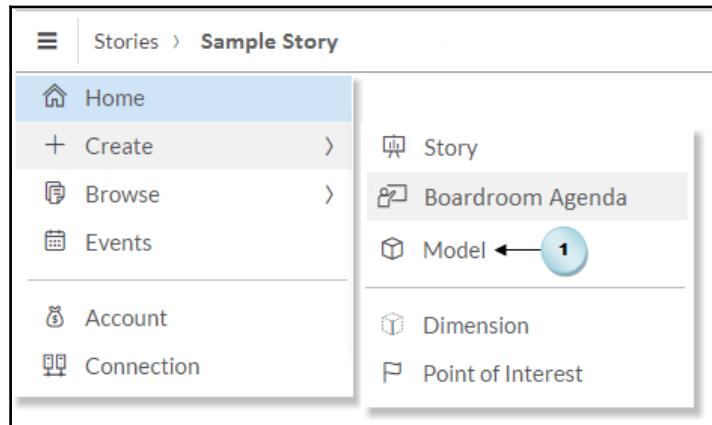
33. Open the source Excel file to match these figures.

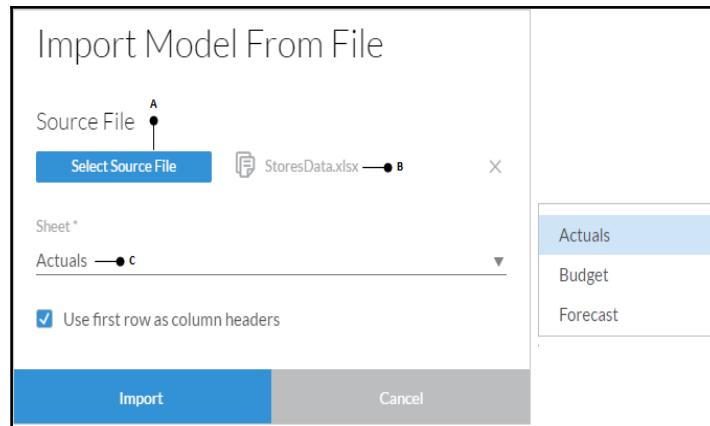
34. Select all the measures by clicking their names in the Measures pane on the left side. As you click a measure name, it appears in the bar chart along with relevant figure.

Date	State	Sales Revenue	Gross Margin	Discount	Original Sales Price
2013	California	4,250.00	3,460.98		3,013.20
2013	Nevada	4,771.24			
2013	Oregon	1,404.22			

State	State	State	State
California	California	California	California
Nevada	Nevada	Nevada	Nevada
Oregon	Oregon	Oregon	Oregon
City	City	City	City
Eugene	Los Angeles	Las Vegas	Eugene
Las Vegas			
Los Angeles			
Store	Store	Store	Store
Frills	Frills	Hudsons	InterMart
Hudsons			
InterMart			
Manager	Manager	Manager	Manager
David Curl	David Curl	Louis Wood	James Frank
James Frank			
Louis Wood			
Product	Product	Product	Product
Carbonated	Carbonated	Juices	Others
Pepsi	Pepsi	Orange with pulp	Coconut Water
Juices			
Orange with pulp			
Others			
Coconut Water			

Chapter 3: Planning model





StoresData

Row: 15 Columns: 3 Dimensions: 2 Measures: 1

DATA: StoresData.xlsx

NAME: StoresData A

DESCRIPTION: optional description here

MAPPING QUALITY: Mapping complete

DATA QUALITY: No data quality issues detected.

Use First Row As Column Headers B

Planning Enabled B

Fill applicable empty ID cells with a default value? B

DEFAULT CURRENCY FOR MODEL: USD

Create Model C

Modeler > StoresData

Time & Categories Version Store

ID Description

1	2c0d470b15...	InterMart
2	5a606acd244...	Frills
3	7d7be45446...	Kullens
4	8285cb3f087...	Farlos
5	c05d878fb39...	Hudsons

Modeler > StoresData

Time & Categories Version Store

Description Category

1	Actual	Actuals
2		

Lowest Granularity



2017 January

2017 December

Categories

Name	Frequency
Actual	Month
Budget	Month
Planning	Month
Forecast	Month
Rolling Forecast	Month

Range Year

Look Back 3 Month Look Ahead 3 Month

Browse > Models

Models Public Dimensions Currency Conversion Points of Interest

Search Import Data From File

Import Data From Google Drive Import Data From SuccessFactors

Import Data From OData Import Data From Concur

Import Data From Fieldglass Import Data From Google BigQuery

Name	Type	Created	Last Change
BestRunJuice_SampleModel	Analytic	2017.05.05	2017.05.25
Planned_Events_Sample	Analytic	2017.05.05	2017.05.25
StoresData	Planning	2017.05.25	2017.05.25

Import Data From File

Target Model

Model Name *

StoresData

Source File StoresData.xlsx

Sheet *

Budget

Modeler > Data Integration

File Display Details History

Model Info Column Info

Unique Values: 3 Rows: 15 Data Type: Date

Mapping: Date → Date

Time Format: YYYYMM

Mapping and Data Quality: No data quality issues detected.

Data Distribution

Table Data:

	Date	Store	Quantity
1	201701	1250	
2	201701	350	
3	201701	50	
4	201701	900	
5	201701	1150	
6	201701	8100	
7	201702	600	
8	201702	322	
9	201702	1000	
10	201702	250	
11	201702	1200	
12	201703	500	
13	201703	150	
14	201703	1800	
15	201703	600	
16	201703	1150	

Category: Budget

Version Name: Budget

Import Method: Append (selected)

Finish Mapping

9

10

Import Data From File

Target Model: StoresData

Source File: StoresData.xlsx

Sheet: Forecast

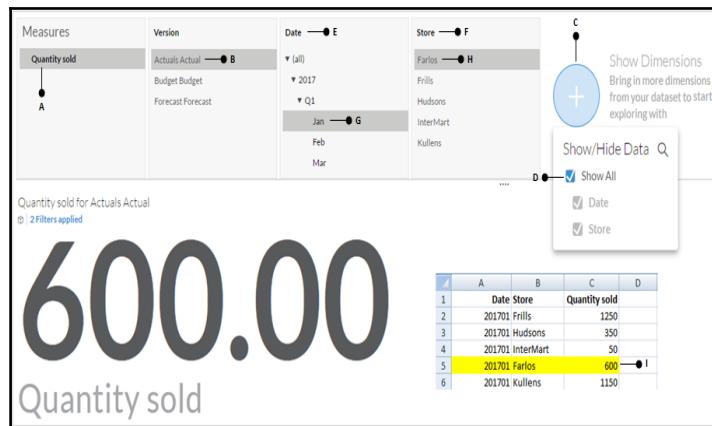
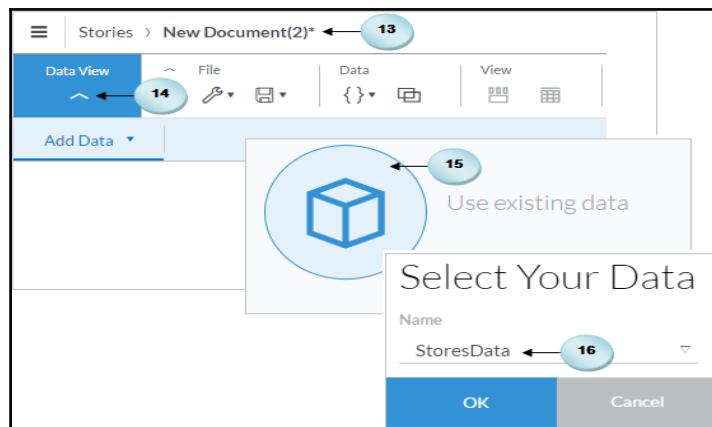
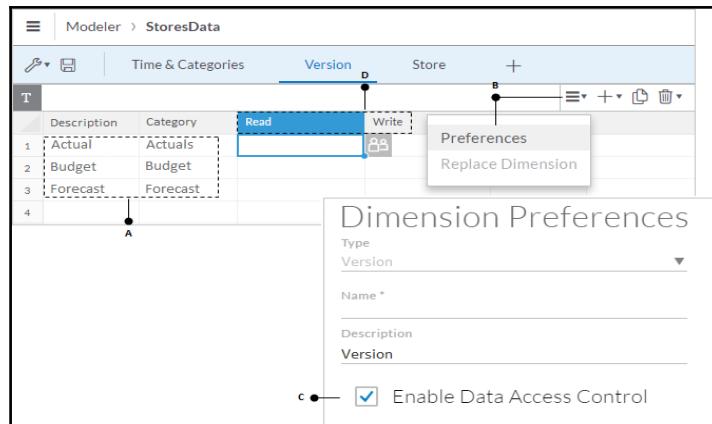
Import

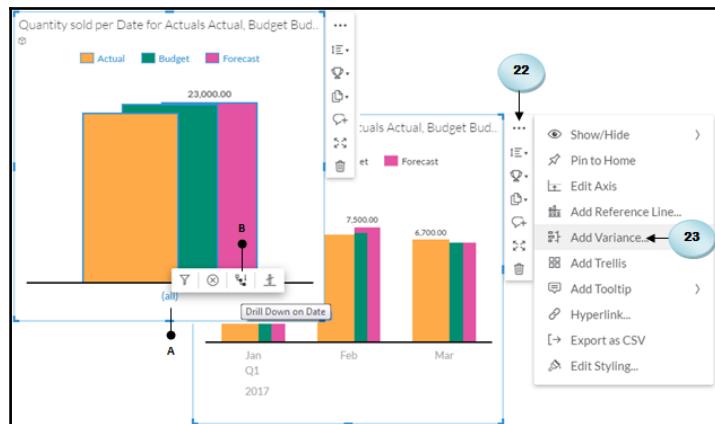
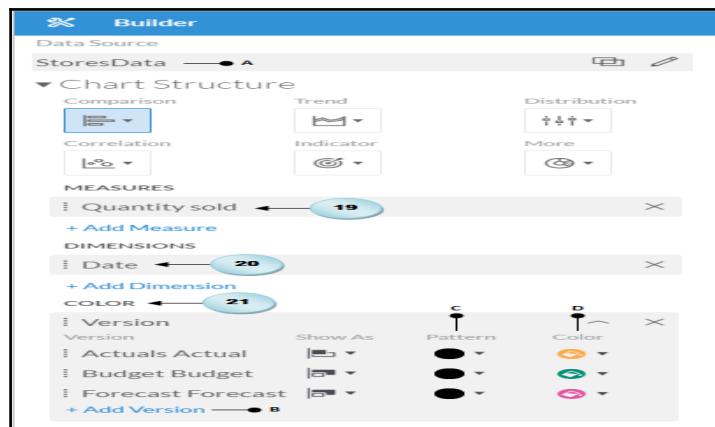
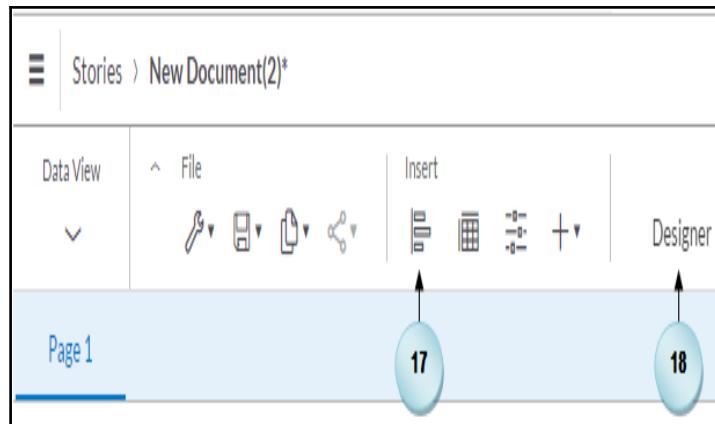
Category: Forecast

Version Name: Forecast

Import Method: Append (selected)

Finish Mapping





1 Create Variance (A- B)

COMPARE (A)

Measure
Quantity sold 24

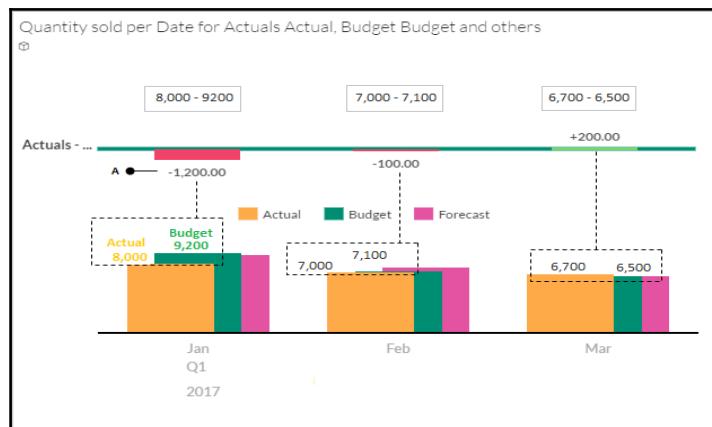
Version
Actuals Actual 25 ×

[+ Add Version/Time](#)

TO (B)

Measure
Quantity sold 26

Version
Budget Budget 27 ×



Stories > New Document(2)*

Data View 29

File 30

Insert 30

Page 1

Grid 29

Canvas

Responsive

Select Model

Existing Model A

Import File

Connect to Google Drive

Name
StoresData B

OK Cancel

Builder

Data Source: StoresData

Table Structure:

- ROWS: Store (32), Date (33)
- COLUMNS: Version (34), ... (35)

Available Members:

- Exclude selected members
- Drill Level 1
- Unbooked (Off)
- All member All Members
- public.Actual Actuals Actual
- public.Budget Budget Budget
- public.Forecast Forecast Forecast

Selected filters for Version (36):

Page 1 Page 2

	A	B	C	D	E
1	StoresData				
2		VERSION	Actuals	Budget	Forecast
3		VERSION	Actual	Budget	Forecast
4	STORE	DATE			
5	InterMart	► (all)	5,200.00	6,500.00	6,600.00
6	Frills	► (all)	3,300.00	3,300.00	3,400.00
7	Kullens	► (all)	5,700.00	5,000.00	5,000.00
8	Farlos	▼ (all)	3,300.00	3,700.00	3,700.00
9		▼ 2017	3,300.00	3,700.00	3,700.00
10		▼ Q1 (2017)	3,300.00	3,700.00	3,700.00
11		Jan (2017)	600.00	900.00	800.00
12		Feb (2017)	1,300.00	1,000.00	1,400.00
13		Mar (2017)	1,400.00	1,800.00	1,500.00
14	Hudsons	► (all)	4,200.00	4,300.00	4,300.00

1	StoresData				
2		VERSION	Actuals	Budget	Forecast
3		VERSION	Actual	Budget	Forecast
4	STORE	DATE			
5	InterMart	► (all)	5,200.00	6,500.00	6,600.00
6	Frills	► (all)	3,300.00	3,300.00	3,400.00
7	Kullens	► (all)	5,700.00	5,000.00	5,000.00
8	Farlos	▼ (all)	3,300.00	3,700.00	4,000.00
9		▼ 2017	3,300.00	3,700.00	4,000.00
10		▼ Q1 (2017)	3,300.00	3,700.00	4,000.00
11		Jan (2017)	600.00	900.00	864.80
12		Feb (2017)	1,300.00	1,000.00	1,513.60
13		Mar (2017)	1,400.00	1,800.00	1,621.60
14	Hudsons	► (all)	4,200.00	4,300.00	4,300.00

Spread 4000.00 \$

Target Dimension
Date

Choose Level & Weights

Unbooked Off

Level	Weight	Preview
Jan	864.80	21.62% 864.80 \$
Feb	1513.60	37.84% 1513.60 \$
Mar	1621.60	40.54% 1621.60 \$

Apply Spreading **Cancel**

Version management

Data Source: StoresData

Public Versions

- Actual
- Budget
- Forecast (Edit Mode) ● D

Private Versions

- Private Forecast ● B

38

Share ● E

Revert Changes ● c

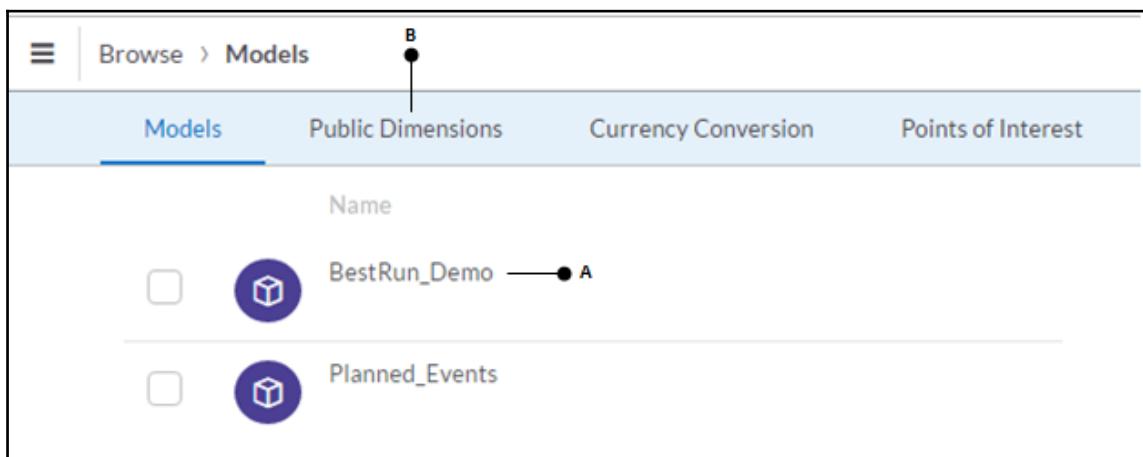
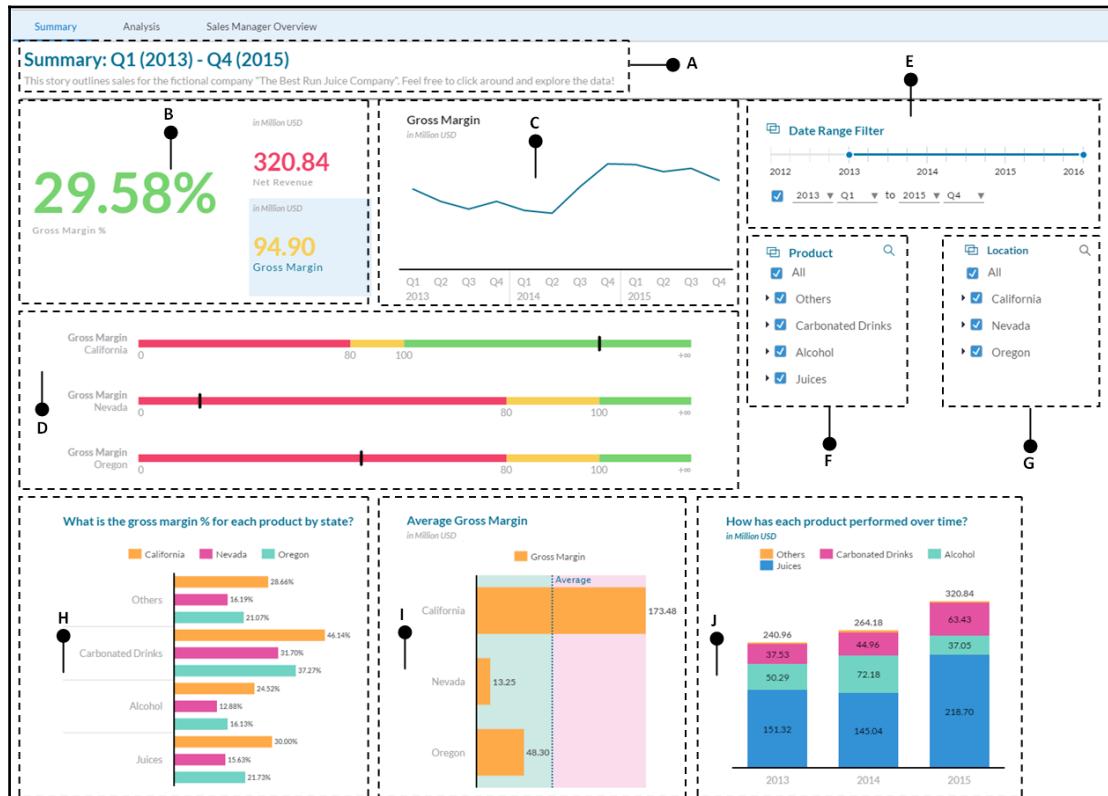
Details ● D

Save ● A

Save As ● B

StoresData						
		VERSION	Actuals	Budget	Forecast	Forecast
		VERSION	Actual	Budget	Forecast	Private Forecast
4	STORE	DATE				
5	InterMart	► (all)	5,200.00	6,500.00	6,600.00	6,600.00
6	Frills	► (all)	3,300.00	3,300.00	3,400.00	3,400.00
7	Kullens	► (all)	5,700.00	5,000.00	5,000.00	5,000.00
8	Farlos	▼ (all)	3,300.00	3,700.00	4,000.00	4,000.00
9	Hudsons	► (all)	4,200.00	4,300.00	4,300.00	4,300.00

Chapter 4: Creating Stories Using Charts



Modeler > BestRun_Demo

Time Account Store ID Location Product Sales Manager

Lowest Granularity

Year Quarter Month Day

2013 January December

2015

D

C

Time Account Store ID

T

ID	Description
1	Quantity_sold_2081dc5195832029
2	Gross_Margin_2081dc5195832029
3	Discount_2081dc5195832029
4	Original_2081dc5195832029
5	Price_fixed_2081dc5195832029

Time Account Store ID Location Product

T

ID	Descript...	Latitude	Longitude	Store Name	Stores_DisplayName	Stores_GEOID
1	ST1		-121.7354	Second Hand	38.6362,-121.7354	0
2	ST2		-114.62	Meadow Depot	36.157,-114.62	1
3	ST3		-121.5713	Value Clothing	38.4359,-121.5713	2

Time Account Store ID Location **Product**

T

	ID	Description	State
1	CT1	Los Angeles	SA1
2	CT2	San Francisco	SA1
3	CT10	Reno	SA2
4	CT11	Henderson	SA2
5	CT13	Portland	SA3
6	CT14	Salem	SA3
7	SA1	California	
8	SA2	Nevada	
9	SA3	Oregon	

HIERARCHY WHERE USED

State

- California
 - Los Angeles
 - San Francisco
- Nevada
 - Reno
 - Henderson
- Oregon
 - Portland
 - Salem

Time Account Store ID Location **Product**

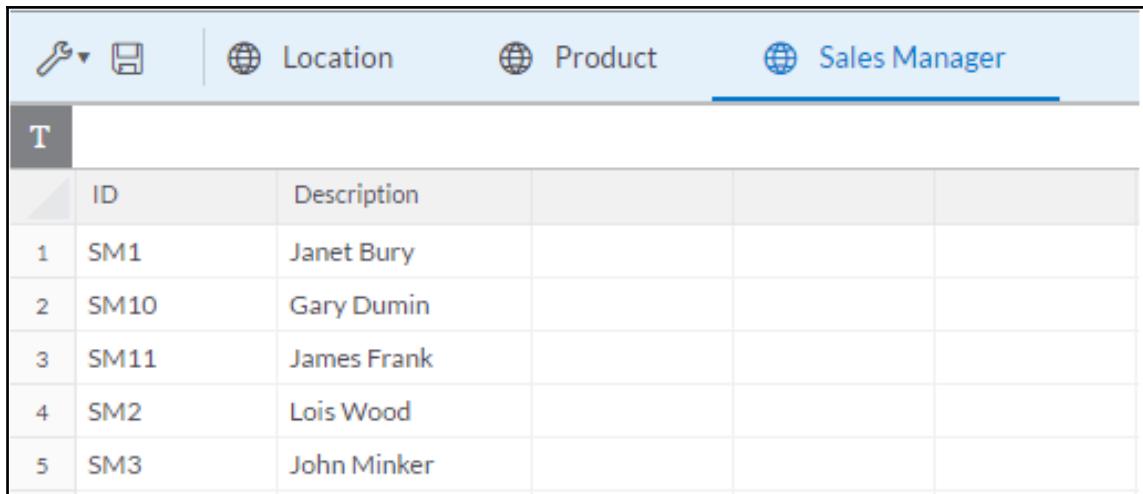
T

	ID	Description	Product Category
1	PD19	Coconut Water	PC3
2	PD20	Soda	PC3
3	PD1	Coca-Cola	PC1
4	PD2	Pepsi	PC1
5	PD21	Dark Beer	PC4
6	PD22	Lager	PC4
7	PD10	Orange with pulp	PC2
8	PD11	Orange no pulp	PC2
9	PC3	Others	
10	PC1	Carbonated Drinks	
11	PC4	Alcohol	
12	PC2	Juices	

HIERARCHY WHERE USED

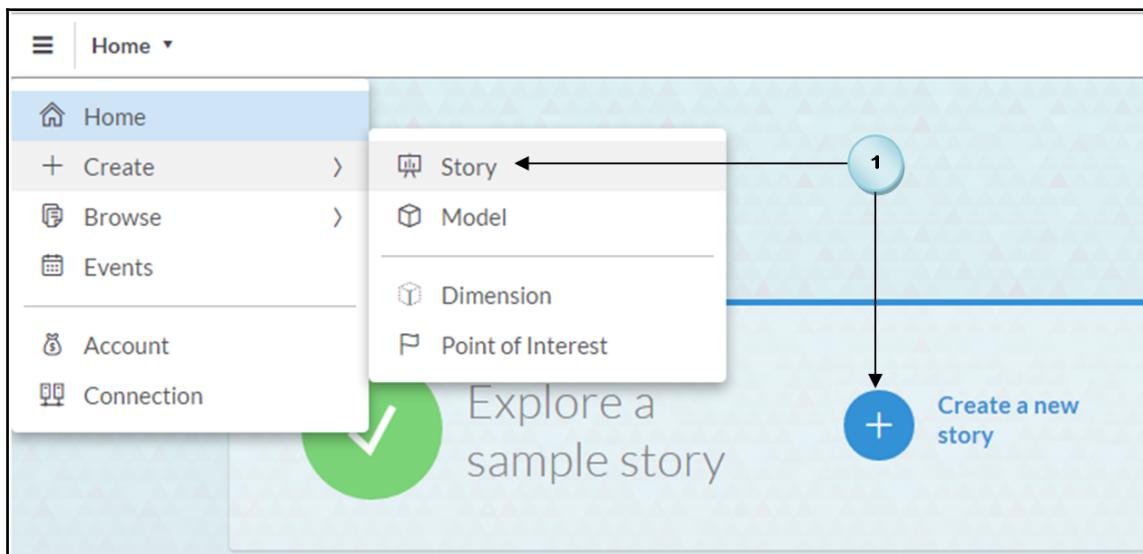
Product Category

- Others
 - Coconut Water
 - Soda
- Carbonated Drinks
 - Coca-Cola
 - Pepsi
- Alcohol
 - Dark Beer
 - Lager
- Juices
 - Orange with pulp
 - Orange no pulp



A screenshot of a Microsoft Dynamics 365 Sales Manager grid. The grid has columns for ID and Description. The data is as follows:

	ID	Description
1	SM1	Janet Bury
2	SM10	Gary Dumin
3	SM11	James Frank
4	SM2	Lois Wood
5	SM3	John Minker



A screenshot of a Microsoft Dynamics 365 interface. The navigation bar on the left includes Home, Create, Browse, Events, Account, and Connection. A context menu is open over the 'Story' item in the 'Create' section, listing Story, Model, Dimension, and Point of Interest. A large green button with a checkmark is visible. A callout box with the text 'Explore a sample story' is positioned near the bottom left. A blue button with a plus sign and the text 'Create a new story' is located in the bottom right. A blue circle with the number '1' is positioned above the 'Story' item in the context menu.

Choose how you'd like to start your story.

SAP BUSINESSOBJECTS TEMPLATES



Dashboard



Present



Report



Report (A4)

See less...

B



Import & Explore Data

C



Add a Canvas Page

D



Add a Grid Page

E

Use existing data



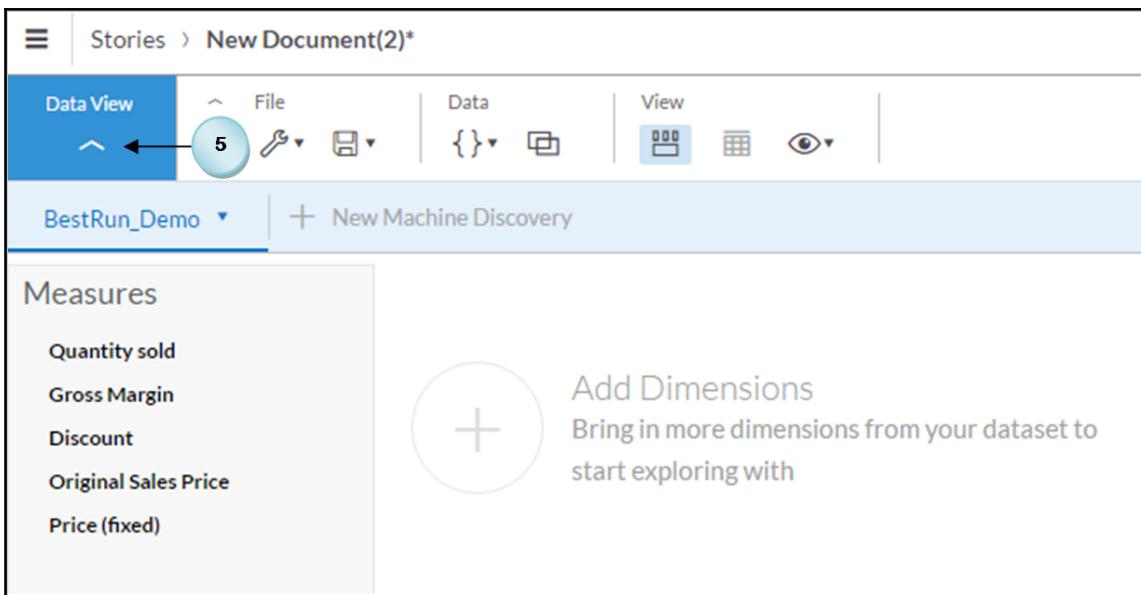
Import a file

3



Connect to Google
Drive





Stories > New Document(2)*

Data View 5 File Data View

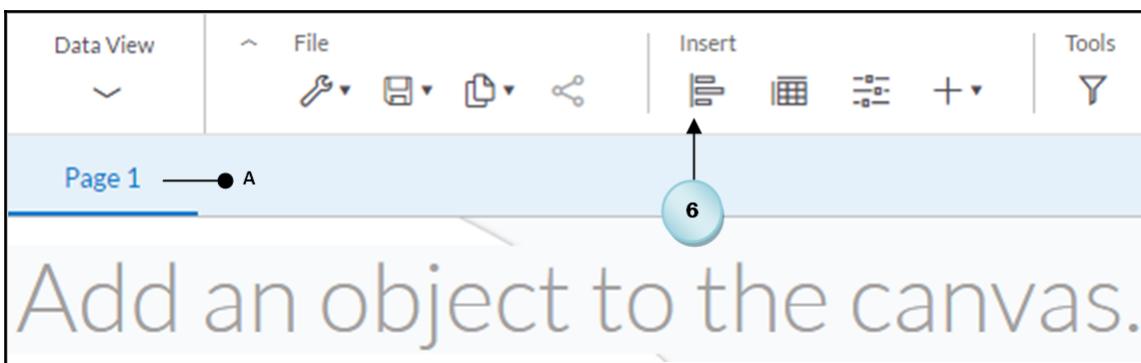
BestRun_Demo + New Machine Discovery

Measures

- Quantity sold
- Gross Margin
- Discount
- Original Sales Price
- Price (fixed)

Add Dimensions

Bring in more dimensions from your dataset to start exploring with



Data View File Insert Tools

Page 1 A

Add an object to the canvas.



Builder



Data Source

BestRun_Demo

▼ Chart Structure

+

Comparison



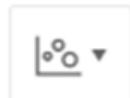
Trend



Distribution



Correlation



Indicator



More



MEASURES

+ Add Measure

Bullet

22 Numeric Point



7

MEASURES

Main Values

⚠ At least 1 Measure required

Search

▼ CALCULATIONS

+ Click to Create a New Calculation



8

▼ ACCOUNT

Discount

Gross Margin

Original Sales Price

Price (fixed)

Expand List...

Calculation Editor

Type: Calculated Measure 9

Name: Net Revenue 10

Edit Formula

1 [Original_2081dc5195832029] - [Discount_2081dc5195832029] 13

11 11

12 12

13 13

Available Objects

INPUT CONTROLS B

+ Create New...

Formula Functions

FUNCTIONS A

CONDITIONS A

OPERATORS A

FORMAT C

Valid formula.

OK Cancel

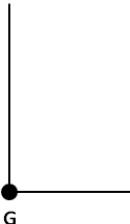
Net Revenue for Actuals Actual
in USD | 



- ... ● B
-  ● C
-  ● D
-  ● E
-  ● F

825,978,493.39

Net Revenue



H

MEASURES

Main Values

Net Revenue

+ Add Measure

Secondary Values

+ Add Measure

14

...

X

Format... ← 15

Edit Calculation

Delete

Formatting

Scale *

Million ← 16

Net Revenue for Actuals Actual
in Million | ⌂

825.98

Net Revenue

B

A

...

Show/Hide

Pin to Home

Add Variance...

Add Trellis

Hyperlink...

Edit Styling...

✓ Chart Title

✓ Subtitle

✓ Chart Details

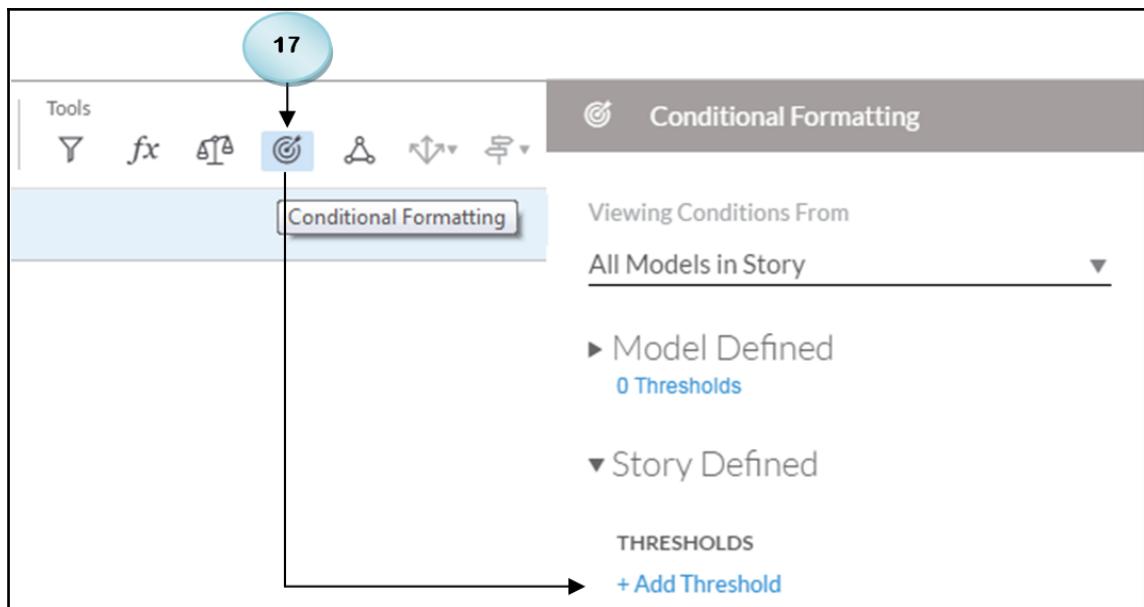
✓ Primary Values

✓ Primary Value Labels

✓ Secondary Values

✓ Secondary Value Labels

Footer Text



Create New Threshold

Model

BestRun_Demo

18

Measure

Net Revenue

19

Ranges



A

<input type="checkbox"/> OK	<input type="text"/>	>	8000000000
		<	Upper bound
<input type="checkbox"/> Warning	<input type="text"/>	>	6000000000
		<	Upper bound
<input type="checkbox"/> Warning	<input type="text"/>	>	6000000000
		<	8000000000
<input type="checkbox"/> Critical	<input type="text"/>	>	0
		<	6000000000

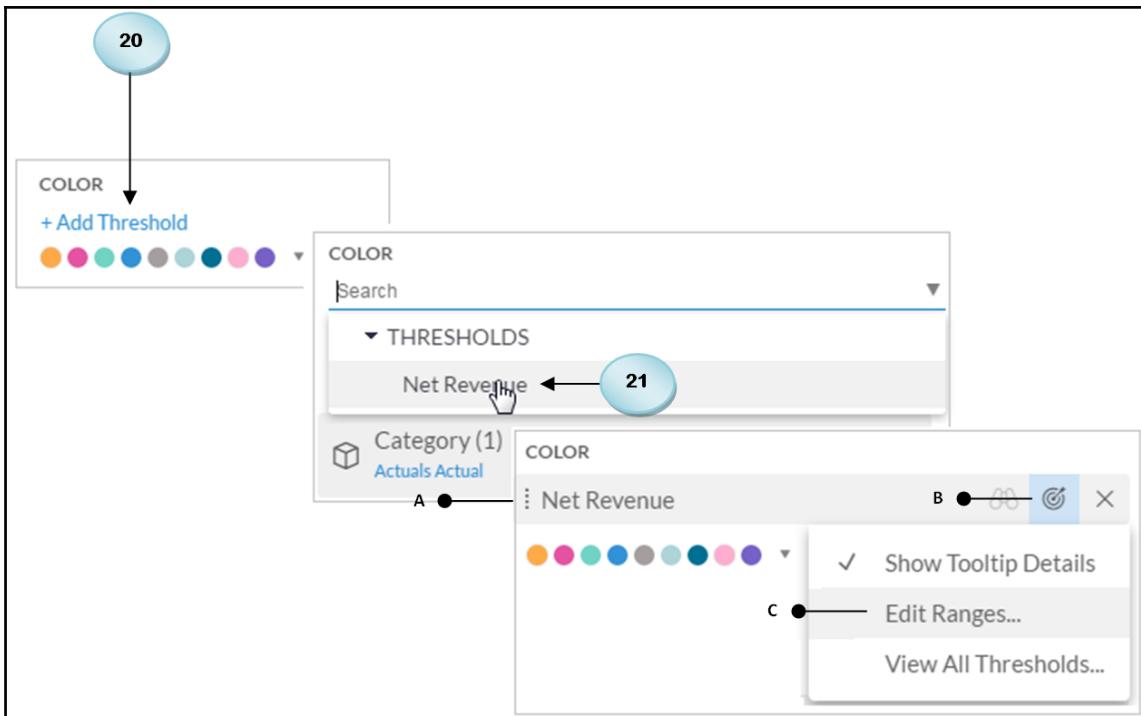


C

Apply

Cancel

D



22

Insert Tools

▼ Chart Structure +

Comparison Trend Distribution

Correlation Indicator More

MEASURES

Main Values

⚠ At least 1 Measure required

Search

▼ CALCULATIONS

Net Revenue

+ Click to Create a New Calculation

▼ ACCOUNT

Discount

Gross Margin

Original Sales Price

Expand List... A

23

24

Tools

Net Revenue (BestRun_Demo) X

25

26

27

28

29

THRESHOLDS

Create New Threshold

Model: BestRun_Demo

Measure: Gross Margin

Ranges

Level	Condition	Color	Upper Bound	Lower Bound
OK	>	Green	100000000	Upper bound
Warning	>	Yellow	80000000	100000000
Critical	>	Red	0	80000000

Color scale: -∞ to ∞

Apply Cancel

COLOR

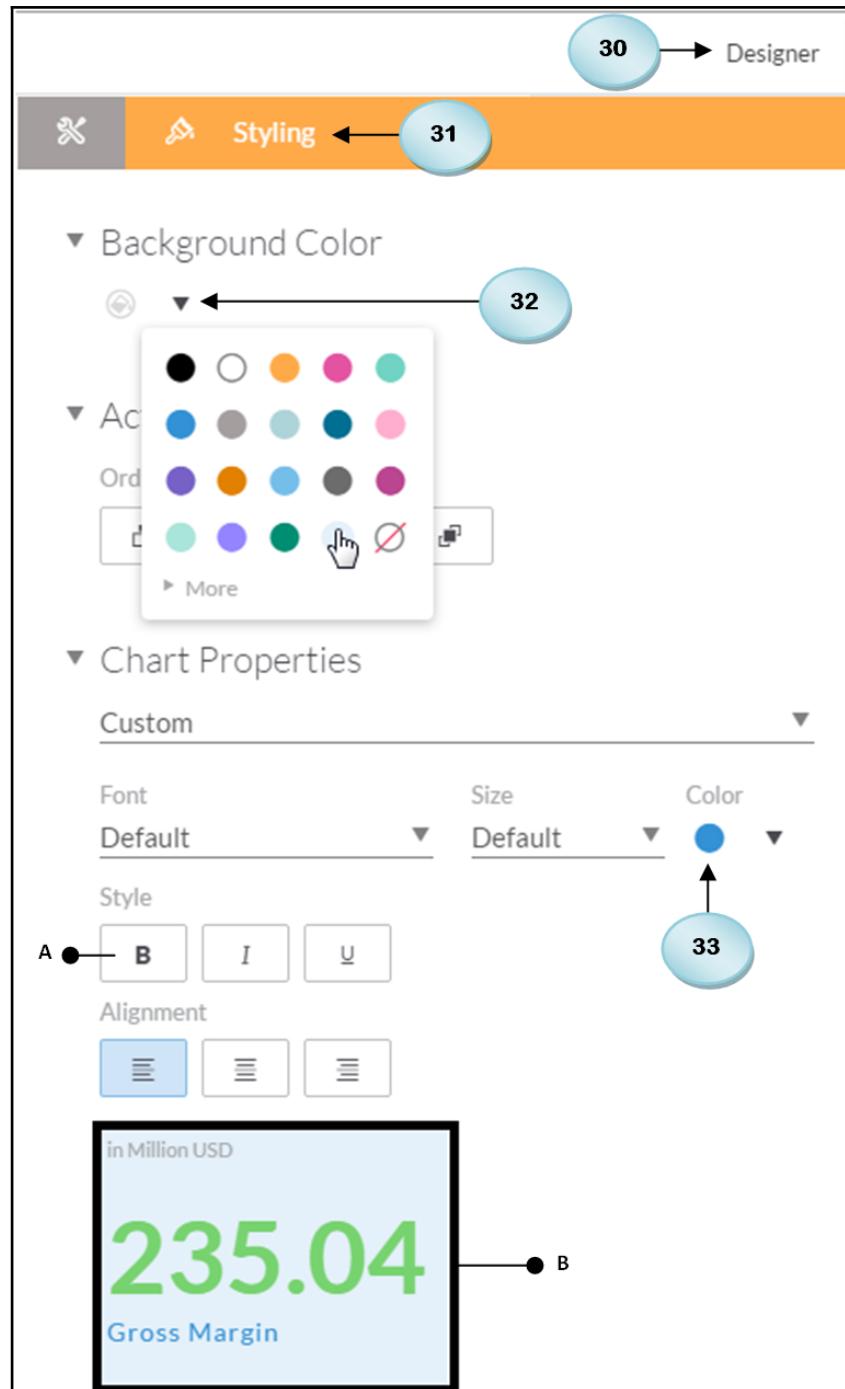
Search

▼ THRESHOLDS

Net Revenue

Gross Margin

Actuals Actual



The screenshot shows the Tableau Builder interface with the following components:

- Top Bar:** Insert, Tools, and a toolbar with various icons.
- Builder Tab:** The "Builder" tab is selected, indicated by a blue bar.
- Data Source:** The data source "BestRun_Demo" is selected.
- Chart Structure:** A dropdown menu is open, showing categories: Comparison, Trend, Distribution, Correlation, Indicator, and More. The "Indicator" option is selected and highlighted with a blue box and the number 22.
- MEASURES:** A section indicating "Main Values" and a warning "⚠ At least 1 Measure required".
- Search:** A search bar.
- Calculations:** A section with a checkbox for "Net Revenue" and a button "+ Click to Create a New Calculation" with a hand cursor icon.
- Account:** A section with a checkbox for "Discount".

Annotations with numbers 34, 35, and 36 are present:

- Annotation 34: A blue circle with the number 34 is positioned above the "Comparison" icon in the Chart Structure pane.
- Annotation 35: A blue circle with the number 35 is positioned below the "Indicator" icon in the Chart Structure pane.
- Annotation 36: A blue circle with the number 36 is positioned below the "Discount" checkbox in the Account pane.

Calculation Editor

Type

Calculated Measure

37

Name

Gross Margin %

38

Edit Formula

1 [Gross Margin_2081dc5195832029] / [#Net Revenue]

39

41

FORMAT

Valid formula.

40

OK

Cancel

Available Objects

INPUT CONTROLS

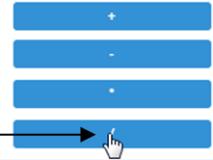
+ Create New...

Formula Functions

FUNCTIONS

CONDITIONS

OPERATORS



Builder

Data Source
BestRun_Demo

▼ Chart Structure +

Comparison Trend Distribution

Correlation Indicator More

MEASURES

Main Values

Gross Margin %

+ Add Measure

Secondary Values

+ Add Measure

42

...

43

Format...

Edit Calculation

Delete

Formatting

Scale *

Percentage

Decimal Places *

2

Unit

%

Use unit of underlying measures

OK Cancel

The screenshot shows the Tableau Builder interface. In the main area, there's a context menu for a measure named 'Gross Margin %'. The menu includes options: 'Format...', 'Edit Calculation', and 'Delete'. A callout bubble with the number '42' is pointing to the 'Format...' option. Below this, a 'Formatting' dialog box is open. The 'Scale' section is set to 'Percentage'. The 'Decimal Places' input field contains the value '2'. The 'Unit' field contains the symbol '%'. There's a checkbox for 'Use unit of underlying measures' which is unchecked. At the bottom of the dialog are 'OK' and 'Cancel' buttons, with a callout bubble '43' pointing to the 'OK' button.

Tools  44

Conditional Formatting

Viewing Conditions From
All Models in Story

► Model Defined
0 Thresholds

▼ Story Defined

THRESHOLDS

Gross Margin (BestRun_Demo) 

Net Revenue (BestRun_Demo) 

+ Add Threshold 45

Create New Threshold

Model
BestRun_Demo

Measure
Gross Margin %

Ranges

OK: > 0.2 (Upper bound)

Warning: > 0.1 < 0.2

Critical: > 0 < 0.1 (0.1)

46

Applying ranges to the selected model

Cancel

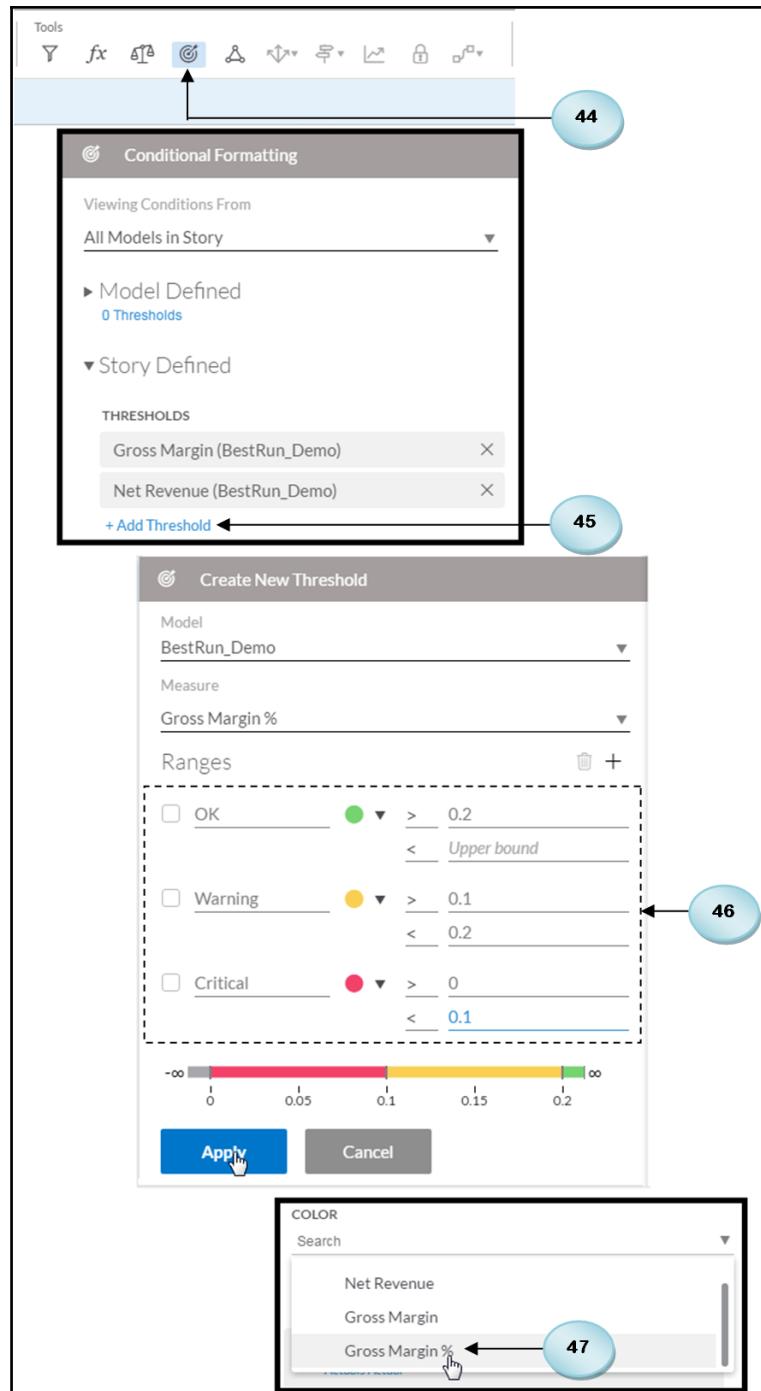
COLOR

Search

Net Revenue

Gross Margin

Gross Margin % 47



☰ Stories > New Document(2)*

Data View File Data View

A

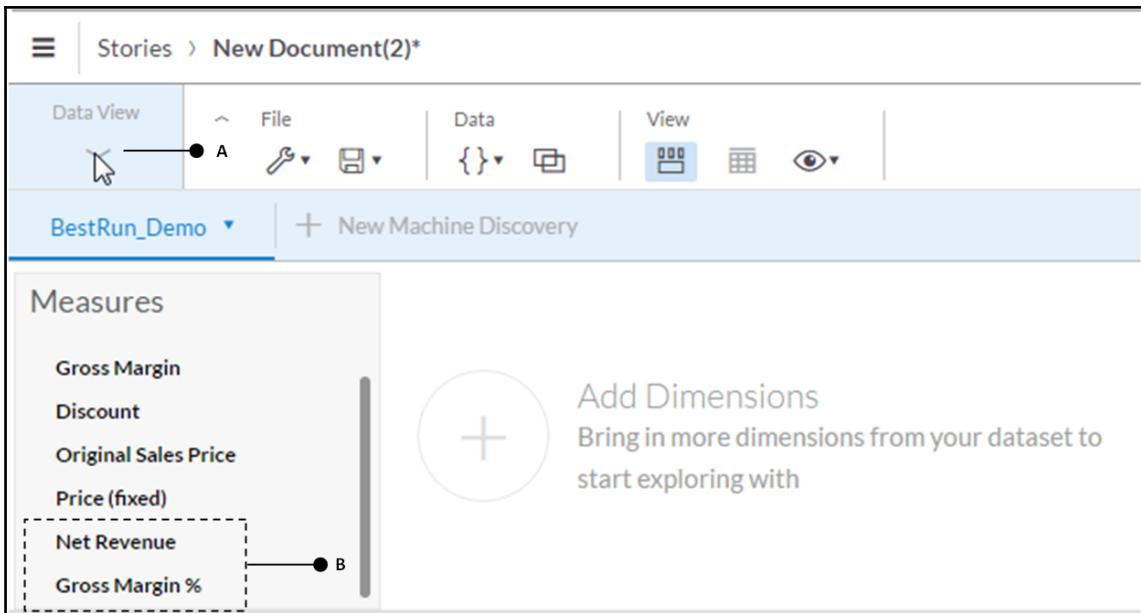
BestRun_Demo ▾ + New Machine Discovery

Measures

Gross Margin
Discount
Original Sales Price
Price (fixed)
Net Revenue
Gross Margin %

B

Add Dimensions
Bring in more dimensions from your dataset to start exploring with

A screenshot of a data visualization tool interface. The top navigation bar includes 'Data View', 'File' (with a dropdown arrow), 'Data' (with a dropdown arrow), and 'View' (with a dropdown arrow). Below the navigation is a toolbar with icons for 'New Machine Discovery' and other data management functions. The main area is titled 'Measures' and lists several items: 'Gross Margin', 'Discount', 'Original Sales Price', 'Price (fixed)', 'Net Revenue' (which is highlighted with a dashed box), and 'Gross Margin %'. To the right of the measures is a large circular button with a plus sign inside, labeled 'Add Dimensions' with the sub-instruction 'Bring in more dimensions from your dataset to start exploring with'. A vertical scroll bar is visible on the right side of the measure list.

Insert Tools

48

Builder

Data Source

BestRun_Demo

▼ Chart Structure

+

Comparison

Trend

Distribution

Correlation

Area

Line

Time Series

More

MEASURES

Left Y-Axis

Gross Margin 50

+ Add Measure

Right Y-Axis

+ Add Measure

DIMENSIONS

Date 51

+ Add Dimension

52

Filter by Member...

Filter by Range...

Set Members for Date

Available Members

Q

Exclude selected members

Unbooked

- Q2
- Q3
- Q4
- ▼ 2015
 - Q1
 - Q2
 - Q3
 - Q4

53

Selected Members

Q1 (2013)

Q2 (2013)

Q3 (2013)

Q4 (2013)

[Clear Selection](#)

▼ Settings for Users

Allow viewers to modify selections

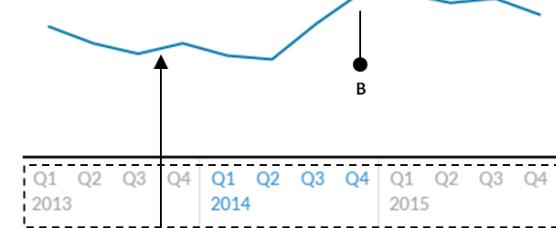
Multiple Selection

OK

Cancel

Gross Margin

in Million USD



54

Chart Properties

Fill Color

55

- Show/Hide
- Pin to Home
- Edit Axis
- Add Reference Line...
- Add Variance...
- Add Trellis
- Add Tooltip...
- Hyperlink...
- Edit Styling...



Builder



Data Source

BestRun_Demo

▼ Chart Structure



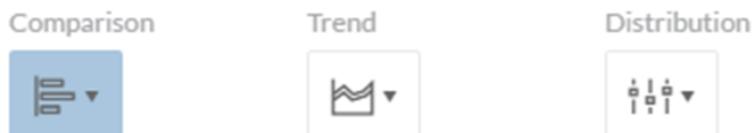
Comparison



Trend

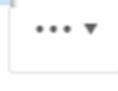


Distribution



Bar/Column

56



More



MEASURES

Gross Margin %

57



+ Add Measure

DIMENSIONS

Product

58



+ Add Dimension

COLOR

Location

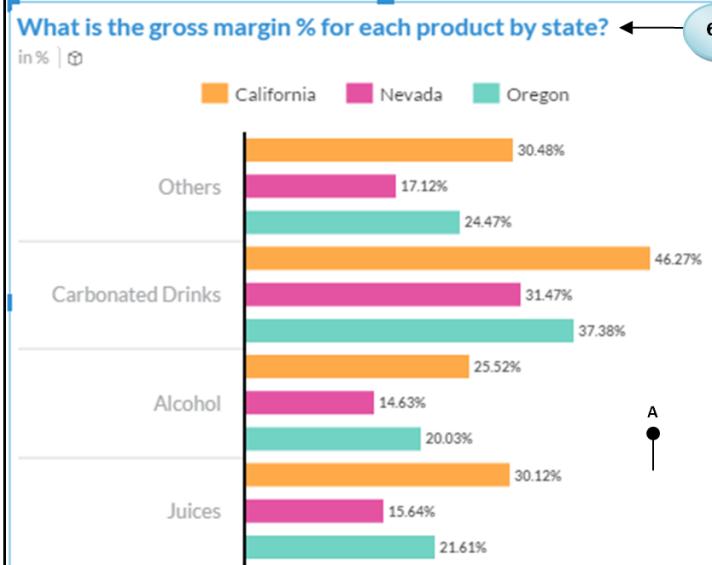
59



+ Add Dimension /Threshold



A



Styling

Chart Orientation

Horizontal B

Vertical

Horizontal C

Unformatted

Font D

Default E

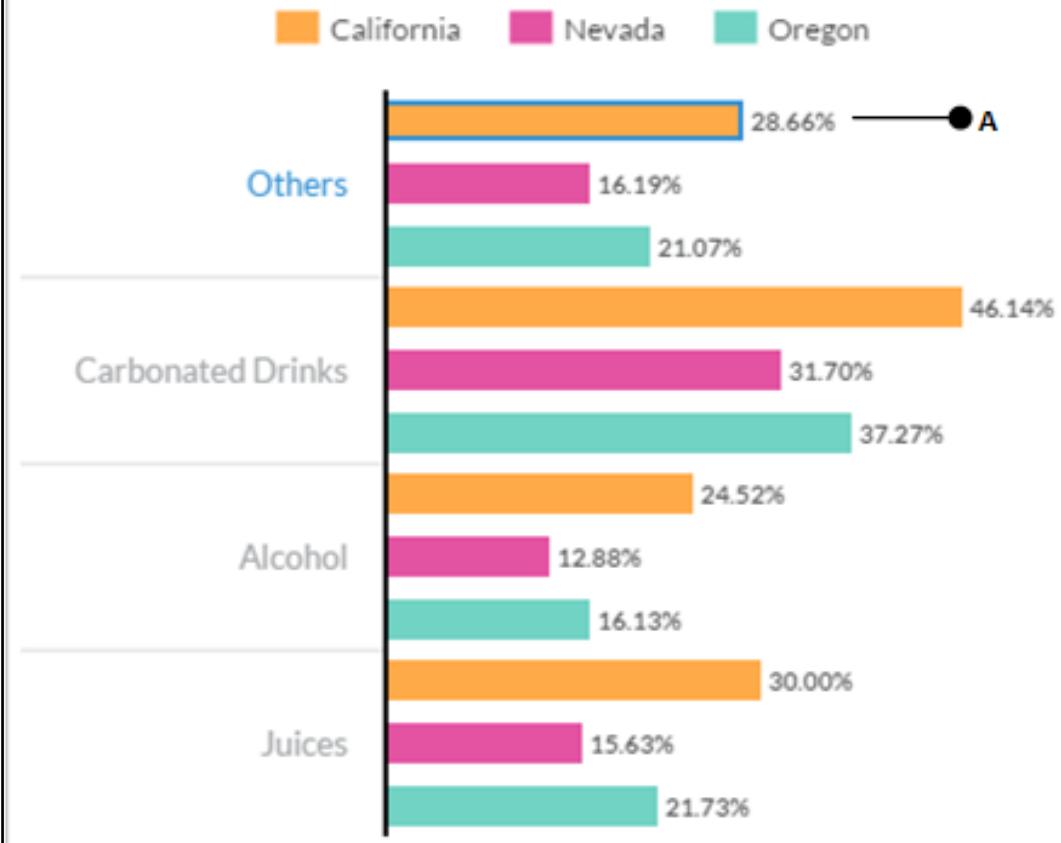
Size F

Color G

Style

B I U S

What is the gross margin % for each product by state?





28.66 %



Amount

Product

Others

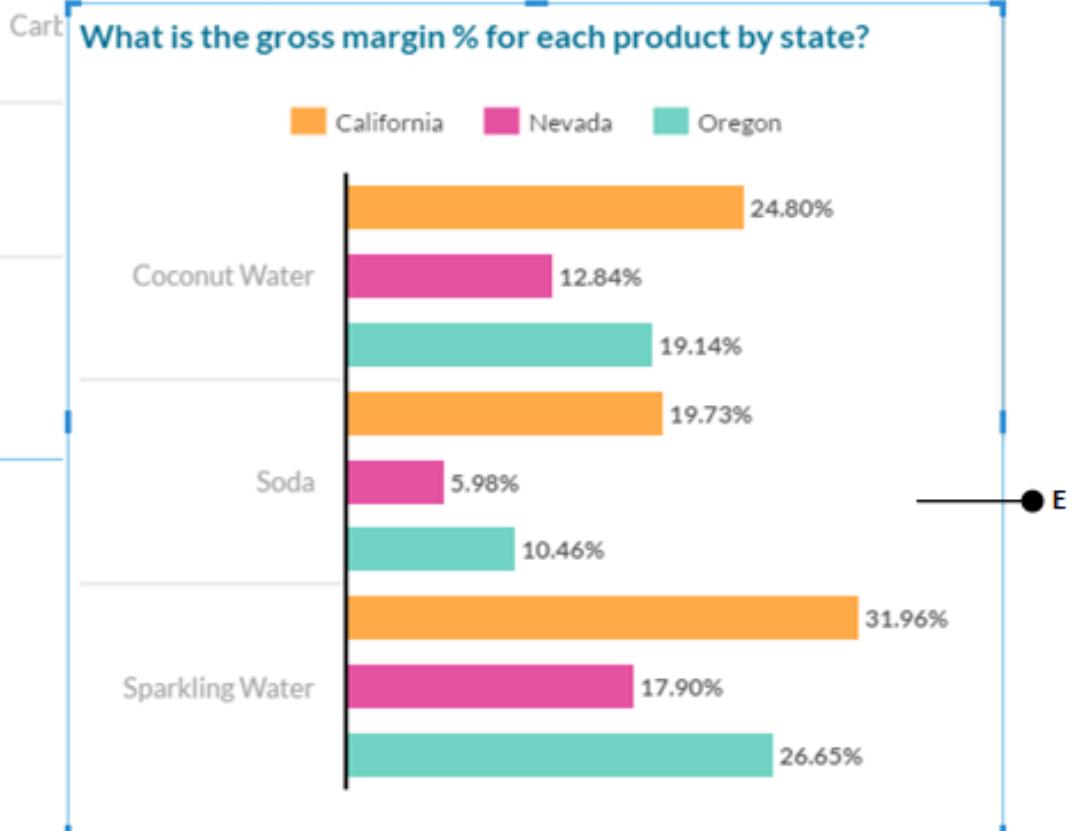
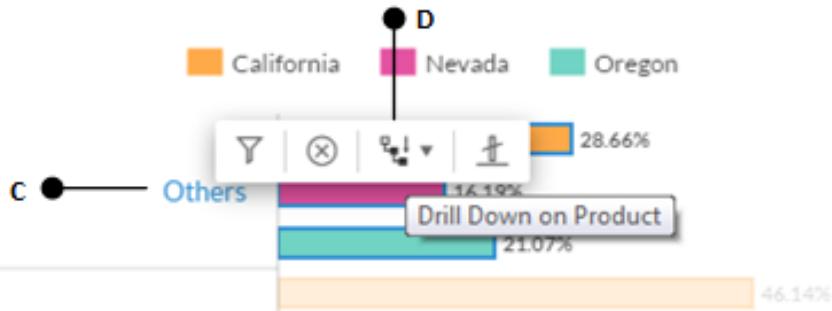
Location

California

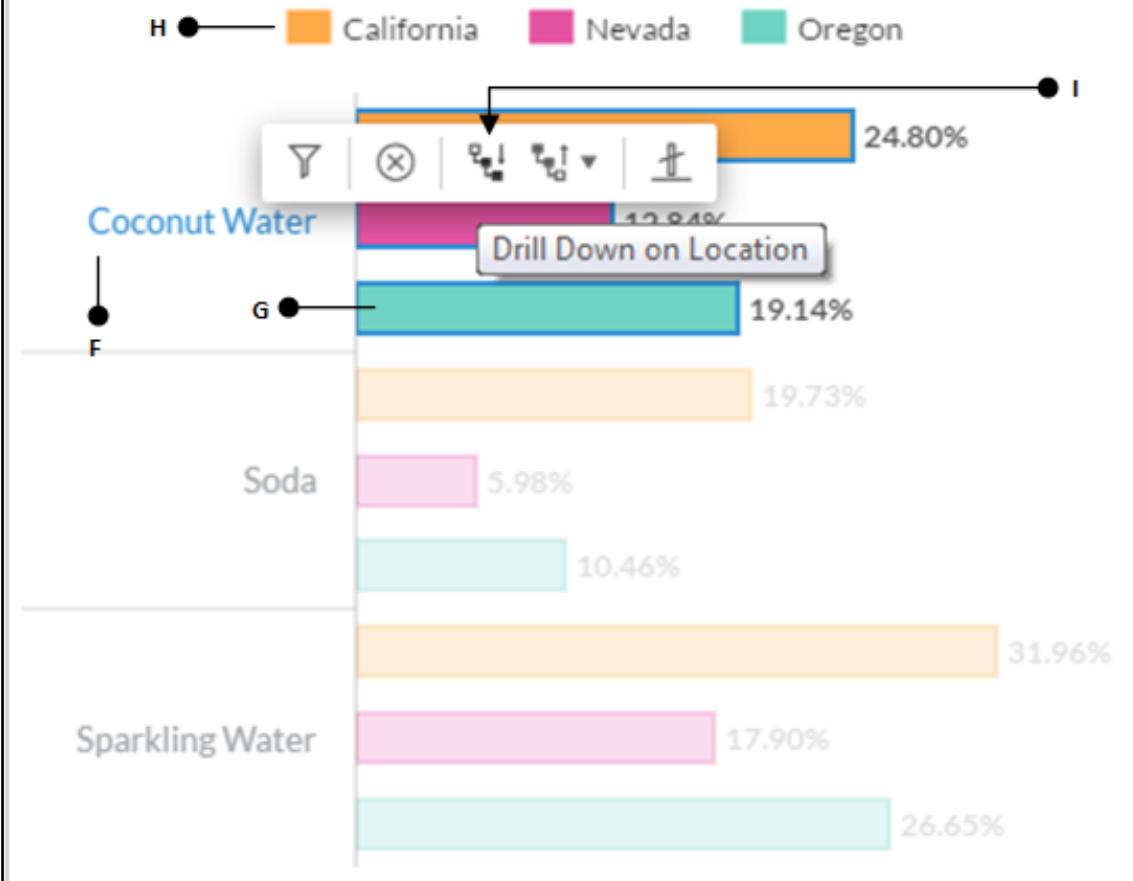
Calculation

Gross Margin %

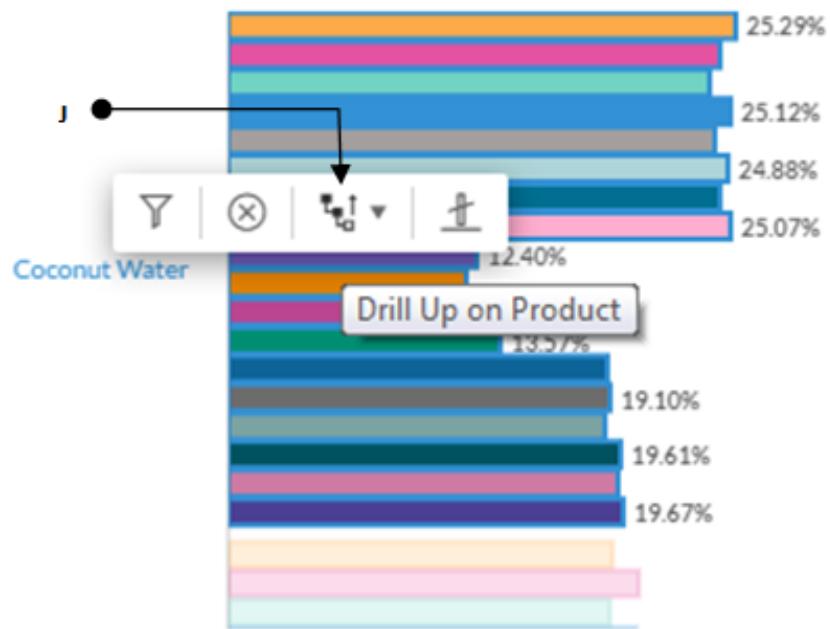
What is the gross margin % for each product by state?



What is the gross margin % for each product by state?



What is the gross margin % for each product by state?



⌘ Builder



Data Source

BestRun_Demo

▼ Chart Structure

+

Comparison



Trend



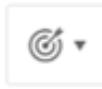
Distribution



Correlation



Indicator



More



62

MEASURES

⋮ Net Revenue

63

+ Add Measure

DIMENSIONS

⋮ Date

64

+ Add Dimension

COLOR

⋮ Product

65

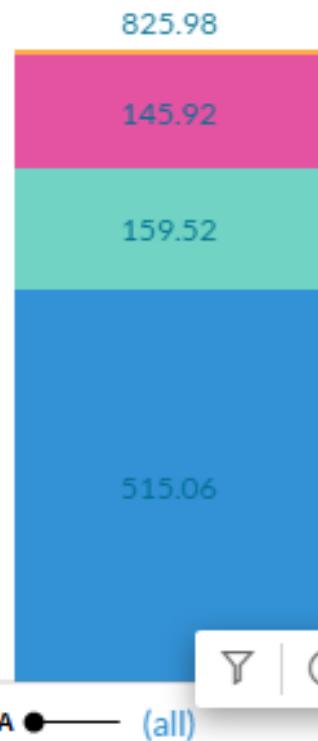
+ Add Dimension /Threshold



How has each product performed over time?

in Million USD

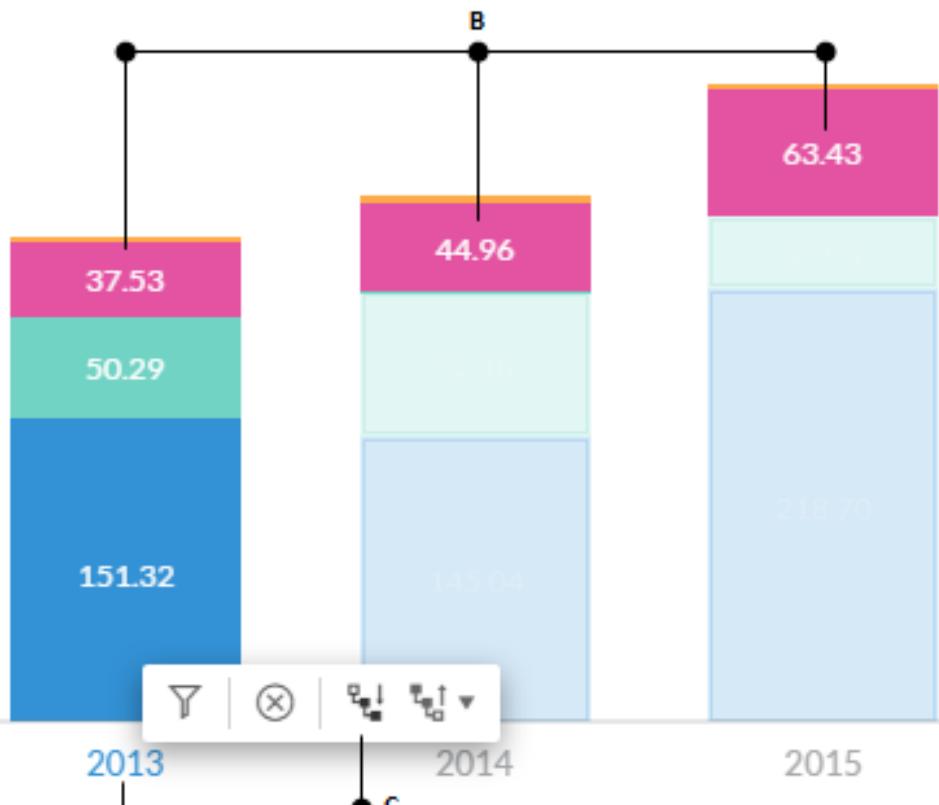
Others Carbonated Drinks Alcohol Juices



How has each product performed over time?

in Million USD

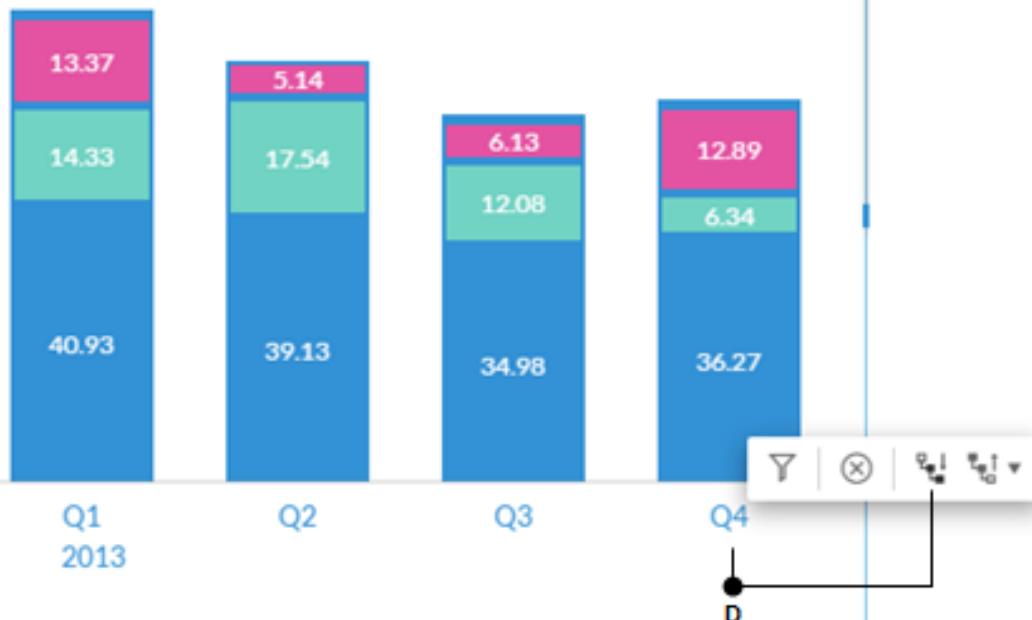
Others Carbonated Drinks Alcohol Juices



How has each product performed over time?

in Million USD

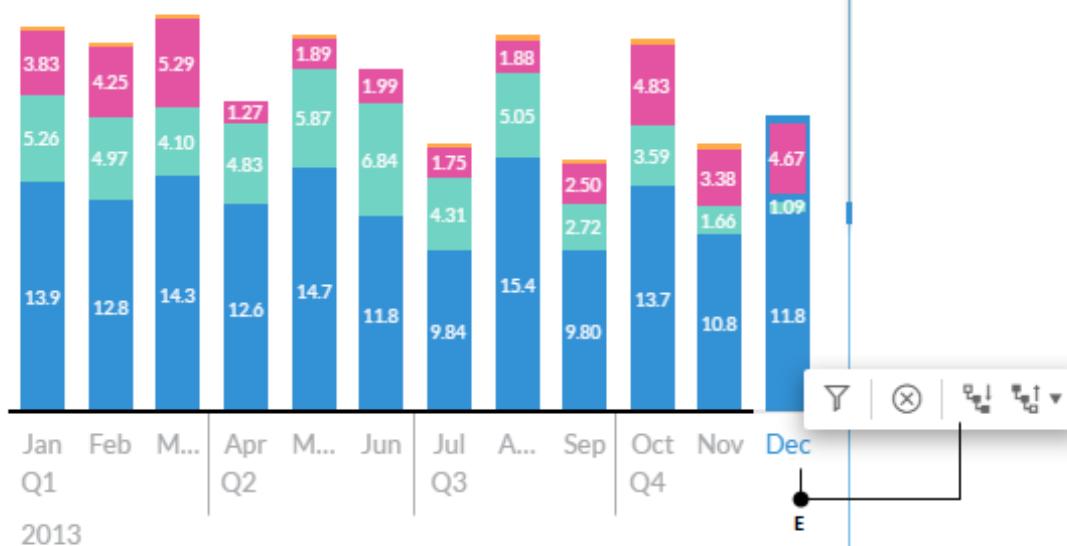
Others Carbonated Drinks Alcohol Juices



How has each product performed over time?

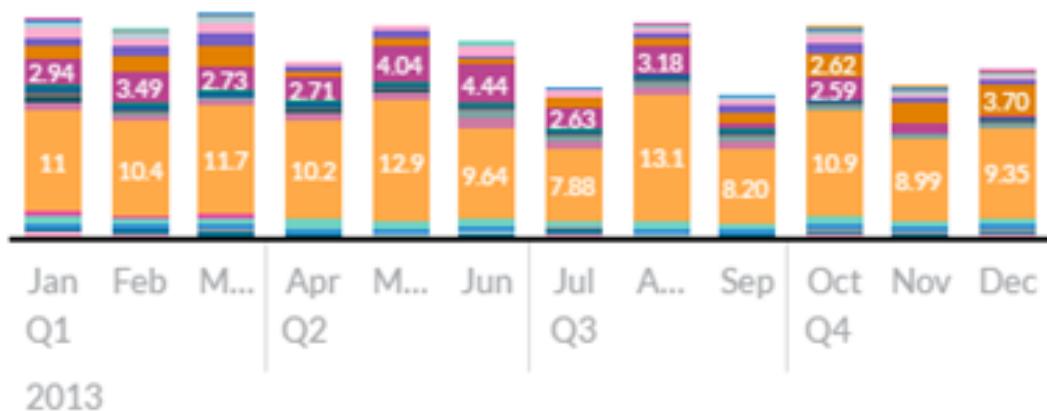
in Million USD

Others Carbonated Drinks Alcohol Juices



How has each product performed over time?

in Million USD





Builder



Data Source

BestRun_Demo

▼ Chart Structure

+

Comparison



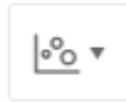
Trend



Distribution



Correlation



Indicator



More



66

MEASURES

Original Sales Price

67

+ Add Measure

DIMENSIONS

Product

68

+ Add Dimension

Calculation Editor

Type

Calculated Measure ● A

Name

Incremented Sales ● B

Available Objects

INPUT CONTROLS

+ Create New... ● C

Calculation Input Control

Name

Incremental Factor D

Existing Dimension Static List E

Properties

Data Type

Number ▼

Input Values

Values

F X

Values

G X

OK

Cancel

Select Values for Custom LOV

Custom Members

2,5,5,10

71

Update Selected Members

72

Set

74

Selected Members

2,5

5

10

[Clear Selection](#)

▼ [Settings for Users](#)

Single Selection

▼

73

Cancel

Calculation Editor

Type

Calculated Measure

Name

Incremented Sales

Edit Formula

1 [Original_2081dc5195832029] * [@[Incremental Factor]]

75

76

FORMAT Valid formula.

OK Cancel

Available Objects

INPUT CONTROLS

+ Create New...

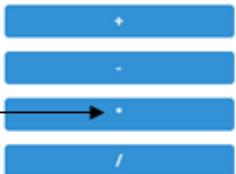
Incremental Factor

77 Formula Functions

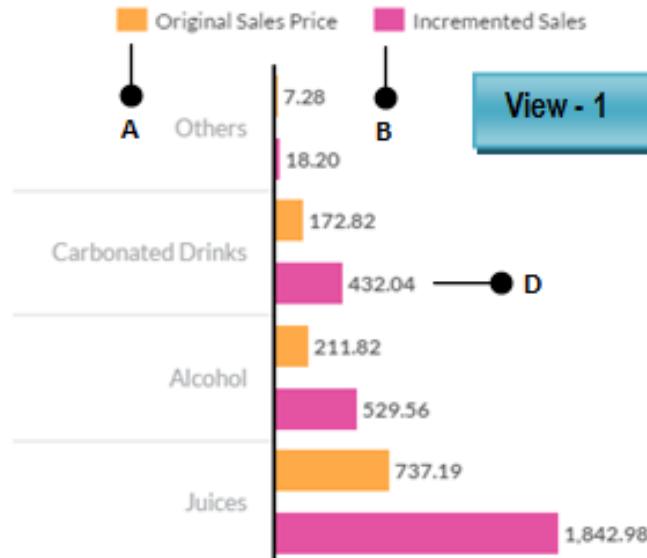
FUNCTIONS

CONDITIONS

OPERATORS



Incremented Sales, Original Sales Price per Product fo...
in Million USD |



fx Incremental Factor (1)
2.5

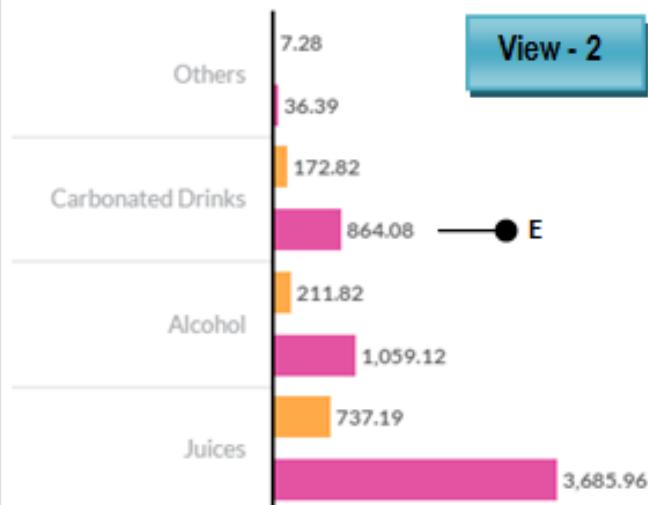
- All
- 2.5
- 5
- 10

[Edit Input Control...](#)

[Settings](#)

Incremented Sales, Original Sales Price per Product fo...
in Million USD | 

 Original Sales Price  Incremented Sales



fx ^{Incremental Factor (1)} 5 

All

2.5

5

10

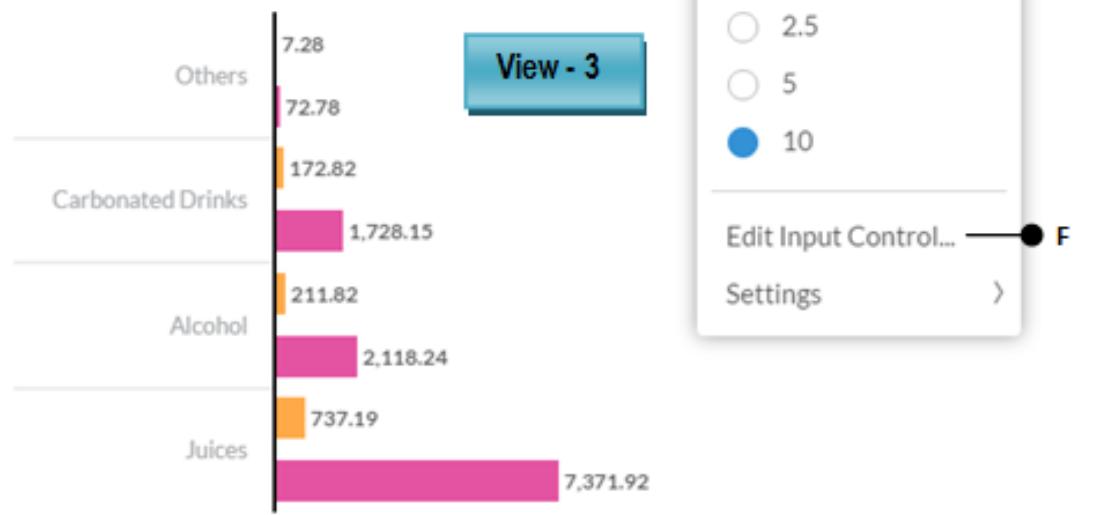
[Edit Input Control...](#)

[Settings](#) 

Incremented Sales, Original Sales Price per Product fo...
in Million USD | 

fx Incremental Factor (1)
10 

 Original Sales Price  Incremented Sales



View - 3

All

2.5

5

10

Edit Input Control...  F

Settings 

Calculation Editor

Type

Restricted Measure

78

Name

California

79

Constant Selection

Properties

Measure

Original Sales Price

80

Values or Input Controls

Select by Member...

82

Create a New Calculation Input Control...

Dimensions

Location

81

+Add a Dimension

Values or Input Controls

California

OK

Cancel

Select Values for Location

Available Members

Q ▾

Exclude selected members

▶ California

83

▶ Nevada

▶ Oregon

Selected Members

California

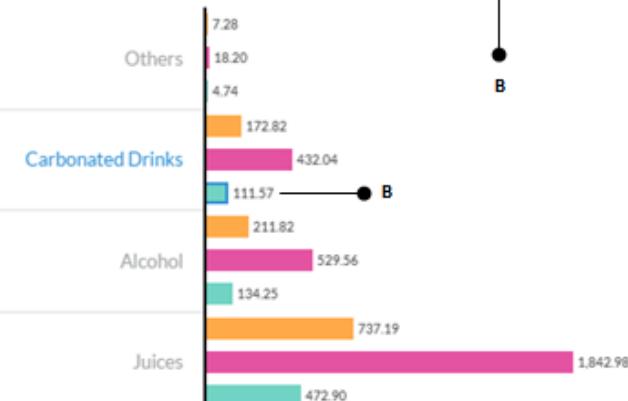
[Clear Selection](#)

OK

Cancel

California, Incremented Sales and others per Product for Actuals Ac...
in Million USD | 

Original Sales Price Incremented Sales California



111.57 Million \$

Amount

Product

Restricted Measure

Carbonated Drinks

California

 Incremental Factor (1)
2.5 

All

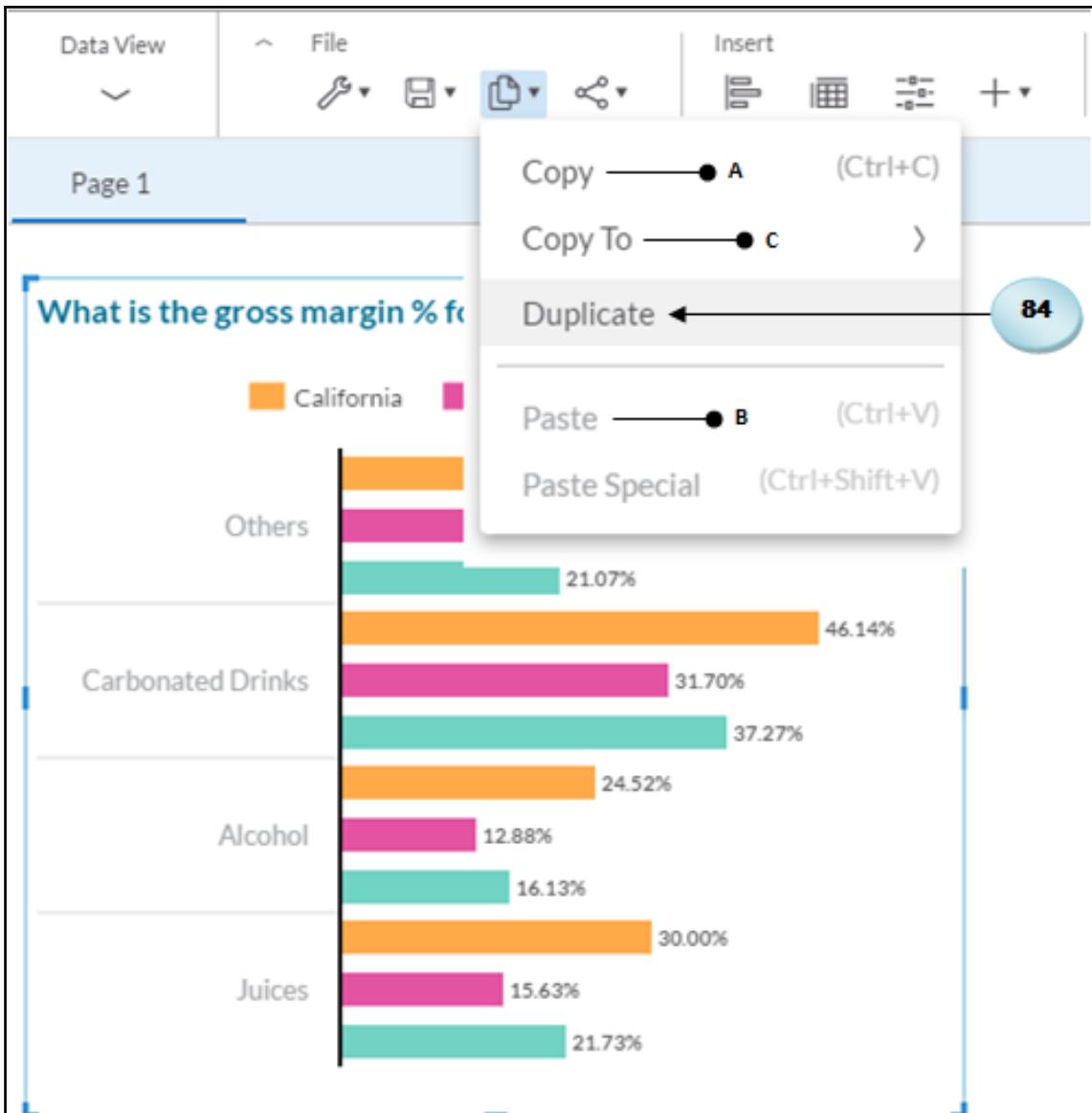
2.5

5

10

[Edit Input Control...](#)

[Settings](#) 

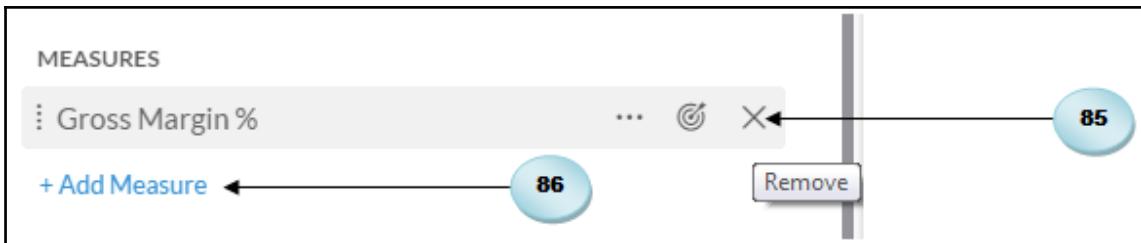


MEASURES

Gross Margin %

+ Add Measure 86

85 Remove



Calculation Editor

Type 87

Name 88

Properties

Measure 89

Time Dimension 90

Date 91

Difference From 92

Calculate as Percentage 93

Current Value or Input Control 94

2015 95

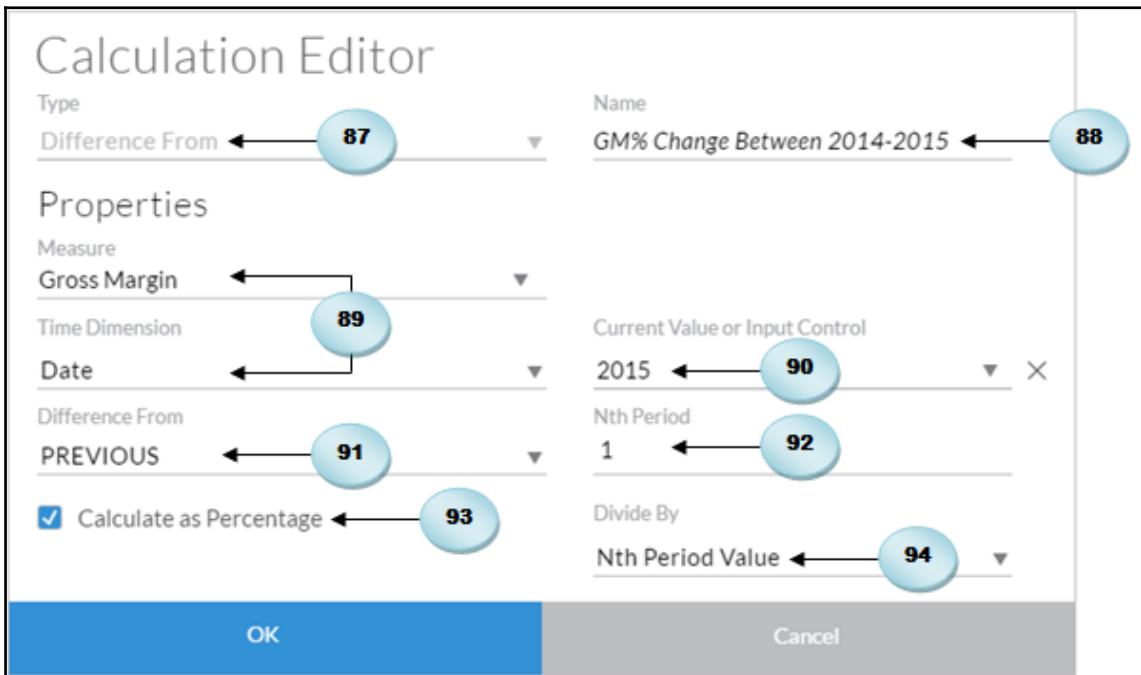
Nth Period 96

1 97

Divide By 98

Nth Period Value 99

OK Cancel



Gross Margin Change 2015-2014

California Nevada Oregon

Others -6.59% -8.95%

1.54%

43.61%

Carbonated Drinks 45.75%

33.84%

-36.05%

Alcohol

-41.09%

-55.46%

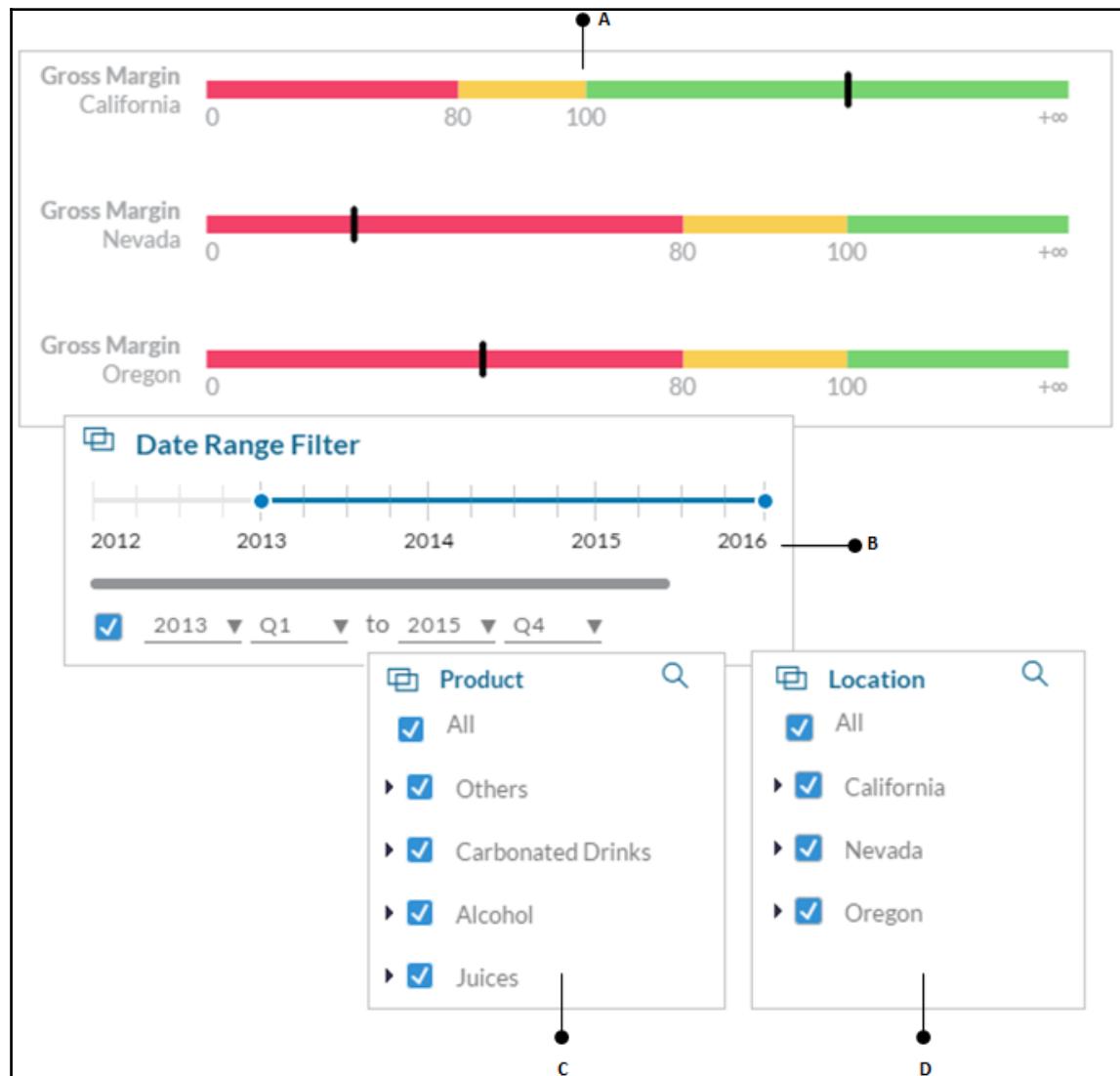
Juices

51.16%

79.00%

42.43%

Chapter 5: Extending Stories with KPI, Filters, and Other Handy Objects



 **Builder** 

Data Source

BestRun_Demo  A

▼ Chart Structure 

Comparison  Trend  Distribution 

Correlation  Indicator  More 

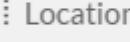
MEASURES

 **Bullet**  

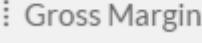
[+ Add Measure](#)

DIMENSIONS

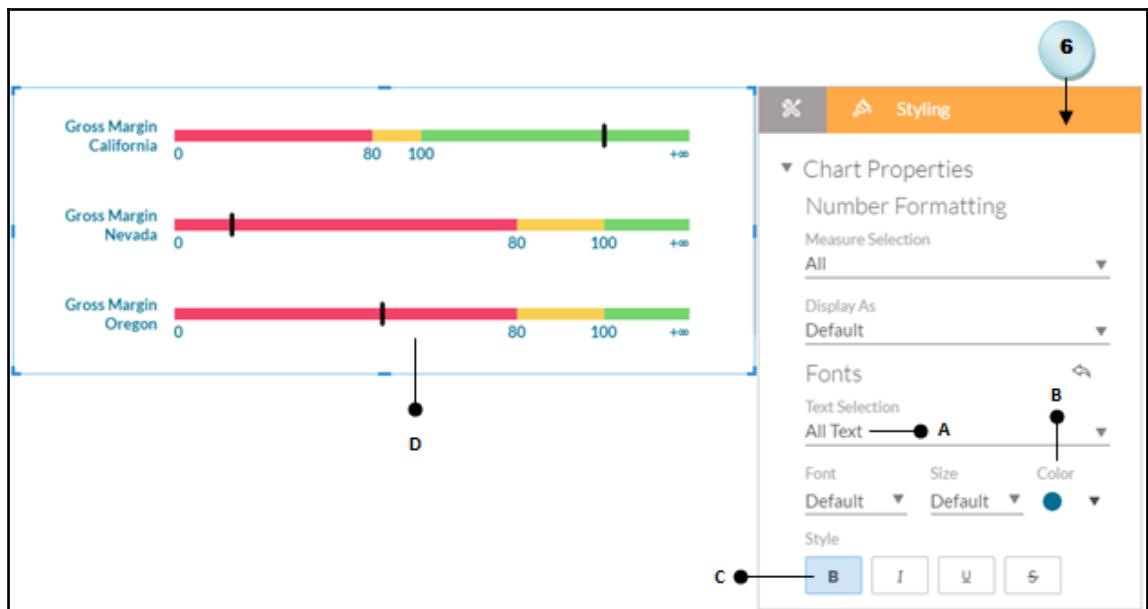
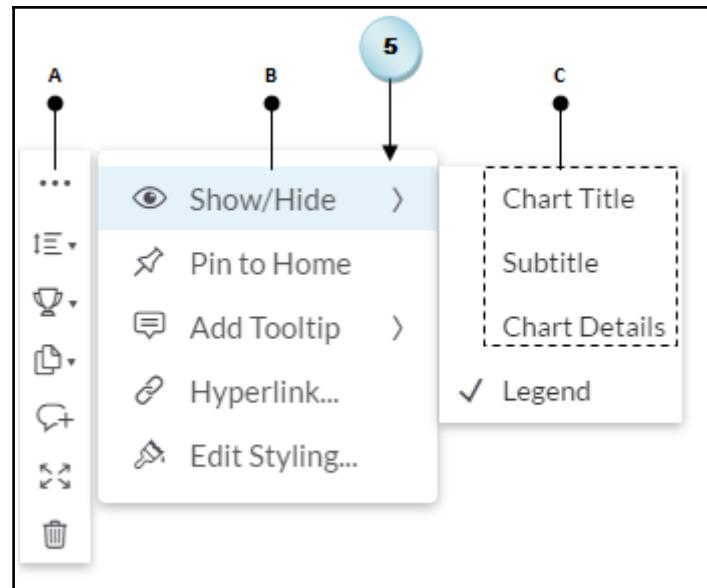
   

[+ Add Dimension](#)

COLOR

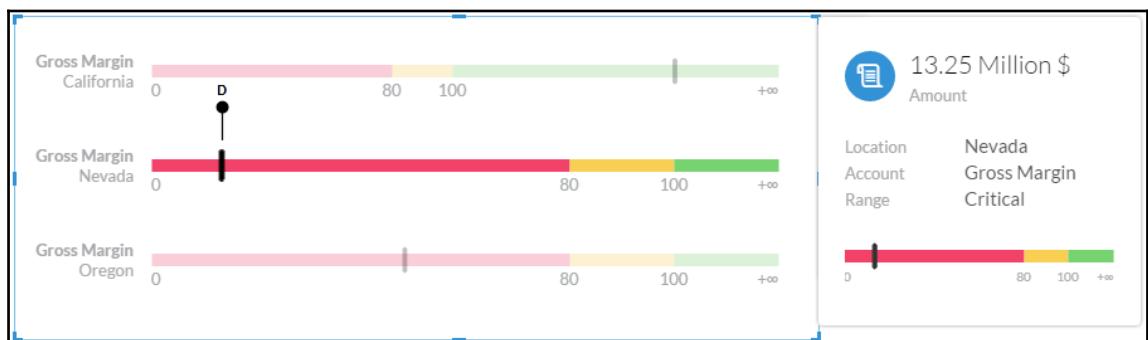
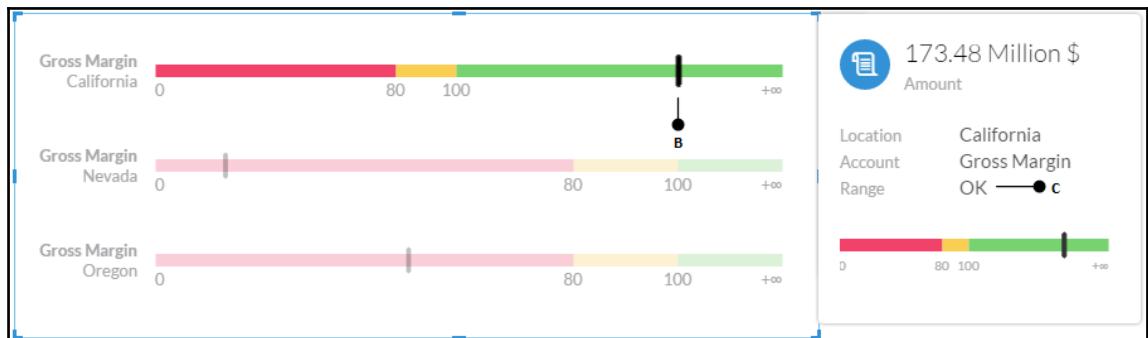
   

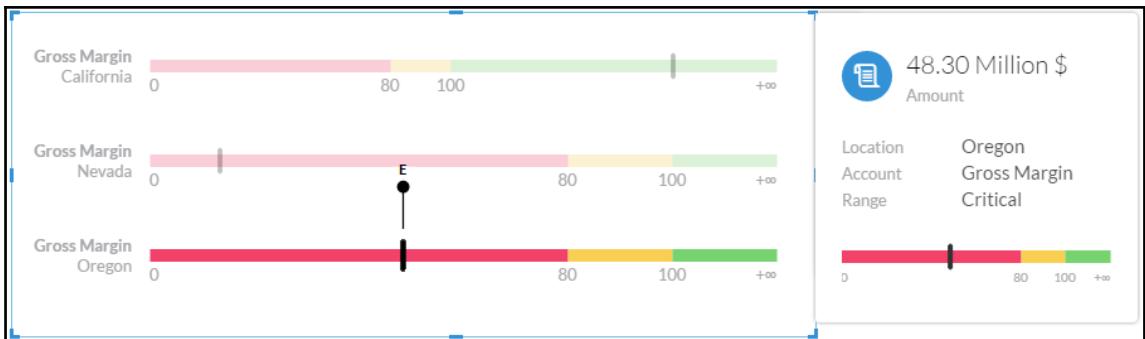




<input type="checkbox"/> OK	<u>_____</u>	 	> <u>1000000000</u>
			< <u>Upper bound</u>
<input type="checkbox"/> Warning	<u>_____</u>	 	> <u>80000000</u>
			< <u>1000000000</u>
<input type="checkbox"/> Critical	<u>_____</u>	 	> <u>0</u>
			< <u>80000000</u>

A  





 **Builder** 

Data Source
BestRun_Demo

▼ Chart Structure 

Comparison  Trend  Distribution 

 **Bar/Column** ←  **7**

 Combination Column & Line  **...**

MEASURES  **8**

 Gross Margin ←  **8**

[+ Add Measure](#)

DIMENSIONS  **9**

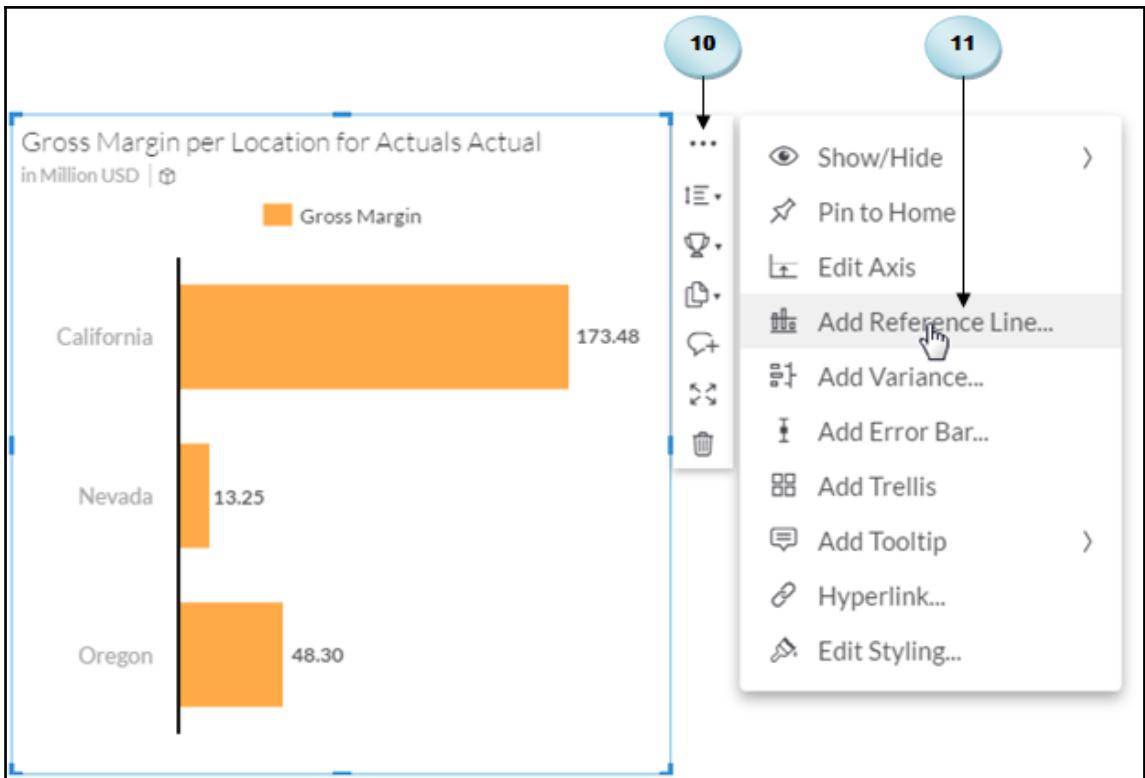
 Location ←  **9**

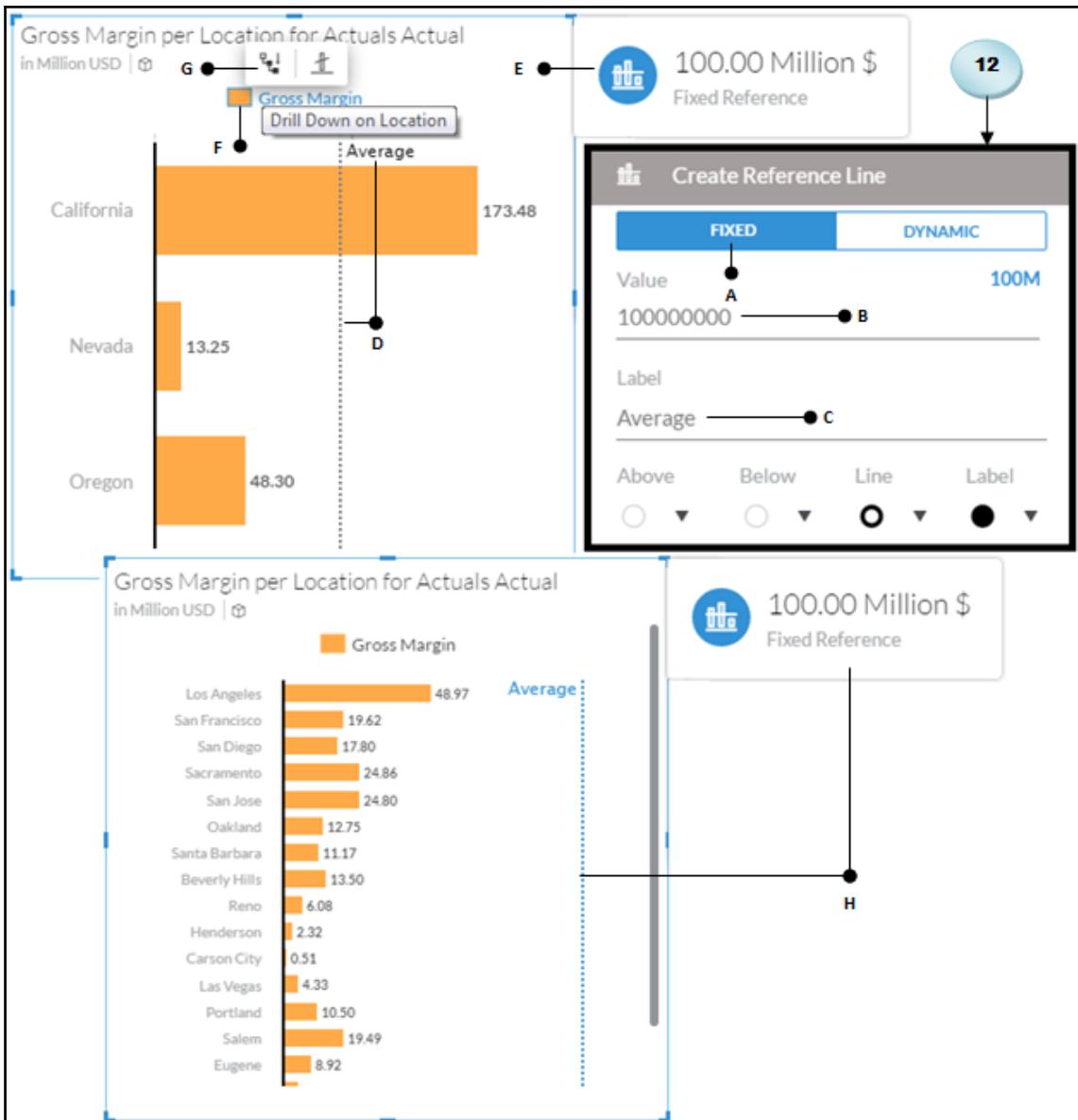
[+ Add Dimension](#)

COLOR 

[+ Add Dimension /Threshold](#)







REFERENCE LINE

Fixed (Average) 13 13 13

+ Add Reference Line



Edit Reference Line

FIXED 14 **DYNAMIC** 14

Measure
Gross Margin 15

Aggregation
Average 16

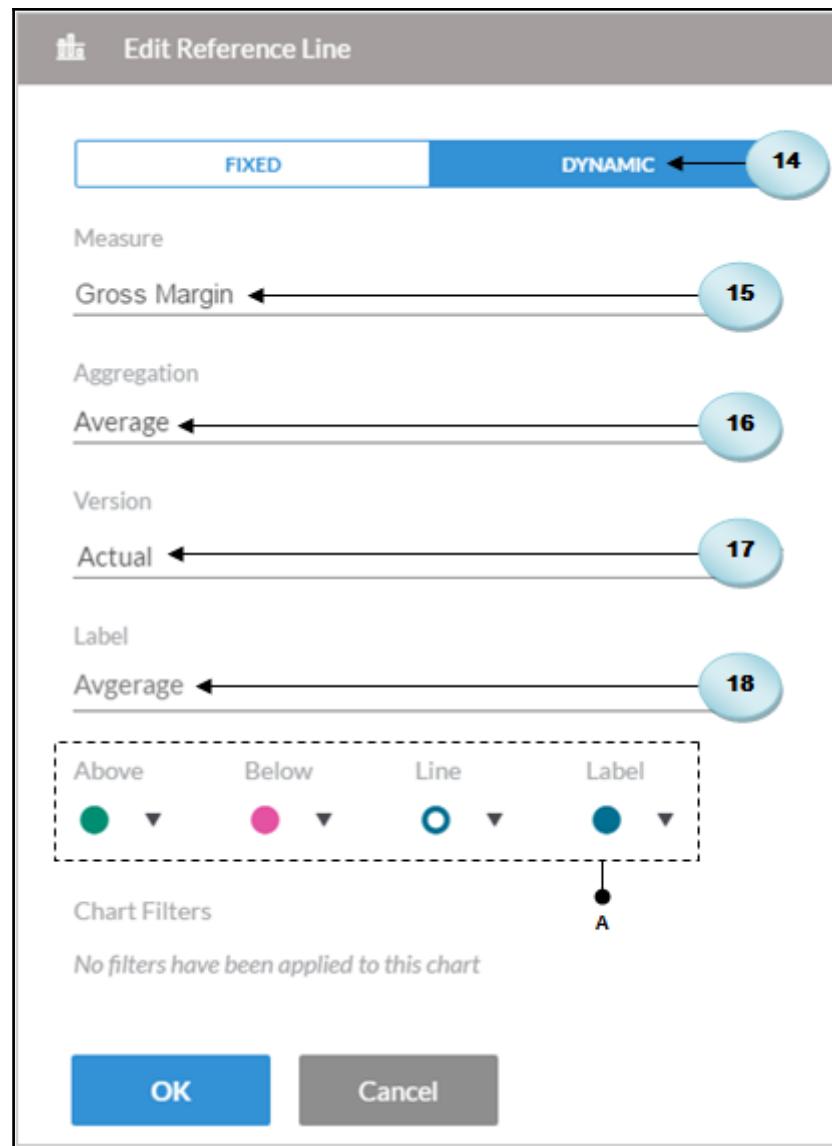
Version
Actual 17

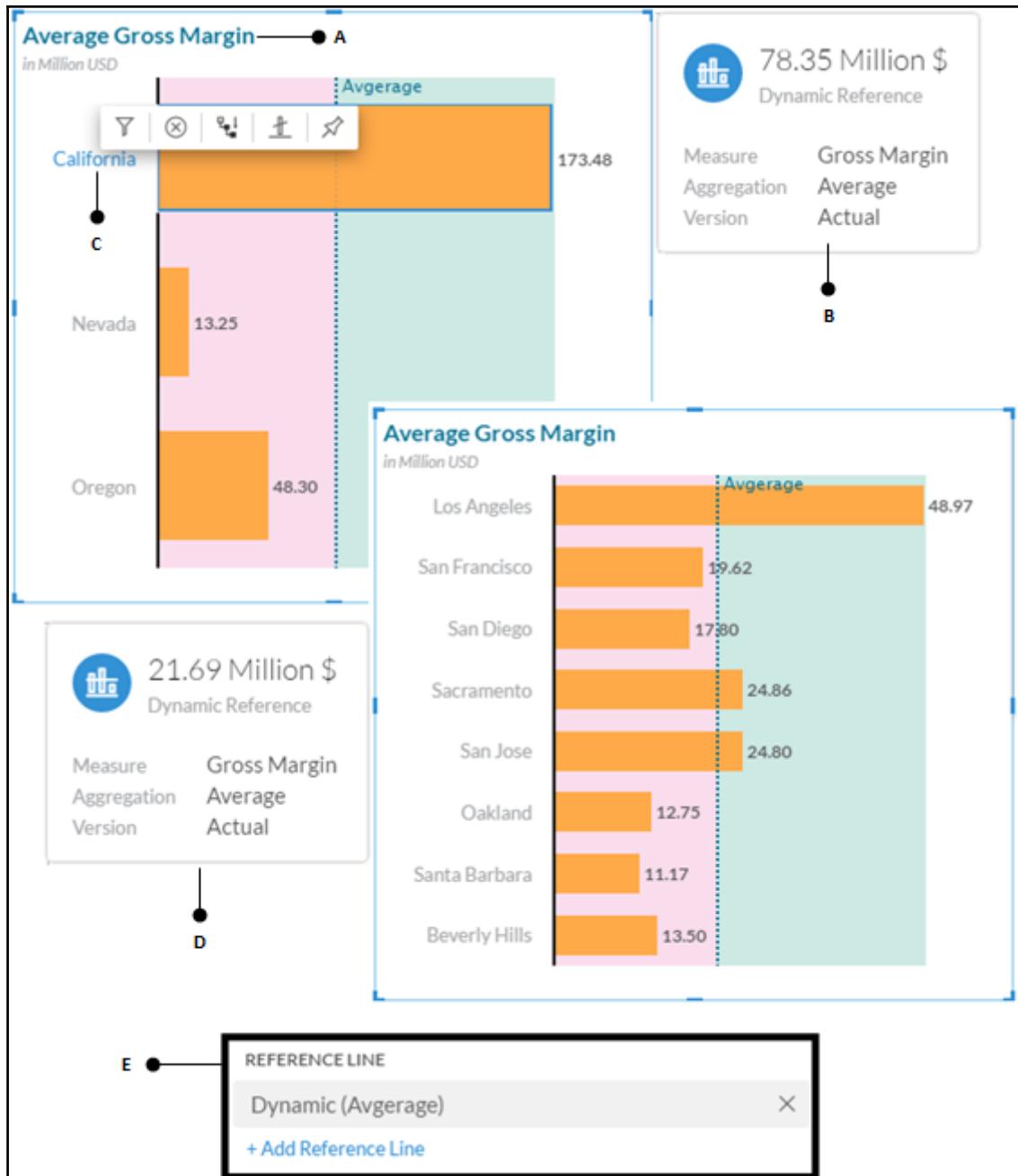
Label
Avgerage 18

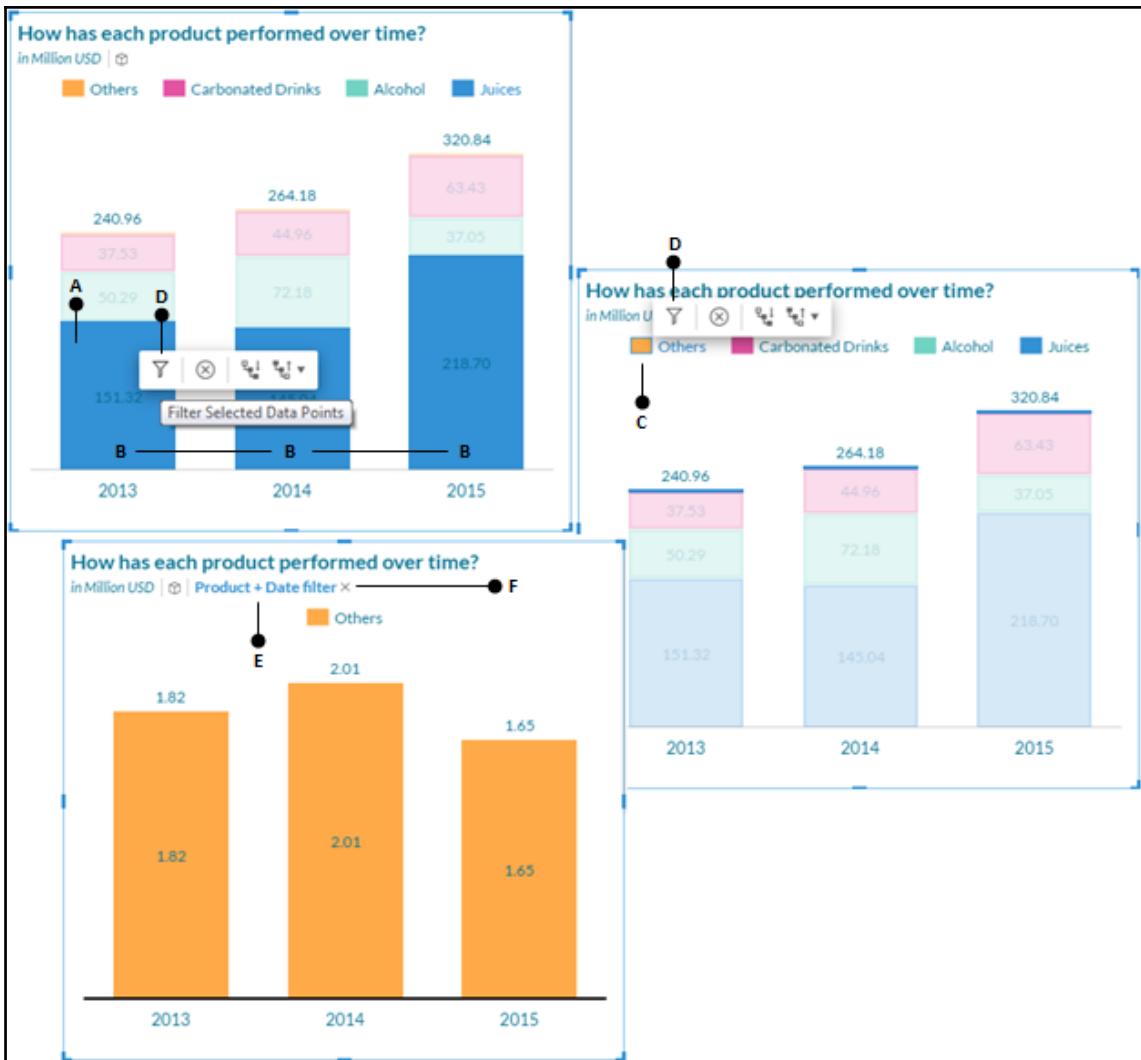
Above 19 Below 20 Line 21 Label 22

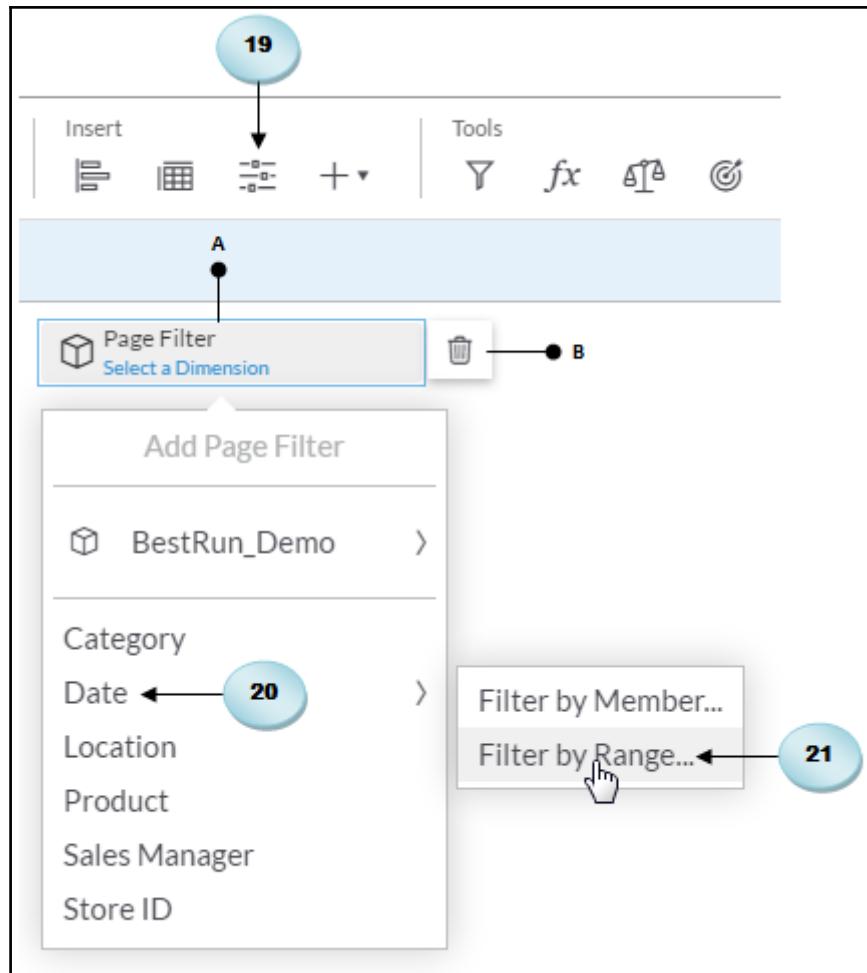
Chart Filters
No filters have been applied to this chart

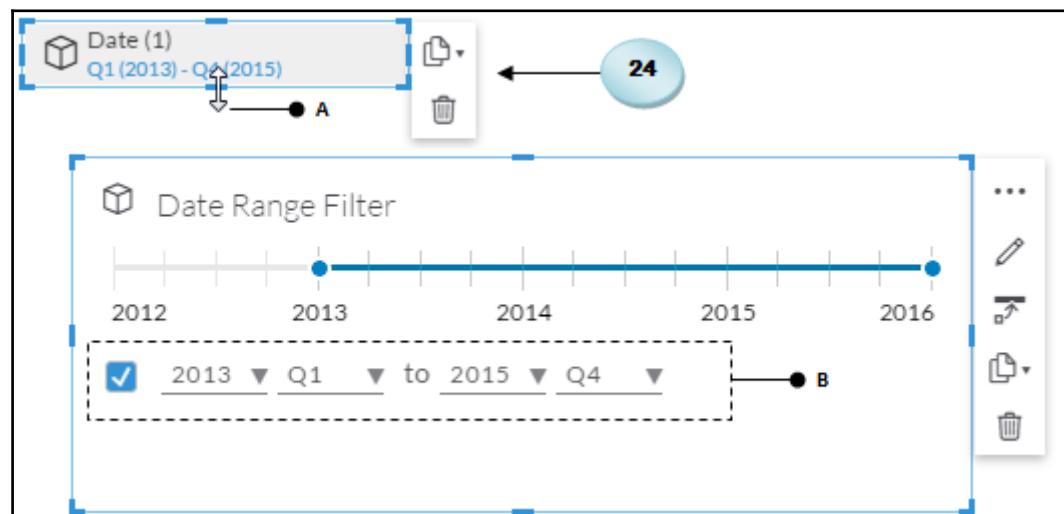
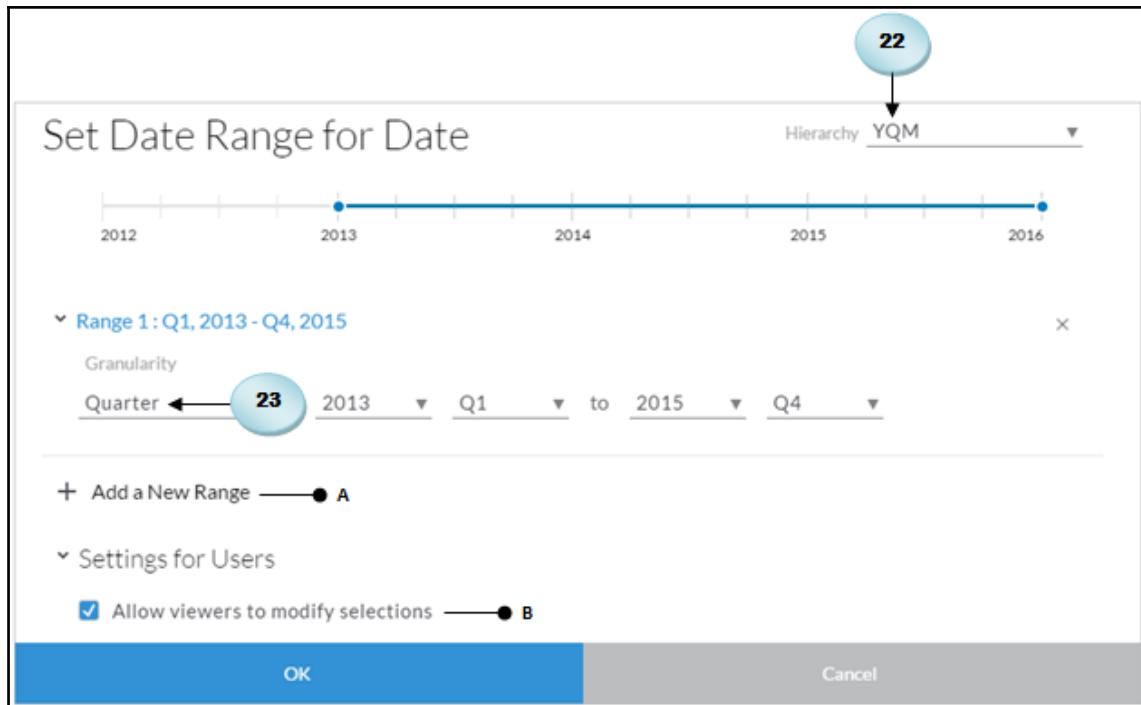
OK **Cancel**

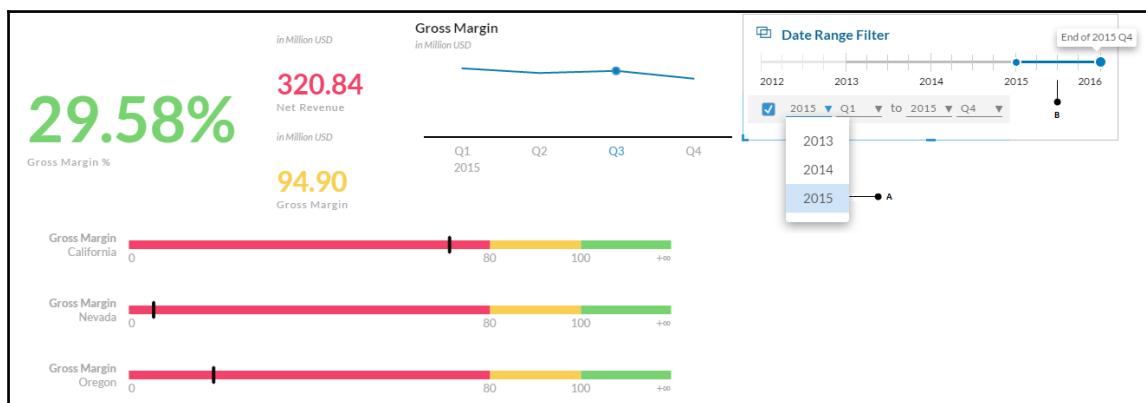
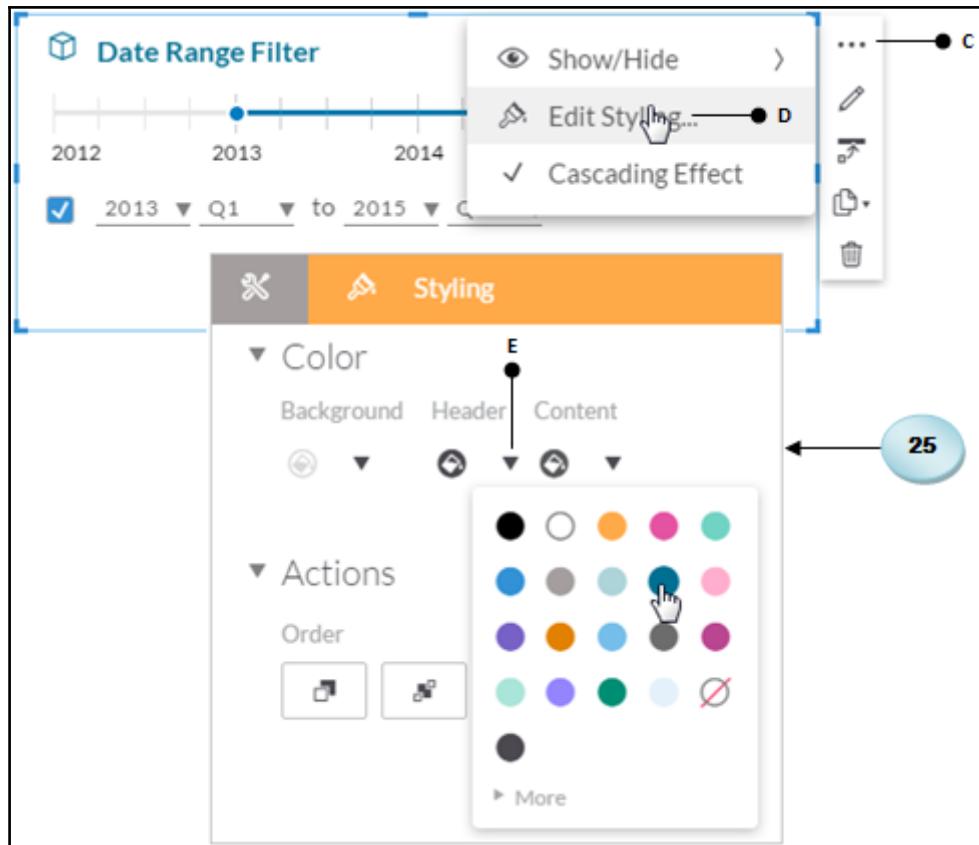


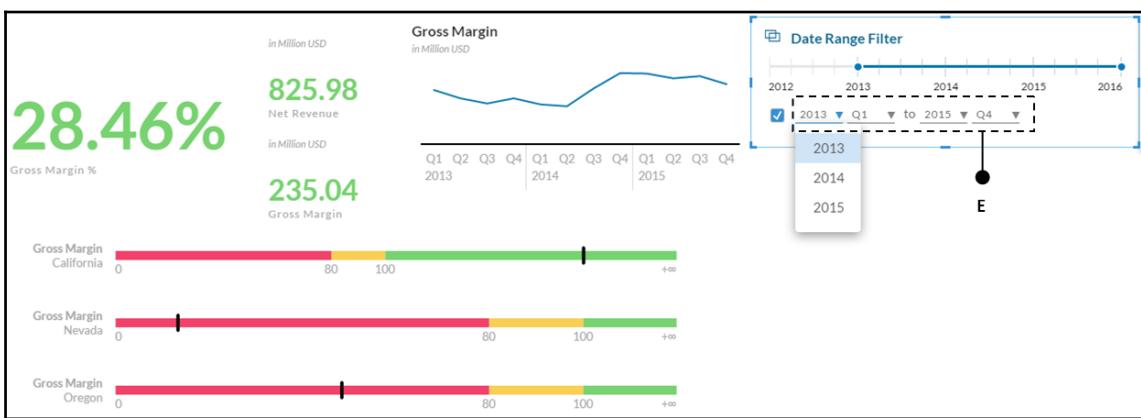
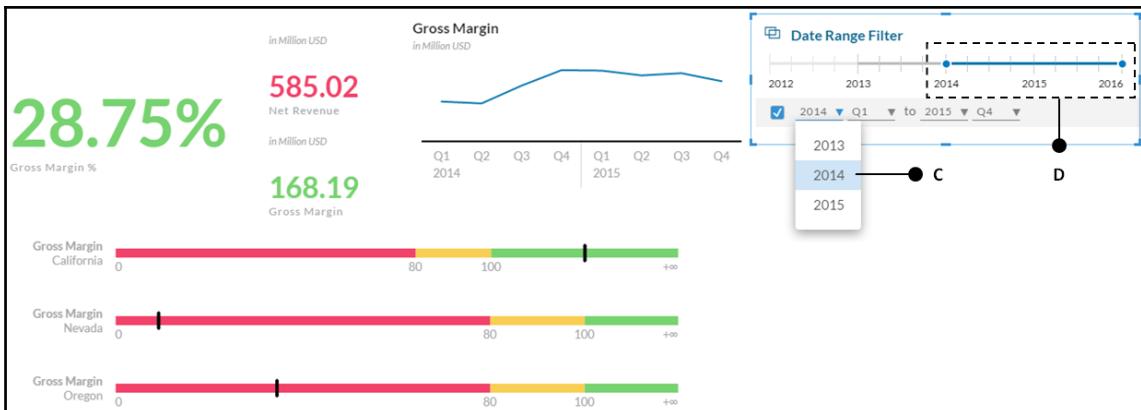


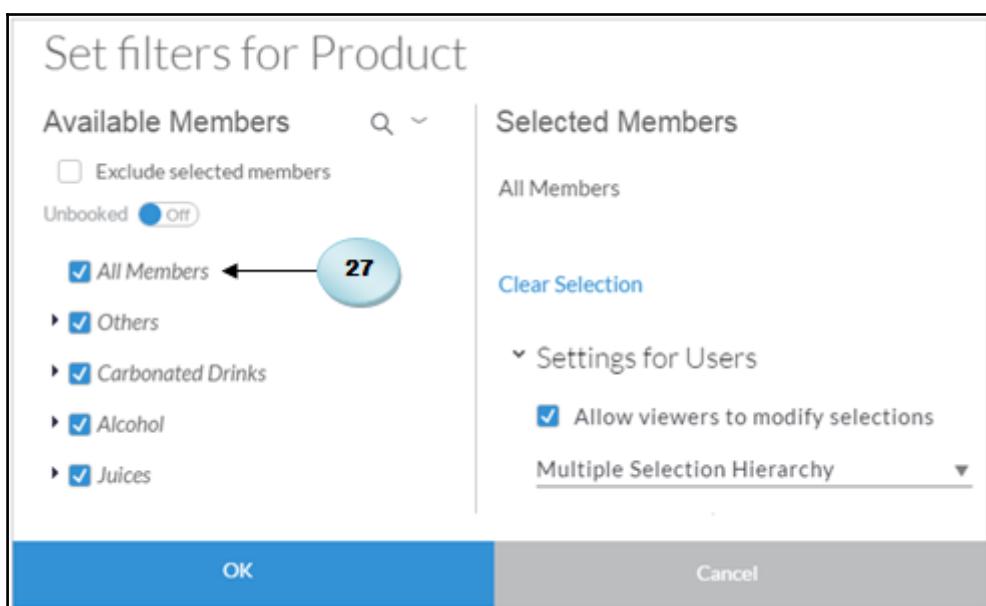
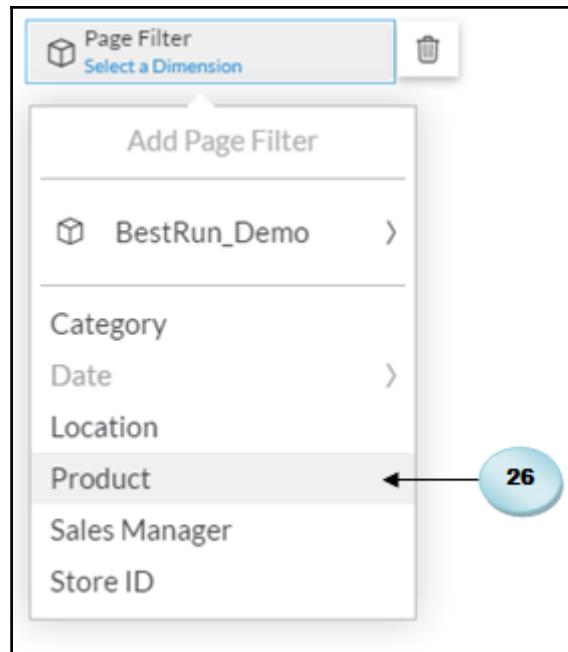












Date Range Filter

2012 2013 2014 2015 2016

2014 Q1 to 2015 Q4

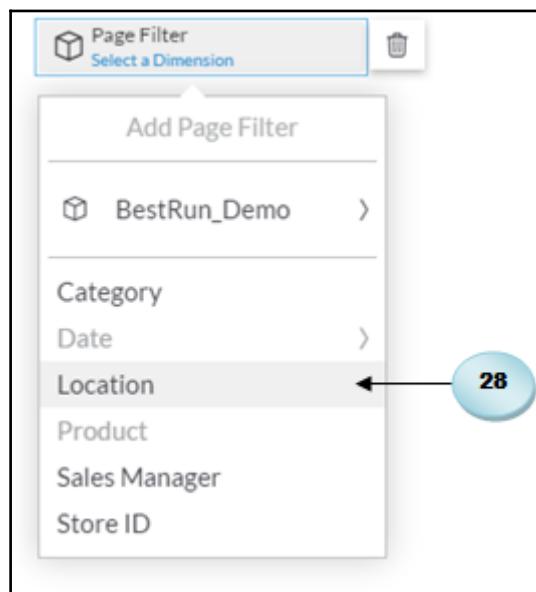
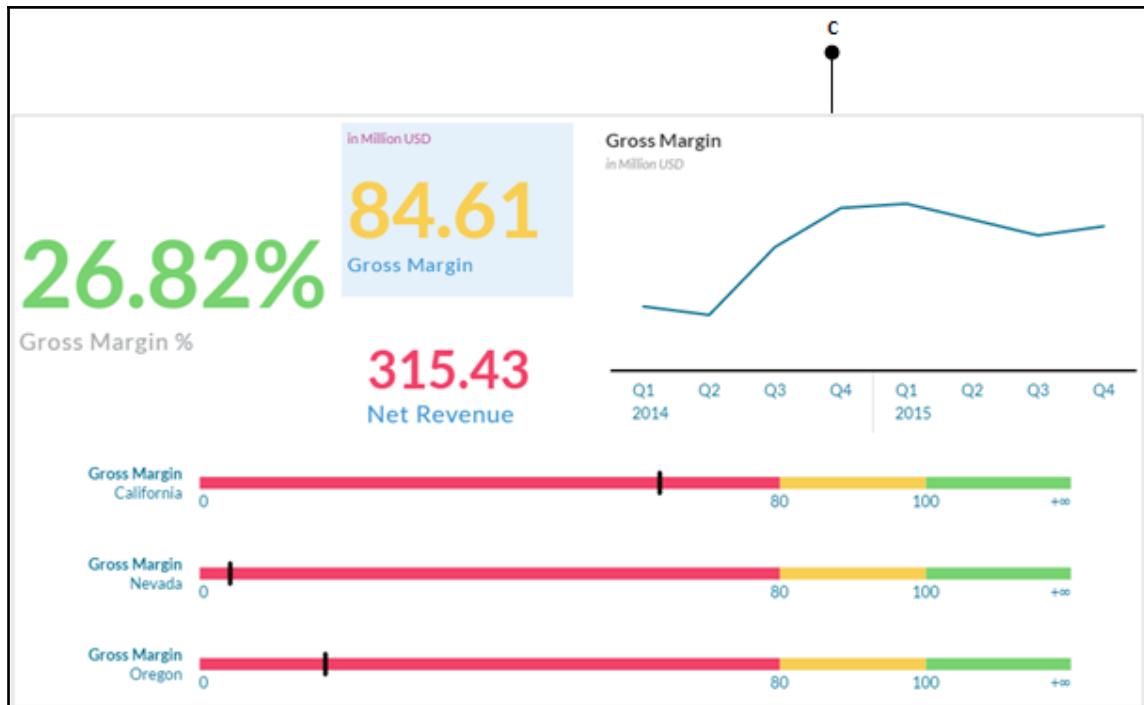
Product

- All — B
- Orange with pu... — C
- Orange no pulp — C
- Lemonade — A
- Apple Cider

...

...

...



Set filters for Location

Available Members

Exclude selected members

Unbooked

All Members

California

Nevada

Oregon

Q

29

Selected Members

All Members

[Clear Selection](#)

▼ Settings for Users

Allow viewers to modify selections

[Multiple Selection Hierarchy](#)

▼

[OK](#)

[Cancel](#)

Date Range Filter



Product

All

Others

Carbonated Drinks

Alcohol

Juices

Q

Location

All

California

Nevada

Oregon

31.99%

Gross Margin %

124.81
Gross Margin
in Million USD

390.19

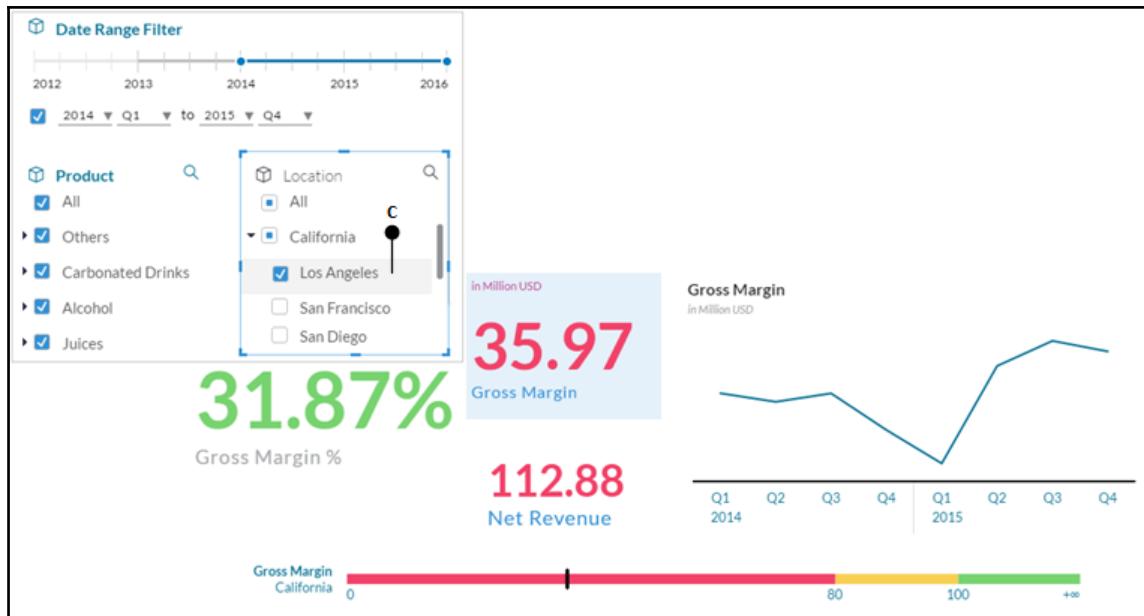
Net Revenue

Gross Margin
in Million USD

Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4
2014 2015

Gross Margin
California

0 80 100 +∞



The image shows a data visualization interface with a 'Story Filter' dialog open on the left and a 'Set filters for Location' dialog open in the center.

Story Filter Dialog (Left):

- Header: Add Story Filter
- Project: BestRun_Demo
- Filter Options:
 - Category
 - Date
 - Location ● c
 - Product
 - Sales Manager
 - Store ID

Set filters for Location Dialog (Center):

Set filters for Location

Available Members

- Exclude selected members
- Unbooked Off
- All Members
- California ● D
- Nevada
- Oregon

Bottom Navigation:

- Data View
- File
- Location (9) ● E
- Page 1

Tools



31

Linked Analysis

What is the gross margin % for each product by state?

California Nevada Oregon



Linked Analysis

Configuration

 What is the gross margin % for each product by state?

Chart interactions apply to:

- This chart —● A
- Linked chart set + This chart —● B

Filter on datapoint selection

- Entire story + This chart —● C

▼ Linked chart set

- Include this chart in set —● D

 Gross Margin % per State

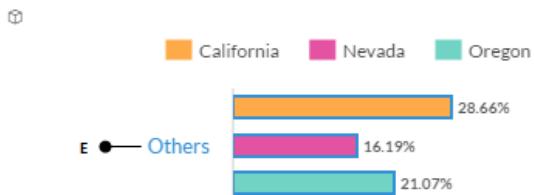
 What is the gross margin % for each product by state?

 Net Revenue for Actuals Actual

 Gross Margin

Done

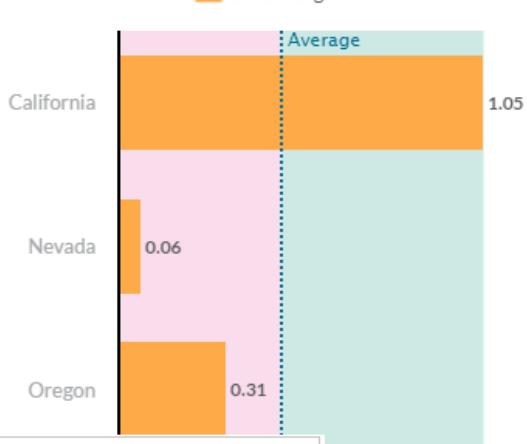
What is the gross margin % for each product by state?



Average Gross Margin

Location + Product filter

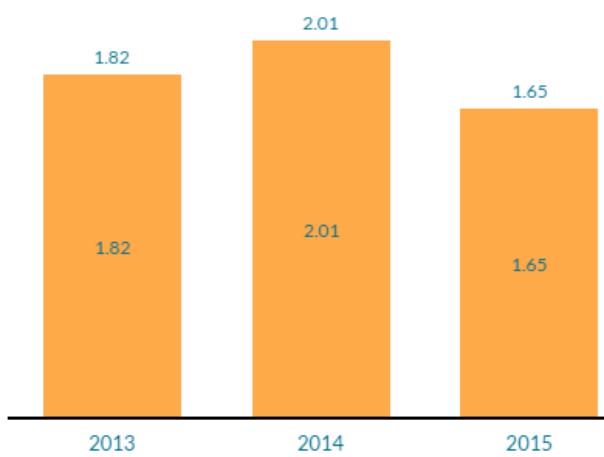
Gross Margin

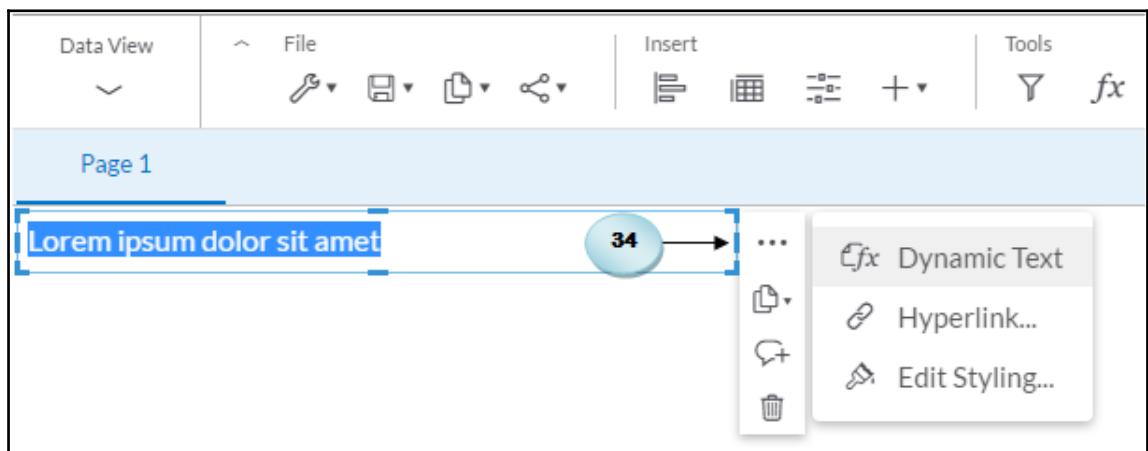
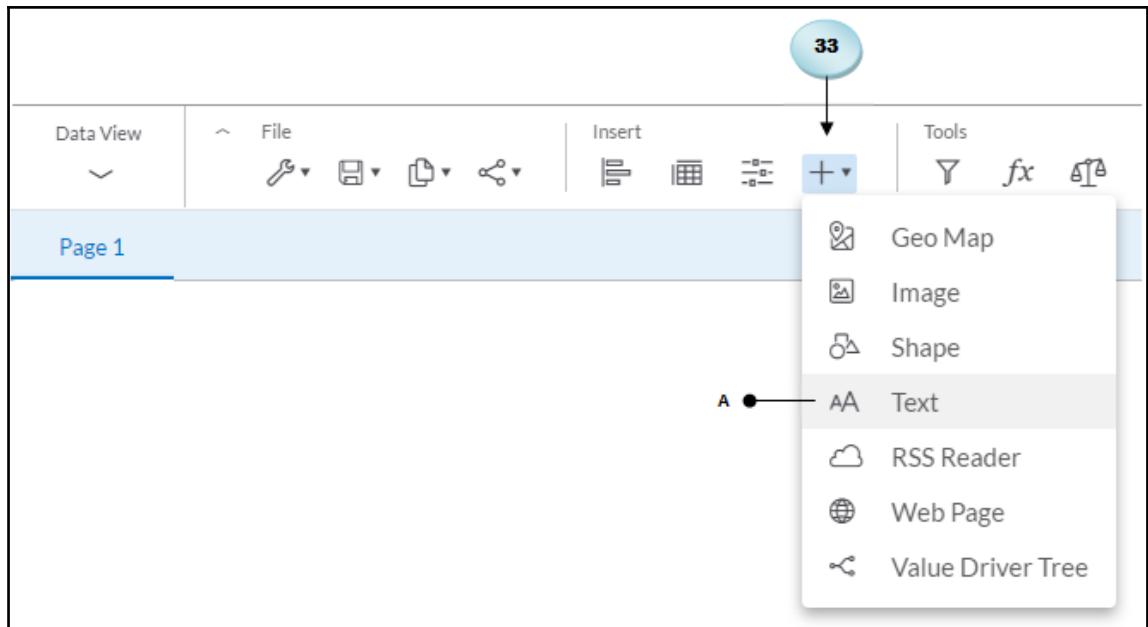


How has each product performed over time?

in Million USD | Location + Product filter

Others





Insert Dynamic Text



All

Story Properties

Input Controls

Calculation Input Controls

Measure Input Controls

Story Filters

Date 35

Product

Location

Create

Cancel

36

Page 1

Summary: Q1 (2013) - Q4 (2015)



Dynamic Text

Hyperlink...

Edit Styling...

Styling

▼ Text Properties

Custom

Font

Lato

Size

24

Color

Color

Style



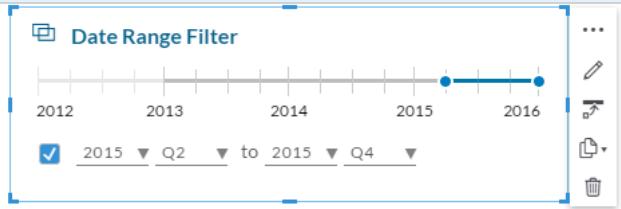
B

I

U

S

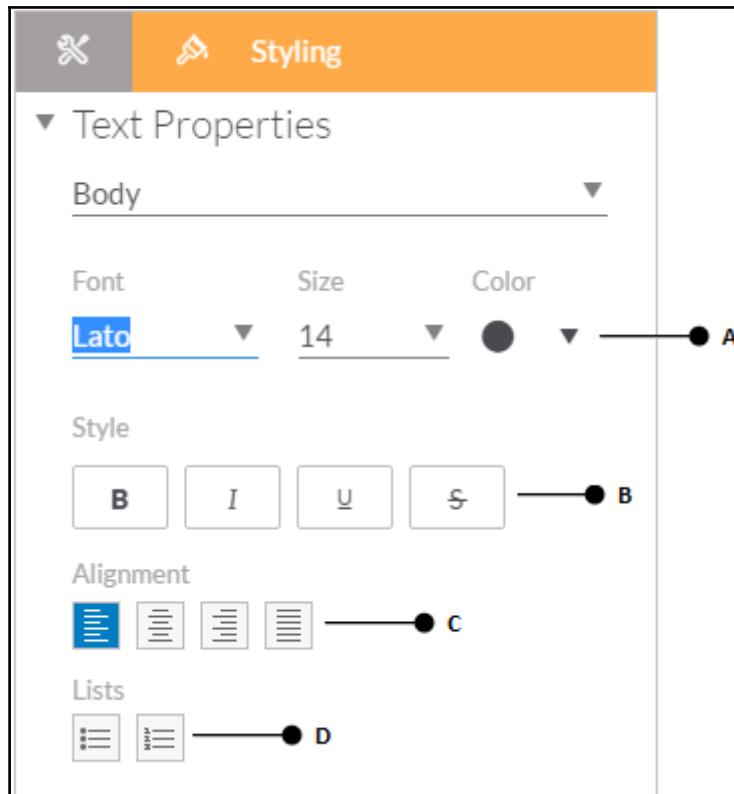
Summary: Q2 (2015) - Q4 (2015)

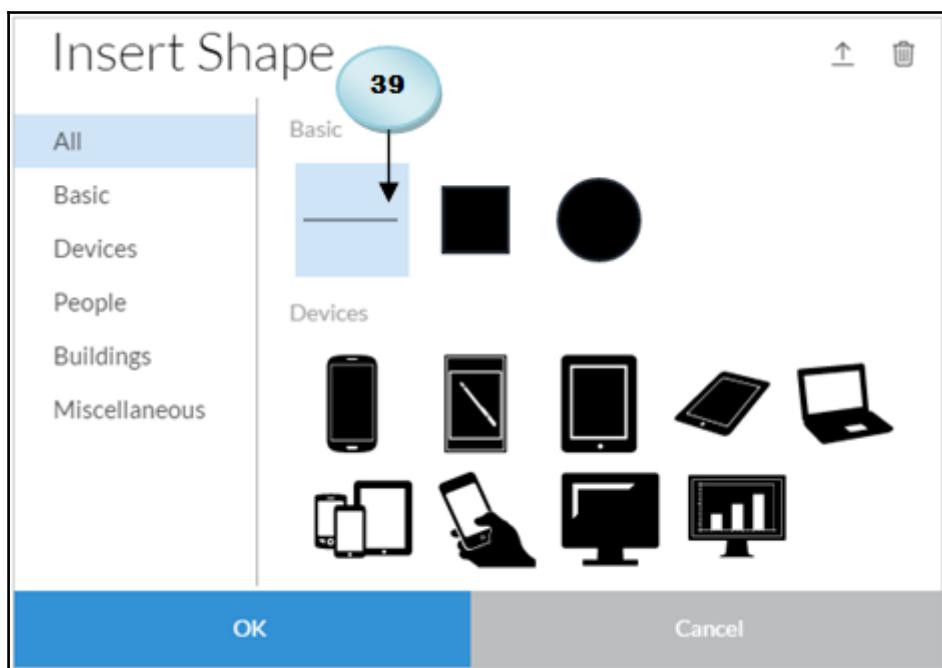
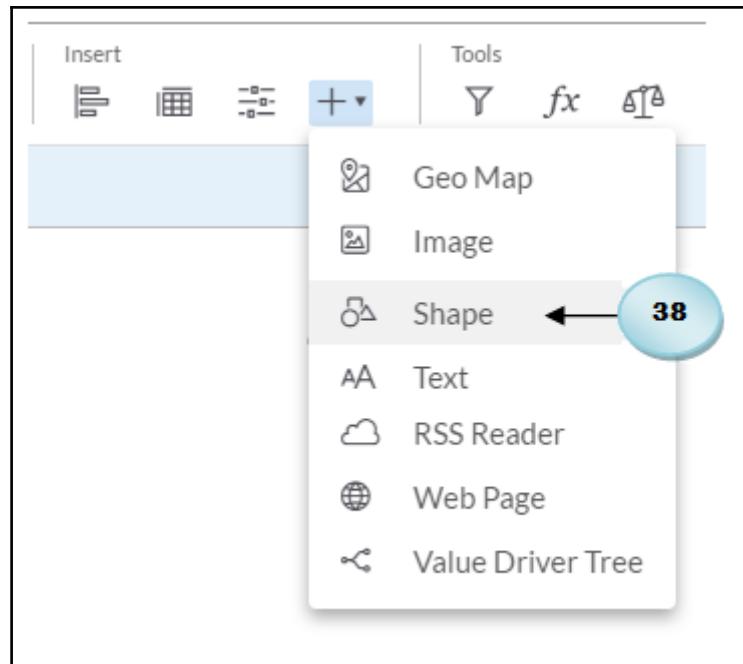


Summary: Q2 (2015) - Q4 (2015)

This story outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

37

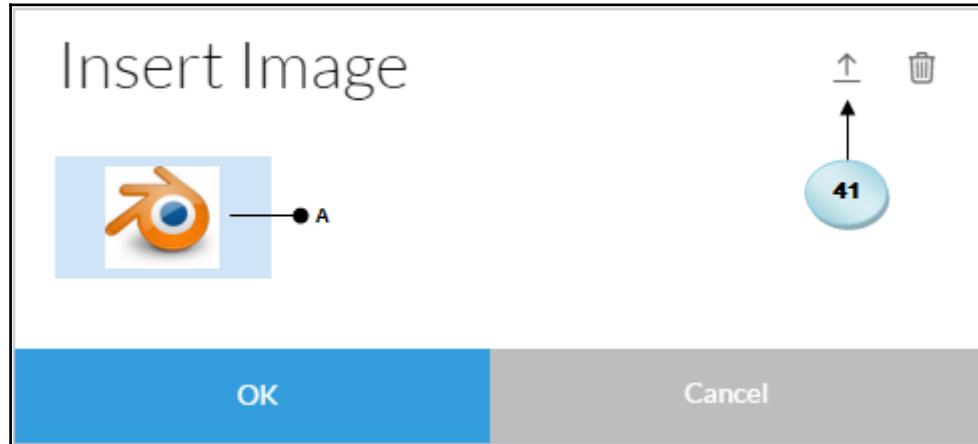
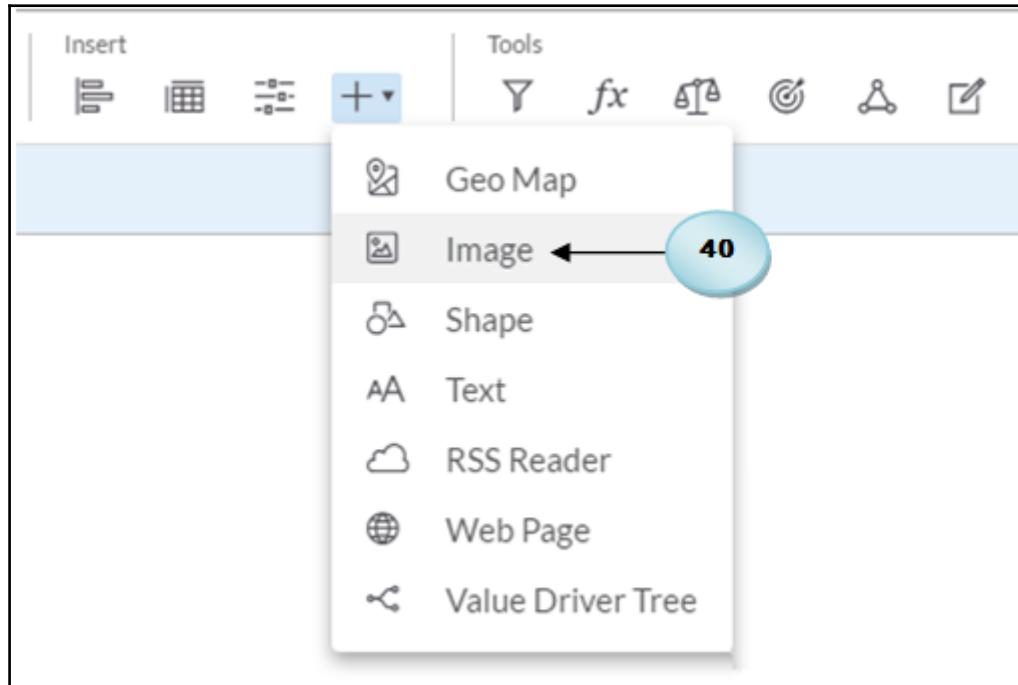




Summary: Q2 (2015) - Q4 (2015)

This story outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

• A





Summary Q1 (2013) - Q4 (2015)

This story outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

Data



Format



More



View



Comment Mode



Present



Examine



fx



Page 1



Summary Q1 (2013) - Q4 (2015)

This story outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

28.46%

Gross Margin %

in Million USD

825.98

Net Revenue

in Million USD

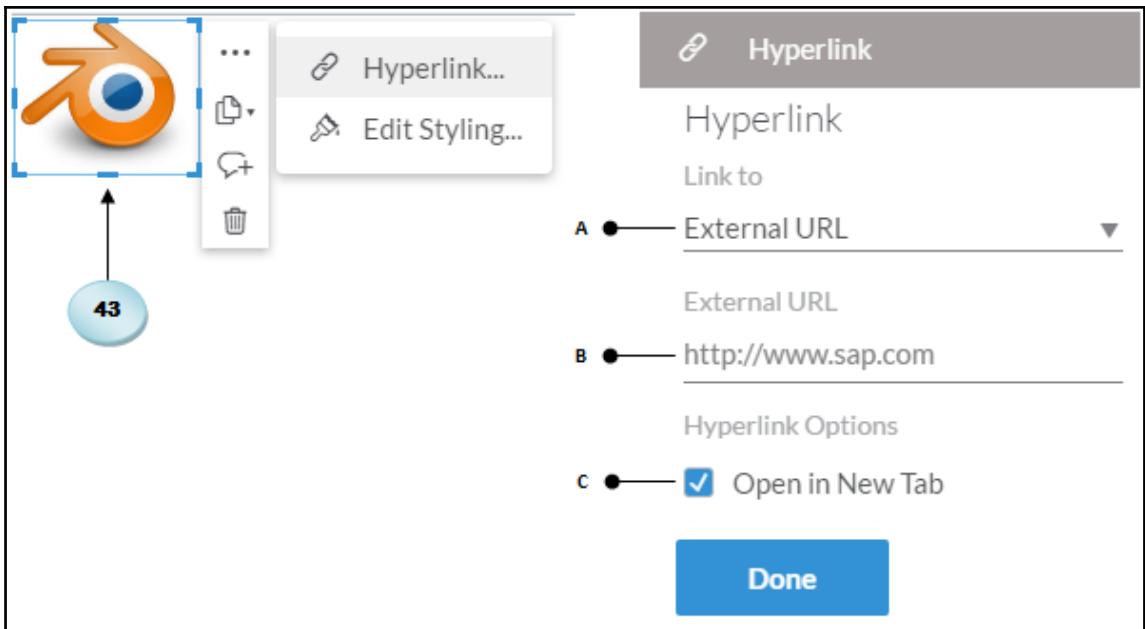
235.04

Gross Margin

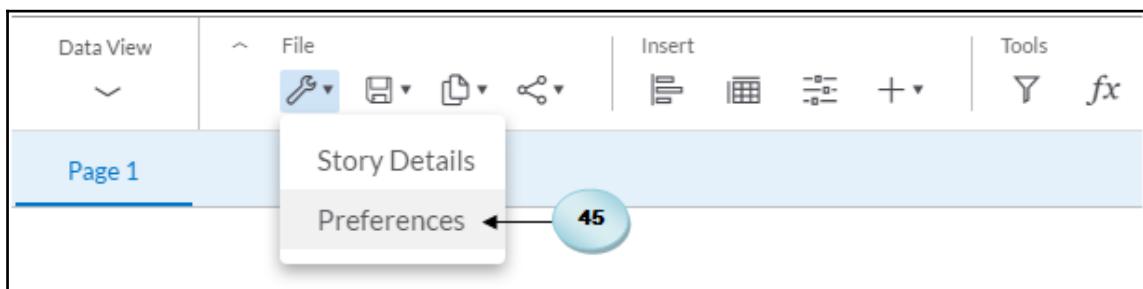
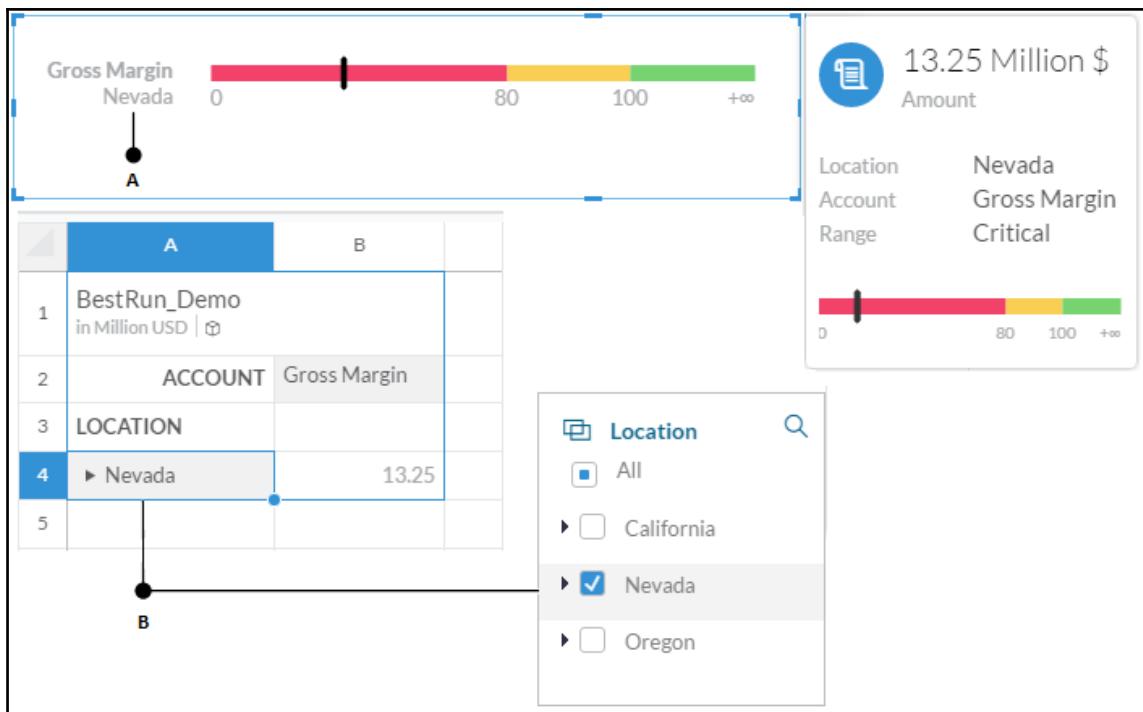
Gross Margin

in Million USD









Story Preferences

Page Settings

Tile Settings

Charts/Geo

Text

Shapes

Input Controls

Others

▼ Page Settings

DEFAULT PAGE BACKGROUND ——● A

● ▼ ——● C

DEFAULT PAGE SIZE ——● B

Fix Page Size

On ——● D

Size

Custom



Width Height
1596 px 661 px

Orientation



Continuous Height ——● E

Snap to Nearest Grid

Apply to: ——● F

New pages and tiles All pages and tiles

OK

Cancel

Story Preferences

Page Settings

Tile Settings

Charts/Geo

Text

Shapes

Input Controls

Others

DEFAULT TEXT

Font

Default

DEFAULT COLOR PALETTES

Standard



Diverging



Geo Single Color



Geo Cluster



Apply to:

New pages and tiles All p

All pages and tiles

— + Create New Palette

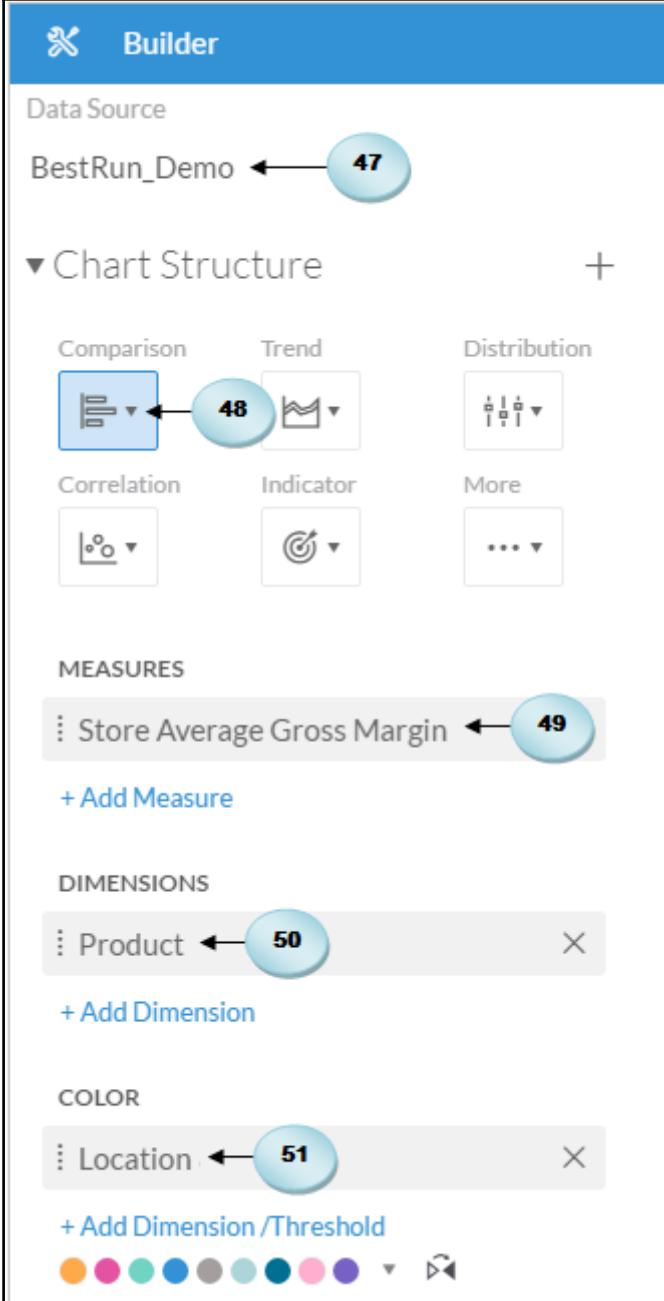
Default

Continuous

Color

▼ ◀ ▼

OK

The image shows the 'Builder' interface for creating charts. The interface is divided into several sections: 'Data Source', 'Chart Structure', 'MEASURES', 'DIMENSIONS', and 'COLOR'.
Data Source: 'BestRun_Demo' is selected, indicated by a blue circle with the number 47.
Chart Structure: A dropdown menu is open, showing options: 'Comparison' (selected, indicated by a blue circle with the number 48), 'Trend', 'Distribution', 'Correlation', 'Indicator', and 'More'.
MEASURES: 'Store Average Gross Margin' is selected, indicated by a blue circle with the number 49.
DIMENSIONS: 'Product' is selected, indicated by a blue circle with the number 50.
COLOR: 'Location' is selected, indicated by a blue circle with the number 51. A color palette is visible below, showing a row of colored circles (orange, pink, teal, blue, grey, light blue, dark blue, purple) and a 'More' button.
Each selected item is preceded by a blue circular icon with a white arrow pointing left, and each is followed by a blue circular icon with a white number (47, 48, 49, 50, 51). A '+' sign is located to the right of the 'Chart Structure' section, and an 'X' icon is located to the right of the 'DIMENSIONS' section.

Calculation Editor

Type

Aggregation ← 52

Name

Store Average Gross Margin ← 53

Properties

Operation

AVERAGE ← 54

Measure

Gross Margin ← 55

Aggregation Dimensions

Store ID ← 56

▼ X

+Add a Dimension

Use conditional aggregation ← 57

Aggregate when aggregation dimensions

Do not have Measure values for Conditions

▼ ← 58

Conditions

Dimensions

Store ID ← 59

Values or Input Controls

ST101 ← 60

▼ X

+Add a Condition

OK

Cancel

Select Values for Store ID

Available Members

Q ▾

Exclude selected members

ST1

ST10

ST100

ST101

ST102

ST103

ST104

ST105

61

ID: ST101
Description: ST101

Selected Members

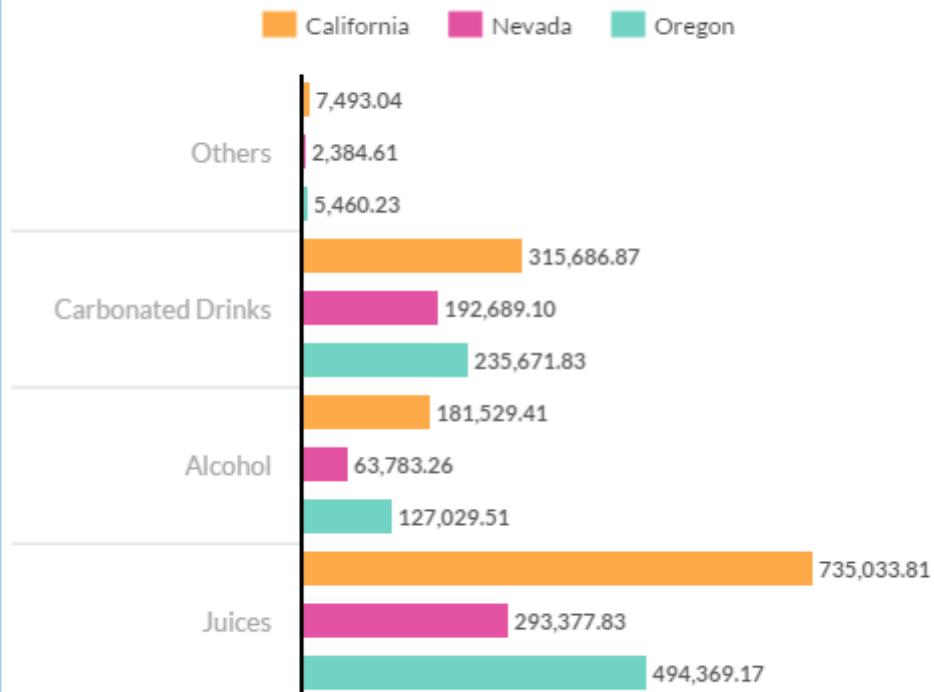
ST101

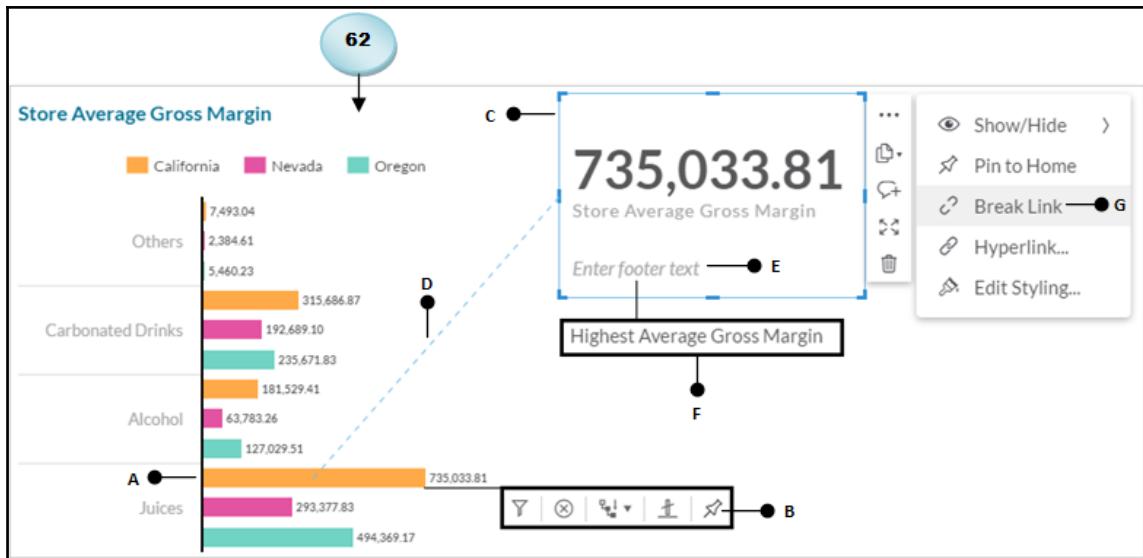
[Clear Selection](#)

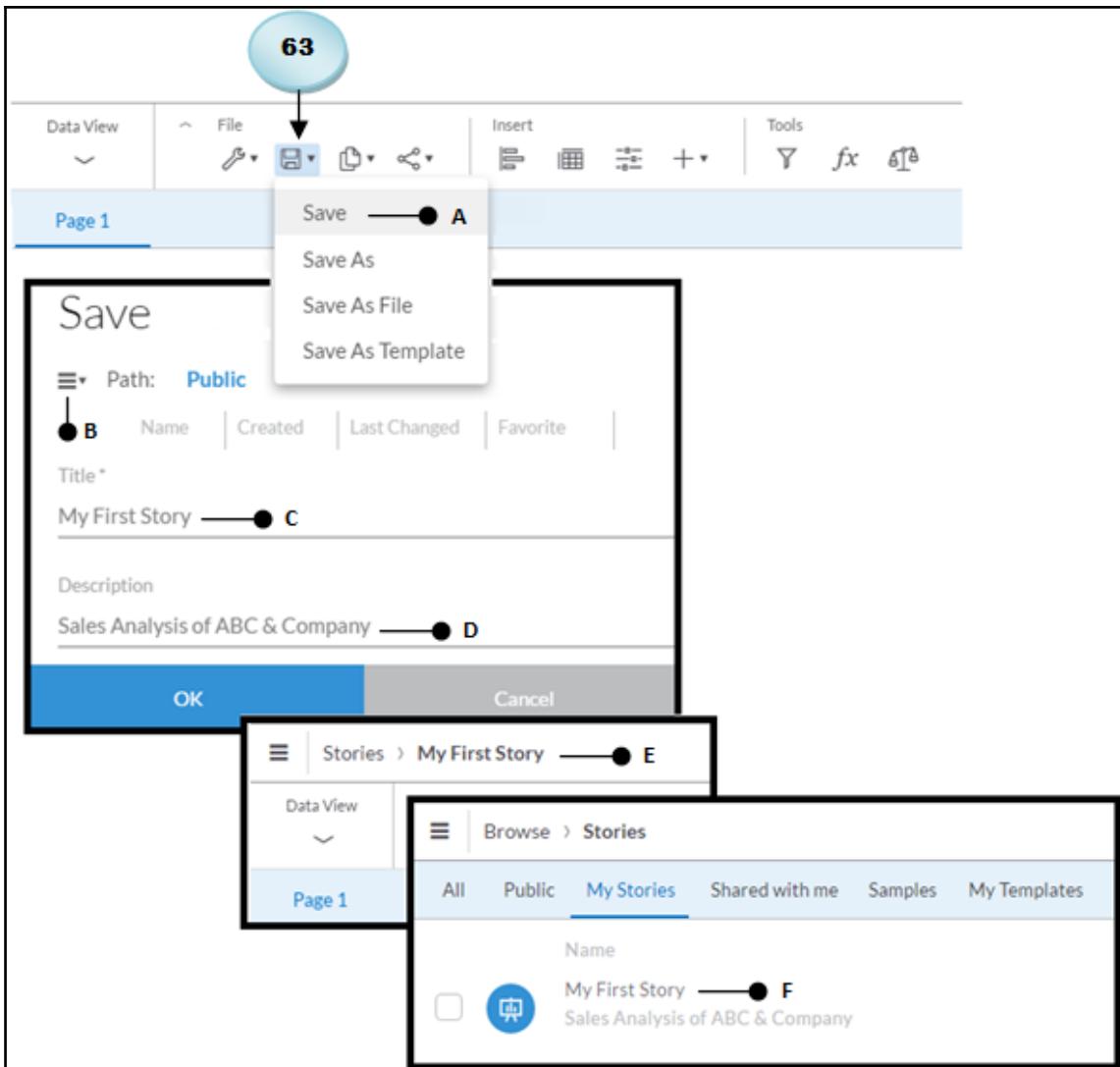
Cancel

OK

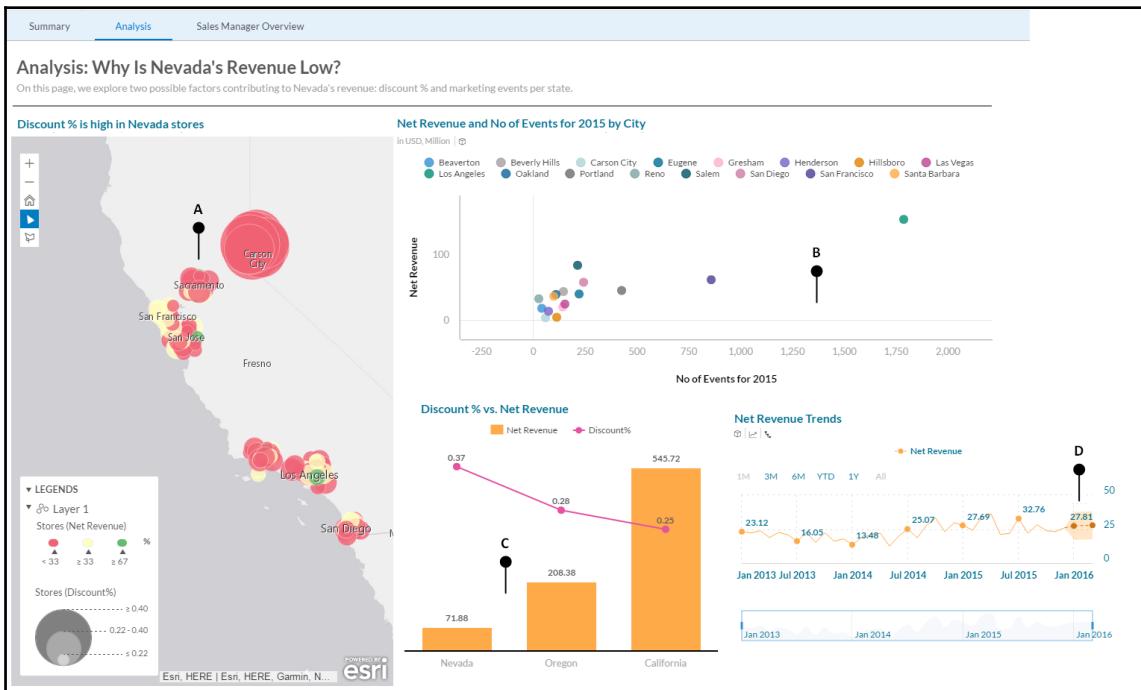
Store Average Gross Margin

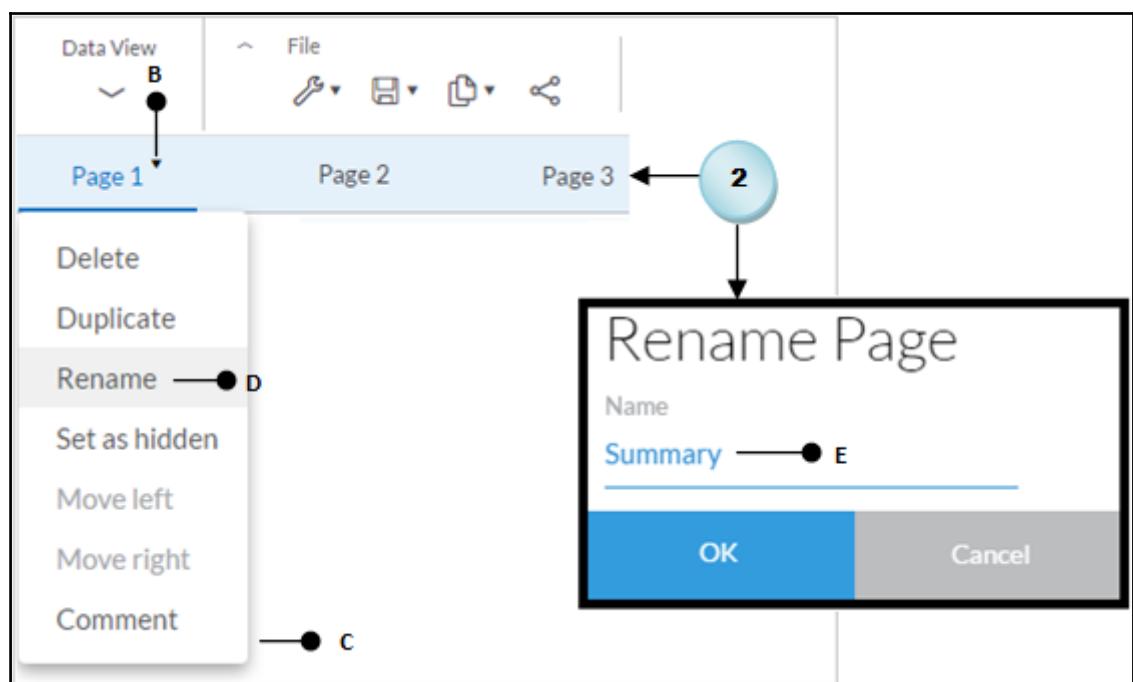
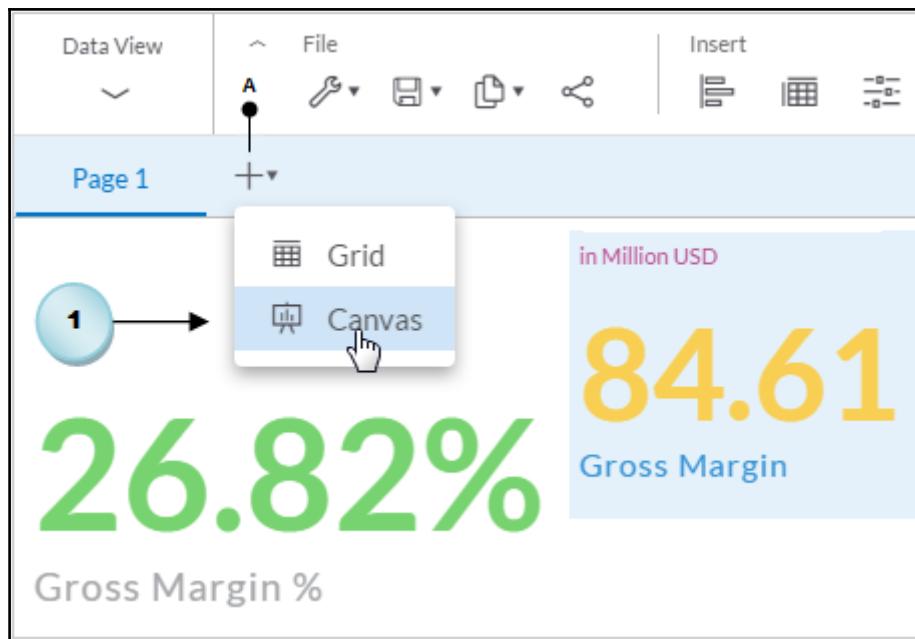


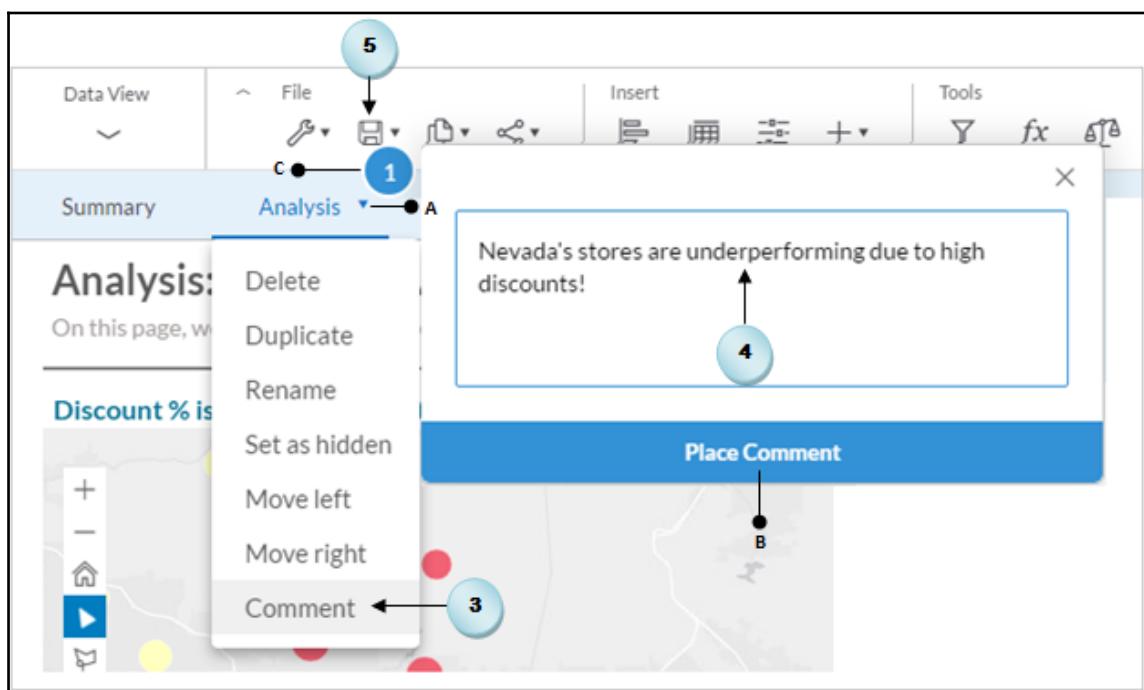
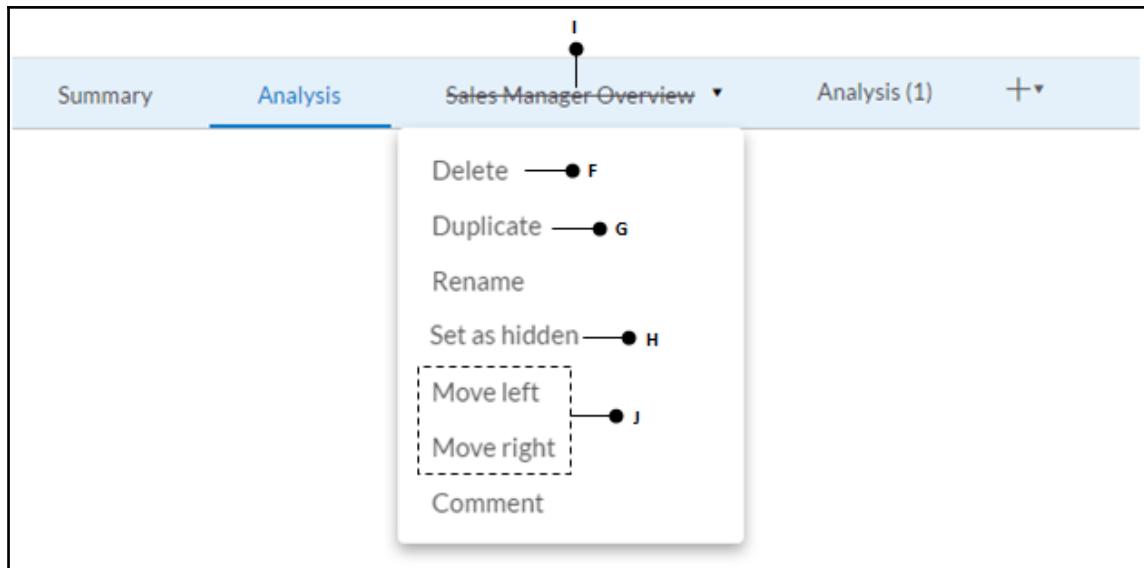


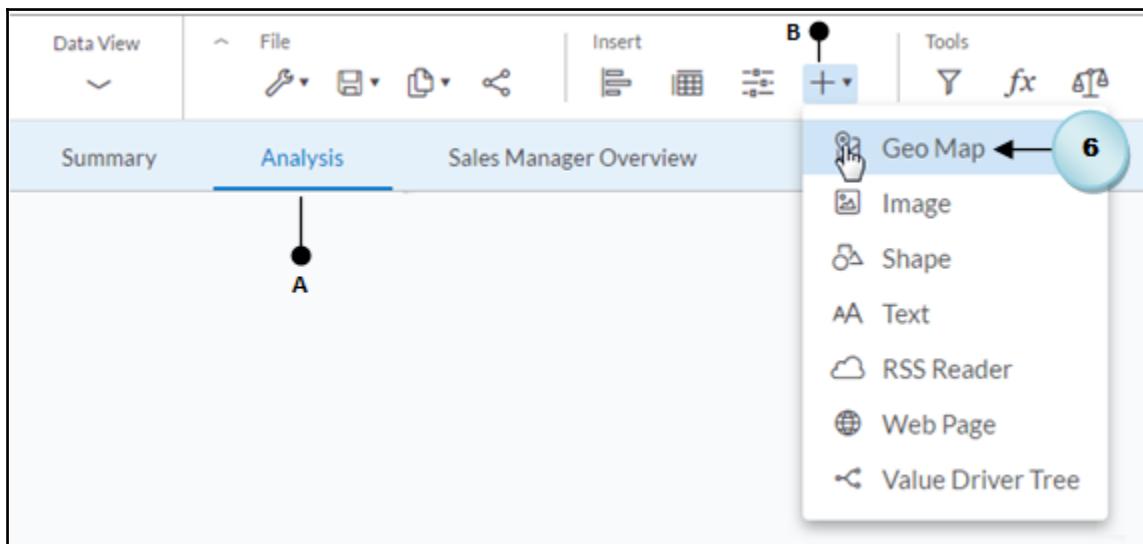
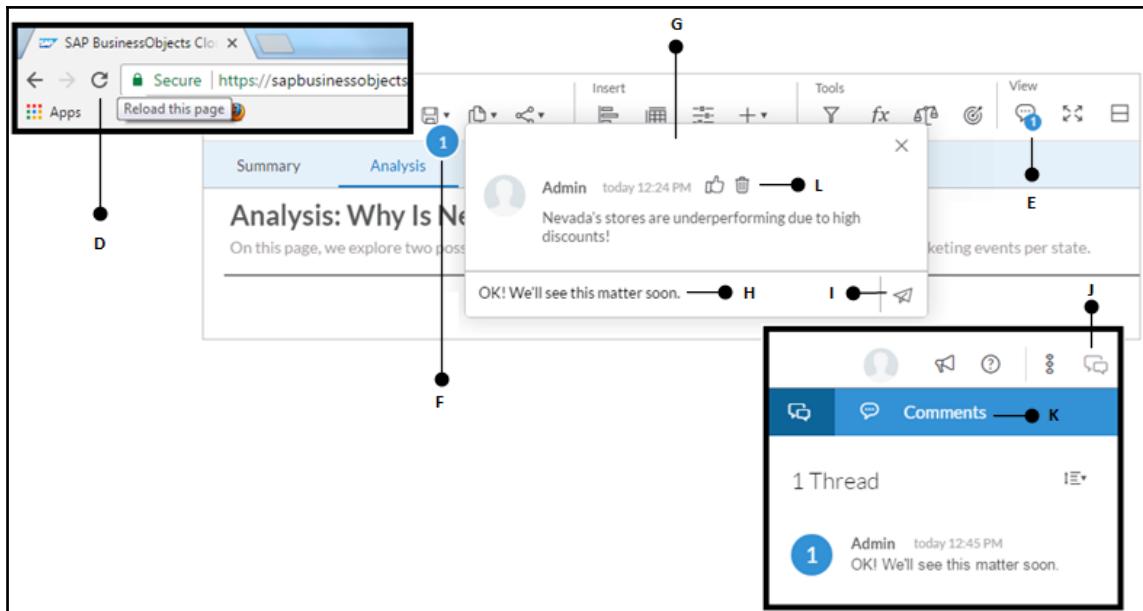


Chapter 6: Analyzing Data Using Geomaps and Other Objects









Summary Analysis Sales Manager Overview

Builder

Map Layers

CONTENT LAYERS

+ Add Layer

7

BASE LAYER

Basemap

FILTER

Streets Satellite Hybrid

Topography Light Gray Dark Gray

Terrain Open Street Map National Geographic

Oceans

esri

Vancouver

Toronto

CANADA

C

D

 **Builder** 

Layer 1

Data Source 

 No Model

LAYER TYPE 

 Bubble Layer ▾

LOCATION DIMENSION 

[+ Add Location Dimension](#)

BUBBLE COLOR 

[+ Add Measure](#)

BUBBLE SIZE 

[+ Add Measure](#)

Select Datasource

Existing Model  **B**

No Model

Import File

Connect to Google Drive

Name 

BestRun_Demo  **c**

OK **Cancel**

 **Builder** 

Layer 1 

Data Source
 BestRun_Demo

LAYER TYPE
 Bubble Layer   **9**

LOCATION DIMENSION
Stores   **10** 

BUBBLE COLOR
Net Revenue   **11** 
Palette: 
Opacity  80%

BUBBLE SIZE
[+ Add Measure](#) 

 **CALCULATIONS**

Gross Margin %
Net Revenue
[+ Click to Create a New Calculation](#)  **12**

 **MEASURES**

Calculation Editor

Type

Calculated Measure

13

Name

Discount%

14

Edit Formula

1 [Discount_2081dc5195832029] / [Original_2081dc5195832029]

15

16

17

FORMAT

Valid formula.

OK

Available Objects

INPUT CONTROLS

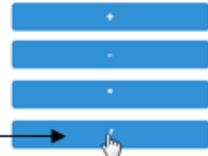
+ Create New...

Formula Functions

FUNCTIONS

CONDITIONS

OPERATORS



Cancel

BUBBLE COLOR

Net Revenue 18 19 20 21 22 23 24

Palette: ● ● ● ●

Opacity 80%

BUBBLE COLOR

Model Defined

Story Defined

None

Show Threshold >

Edit Ranges...

View All Thresholds...

BUBBLE COLOR

Net Revenue A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Palette: ● ● ● ● ● ● ●

Opacity 80%

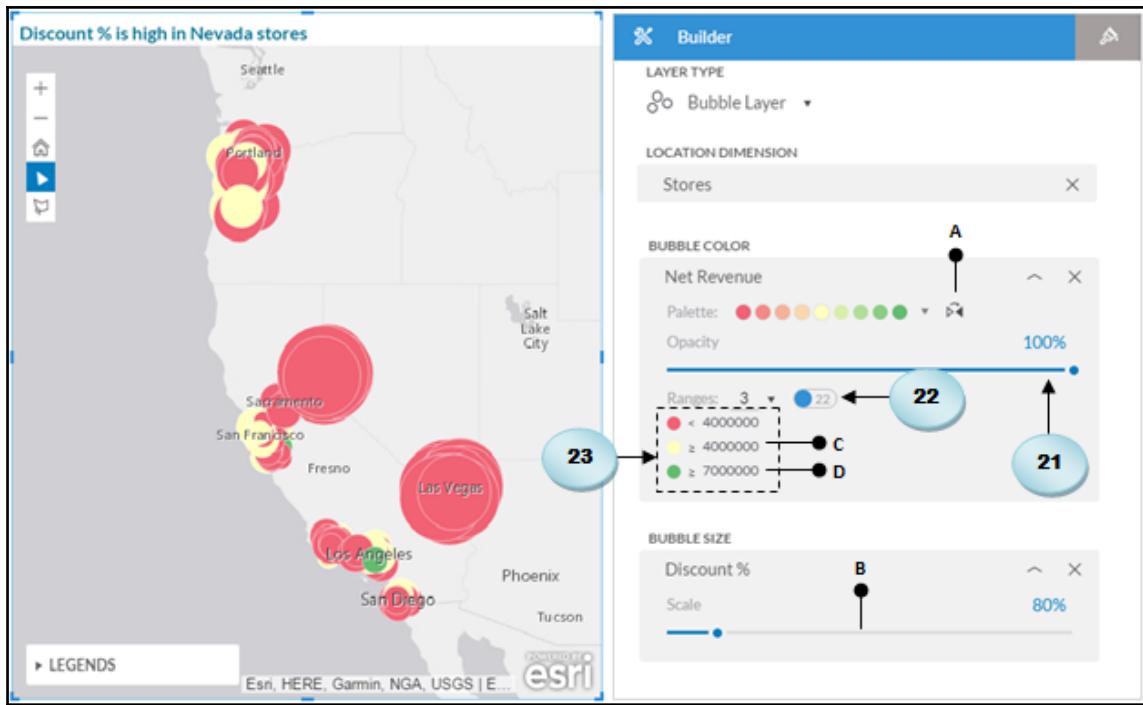
Ranges:

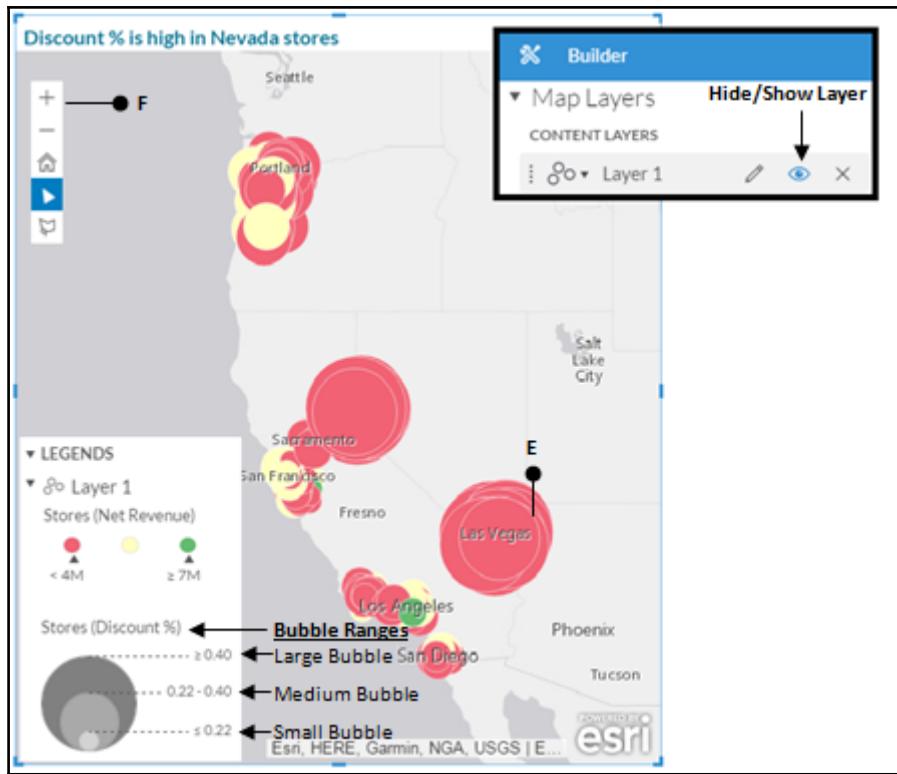
0 A 100

Continuous

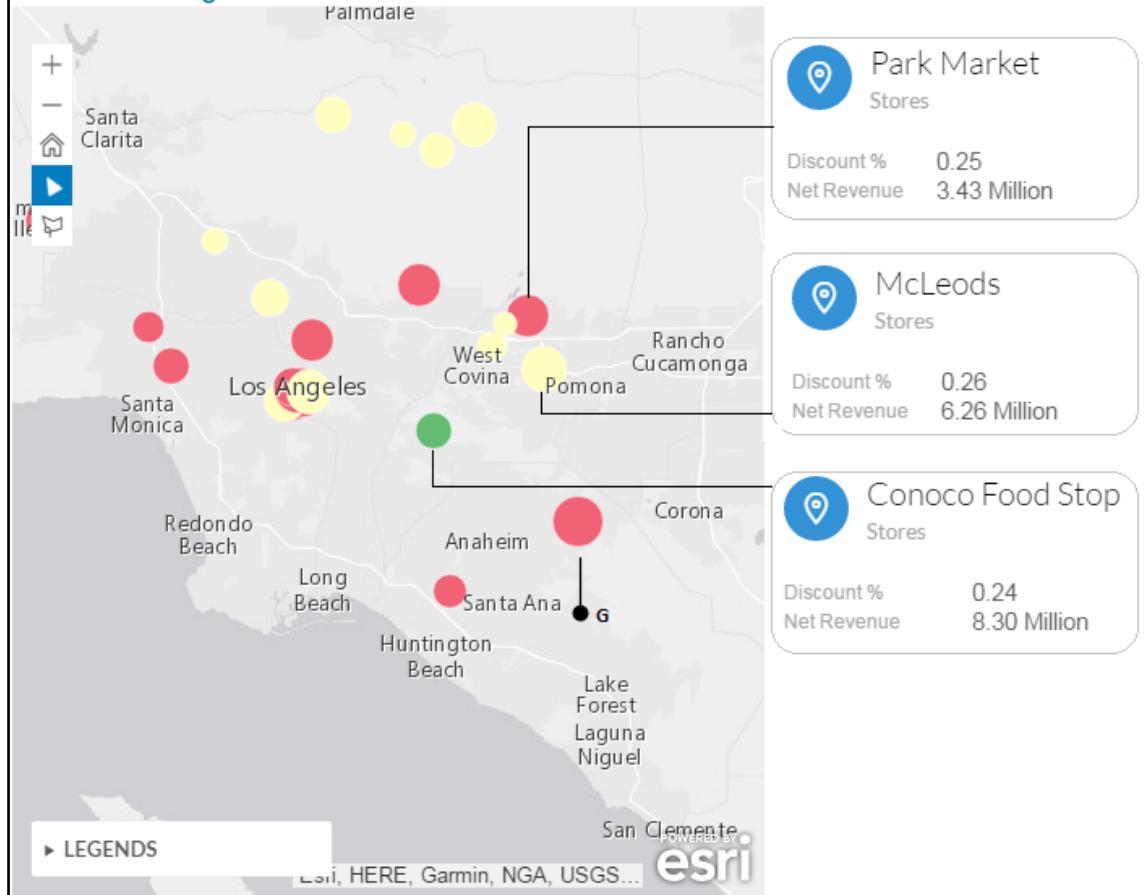
Sequential

Diverging

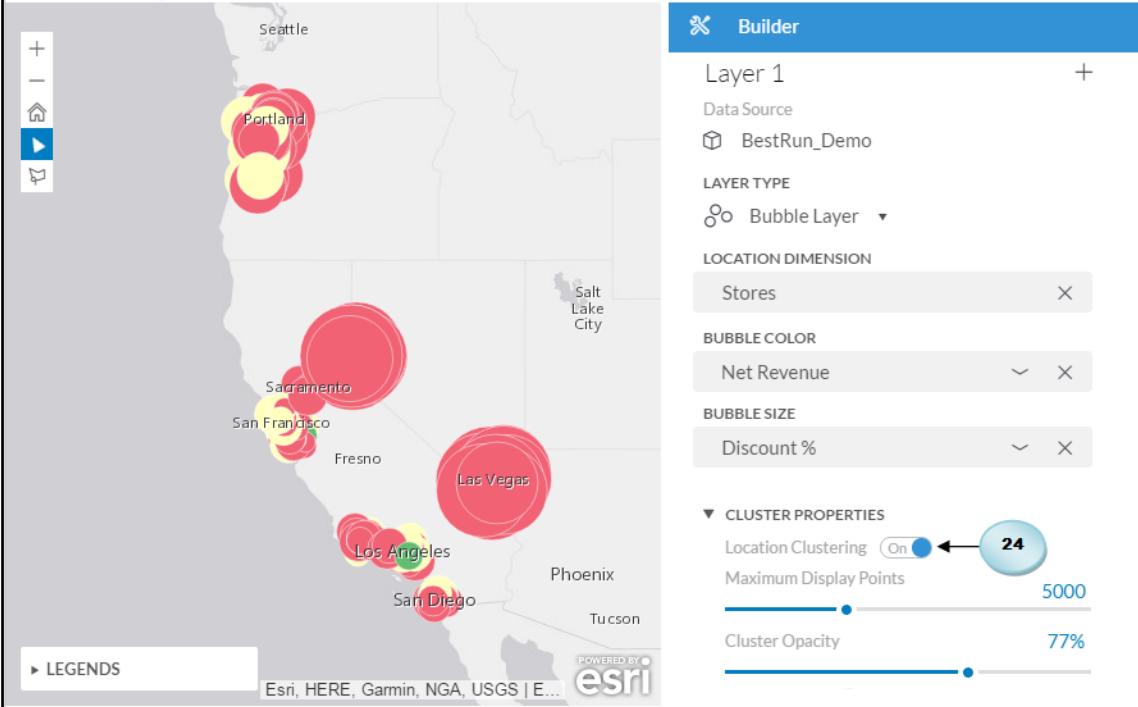


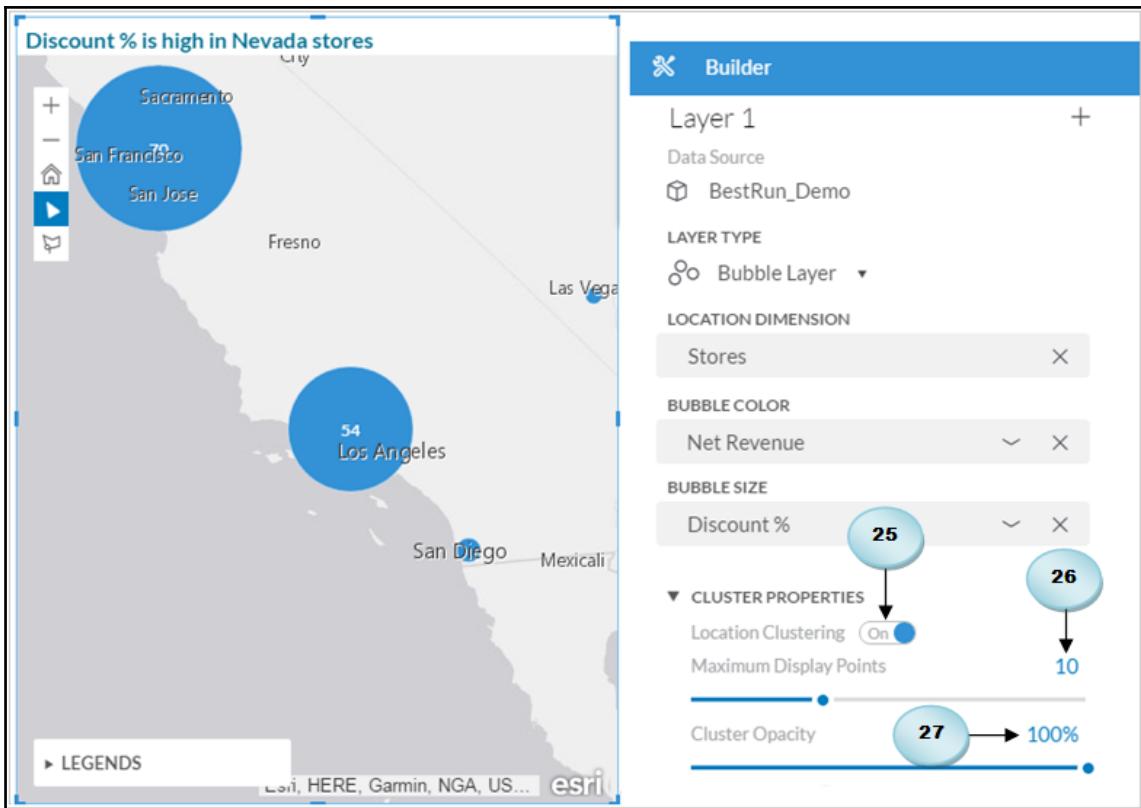


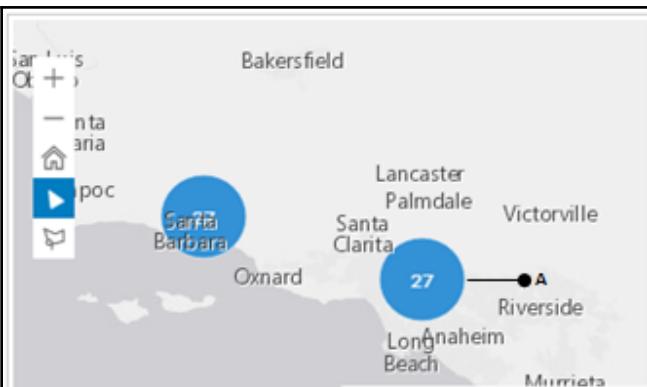
Discount % is high in Nevada stores



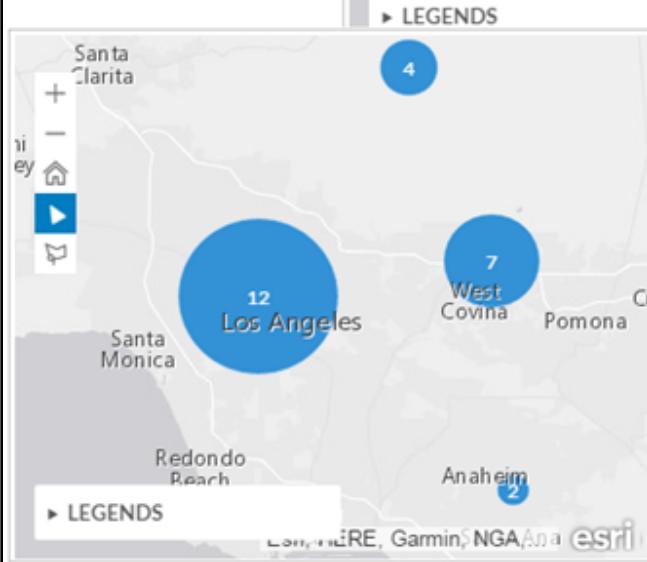
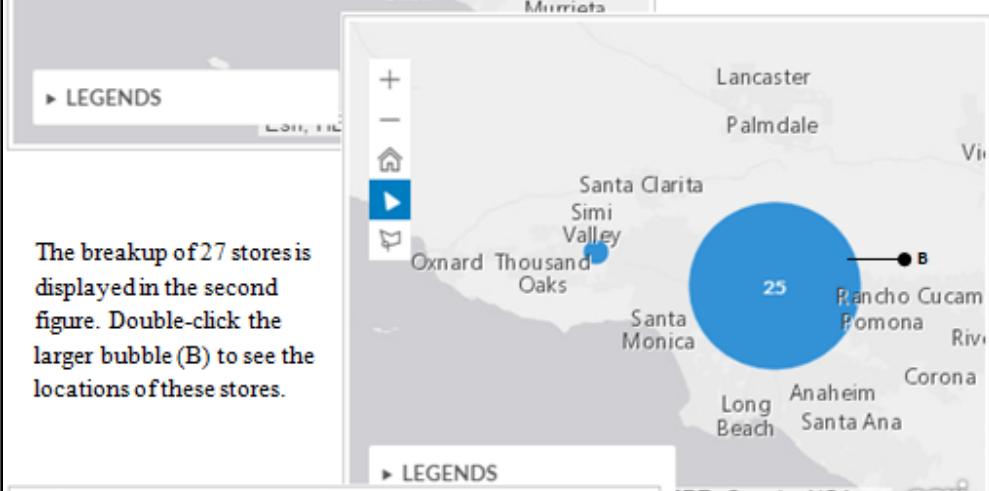
Discount % is high in Nevada stores







Double click the Los Angeles bubble showing 54 stores in the previous screen shot. You will see a new view of the map, as illustrated in the first figure. This view shows the breakup of the 54 stores in Los Angeles. Now, double-click the second bubble in the figure (A).



You will see the locations of 25 stores in this view. Zoom in further until you see the individual bubbles.

Builder

Layer 1

Data Source: BestRun_Demo (30)

LAYER TYPE: Choropleth Layer (31)

LOCATION DIMENSION: Stores (32)

CHOROPLETH COLOR: Net Revenue (33)

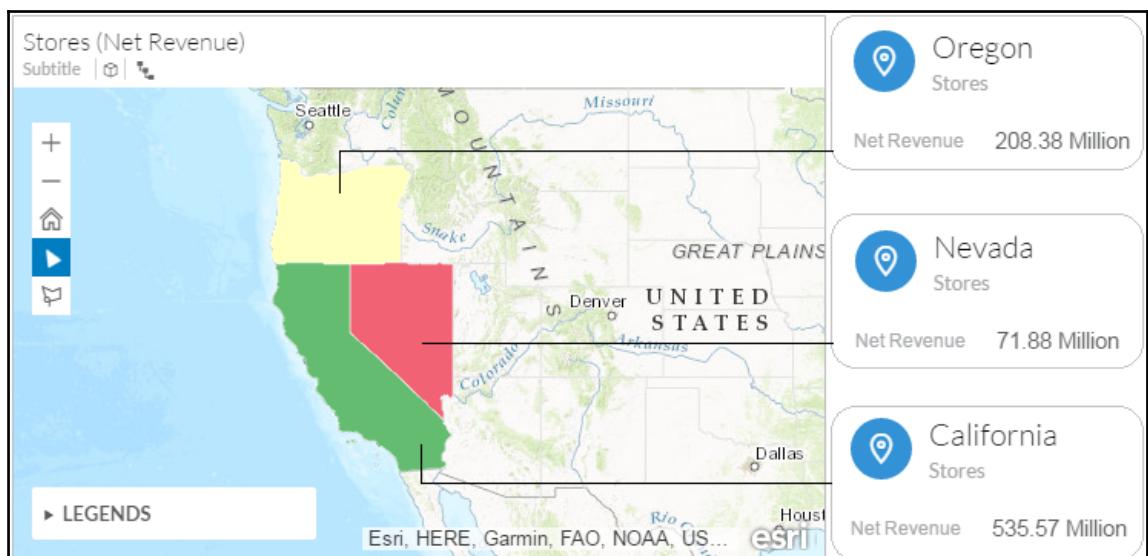
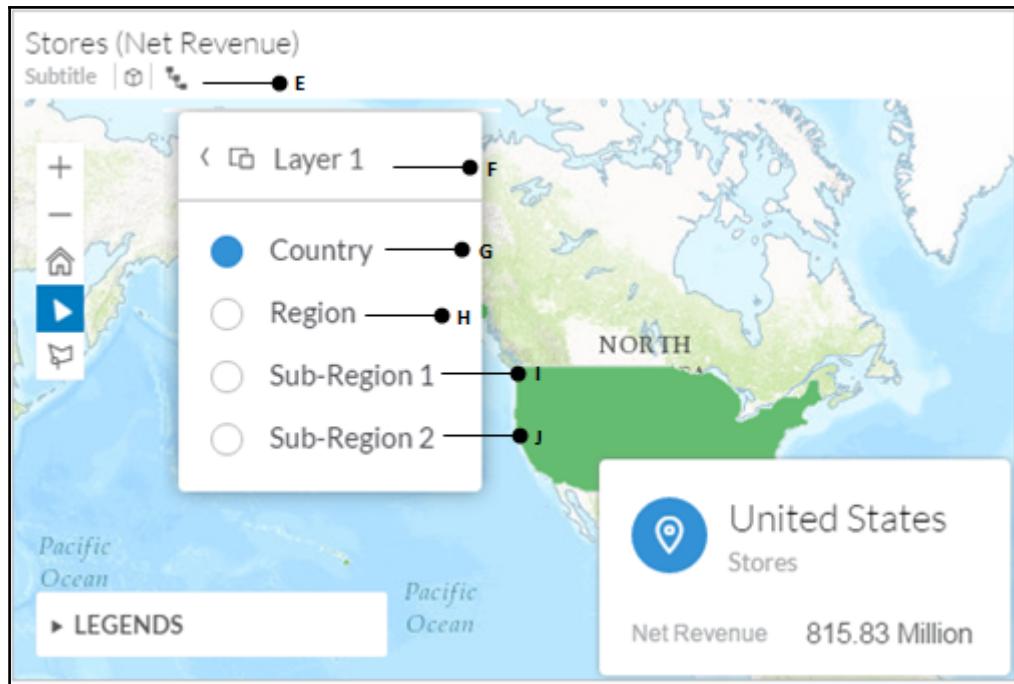
Palette: (red, orange, yellow, green) (34)

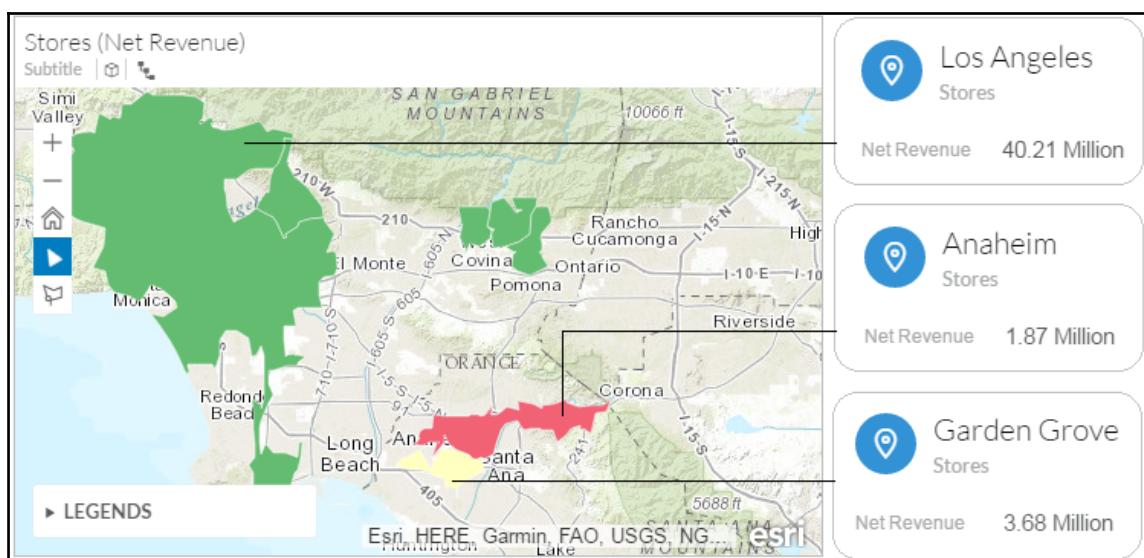
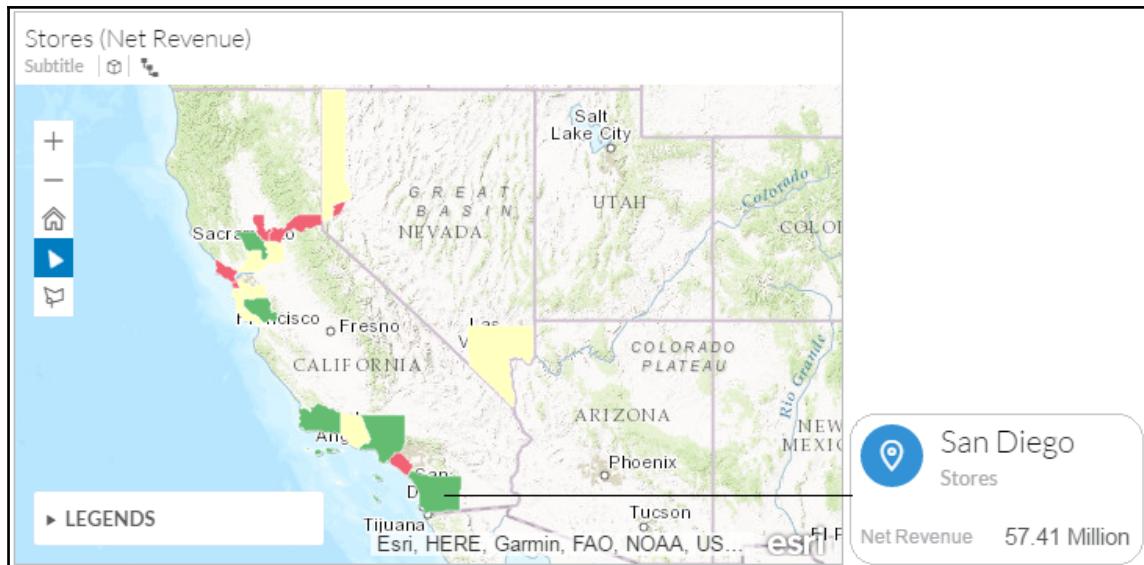
Opacity: 100%

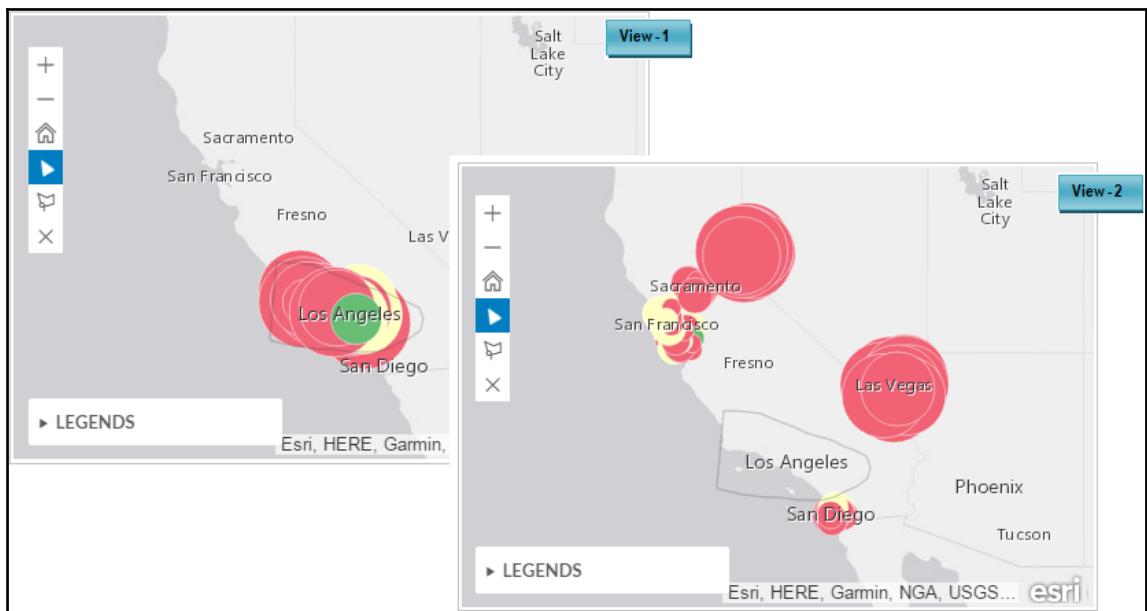
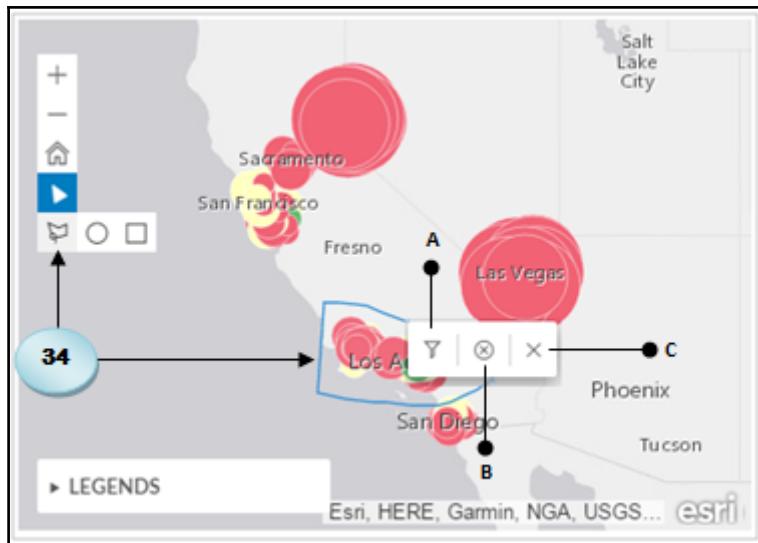
Ranges: 3 (35) - 22 (36) - B (37)

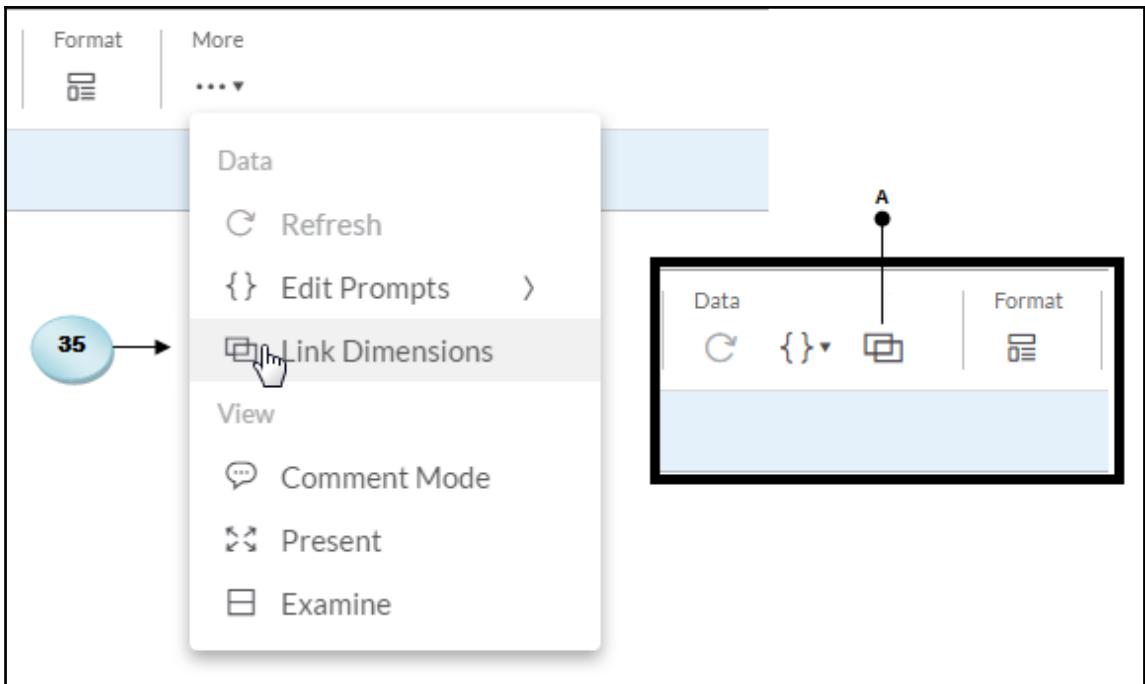
 • C (38) ≥ 200000000

 • D (39) ≥ 400000000









Select Models To Add

- Existing Model
- Import File
- Connect to Google Drive

Name

Planned_Events

36

▼

OK

Cancel

Link Dimensions

Define the linked column relationships between the following models

Select a model

Planned_Events



Dimension 5



...

Category

City



No Values

Date

Event

State

Select a model

BestRun_Demo



Dimension 7



...

Category

Date

Location

Los Angeles, Reno,...

Product

Sales Manager

Matched Dimensions

City



Location

Select dimension to link

Select dimension to link

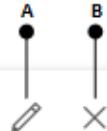
Set

Cancel

Link Dimensions

Add a new model link or edit an existing model link

[+ Start a new model link](#) 



 BestRun_Demo

City

 Planned_Events

Location

39

Done

 Builder

Data Source

BestRun_Demo



41

Select Your Data

Existing Model

Import File

Connect to Google Drive

Name

Planned_Events

42

OK

Cancel

Builder

Data Source

Planned_Events

A  

• Planned_Events

BestRun_Demo ← **46**



+

Correlation **43** **Indicator** **More**

MEASURES

X-Axis

 ← **44**

C

Y-Axis

 ← **47**

DIMENSIONS

[+ Add Dimension](#)

COLOR **B**

 ← **45**

[+ Add Dimension /Threshold](#)

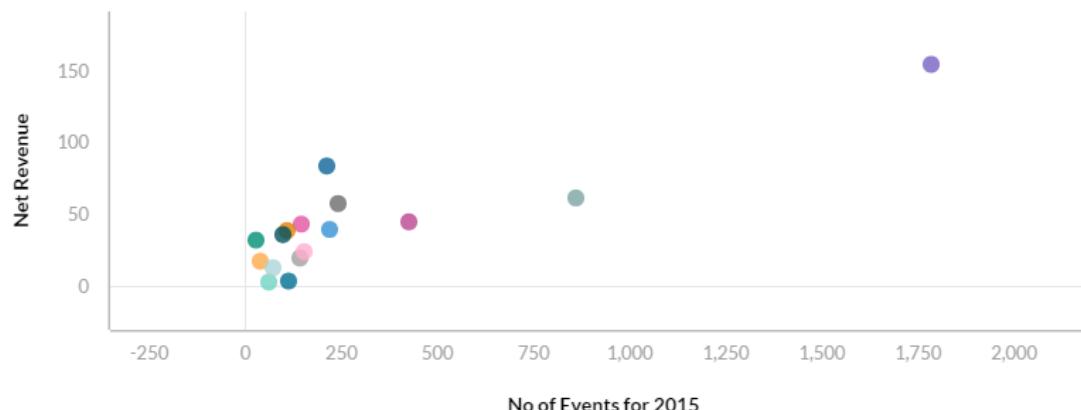


A

Net Revenue and No of Events for 2015 by City

in USD, Million

Beaverton Beverly Hills Carson City Eugene Gresham Henderson Hillsboro Las Vegas
Los Angeles Oakland Portland Reno Salem San Diego San Francisco Santa Barbara



Builder

A

Data Source

BestRun_Demo

JOIN TYPE

All primary data

All primary data

All data

Intersecting data only

▼ California

Los Angeles

San Francisco

San Diego

Sacramento

San Jose

Oakland

Santa Barbara

Beverly Hills

▼ Nevada

Reno

Henderson

Carson City

Las Vegas

▼ Oregon

Portland

Salem

Eugene

Gresham

Hillsboro

Beaverton

City

Beaverton

Beverly Hills

Carson City

Eugene

Gresham

Henderson

Hillsboro

Las Vegas

Los Angeles

Oakland

Portland

Reno

Salem

San Diego

San Francisco

Santa Barbara

Planned Events

Best Run Demo

Builder

Data Source

- BestRun_Demo

49

▼ Chart Structure

Comparison



Trend

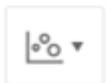


Distribution



50

Correlation



Indicator



More



MEASURES

Net Revenue

51

No of Events for 2015

54



+ Add Measure

DIMENSIONS

Location

52



Net Revenue, No of Events for 2015 per Location for Actuals Actual
in Million | 

 Net Revenue  No of Events for 2015

545.72

71.88

208.38

A  California

Nevada

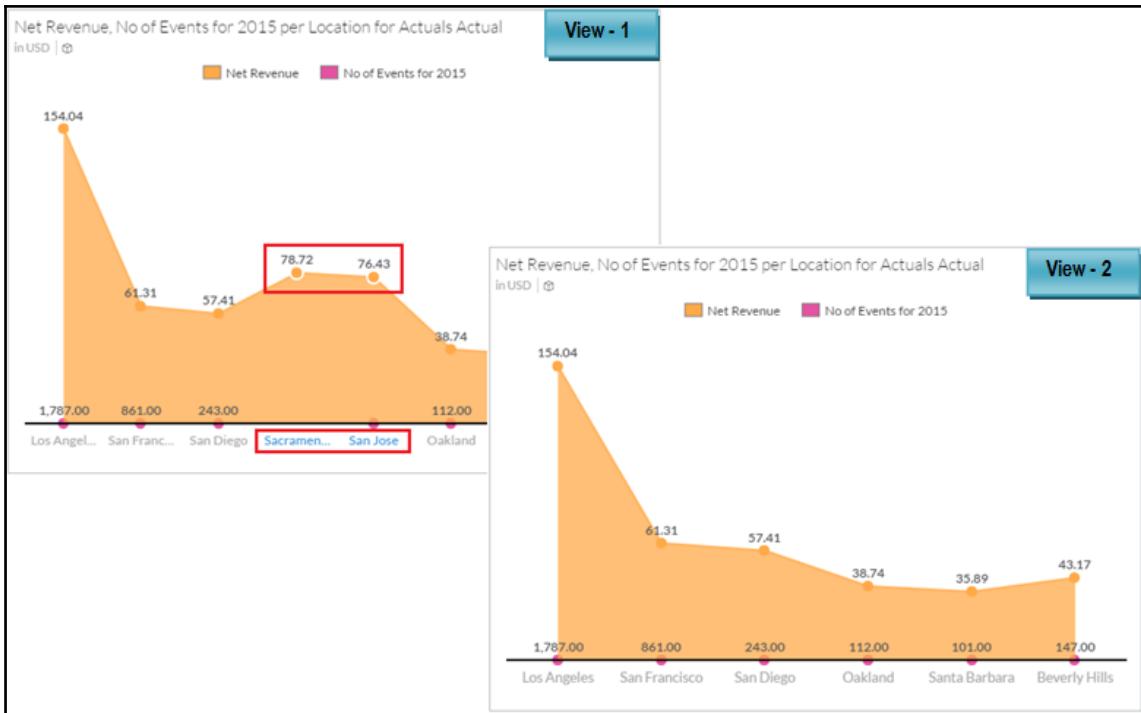
Oregon



Drill Down on Location



Drill Down on Location



 **Builder**

Data Source

BestRun_Demo ← **56**

▼ Chart Structure

+

Comparison ← **57**

Trend

Distribution

Correlation

Indicator

More

MEASURES

Column Axis

⋮ Net Revenue ← **58** ×

+ Add Measure

Line Axis

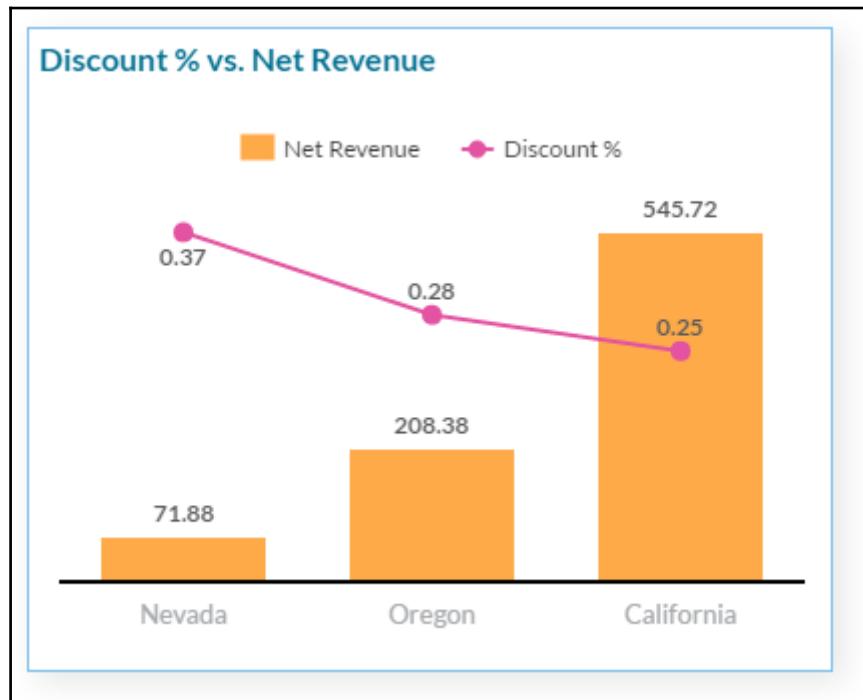
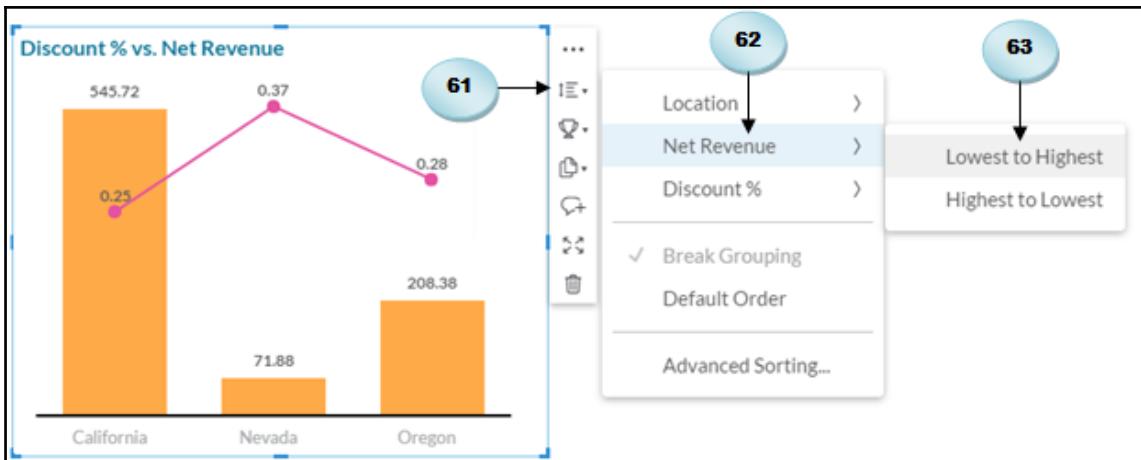
⋮ Discount % ← **59** ×

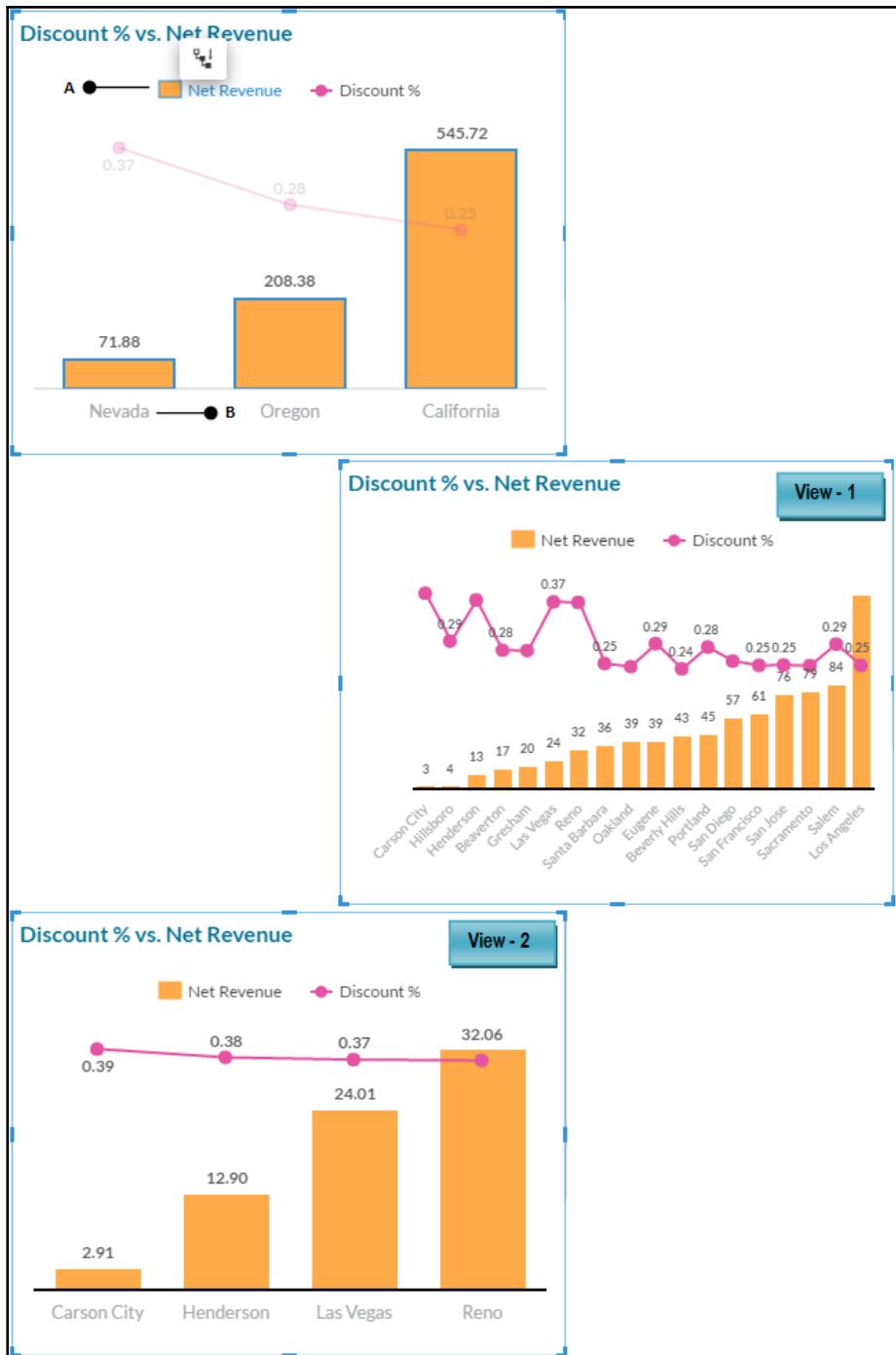
+ Add Measure

DIMENSIONS

⋮ Location ← **60** ×

+ Add Dimension





 **Builder**

Data Source
BestRun_Demo 

▼ Chart Structure 

+

Comparison	Trend	Distribution
		
Correlation	Area	More
		
	Line	
		
	Time Series 	

MEASURES

Net Revenue 

[+ Add Measure](#)

TIME

Date 

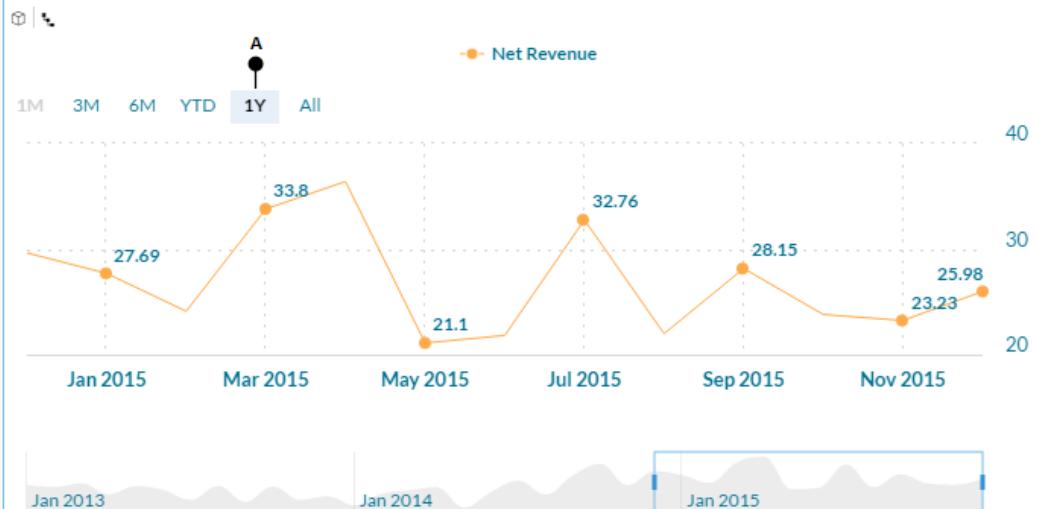
[+ Add Dimension](#)

COLOR

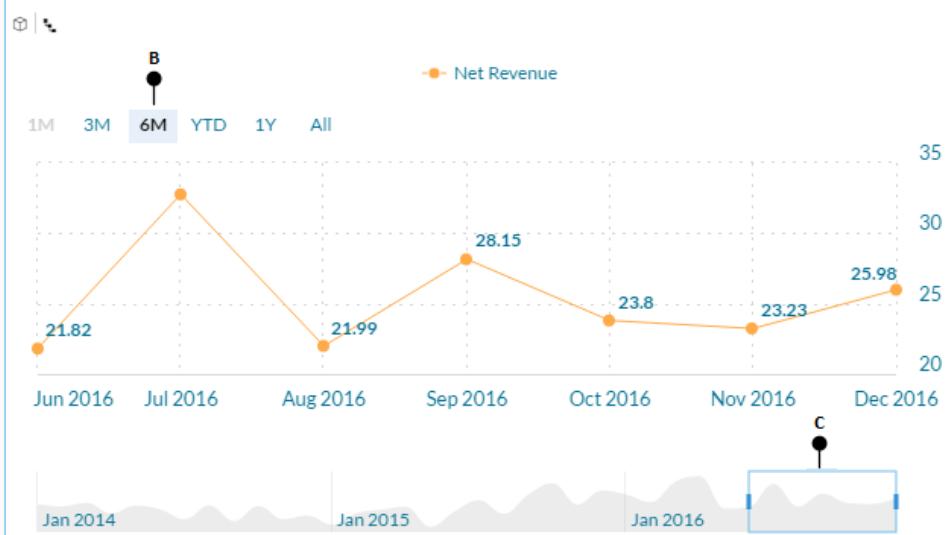
[+ Add Dimension](#)

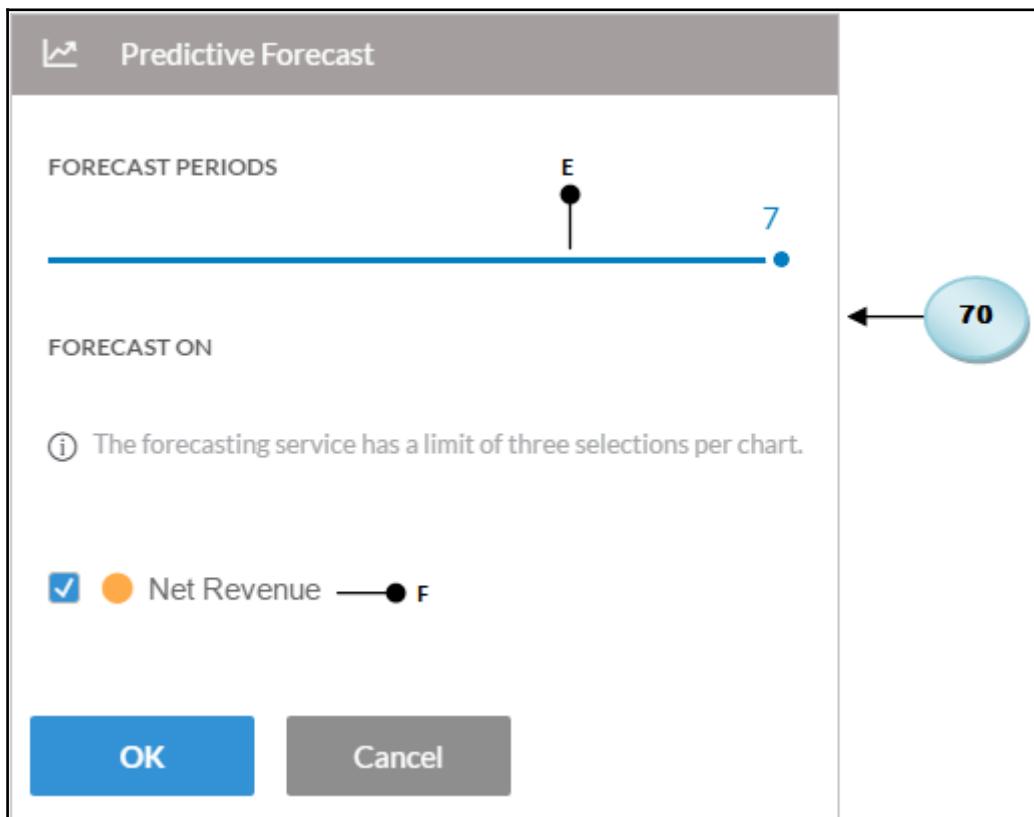
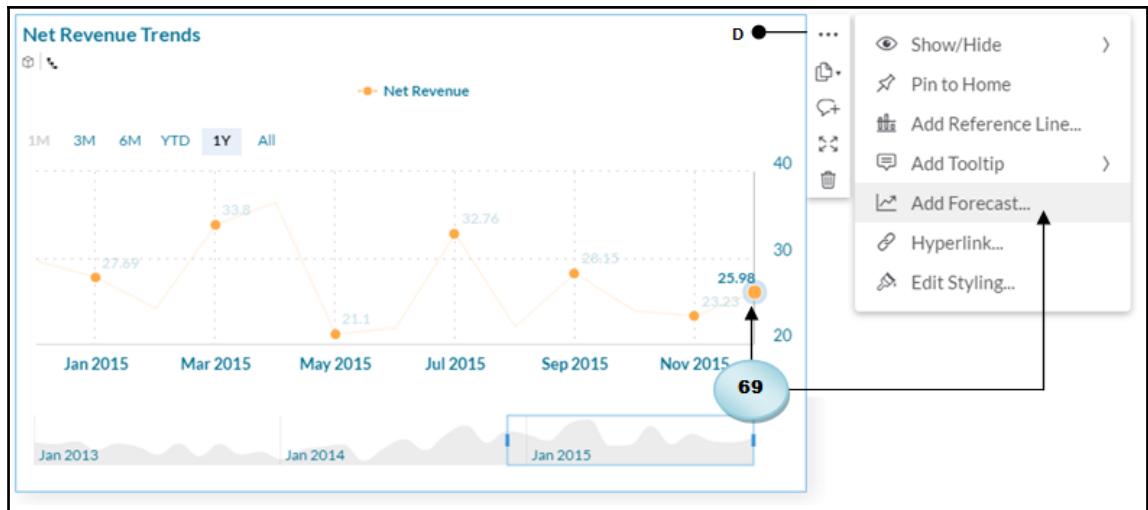


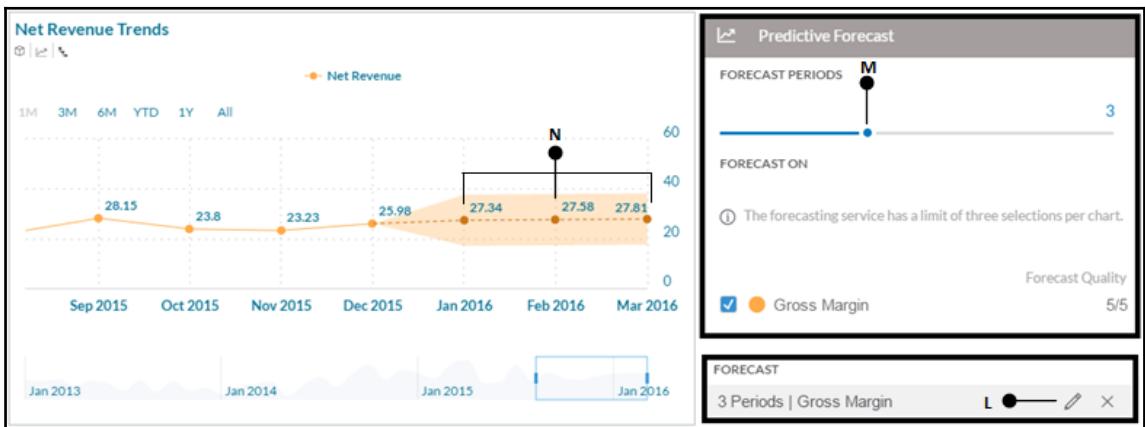
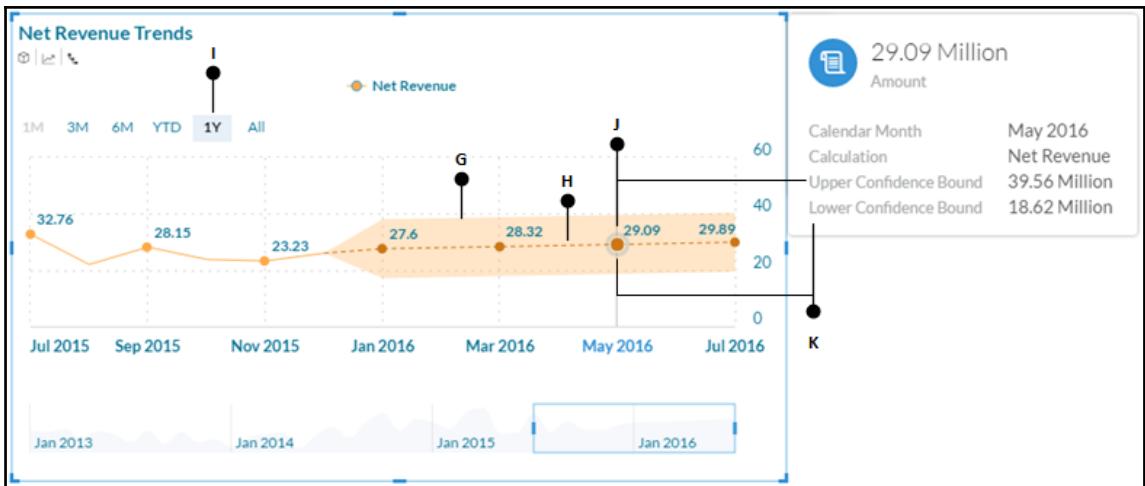
Net Revenue Trends

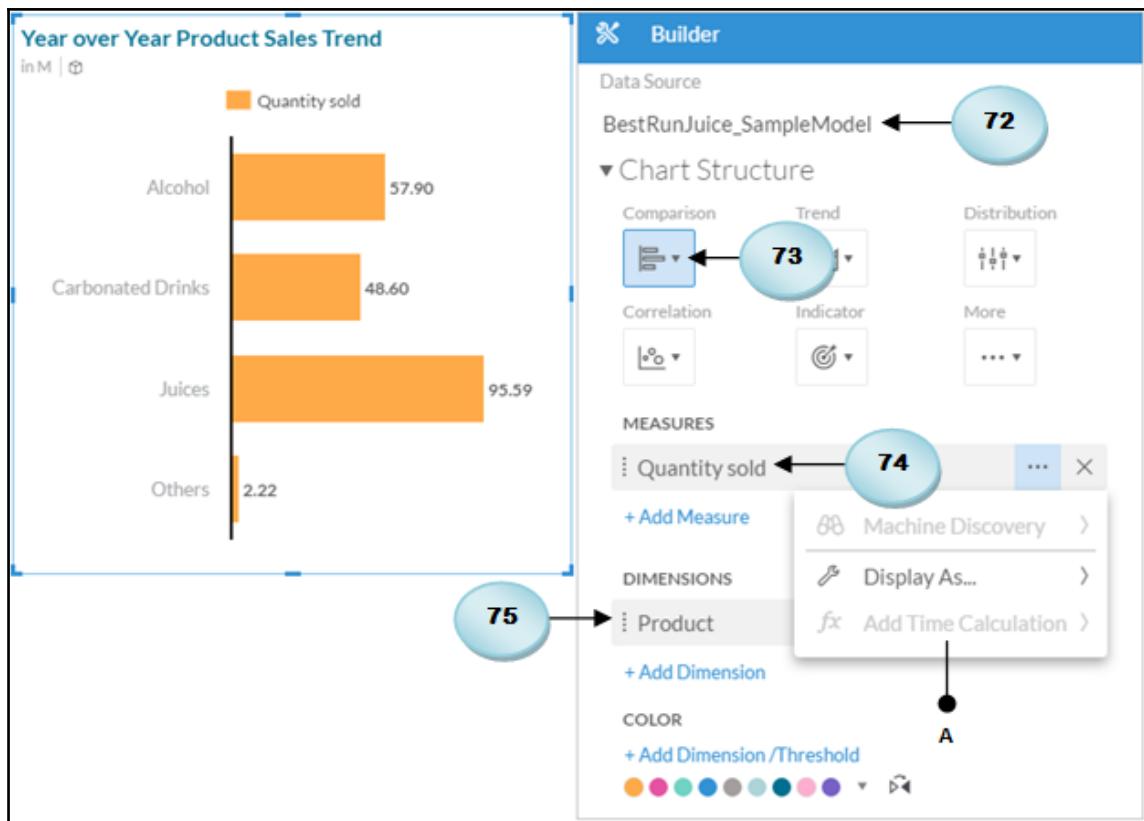


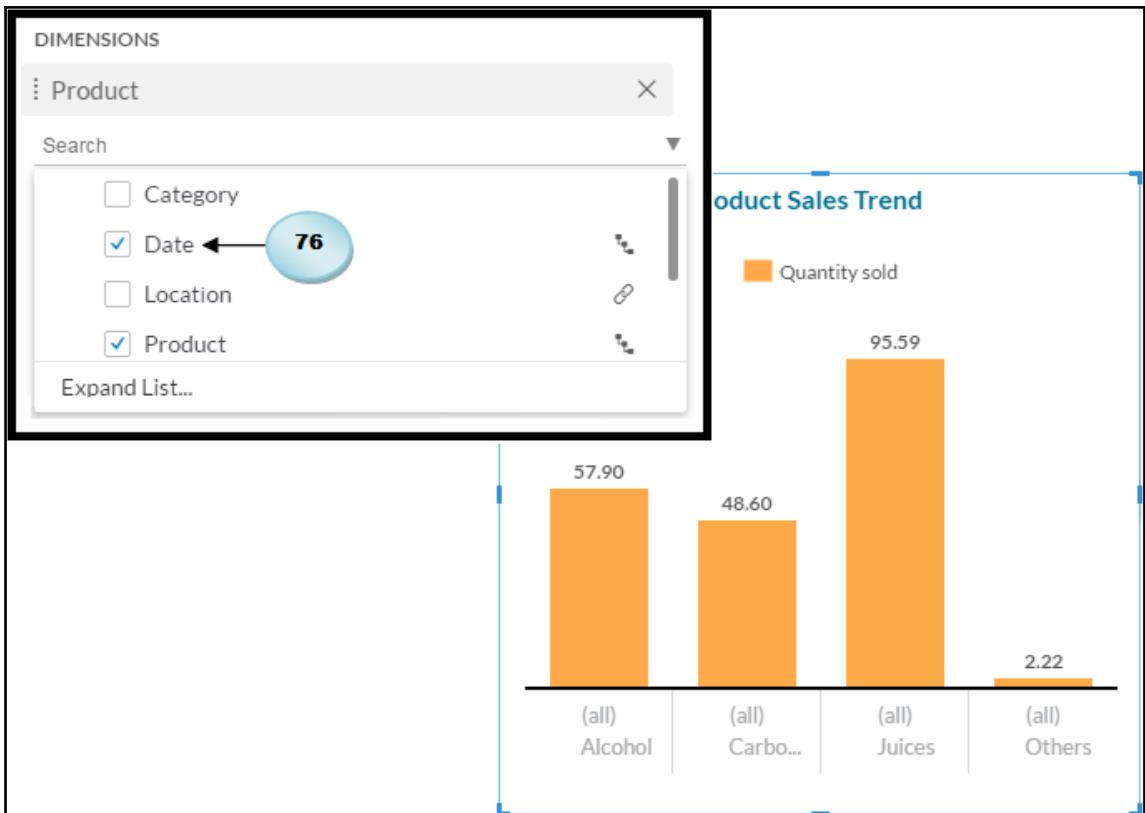
Net Revenue Trends

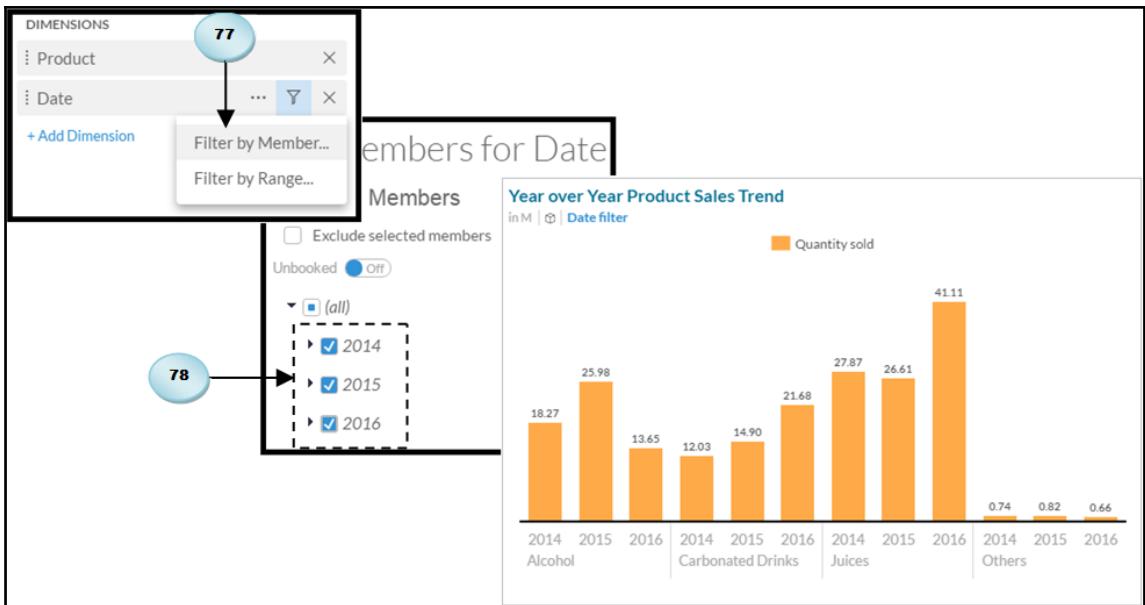












Chapter 7: Working with Tables and Grids

Summary Analysis Sales Manager Overview

Sample: Sales Manager Overview

How did the sales team perform from 2014 to 2016?

Product

- Alcohol
- Carbonated Drinks
- Juices
- Others

Location

- California
- Nevada
- Oregon

Top 5 sales managers

Manager	Revenue
Kiran Raj	162.84
David Carl	136.54
Janet Bury	106.07
Gabriel Walton	72.18
John Minker	71.92

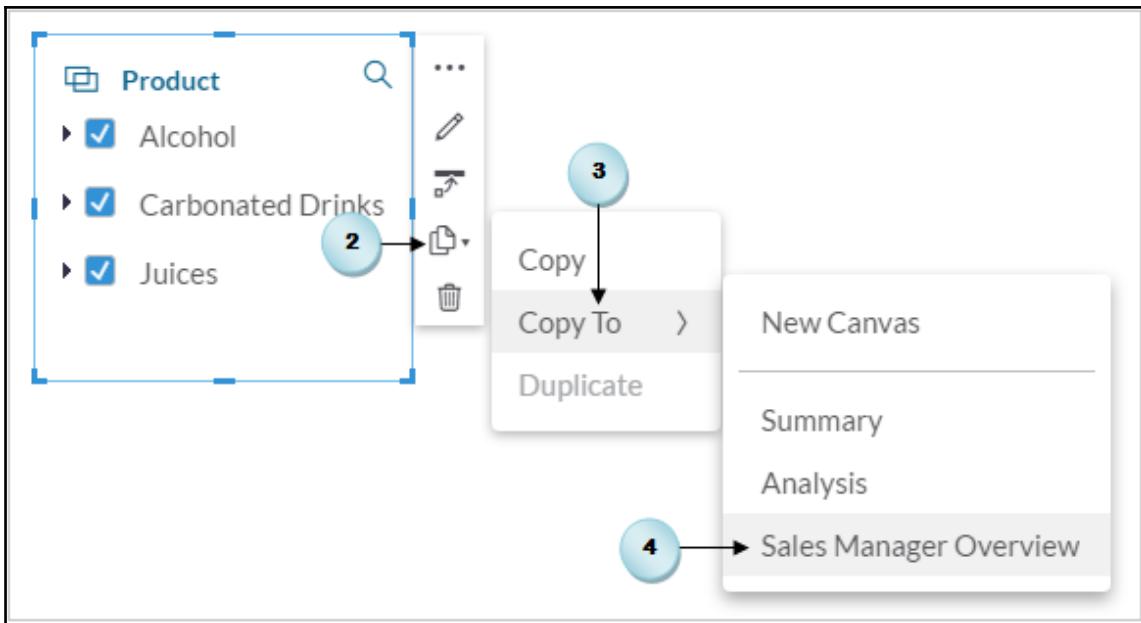
Bottom 5 sales managers

Manager	Revenue
James Frank	11.76
Ed Young	31.20
Gary Dumin	32.56
Lois Wood	64.23
Lia Armand	67.12

ACCOUNT	DATE	Net Revenue			
		▼ (all)	► 2014	► 2015	
SALES MANAGER					
Kiran Raj		43.65	54.20	64.99	
David Carl		38.66	44.28	53.60	
Janet Bury		27.42	39.02	39.63	
Gabriel Walton		20.94	23.40	27.84	
John Minker		23.83	16.21	31.88	
Nancy Miller		22.17	22.13	25.24	
Lia Armand		17.43	23.55	26.14	
Lois Wood		21.12	17.63	25.48	
Gary Dumin		11.76	8.53	12.27	
Ed Young		10.12	11.55	9.54	
James Frank		3.89	3.67	4.20	

A

B



Builder

Data Source

BestRunJuice_SampleModel  7

▼ Chart Structure 

Comparison	Trend	Distribution
 8		
Correlation	Indicator	More
		

MEASURES

Quantity sold  9

Net Revenue  10

[+ Add Measure](#)

DIMENSIONS

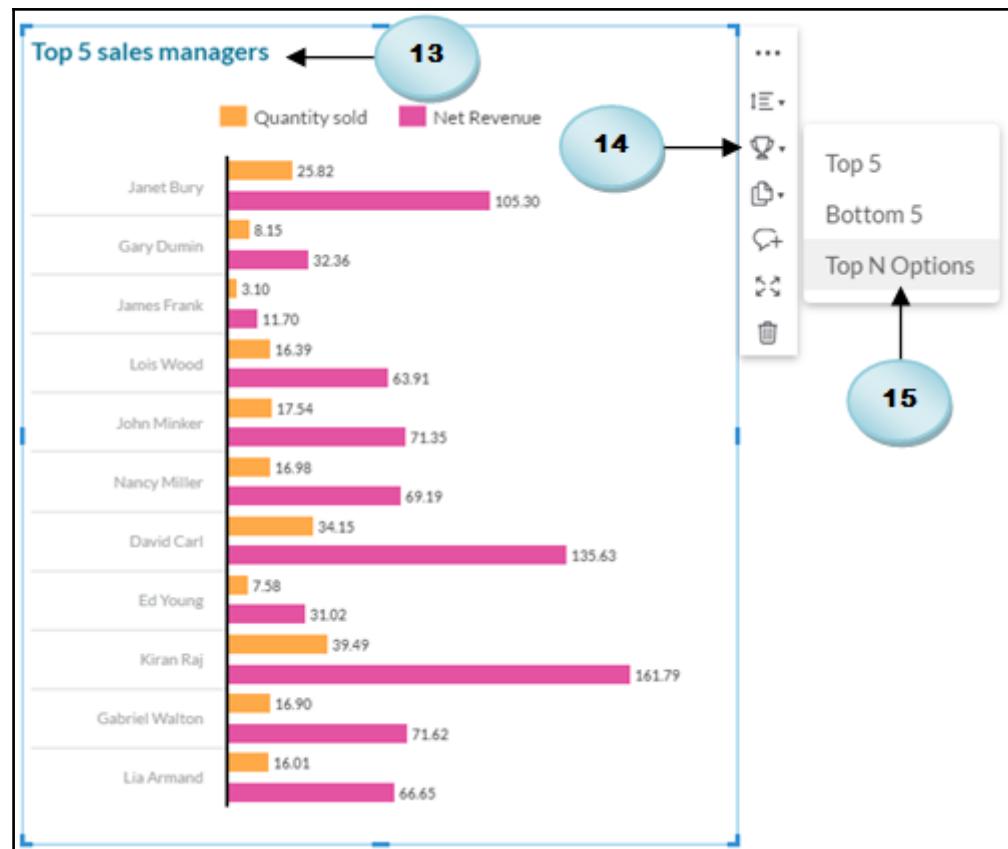
Sales Manager  11

[+ Add Dimension](#)

COLOR

[+ Add Dimension /Threshold](#)

 12



16

Top N Options

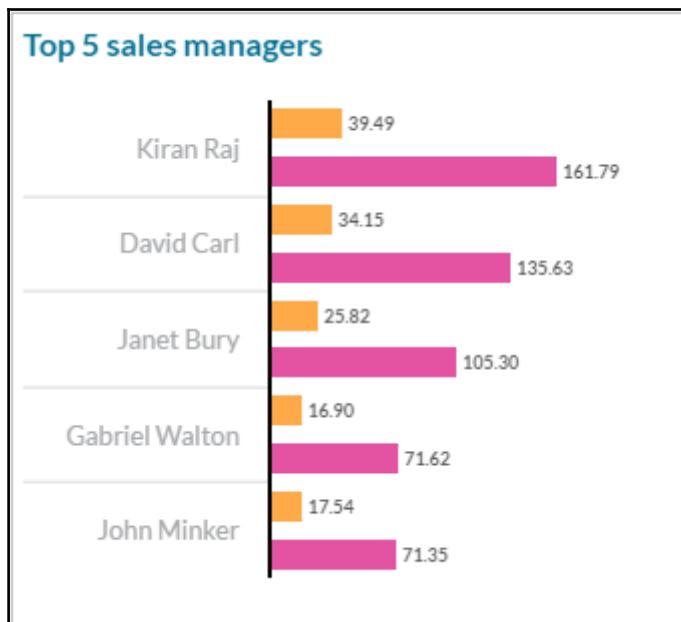
Mode: Top A

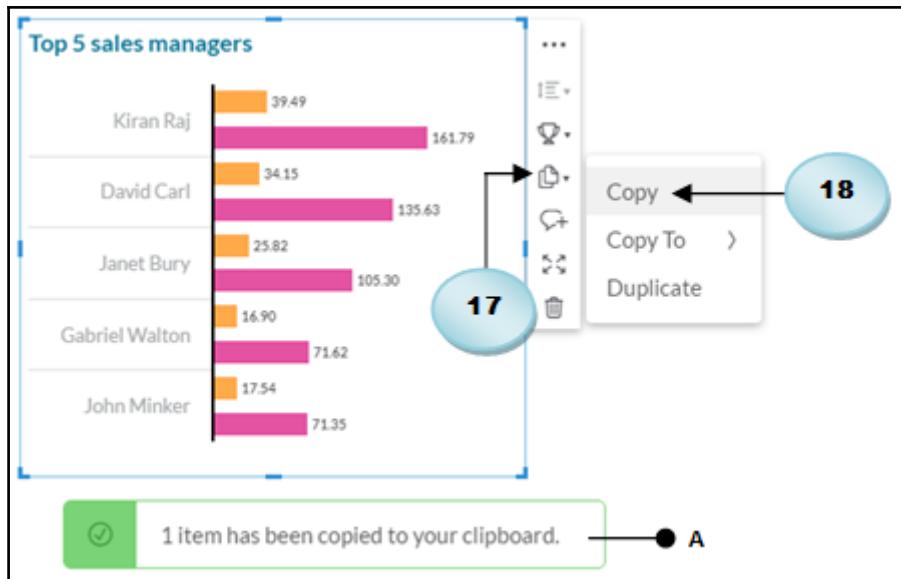
Value: 5 B

Measure: Net Revenue C

Version: Actuals Actual

Apply Cancel





Top N Options

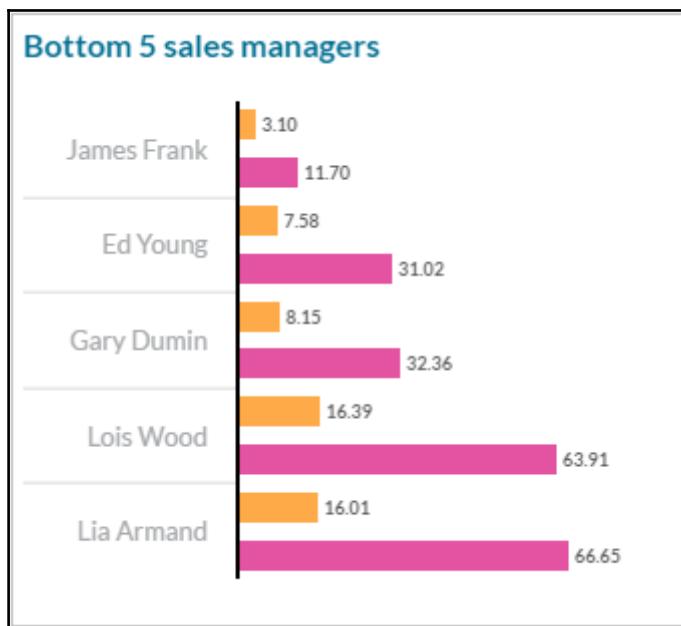
Mode: Bottom **A**

Value: 5 **B**

Measure: Net Revenue **C**

Version: Actuals Actual

Apply **Cancel**



24

Summary Analysis Sales Manager Overview

1 BestRunJuice_SampleModel
in Million

	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
2		233.62 \$	301.33 \$	1,121.83 \$	0.20 \$	202.09
3						
4						

25

Builder

Data Source
BestRunJuice_SampleModel

Table Structure

ROWS

Sales Manager ← 25 + Add Measures/Dimensions

	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
2	SALES MANAGER					
3	Janet Bury	31.03 \$	36.03 \$	141.33 \$	0.02 \$	25.82
4	Gary Dumin	8.35 \$	13.88 \$	46.24 \$	0.01 \$	8.15
5	James Frank	2.46 \$	4.65 \$	16.35 \$	+0.00 \$	3.10
6						

26

Builder

Data Source
BestRunJuice_SampleModel

COLUMNS

Account
All Members

Date ← 26 + Add Measures/Dimensions

	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
2	SALES MANAGER					
3	DATE ▾ (all)	2014	2015	2016	(all)	
4	Janet Bury	31.03 \$	7.91 \$	10.48 \$	12.64 \$	36.03 \$
5	Gary Dumin	8.35 \$	2.96 \$	2.19 \$	3.20 \$	13.88 \$
6						

Builder

Data Source: BestRunJuice_SampleModel

Table Structure:

- ROWS: Sales Manager
- COLUMNS: Account, Date

Available Members

- Exclude selected members
- Drill Level 1: Unbooked (On)
- All Members
- Gross Margin
- Discount
- Original Sales Price
- Price (fixed)
- Quantity sold
- Net Revenue
- Gross Margin %
- Discount %

Selected Members

- Net Revenue
- Invisible Members

OK

27

28

29

Selected filters for Account

	A	B	C	D	E
1		Net Revenue	A		
2			▼ (all)	► 2014	► 2015
3	Janet Bury	105.30	27.14	38.77	39.38
4	Gary Dumin	32.36	11.72	8.43	12.21
5	James Frank	11.70	3.86	3.66	4.18

Builder

Data Source: BestRunJuice_SampleModel

Table Structure:

- ROWS: Sales Manager
- COLUMNS: Account, Date

Available Members

- Exclude selected members
- Drill Level: Unbooked (Off) Dynamic Time Filter (Off)
- (all)
- 2014
- 2015
- 2016

Selected filters for Date

29

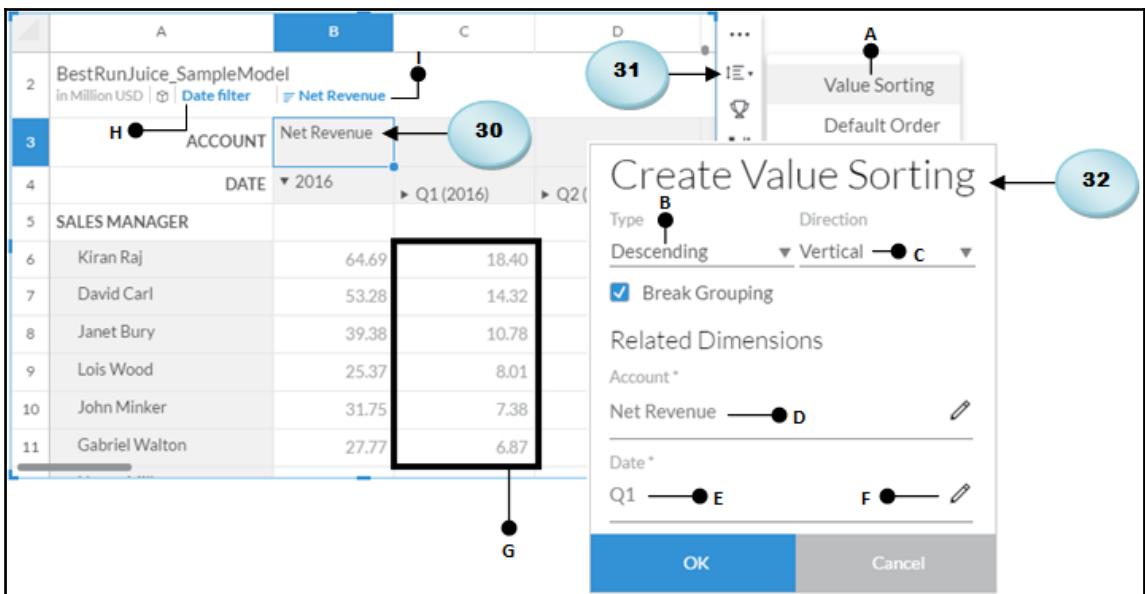
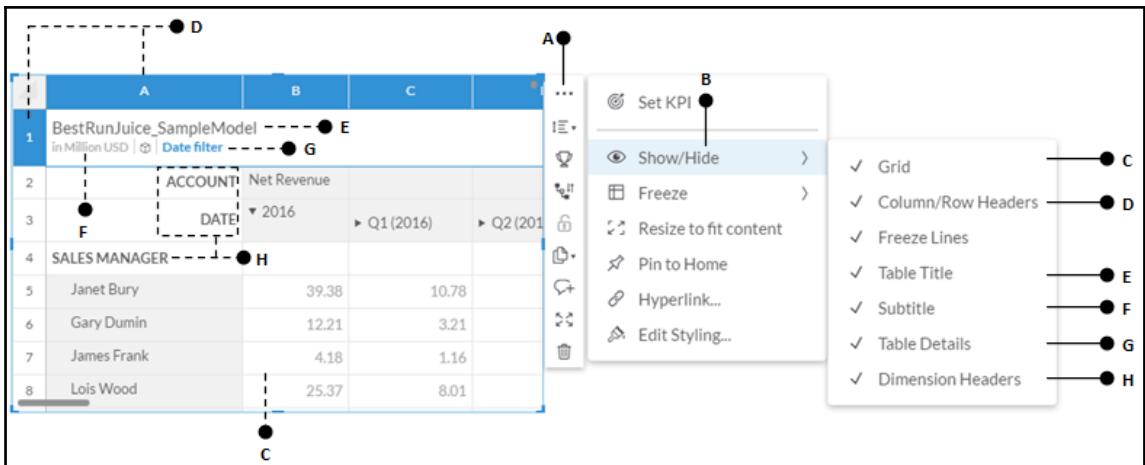
Selected filters for Date

	A	B	C
1		Net Revenue	
2			► 2016
3	Janet Bury	39.38	
4	Gary Dumin	12.21	
5	James Frank	4.18	

A

B

C



Builder

Data Source: BestRunJuice_SampleModel

Table Structure:

- ROWS: Sales Manager
- COLUMNS: Account, Date
- Measures: Machine Discovery, Net Revenue

Styling Panel:

- Font: Lato, Size: 13, Color: #0070C0
- Style: B (bold), I (italic), U (underline), S (strikethrough)

Annotations:

- A**: Points to the 'Sales Manager' row in the Table Structure.
- B**: Points to the 'Totals' row in the table.
- C**: Points to the 'Kiran Raj' row in the table.
- D**: Points to the 'Color' dropdown in the Styling panel.
- E**: Points to the 'Font' dropdown in the Styling panel.

Table Data:

	6	Totals	319.19	85.08	78.97	82.41	72.73
7	Kiran Raj		64.69	18.40			
8	David Carl		53.28	14.32			
9	Janet Bury		39.38	10.78			
10	Lois Wood		25.37	8.01			

Top 5 sales managers

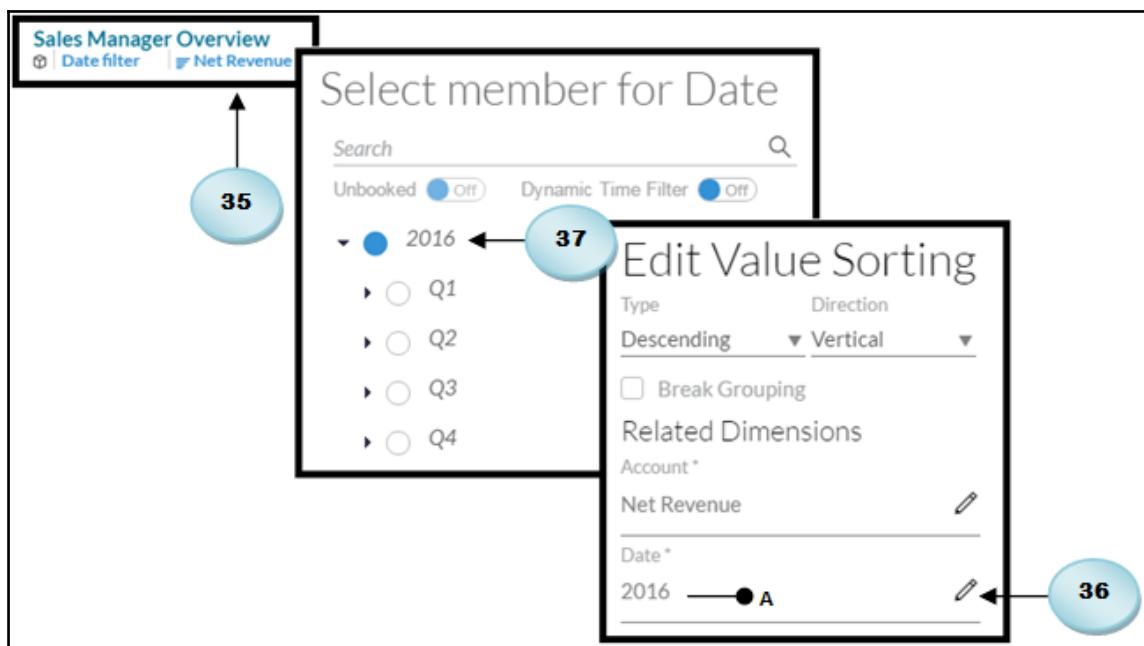
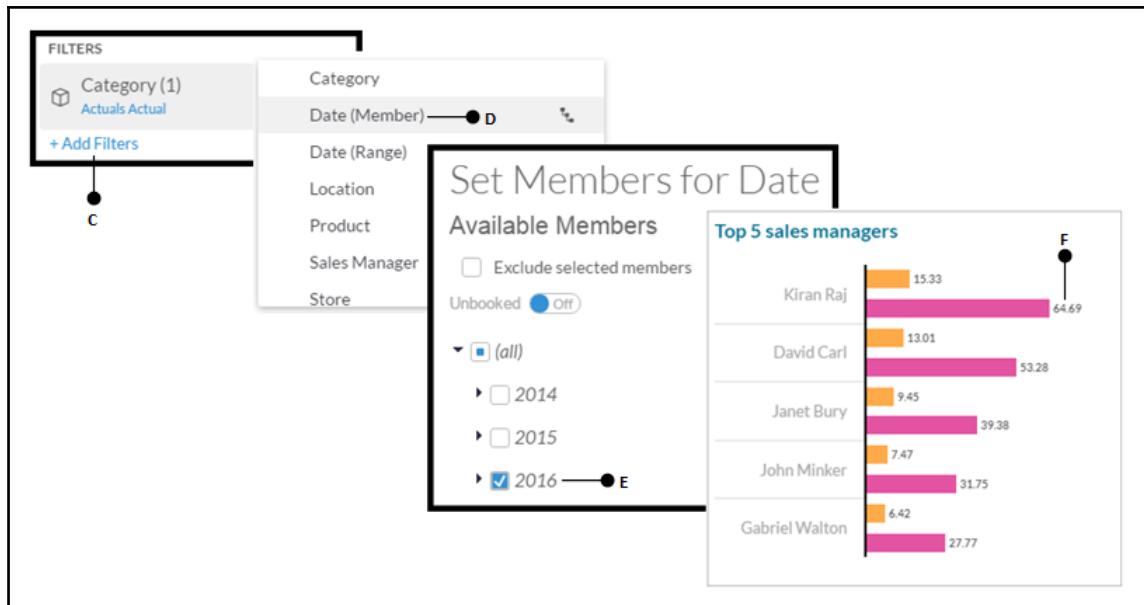
Kiran Raj	39.49	161.79 M \$
David Carl	34.15	Amount
Janet Bury	25.82	Sales Manager
Gabriel Walton	16.90	Calculation
John Minker	17.54	Net Revenue

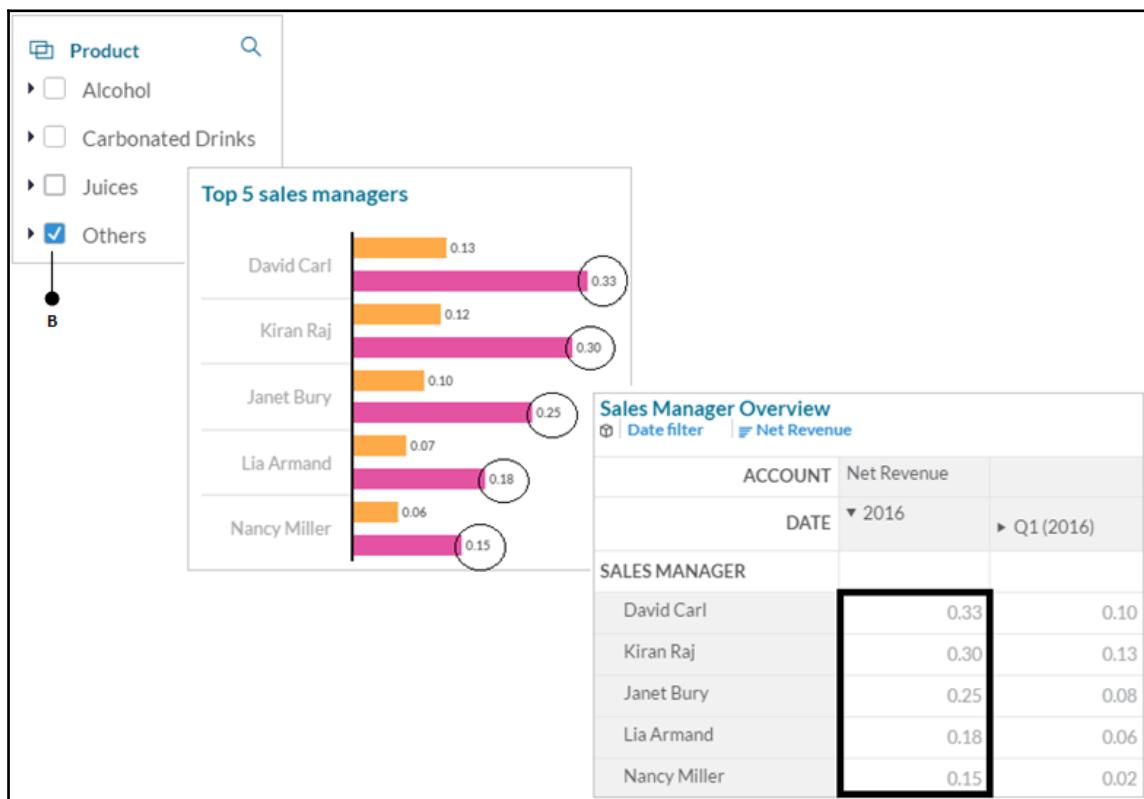
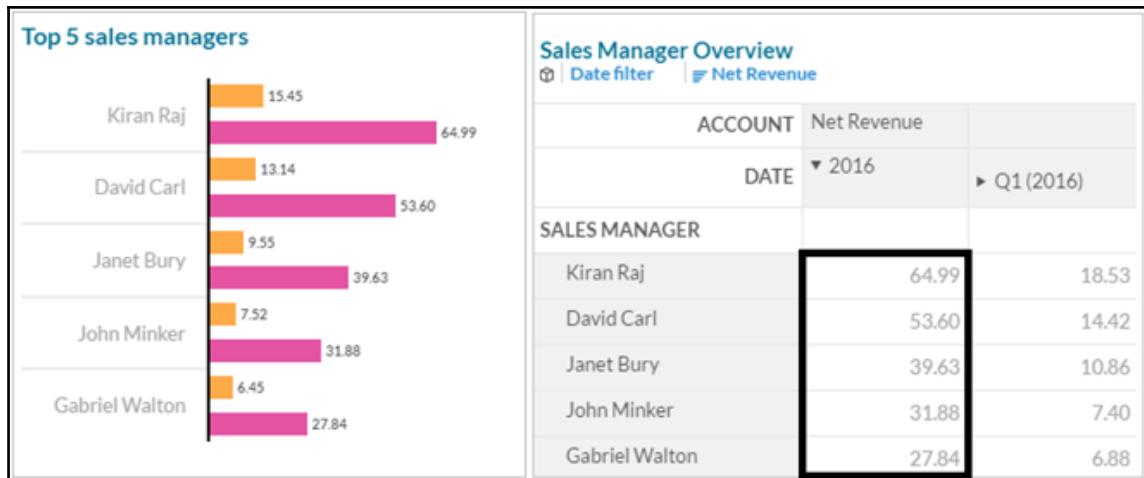
Table Data:

5	SALES MANAGER		
6	Kiran Raj	64.69	18.40
7	David Carl	53.28	14.32
8	Janet Bury	39.38	10.78
9	Lois Wood	25.37	8.01

Annotations:

- A**: Points to the '161.79 M \$' value.
- B**: Points to the 'Kiran Raj' row in the table.
- C**: Points to the '18.40' value in the table.





▼ Table Structure

ROWS

⋮ Sales Manager ×
⋮ Location ⌂ 38 ×
+ Add Measures/Dimensions

ACCOUNT	DATE	Net Revenue	
	▼ 2016		► Q1 (2016)
SALES MANAGER	LOCATION		
Totals		320.84	85.60
Kiran Raj	▶ California	50.05	14.53
David Carl	▶ Nevada	10.20	2.71
	▶ Oregon	4.75	1.28
	▶ California	39.41	10.90
	▶ Oregon	14.19	3.52

▼ Table Structure

ROWS

⋮ Location ⌂ ×
⋮ Sales Manager ×
+ Add Measures/Dimensions

▼ Templates

Pattern

Report-Styling ● B

Structure

Arrange totals / parent nodes below

Frequency of reading lines: 1 ▾

Show group lines

	▼ 2016	► Q1 (2016)	
D ●	Kiran Raj	50.05	14.53
	David Carl	39.41	10.90
	Janet Bury	31.26	8.33
	Totals	216.75	57.44
	Kiran Raj	4.75	1.28
	Gabriel Walton	4.37	1.31
	James Frank	4.20	1.17
C ●	Oregon	Totals	76.09
	Kiran Raj	10.20	2.71
	Gary Dumin	5.83	1.43
	Nancy Miller	4.45	0.83
	Totals	28.00	6.01
	Nevada		

		▼ 2016		► Q1 (2016)
► California		Totals	216.75	57.44
	Kiran Raj	50.05	14.53	
	David Carl	39.41	10.90	
	Janet Bury	31.26	8.33	
► Oregon		Totals	76.09	22.16
	David Carl	14.19	3.52	
	Nancy Miller	10.21	3.13	
	John Minker	9.66	3.72	
► Nevada		Totals	28.00	6.01
	Kiran Raj	10.20	2.71	
	Gary Dumin	5.83	1.43	
	Nancy Miller	4.45	0.83	

<input checked="" type="checkbox"/> Arrange totals / parent nodes below <input checked="" type="checkbox"/> Frequency of reading lines: 4 ▾ <input checked="" type="checkbox"/> Show group lines				
	David Carl 14.19 3.52 3.37			
	Nancy Miller 10.21 3.13 2.11			
	John Minker 9.66 3.72 1.61			
	Lia Armand 8.65 2.29 3.10			
	Janet Bury 8.37 2.53 2.30			
	Ed Young 5.89 1.57 1.25			
	Lois Wood 5.79 1.62 1.83			
	Kiran Raj 4.75 1.28 1.76			
	Gabriel Walton 4.37 1.31 0.60			
	James Frank 4.20 1.17 0.79			
► Oregon				
Totals		76.09	22.16	18.73

▼ Table Structure

ROWS

Sales Manager G X
Location H X
+ Add Measures/Dimensions

		▼ 2016		► Q1 (2016)			
Kiran Raj	► California	50.05	14.53	Kiran Raj	► California	50.05	14.53
	► Nevada	10.20	2.71		► Nevada	10.20	2.71
	► Oregon				► Oregon	4.75	1.28
David Carl	► California			► California	39.41	10.90	
	► Oregon			► Oregon	14.19	3.52	

▼ Formatting Rules

+ Add Formatting Rule

40

Sales Manager Overview
Date filter Net Revenue

		Net Revenue		▼ 2016	
Kiran Raj	► California	50.05	B	► California	50.05
	► Nevada	10.20		► Nevada	10.20
	► Oregon	4.75		► Oregon	4.75

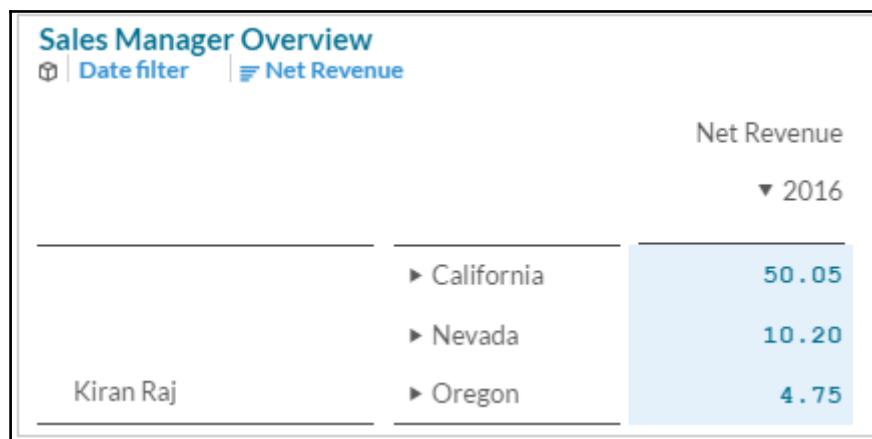
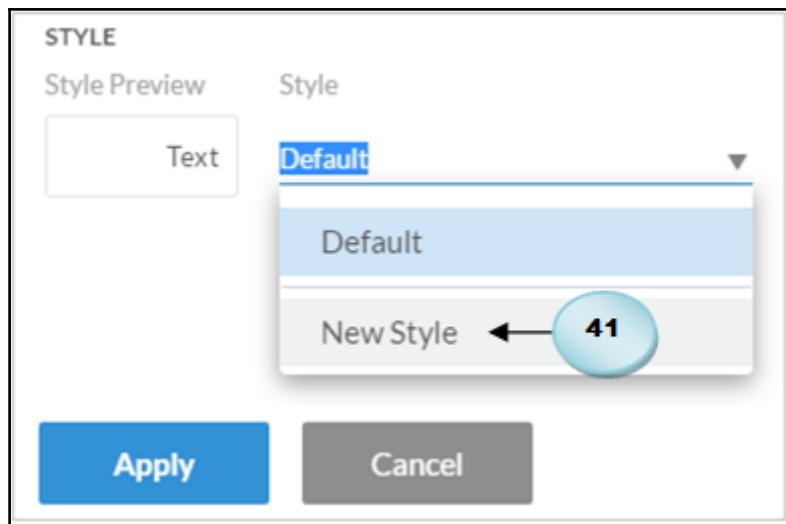
Formatting Rule

Name *
State Rule A

SELECTED CONTENT

Dimension	Member	Level
<input checked="" type="checkbox"/> Account	Net Revenue	Self
<input checked="" type="checkbox"/> Date	2016	Self
<input checked="" type="checkbox"/> Sales Manager	Kiran Raj	Self
<input checked="" type="checkbox"/> Location	California, Neva...	Self & Children

C D



San Diego	11.5564644
Los Angeles	11.2833497
San Jose	7.8820971
San Francisco	7.0232901

Oakland	6.6392708
Sacramento	2.8400547
Beverly Hills	1.5357312
Santa Barba...	1.2870222

▲ California	50.05

▼ Formatting Rules

+ Add Formatting Rule

! State Rule

43

Sales Manager Overview

Date filter | Net Revenue

Net Revenue

B C 2016

	San Diego	11.5564644
	Los Angeles	11.2833497
	San Jose	7.8820971
	San Francisco	7.0232901
	Oakland	6.6392708
	Sacramento	2.8400547
	Beverly Hills	1.5357312
	Santa Barba...	1.2870222

Formatting Rule

Name:

City Rule: A

SELECTED CONTENT

D

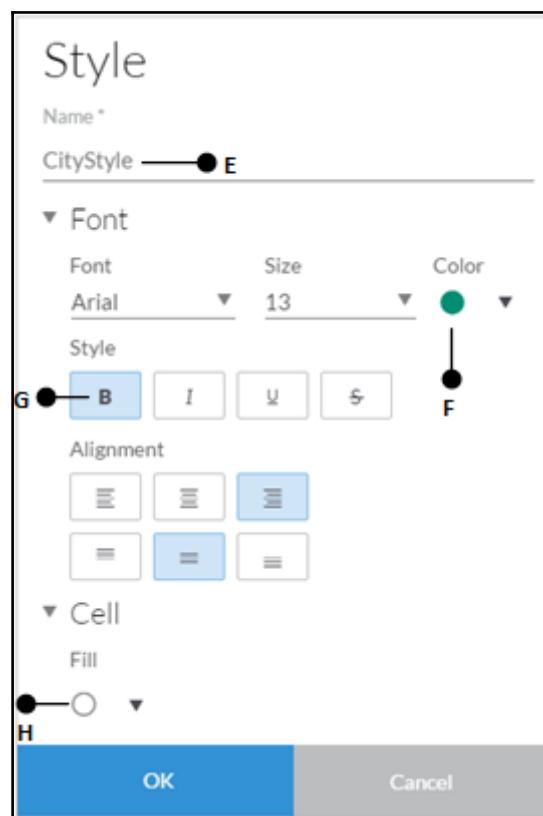
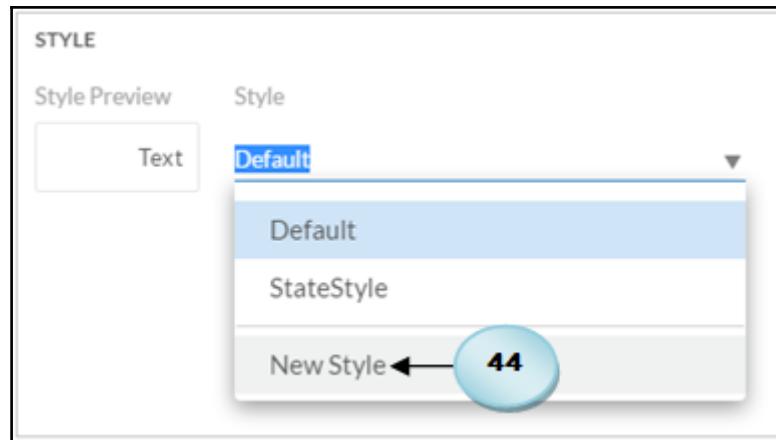
Dimension Member Level

Account Net Revenue Self

Date 2016 Self

Sales Manager Kiran Raj Self

Location San Diego, Los A... Self D



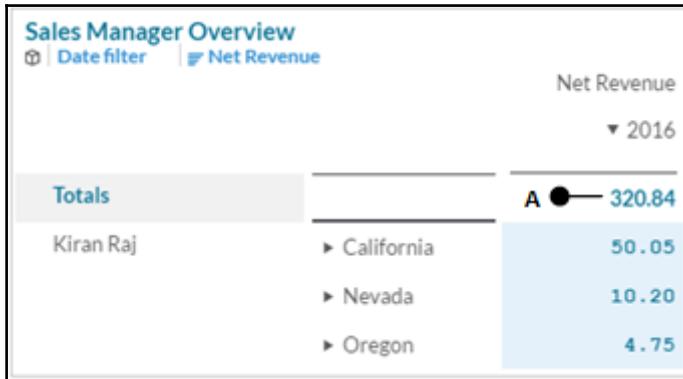
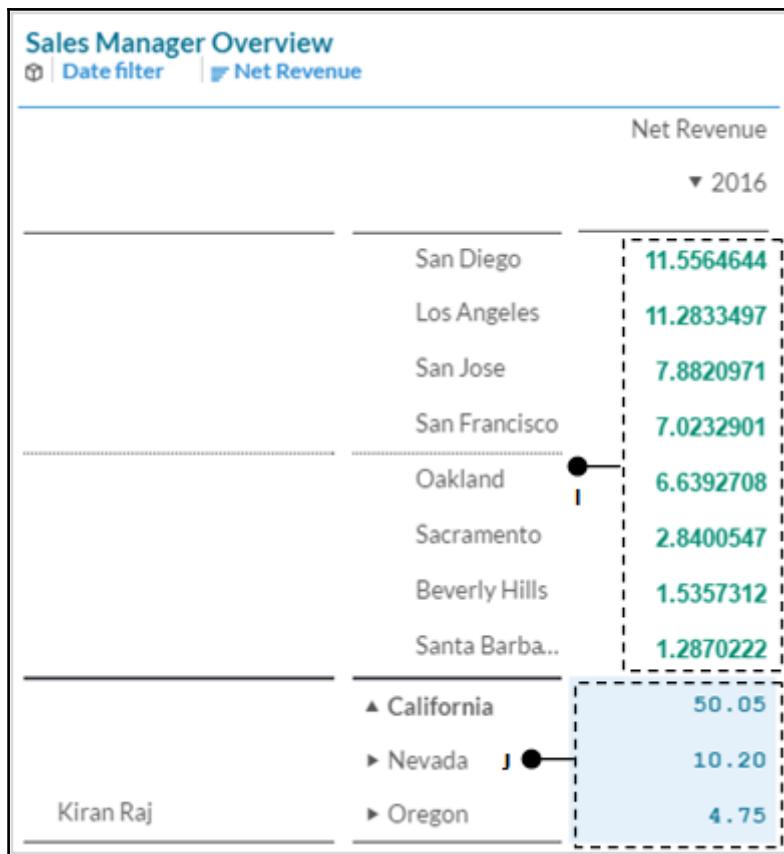


Table Structure

ROWS

- Sales Manager
- Location  
- ...  

B 

Selected filters for Location

Available Members

C  Exclude selected members

Drill Level  Unbooked 

- All Members
- California
- Nevada
- D**  Oregon

E  **244.75**

F 

Sales Manager Overview

2 Filters applied  Net Revenue  1 

Net Revenue  2016

Totals	244.75	
Kiran Raj	 California	50.05
	 Nevada	10.20

Table Structure

ROWS

- Sales Manager
- Location  
- ...  

F 

Selected filters for Location

Members   

G  Exclude selected members

Drill Level  Unbooked 

H  All Members

- California
- Nevada
- Oregon
- Portland
- Salem

I 

Selected Members

All Members

Invisible Members

Oregon

J  **320.84**

Sales Manager Overview

2 Filters applied  Net Revenue  2016

Totals	320.84	
Kiran Raj	 California	50.05
	 Nevada	10.20

K 

Settings for User

Allow viewer

Multiple Selection

Builder

Data Source: BestRunJuice_SampleModel

Table Structure:

ACCOUNT DATE

ACCOUNT	DATE	50.05	10.20	39.41	31.26	320.84
Net Revenue	▼ 2016					
	► Q1(2016)	14.53	2.71	10.90	8.33	85.60
	► Q2(2016)	13.56	3.45	8.59	8.93	79.31
	► Q3(2016)	11.19	1.84	7.43	6.56	82.91
	► Q4(2016)	10.77	2.19	12.49	7.43	73.02

Sales Manager Overview

2 Filters applied | Net Revenue

ACCOUNT DATE

ACCOUNT	Net Revenue	50.05	10.20	39.41	31.26	320.84
Net Revenue	▼ 2016					
	► Q1(2016)	14.53	2.71	10.90	8.33	85.60
	► Q2(2016)	13.56	3.45	8.59	8.93	79.31
	► Q3(2016)	11.19	1.84	7.43	6.56	82.91
	► Q4(2016)	10.77	2.19	12.49	7.43	73.02

LOCATION

SALES MANAGER	LOCATION	320.84	85.60	79.31
Totals		320.84	85.60	79.31
Kiran Raj	► California	50.05	14.53	13.56
	► Nevada	10.20	2.71	3.45
David Carl	► California	39.41	10.90	8.59
Janet Bury	► California	31.26	8.33	8.93

50

51

52

Set KPI

Show/Hide

Freeze

Resize to fit content

Pin to Home

Hyperlink...

Export as CSV

Edit Styling...

None

Freeze up to row

Freeze up to column

Sales Manager Overview

2 Filters applied | Net Revenue

ACCOUNT DATE

ACCOUNT	Net Revenue	73.02
Net Revenue	▼ 2016	
	► Q4(2016)	10.77
		2.19
		12.49
		7.43

LOCATION

SALES MANAGER	LOCATION	73.02
Totals		73.02
Kiran Raj	► California	10.77
	► Nevada	2.19
David Carl	► California	12.49
Janet Bury	► California	7.43

C

F

B

D

E

Unfreeze rows

Freeze up to column

A B C 55 56

Sales Manager Overview
2 Filters applied Net Revenue

SALES MANAGER	ACCOUNT	Net Revenue	
		DATE	2016
Totals	LOCATION	54	85.60
Kiran Raj	▶ California	50.05	14.53
	▶ Nevada	10.20	2.71
David Carl	▶ California	39.41	10.90
Janet Bury	▶ California	31.26	8.33
John Minker	▶ California	18.48	3.29
	▶ Nevada	3.74	0.38
Gabriel Walton	▶ California	23.47	5.58

57

KPI

Defined KPIs

[+ Add KPI](#)

Define KPIs

KPI Name
58 Net Revenue 2016 A

Thresholds

<input type="checkbox"/> OK	50000000	<	Net Revenue	≤	Upper bound	Optional Name
<input type="checkbox"/> Warning	10000000	<	Net Revenue	≤	50000000	Optional Name
<input type="checkbox"/> Critical	Lower bound	<	Net Revenue	≤	10000000	Optional Name

-∞ ∞

10M 20M 30M 40M 50M

Apply Changes Cancel

Sales Manager Overview
2 Filters applied Net Revenue

	ACCOUNT	Net Revenue	
	DATE	▼ 2016	► Q1(2016)
4	SALES MANAGER	LOCATION	
5	Totals		
6	Kiran Raj	► California	320.84
		► Nevada	50.05
7	David Carl	► California	10.20
8	Janet Bury	► California	39.41
9	John Minker	► California	31.26
10		► Nevada	18.48
11		► California	3.74
12	Gabriel Walton	► California	23.47

KPI

Defined KPIs

- Net Revenue

Net Revenue 2016

+ Add KPI

Thresholds

⚠ ≤ 10M	Critical
⚠ 10M < x ≤ 50M	Warning
⚠ > 50M	OK

OK

59

Sales Manager Overview
2 Filters applied Net Revenue

	ACCOUNT	Net Revenue	
	DATE	▼ 2016	► Q1(2016)
4	SALES MANAGER	LOCATION	
5	Totals		
6	Kiran Raj	► California	320.84
		► Nevada	50.05
7	David Carl	► California	10.20
8	Janet Bury	► California	39.41
9	John Minker	► California	31.26
10		► Nevada	18.48
11		► California	3.74
12	Gabriel Walton	► California	23.47

KPI

Defined KPIs

- Net Revenue

Net Revenue 2016

+ Add KPI

Export as CSV

Overlapping selection

The selection overlaps with the already existing KPI: Net Revenue 2016

Select an option:

Edit existing KPI

Change scope of existing KPI

Changes the scope of the existing KPI to your selection and then opens editing window.

OK

Cancel

60

61

62



	A	B	C	D	E
1	Sales	A 10,000,000.00	C		
2	Discount	2,000,000.00	C		
3	Net Revenue	=B1-B2	B		
4					

Page 1

Data View

File

Insert

Tools

Summary Analysis Sales Manager Overview

Page 1 Table Page 2

64

65

Existing Model

Import File

Connect to Google Drive

Name: BestRunJuice_SampleModel

	A	B	C	D	E	F
1	BestRunJuice_SampleModel in Million					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31
4						
5						

	A	B	C	D	E	F
1	BestRunJuice_SampleModel in Million 					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31
4						
5		Actual	Forecast			
6	Sales			1,200.00		
7	Discount			750.00		
8	Net Revenue					

	A	B	C	D	E	F
1	BestRunJuice_SampleModel in Million 					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31
4						
5		Actual	Forecast			
6	Sales	1,129.11 Million \$		1,200.00		
7	Discount	303.13 Million \$		750.00		
8	Net Revenue					

fx = B6-B7

Summary Analysis Sales Manager Overview Page 1

A B C D E F

H 1 BestRunJuice_SampleModel
in Million

2 ACCOUNT Gross Margin Discount Original Sales Price Price (fixed) Quantity sold

3 235.04 \$ 303.13 \$ 1,129.11 \$ 0.21 \$ 204.31

4

5 Actual Forecast

6 Sales 1,129.11 Million \$ 1,200.00

7 Discount 303.13 Million \$ 750.00

8 Net Revenue =B6-B7 825.98 Million \$

9

fx = C6-C7

A B C D E F

H 1 BestRunJuice_SampleModel
in Million

2 ACCOUNT Gross Margin Discount Original Sales Price Price (fixed) Quantity sold

3 235.04 \$ 303.13 \$ 1,129.11 \$ 0.21 \$ 204.31

4

5 Actual Forecast

6 Sales 1,129.11 Million \$ 1,200.00

7 Discount 303.13 Million \$ 750.00

8 Net Revenue 825.98 Million \$ 450.00

9 825.98 Million \$

	A	B	C	D	E	F
1	BestRunJuice_SampleModel in Million ↕					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31
4						
5		Actual	Forecast			
6	Sales	1,129.11 Million \$	1,200.00			
7	Discount	303.13 Million \$	750.00			
8	Net Revenue	825.98 Million \$	450.00			
9						

▼ Style +

- Default
- StateStyle L
- CityStyle M

	A	B	C
1	BestRunJuice_SampleModel in Million ↕		
2	ACCOUNT	Gross Margin	Discount
3		235.04 \$	303.13 \$
4			
5		Actual	Forecast
6	Sales	1,129.11 Million \$	1,200.00
7	Discount	303.13 Million \$	450.00
8	Net Revenue	825.98 Million \$	750.00
9			
10	Gross Margin N	0.28\$ = B3/B8	
11	Gross Margin % O	28.46% = B3/B8	

▼ Number Formatting

- Plain Text
- Number 1,234.56
- Percentage 10.00 %
- Currency P 1,000.00 \$
- Inherit

▼ Number Formatting

- Plain Text
- Number 1,234.56
- Percentage Q 10.00 %
- Currency 1,000.00 \$
- Inherit

File Insert Tools

Summary Analysis Sales Manager Overview

Grid

Canvas

	A	B	C
1	Planned_Events_Sample in USD		
2	ACCOUNT	No of Events for 2016	D
3		4,729.00	

	A	B	C
1	Planned_Events_Sample in USD		
2		ACCOUNT	No of Events for 2016
3	CITY	EVENT	
4	Las Vegas	Online Promotions	41.00
5		University Events	24.00
6		Instore Event	2.00
7		Flyers	87.00
8	Hillsboro	Online Promotions	47.00
9		University Events	24.00
10		Instore Event	13.00
11		Flyers	29.00

Data Source

Planned_Events_Sample

Planned_Events_Sample

BestRunJuice_SampleModel

Link Models...

A **B**

1 Planned_Events_Sample

2 CALCULATIONS Periodic

3 ACCOUNT No of Events for 2016

4 CITY EVENT

5 Las Vegas (Null) - 14.19 Million \$ 4.33 Million \$ 38.20 Million \$ 0.01 Million \$ 6.38 M

6 Online Promotions 41.00 \$ - - - -

7 University Events 24.00 \$ - - - -

8 Instore Event 2.00 \$ - - - -

9 Flyers 87.00 \$ - - - -

COLUMNS

Account All Members

+ Add Measures/Dimensions

Account Category Date Product Sales Manager Store

COLUMNS

Calculations

Accounts • ... Y J

+ Add Measures/Dimension

FILTERS

Category (1)
public.Actual (Actuals)

Planned_Events_Sample
BestRunJuice_SampleModel K

Selected filters for Accounts

Available Members

Exclude selected members

Drill Level ▼ Unbooked Off

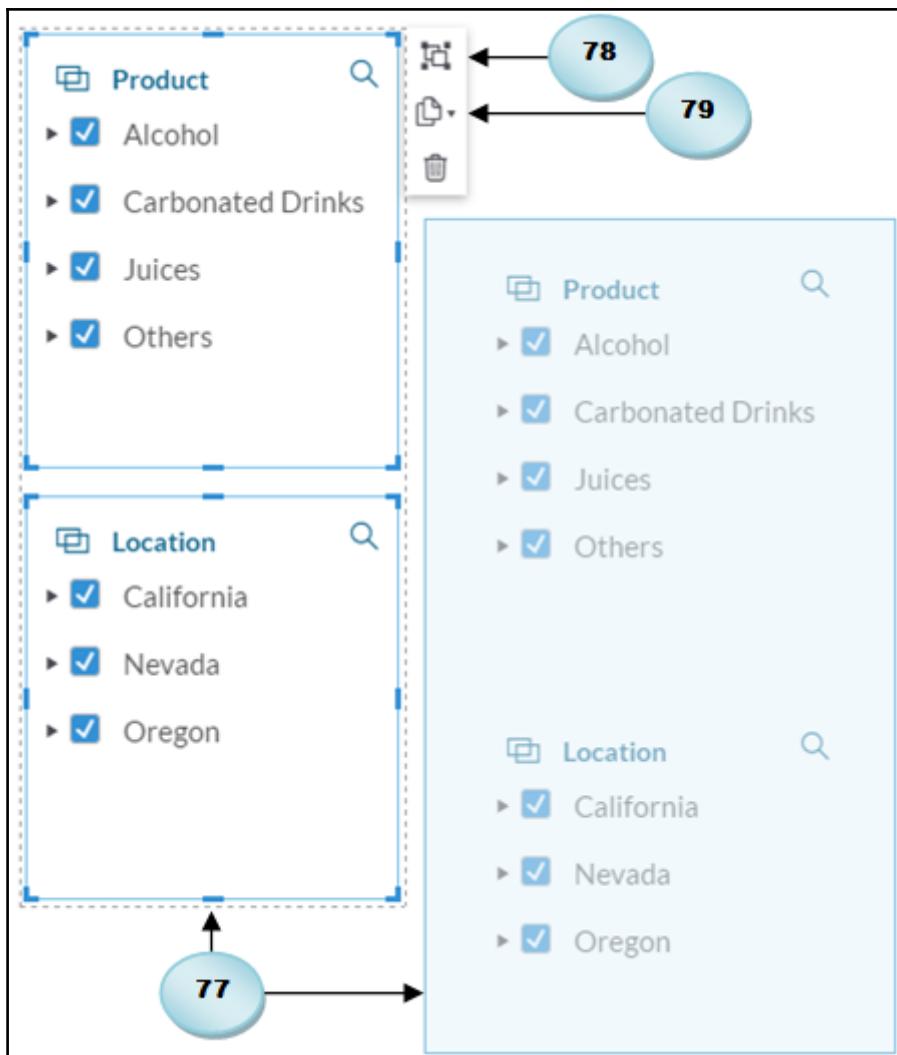
All Members

Gross Margin

Discount L

Original Sales Price

	A	B	C	D	E	F
1	Planned_Events_Sample in USD  					M
2		CALCULATIONS	Periodic			
3		ACCOUNT	No of Events for 2016	Discount	Original Sales Price	Net Revenue
4	CITY	EVENT				
5	Las Vegas	(Null)	–	14.19 Million	38.20 Million	24.01 Million \$
6		Online Promotions	41.00	–	–	
7		University Events	24.00	–	–	
8		Instore Event	2.00	–	–	
9		Flyers	87.00	–	–	
10	Hillsboro	(Null)	–	1.50 Million	5.13 Million	3.62 Million \$
11		Online Promotions	47.00	–	–	
12		University Events	24.00	–	–	
13		Instore Event	13.00	–	–	
14		Flyers	29.00	–	–	



81

A

Summary (1) (2014) - Q4 (2016)

This page outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

Summary Analysis Sales Manager Overview Page 1 Summary (1)

Sample: Summary Q1 (2014) - Q4 (2016)

This page outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

in Million USD

28.47
Gross Margin %

233.62
Gross Margin

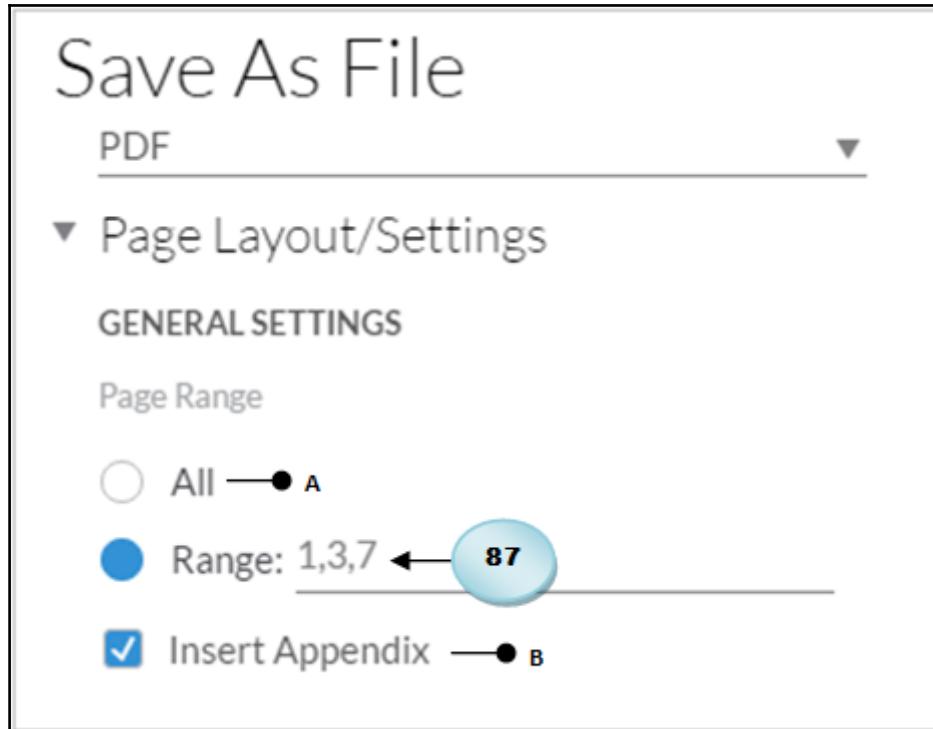
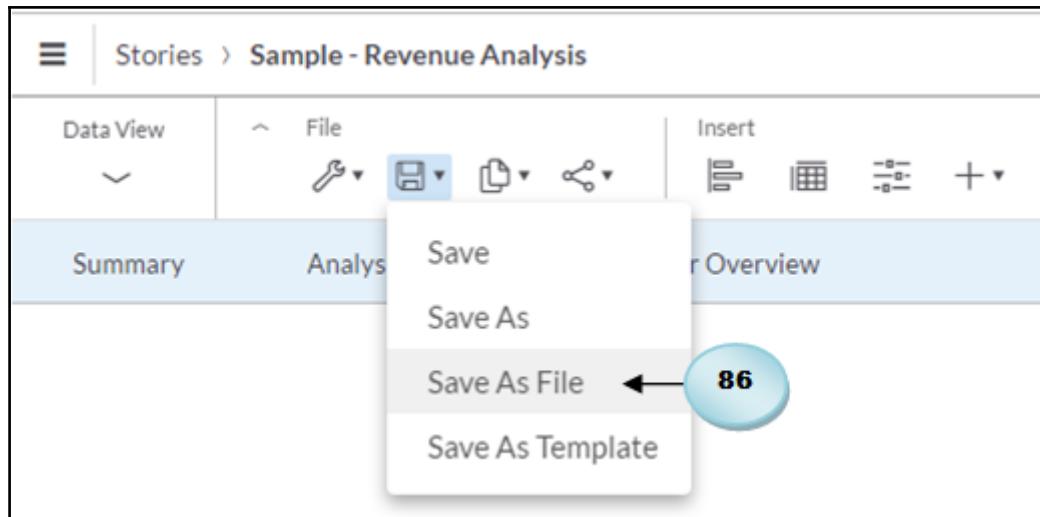
820.50
Net Revenue

Gross Margin California

Gross Margin Nevada

Gross Margin Oregon

The screenshot shows the Microsoft Power BI Stories interface. At the top, there are two navigation bars: 'Stories > Sample - Revenue Analysis' on the left and 'Browse > Stories' on the right. Below these is a list of stories with columns for 'Name', 'Public', 'My Stories', and 'Shared with me'. One story is selected, highlighted with a blue circle containing the number 83. A modal window titled 'Copy to Story' is open, showing the story's name 'Sample - Revenue Analysis' and description 'The Best Run Juice Company'. The modal has a toolbar with icons for 'C', '+', edit, file, delete, and share. The 'Title' field is populated with 'Sample - Revenue Analysis Duplicate'. A blue circle containing the number 84 is positioned above the toolbar, and a blue circle containing the number 85 is positioned to the right of the 'Title' field. The 'OK' button is at the bottom of the modal.



GRID PAGES SETTINGS

Content Per Page

Use Whole Grid 

Split Grid into Pages:  

Columns 

e.g. 10 

Rows 

7 

Use all Columns Use all Rows

	A	B	C	D	E	F	
1	BestRunJuice_SampleModel in Million ⏷						 F
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold	
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31	
4							
5							
6							
7							
8		Actual	Forecast				
9	Sales	1,129.11 Million \$	1200				
10	Discount	303.13 Million \$	450				
11	Net Revenue	825.98 Million \$	750.00				
12							
13	Gross Margin	0.28 \$					
14	Gross Margin %	28.46 %					

	A	B	C	D	E	F
1	BestRunJuice_SampleModel in Million ⏷					
2	ACCOUNT	Gross Margin	Discount	Original Sales Price	Price (fixed)	Quantity sold
3		235.04 \$	303.13 \$	1,129.11 \$	0.21 \$	204.31
4						
5						
6						
7						

	A	B	C	D	E	F
8		Actual	Forecast			
9	Sales	1,129.11 Million \$	1200			
10	Discount	303.13 Million \$	450			
11	Net Revenue	825.98 Million \$	750.00			
12						
13	Gross Margin	0.28 \$				
14	Gross Margin %	28.46 %				

Hello, Admin!

Explore a sample story

User profile created

Create a new story

Learn more in the help center

Recent Stories

Sample - Revenue Analysis
The Best Run Juice Company

Sample - Revenue Analysis Dup...
The Best Run Juice Company

Sample numeric point cha...
Gross margin %

28.47

Gross Margin %

Sample bar chart

Go to Sample - Reve...

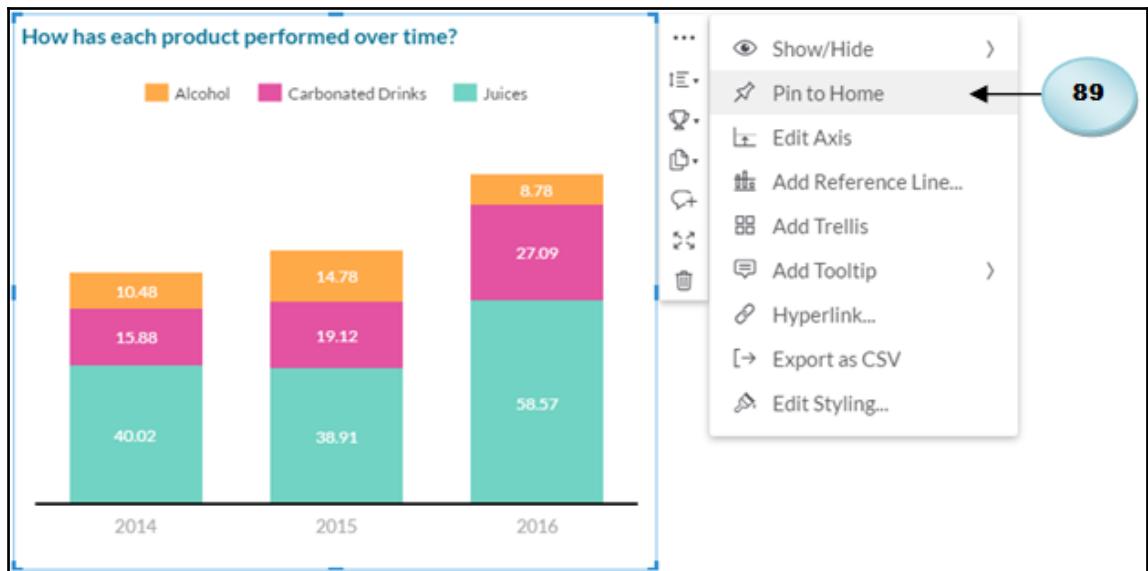
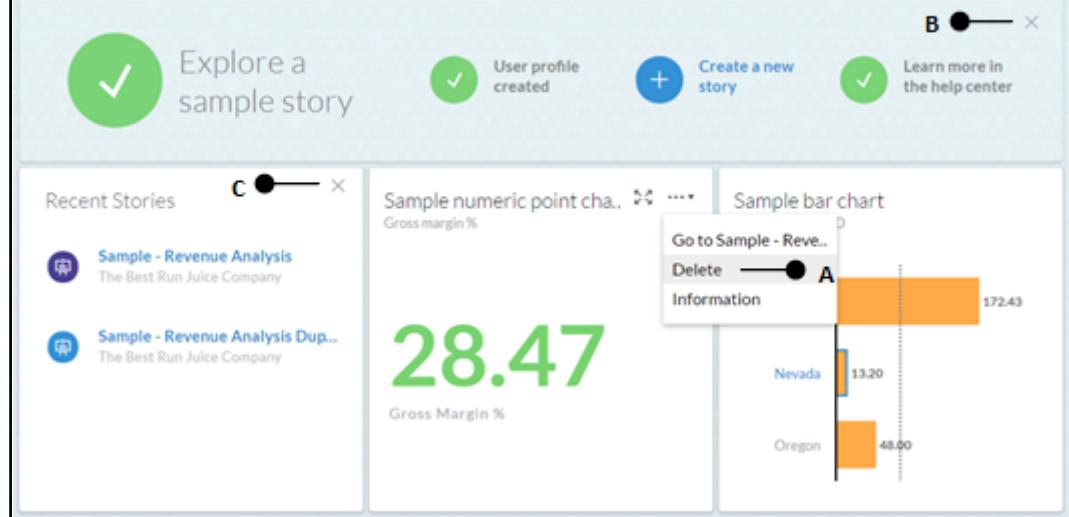
Delete A

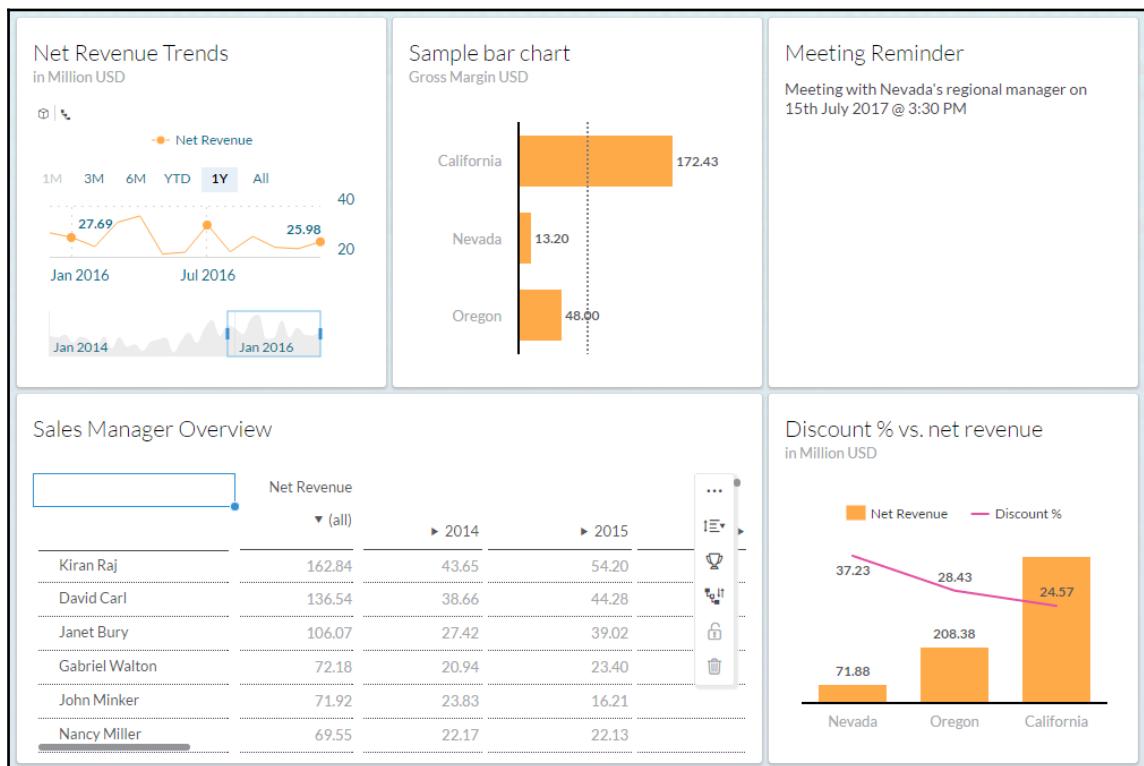
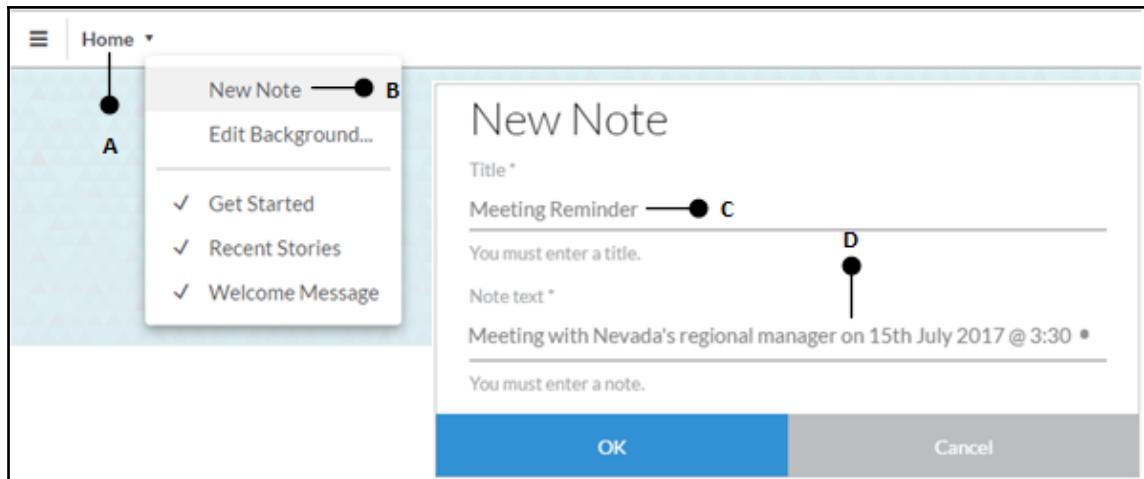
Information

Nevada 13.20

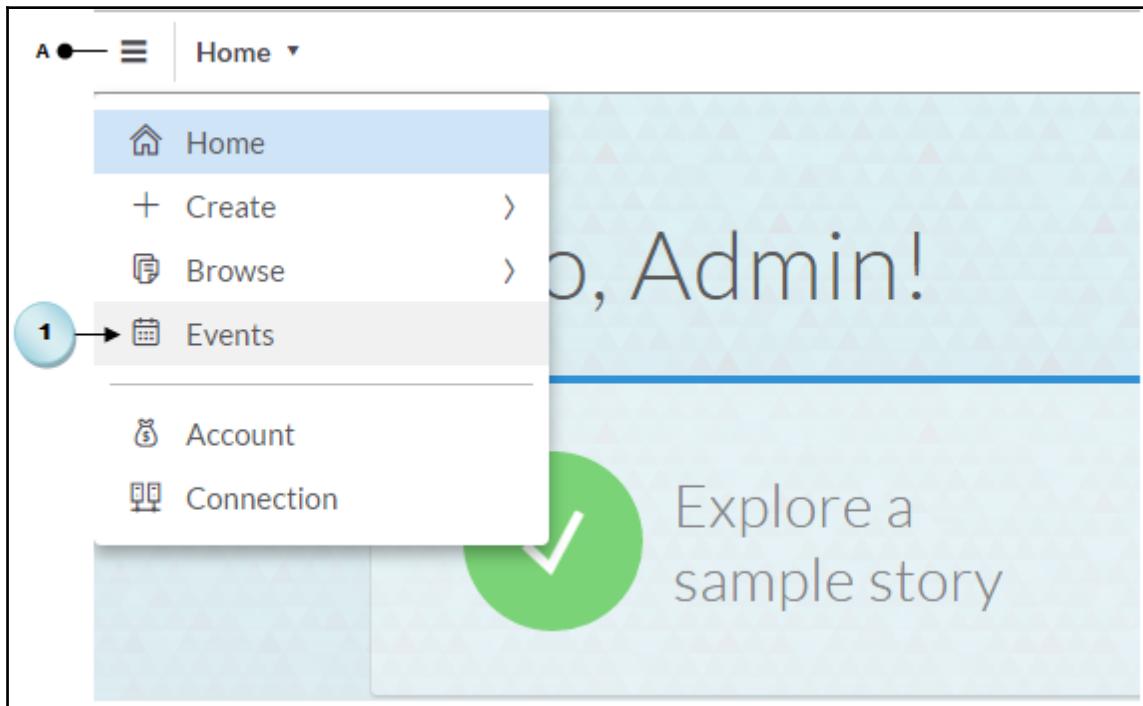
Oregon 48.00

172.43





Chapter 8: Collaboration



Events

Gantt View | undo redo clear new edit delete alarm filter

March 2017 | Today Week Month Year

SUNDAY MONDAY TUESDAY

26 27 28

Events

Gantt View | undo redo clear new edit delete alarm filter

Mar 05 - 11, 2017 | Today Week Month Year

SUNDAY MONDAY TUESDAY

5 6 7

Events

Gantt View | undo redo clear new edit delete alarm filter

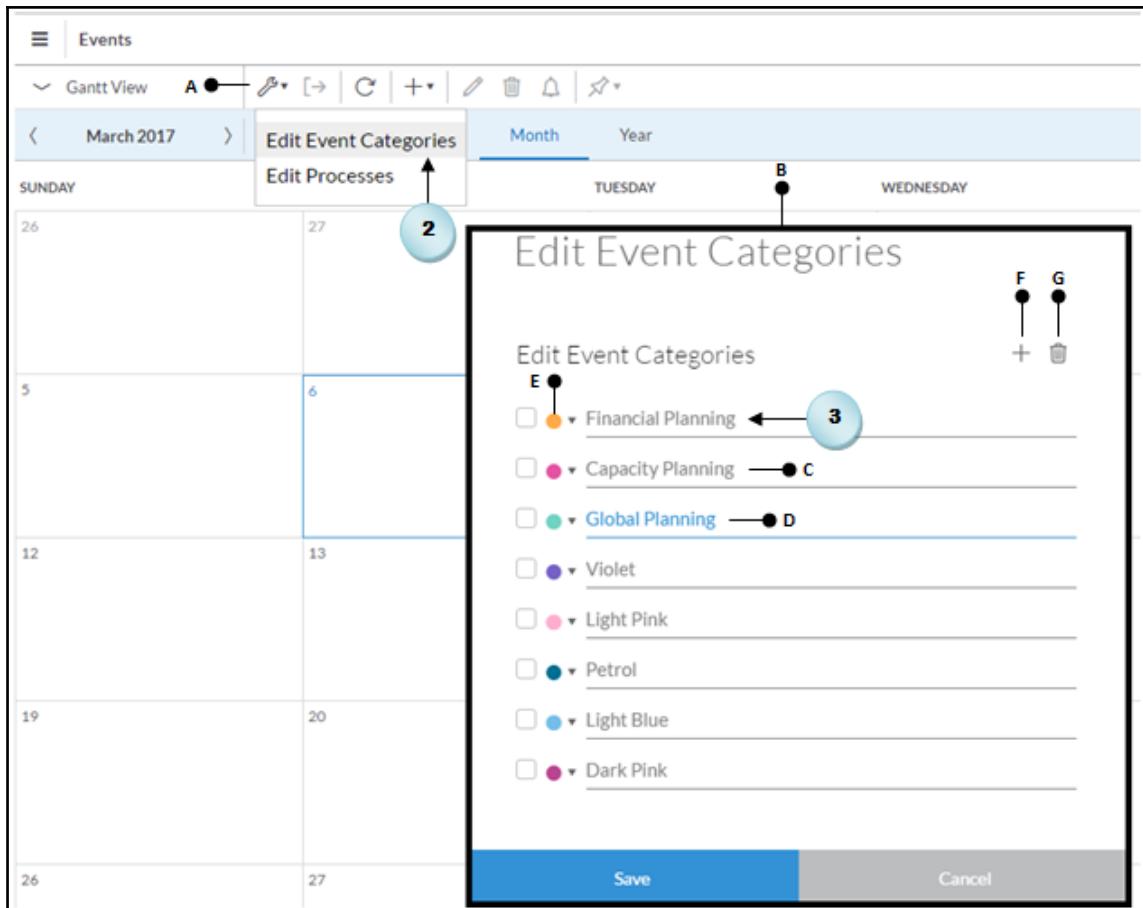
2017 | Today Week Month Year

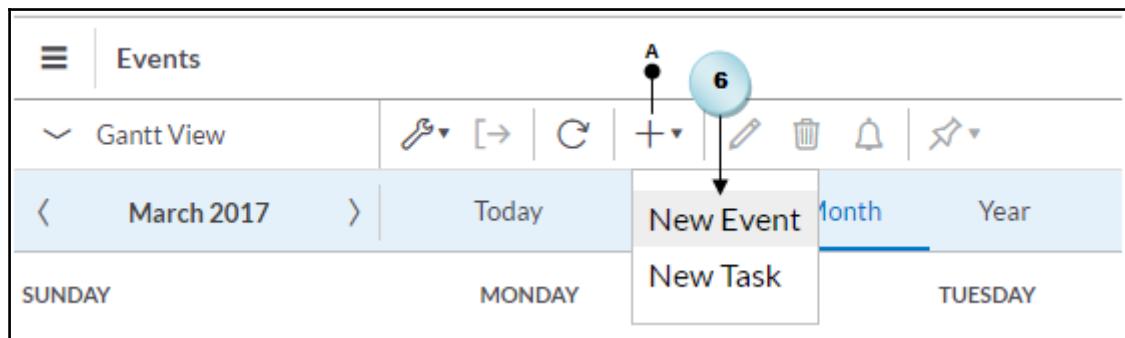
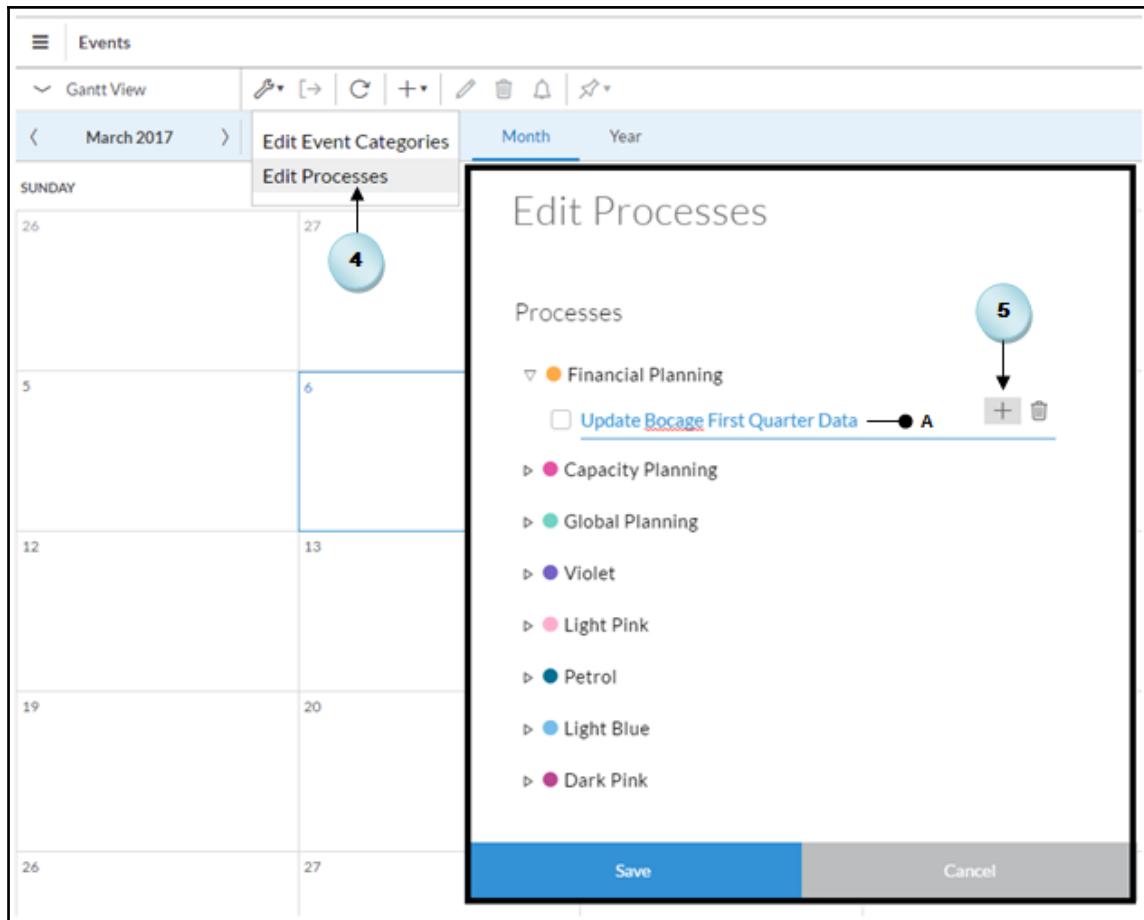
JANUARY FEBRUARY

S	M	T	W	T	F	S	S	M	T
1	2	3	4	5	6	7	5	6	7
8	9	10	11	12	13	14	12	13	14
15	16	17	18	19	20	21	19	20	21
22	23	24	25	26	27	28	26	27	28
29	30	31							

APRIL MAY

S	M	T	W	T	F	S	S	M	T
2	3	4	5	6	7	8	1	1	2
9	10	11	12	13	14	15	7	8	9
16	17	18	19	20	21	22	14	15	16
23	24	25	26	27	28	29	21	22	23
30							28	29	30





New Event

Category *

Financial Planning   

Process

Update Bocage First Quarter Data  

Title *

Update ~~Q1~~ Data 

Description

Starts On

Apr 25, 2017 

Due on

Apr 29, 2017 

Create

Cancel

New Event

People

Assignee

No users are assigned to the event

8 ← 11

Owner



Related Content

+



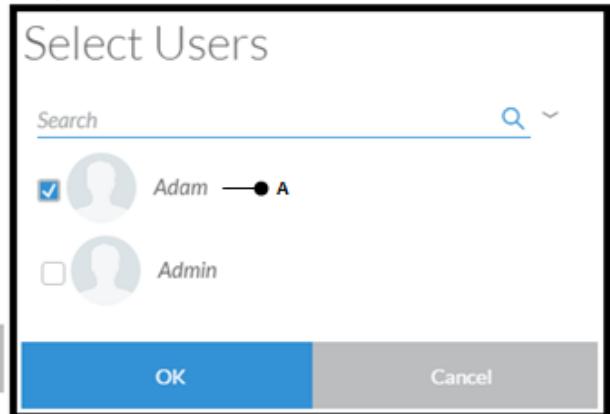
Reminders

+



Create

Cancel



Related Content

Present

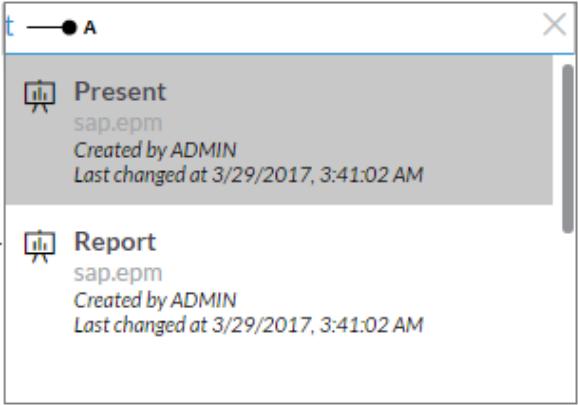


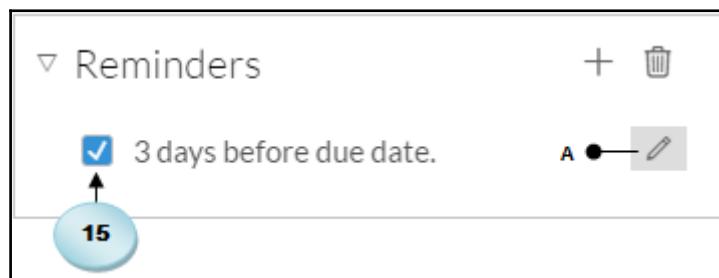
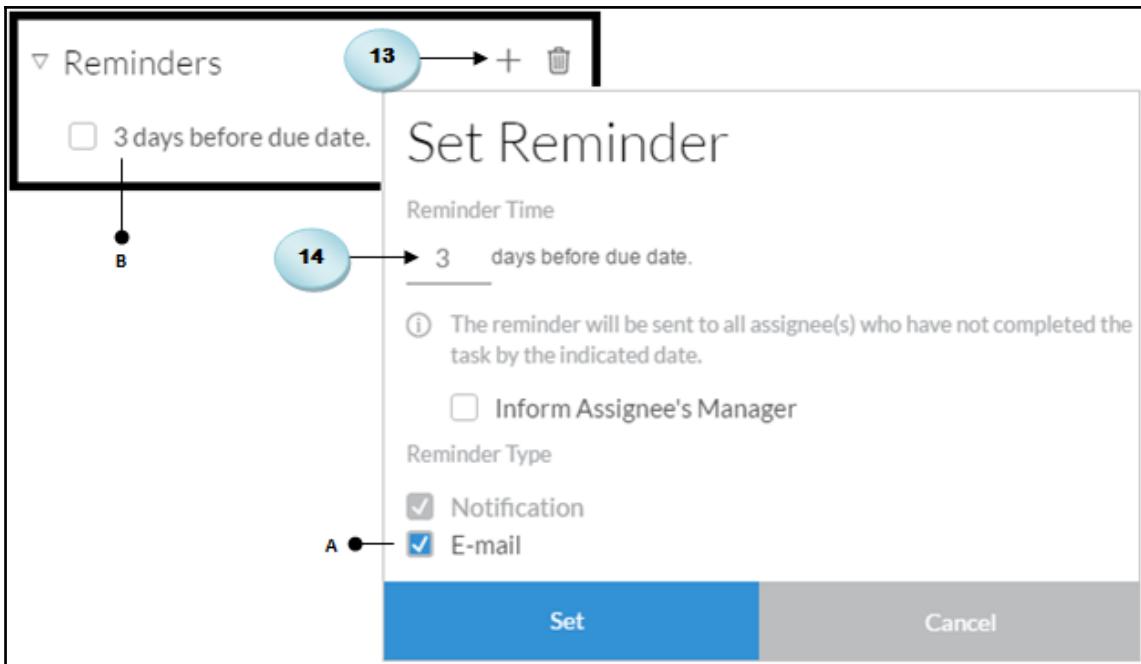
12



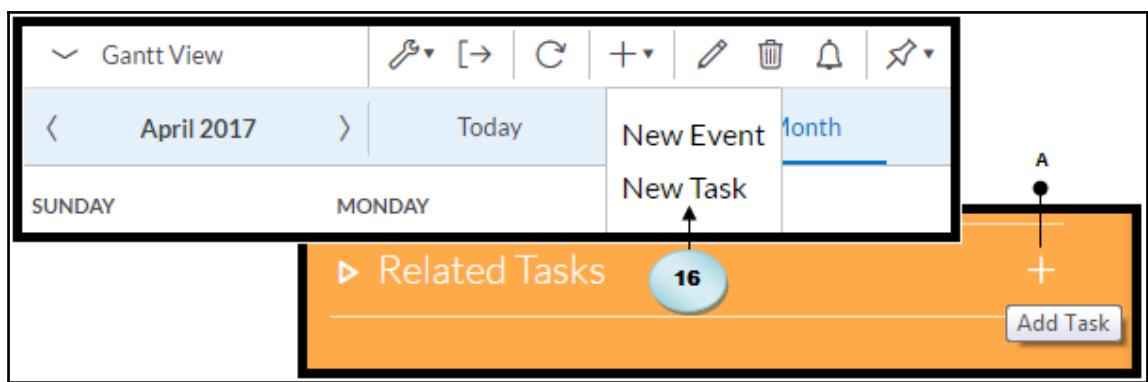
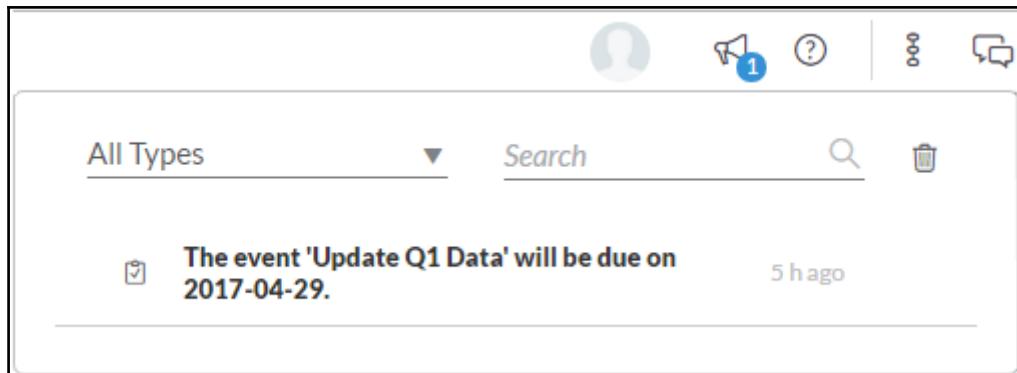
E

B





SATURDAY		
1		DETAILS PROCESS
8		START DATE 4/25/2017 Due Date 4/29/2017
15		Creator You
22		Discuss With Group
29	Update Q1 Data	  Related Content <input type="checkbox"/>  Present <hr/> Assignee  <hr/> Related Tasks 
6		



New Task

 Creating Event-Task for Event Update Q1 Data of Process Update
Bocage First Quarter Data in Category Financial Planning

Title *

Update Q1 data for West US in the Bocage model

 17

Description

Starts On

Apr 26, 2017



Due on

 18

Apr 29, 2017



 Create

 Cancel

New Task

People

Assignee



19

Reviewer

No reviewer is selected.



Final Reviewer

No final reviewer is assigned to the event



20



Related Content

The Best Run Juice Company

 The Best Run Juice Company

sap.epm

Created by ADMIN

Last changed at 4/23/2017, 9:15:56 PM

Reminders



 The Best Run Juice Company

t.1H

Created by ADMIN

Last changed at 4/24/2017, 3:54:32 PM

Create

Cancel

		Details		
		Details		
SATURDAY		Details		
22		April 2017		0 1 1
	Apr 29			
29				
		Update Q1 Data		
		Creator		
		Update Q1 data for West US in the Bocage m...		
		Creator		

The screenshot displays two views of a Microsoft Project timeline. The top view is the Gantt View, showing tasks as horizontal bars. The bottom view is the Calendar View, showing tasks as entries in a daily grid. Both views are for the month of April 2017. A specific task, "Update Bocage First Quarter Data", is highlighted in both views. In the Gantt View, the task is highlighted with a blue box and a callout label "C i ▾ Update Bocage First Quarter Data". In the Calendar View, the task is highlighted with an orange box and a callout label "Update Q1 Data". Other tasks visible in the Gantt View include "PROCESSES" (20-25), "Update Q1 Data" (26-30), and "Update Q1 da..." (27-30). The Calendar View shows the same tasks with their start and end dates (20-30) and a "Month" view indicator.

The screenshot shows a software interface with a top navigation bar and several windows open. The top right corner has a blue circular icon with the number 22. The main area is divided into several sections:

- Events:** A list of events for "Today | Apr 26, 2017". One event, "Update Q1 Data", is highlighted with an orange circle and labeled "Creator".
- Calendar View:** A grid showing the month of April 2017. The date April 26 is highlighted with a blue box. A tooltip "23" with an upward arrow is positioned above the date cell. A tooltip "22" with a downward arrow is positioned above the cell for April 27.
- PROCESSES:** A list of processes. One process, "Update Bocage First Quarter Data", is expanded to show two sub-tasks: "Update Q1 Data" and "Update Q1 data fo...". Both sub-tasks are highlighted with orange circles and labeled "Creator".
- Edit Timeline:** A modal dialog box with the following fields:
 - Number of Days From Today: A text input field containing "10" with a left arrow and a right arrow.
 - Show Events And Tasks From The Following Category: A dropdown menu with an orange circle icon and the text "Financial Planning" with a left arrow and a right arrow.
 - OK and Cancel buttons at the bottom.

SATURDAY

1

DETAILS

PROCESS

8

START DATE 4/26/2017
Due Date 4/29/2017

15

Update Q1 data for West US in the Bocage model

Creator You

22

▼ Related Content



[The Best Run Juice Company](#)

29

Update Q1 D...

Update Q1 d...



A

▼ Assignees & Status



B



Adam



C



D



E



F



G



H



I



J



K



L



M



N



O



P



Q



R



S



T



U



V



W



X



Y



Z



AA



AB



AC



AD



AE



AF



AG



AH



AI



AJ



AK



AL



AM



AN



AO



AP



AQ



AS



AT



AU



AV



AW



AX



AY



AZ

The screenshot shows a messaging interface with a light blue header bar. On the left, there is a vertical sidebar with a green circular icon containing a white checkmark and the text "Learn more in the help center". The main content area has a white background. At the top, there is a search bar with the placeholder "Search" and a dropdown menu labeled "All Types". To the right of the search bar are several icons: a user profile, a blue speech bubble with the number "2", a question mark, a gear, and a speech bubble. Below the search bar, there are two notifications:

- Admin set you the task 'Update Q1 Data for West US in the Bocage model'.** (3 min ago)
- Admin assigned you to the event 'Update Q1 Data'.** (5 min ago)

DETAILS

PROCESS

START DATE 4/26/2017

Due Date 4/29/2017

Update Q1 data for West US in the Bocage model

Creator Admin

▼ Related Content



[The Best Run Juice Company](#)

[Accept Task](#)

[Decline Task](#)

Search

3

All Types

Search

Learn more in the help center

The task 'Update Q1 Data for West US in the Bocage model' has been completed. 20 min ago

The task 'Update Q1 Data for West US in the Bocage model' has been done by Adam. 19 min ago

The task 'Update Q1 Data for West US in the Bocage model' has been accepted by Adam. 50 min ago

24 25 26 27 28 29 30

Update Q1 Data

Update Q1 da...

DETAILS PROCESS

START DATE 4/26/2017
Due Date 4/29/2017

Update Q1 data for West US in the Bocage model

Creator You

► Related Content

▽ Assignees & Status

Adam ✓ Completed

✓ Task completed

This screenshot shows a task card interface. At the top, a calendar displays dates from 24 to 30. Below the calendar are two orange buttons: 'Update Q1 Data' and 'Update Q1 da...'. To the right of these buttons are 'DETAILS' and 'PROCESS' buttons. The main area is an orange box containing task details: 'START DATE 4/26/2017' and 'Due Date 4/29/2017'. The task title is 'Update Q1 data for West US in the Bocage model'. Below the title, the creator is listed as 'You'. There are two sections: 'Related Content' (indicated by a triangle icon) and 'Assignees & Status'. Under 'Assignees & Status', there is a profile picture of 'Adam' and a status indicator '✓ Completed'. At the bottom of the orange box, a message '✓ Task completed' is displayed. The entire interface is set against a light gray background.

Events

▼ Gantt View

A B C D E

Week Month Year

◀ April 2017 ▶

This screenshot shows a Gantt chart interface. At the top, there is a header with a 'Events' button and a 'Gantt View' dropdown set to 'Gantt View'. Below the header is a timeline with five tasks labeled A, B, C, D, and E. Task A is at the start of the timeline, Task B is in the middle, and Tasks C, D, and E are clustered together towards the end. Below the timeline, there are several icons: a key, a right arrow, a circular arrow, a plus sign, a pencil, a trash can, a bell, and a magnifying glass. At the bottom, there are navigation buttons for 'Week', 'Month' (which is underlined in blue), and 'Year', along with arrows to switch between months. The date 'April 2017' is displayed in the center of the month navigation area.

Update Q1 Data, event from SAP BusinessObjects Cloud

- Link -
https://eu1.sapbusinessobjects.cloud/sap/fpa/ui/#;view_id=em;eventId=E85BFF58EF
- Description -
- assignees
 - Admin
- Tasks
 - Update Q1 data for West US in the Bocage model
 - Description -
 - Duedate - 2017-04-29
 - Reminder - reminder 3 days before

The screenshot shows the SAP BusinessObjects Cloud interface. At the top, the title is "Stories > Sample - Revenue Analysis". The main content area displays a "Summary" page for "Sample: Summary Q1 (2017-01-01 to 2017-03-31)". In the top right corner, there is a blue circular badge with the number "26". Below the badge is a "File" menu with a "Share Story..." option highlighted, and a "Sharing Settings..." option is also visible. The "File" menu includes icons for Data View, Insert, and other file operations.

Share Story

Link to File

<https://sapbusinessobjects.cloud/sap/fpa/ui/tenants/7328b/bo/story/271CF958A79F3C31E10000000A78A0F3?mode=embed>

People

Adam



27

B

Access

28



Read

[Edit Sharing Settings](#)

Send

Select Users and Teams

Available Members

All Users



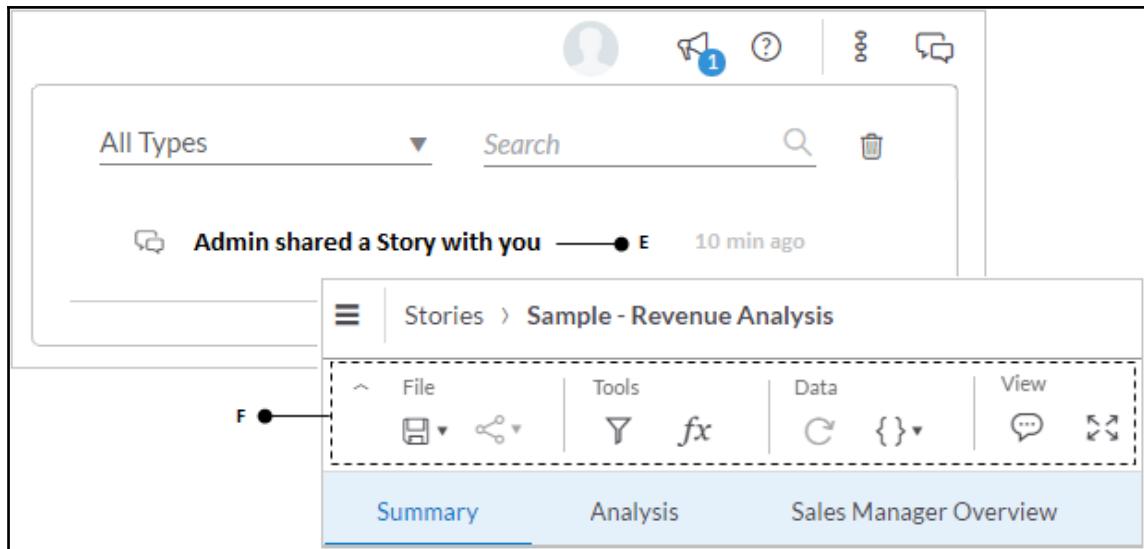
West U.S. —● c



Adam —● d

OK

Cancel



Edit Sharing Settings

User/Team | Full Access | Read Access | Update Access | Delete Access |

All Users

Add Users and Teams

Save **Cancel**

The image shows a SharePoint interface with a 'Discussions' list and a 'New Discussion' dialog box.

Discussions List:

- Header:** Includes a user profile icon, a megaphone icon, a help icon, and a comment icon with a red badge containing the number **29**.
- Section Headers:** 'Discussions' and 'Comments'.
- Count:** '2 Discussions'.
- Status:** 'Active' with a dropdown arrow.
- Add Button:** A blue '+' button with a red badge containing the number **30**.
- List Items:**
 - Update Q1 Data:** 11:45. Includes a user profile icon, a comment icon, and a 'Duplicate - Copy' link.
 - Update Q1 Data:** This discussion is b... (partially visible). Includes a user profile icon, a comment icon, and a 'Update Q1 Data.' link.

New Discussion Dialog:

- Header:** 'Discussions' with a back arrow, a 'New Discussion' title, a close 'X' button, and a 'Users' button.
- Input:** 'To: Invite Participants...' with a blue '+' button and a search icon.
- Participants:** A list showing 'Adam' with a checked checkbox.
- Buttons:** 'OK' (blue) and 'Cancel' (grey).

Annotations:

- 30:** Red badge on the 'Add' button in the list header.
- 31:** Red badge on the search icon in the 'To:' input field.
- 32:** Red badge on the checked checkbox next to 'Adam' in the participant list.

The screenshot displays a software interface for managing discussions and stories. The main window shows a list of discussions and stories, with a context menu open over a specific discussion.

Top Navigation: Discussions

Discussion Details: Update Q1 Data

- To: *Invite Participants...*
- 4/25/2017

Discussion Content:

- This discussion is based on the event [Update Q1 Data](#).
- Granted by Admin
- 11:45

Story Details: STORY: Sample - Revenue Analysis

- [Duplicate - Copy](#)
- Added by Admin
- 12:03

Feedback: Please input your feedback on this story.

Context Menu (Open over Update Q1 Data):

- Related Content
- Preferences
- Archive Discussion
- Delete Discussion

Bottom Navigation: Discussions

Discussion Summary: 1 Discussion

- Archived
- Active
- 12:09

Story Summary: Update Q1 Data

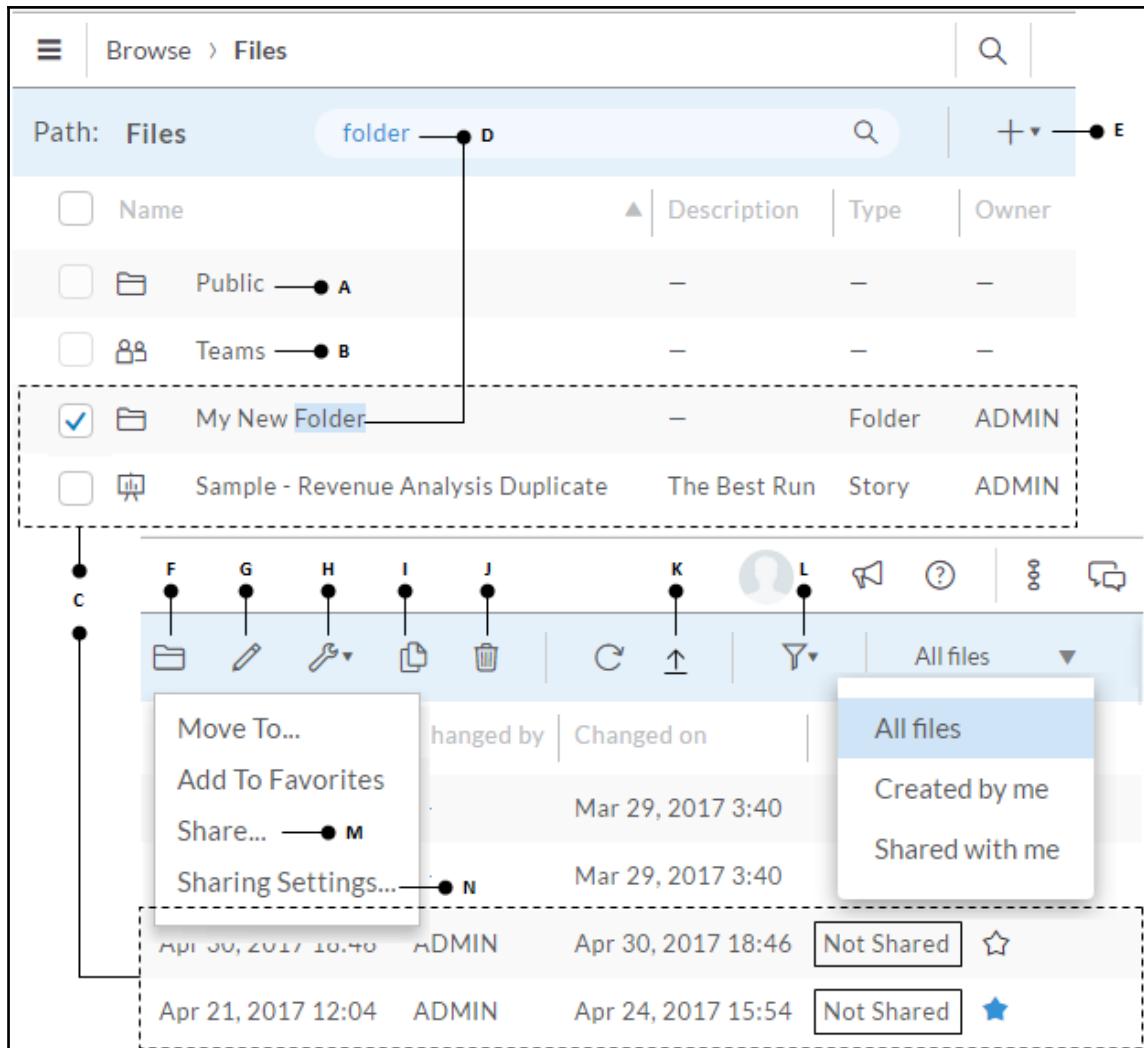
- Admin has archived
- Archived
- 12:09

Bottom Left Buttons:

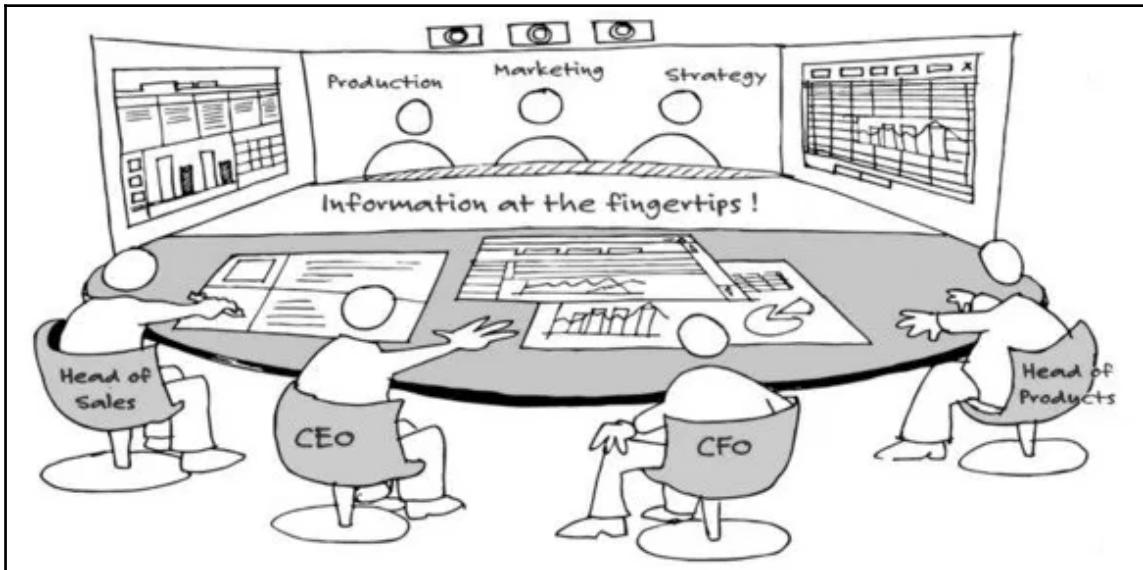
- B: Link Story
- C: New Task
- A: Please input your feedback on this story.

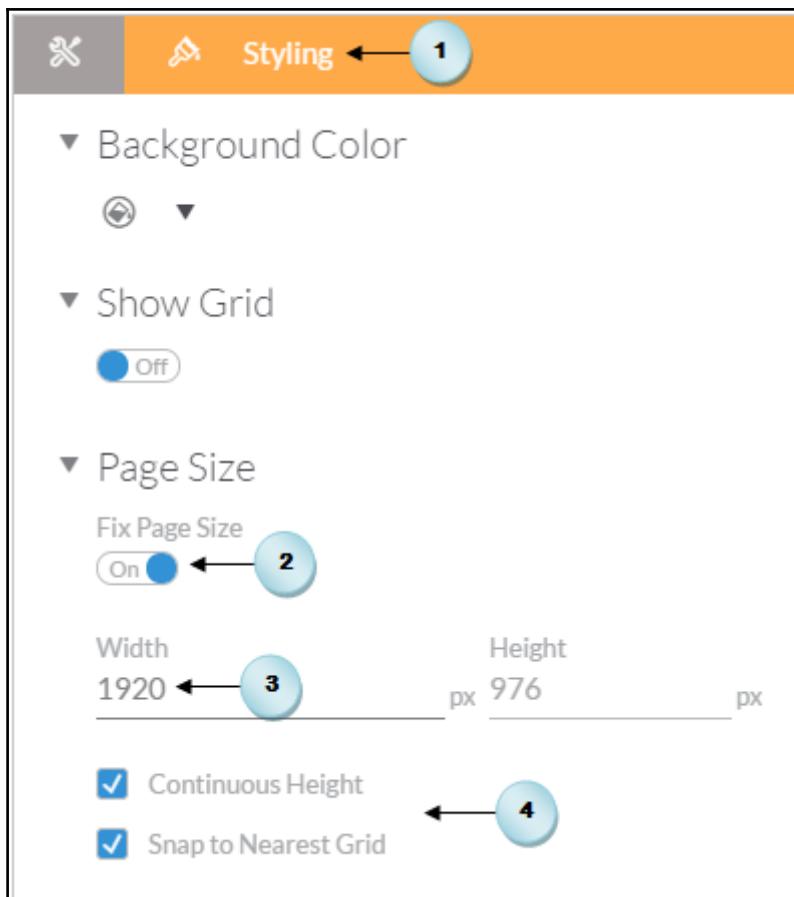
Bottom Right Buttons:

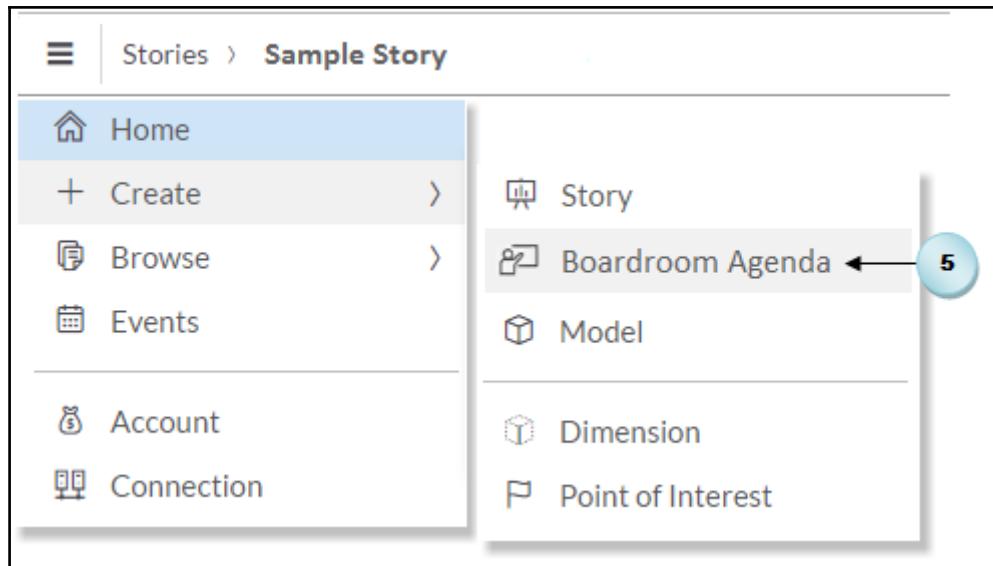
- D: (Small button with a dot)
- E:



Chapter 9: Digital Boardroom







A screenshot of a 'Create Agenda' dialog box. The title is 'Create Agenda'. The path is set to 'Public' (highlighted with a blue circle containing the number 6). The table columns are 'Name', 'Created', 'Last Changed', and 'Favorite'. The 'Name' column contains 'Annual Board Meeting' (highlighted with a blue circle containing the number 7). The dialog has 'OK' and 'Cancel' buttons at the bottom.

Name	Created	Last Changed	Favorite
Annual Board Meeting			



Agenda Sub Item

Title

Sales Overview **17**

Overview Screen **18** Content Screen Context Screen

Story Story Story

Sample Story ▼ Sample Story ▼ Sample Story ▼

Page Page Page

Summary ▼ Analysis ▼ Sales Manager Overview ▼

Ignore Boardroom Formatting **19**

OK Cancel



Annual Board Meeting

⌚ Jun 30, 2017 ⌐ San Jose, CA

Sales ⌐ Sales & Marketing

22

Sales Overview



Adam Smith
Regional Head 10:30-11:30

Finance ⌐ Budget

Clarisa Bing
CFO 11:30-12:30

A

Agenda **Sales Overview**

Overview

Summary: Q1 (2013) - Q4 (2015)
This site contains sales for the following companies: "The Best Beer Joint Company". Feel free to click around and explore the data!

825.98
Gross Revenue
28.46%
Gross Margin
235.04
Gross Margin

Gross Margin (California, Nevada, Oregon)

Data Range Filter (2012, 2013, 2014, 2015, 2016, 2017, 2018)

Product (Beer, Ciders, Carbonated Beverage, Alcohol, Juices)

Location (Beer, California, Nevada, Oregon)

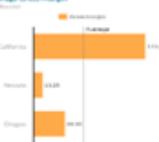
Content **Context**

A **B** **C** **D** **E**

What is the gross margin % for each product by state?



Average Gross Margin (California, Nevada, Oregon)



How has each product performed over time? (Beer, Ciders, Carbonated Beverage, Alcohol, Juices)



Styling

▼ Background Color

Order

▼ Actions

Open in Explorer 23

Enable Sort Option in Boardroom

Enable Top N Option in Boardroom

Navigate to ↻

What is the gross margin % for each product by state? ...

Open in Explorer

Category	California	Nevada	Others
Others	28.66%	16.19%	21.07%
Carbonated Drinks	46.14%	31.70%	37.27%
Alcohol	24.52%	12.88%	16.13%
Juices	30.00%	15.63%	21.73%

Measures

Quantity sold

Sales Revenue

Gross Margin

Discount

Original Sales Price

Date

▼ (all)

▼ 2013

► Q1

► Q2

► Q3

Navigation Target

Label

Sales Manager Overview

Navigate to Agenda Sub Item —● A

Agenda

Agenda Sub Item

B

Overview Page

Content Page

Context Page

Sample Story

Sample Story

Sample Story

Summary

Analysis

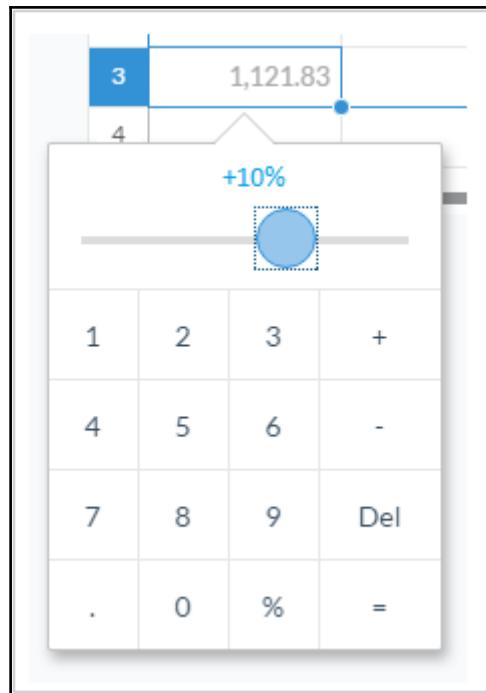
Sales Manager Overview

In single screen mode, scroll to

Left Screen —● c

OK

Cancel



Preferences

Agenda name

Annual Board Meeting ● A

Agenda Thumbnail



ABC & Company

Annual Board Meeting

● B

OK

Cancel

▼ Meeting Settings

Presentation Mode

Show Agenda

Show Agenda

Jump into first sub-item

Online Meeting Session

Same Window

Same Window

New Window

▼ Background

Boardroom Background

Fiori 2.0 - Light

Fiori 2.0 - Dark

Fiori 2.0 - Light

Fiori 2.0 - Black

Upload Image

Solid Color

Ignore Story Background

▼ Font Styles

Text Element

Title

Text elements are using recommended styling settings

ⓘ based on your chosen Background theme. You may use or modify these settings below or choose to disable them.

- Use Story Settings (Disable Formatting)
- Use Recommended Style
- Customize Style

☰ | Browse > Digital Boardroom | 🔎 | 🌐 | 🔍 | ? | 📁 | 🗣

Search 🔎

C + 📁 🖌️ 🗑️ 🔍 🔍

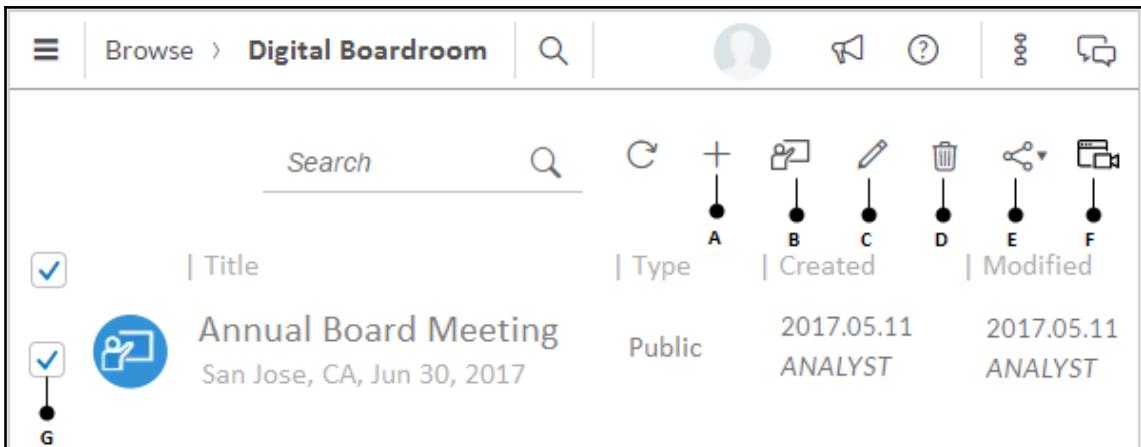
| Title | Type | Created | Modified

G  Annual Board Meeting

San Jose, CA, Jun 30, 2017

Public 2017.05.11 ANALYST 2017.05.11 ANALYST

A B C D E F



Show Annotations A Presenter

C ● Annual Board Meeting

Jun 30, 2017 San Jose, CA

Sales ☰
Sales & Marketing

Finance ☰
Budget

Adam Smith 10:30-11:30
Regional Head

Clarisa Bing 11:30-12:30
CFO

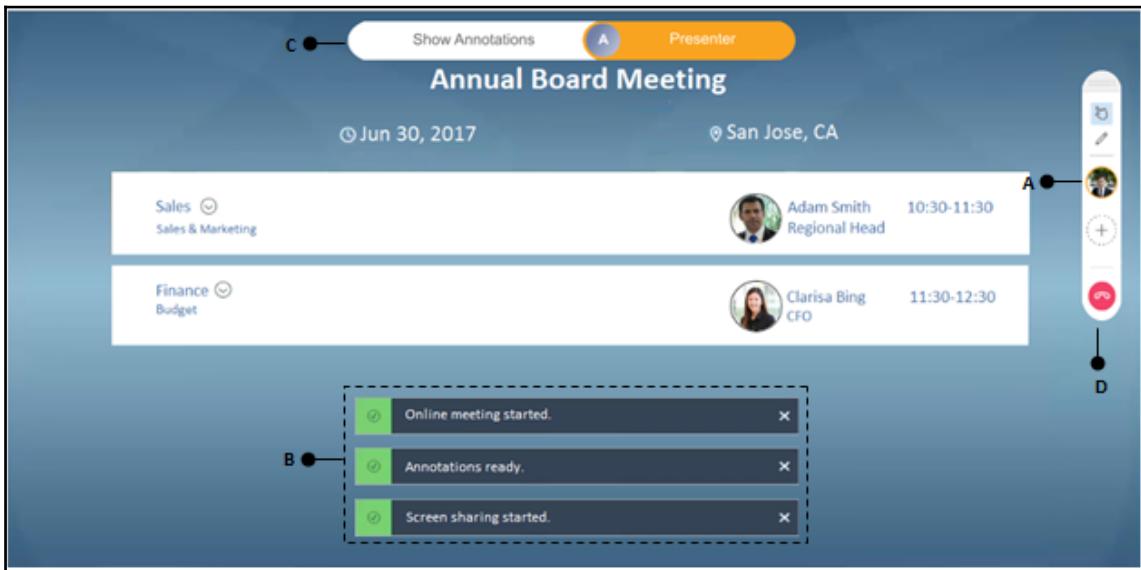
A ● D

B ●

Online meeting started.

Annotations ready.

Screen sharing started.



Invite Participants

Copy Link to Online Meeting

<https://sapbusinessobjects.cloud/sap/fpa/ui/bo/meetingRoom/571CF> 

A



Add Participants by Name

Invite participants by user name

29



Selected Participants



Adrian

Select Users and Teams

Available Members

All Users

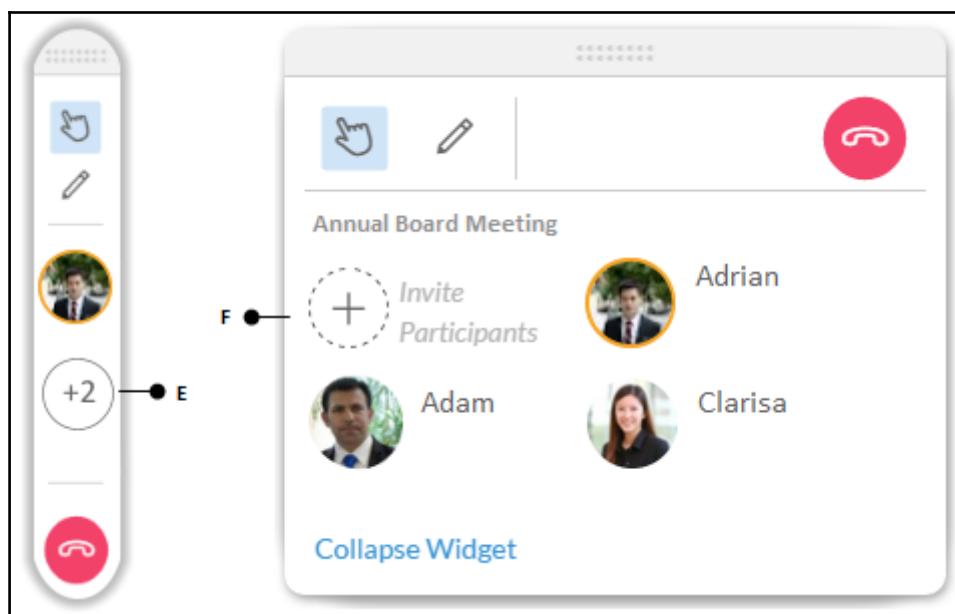
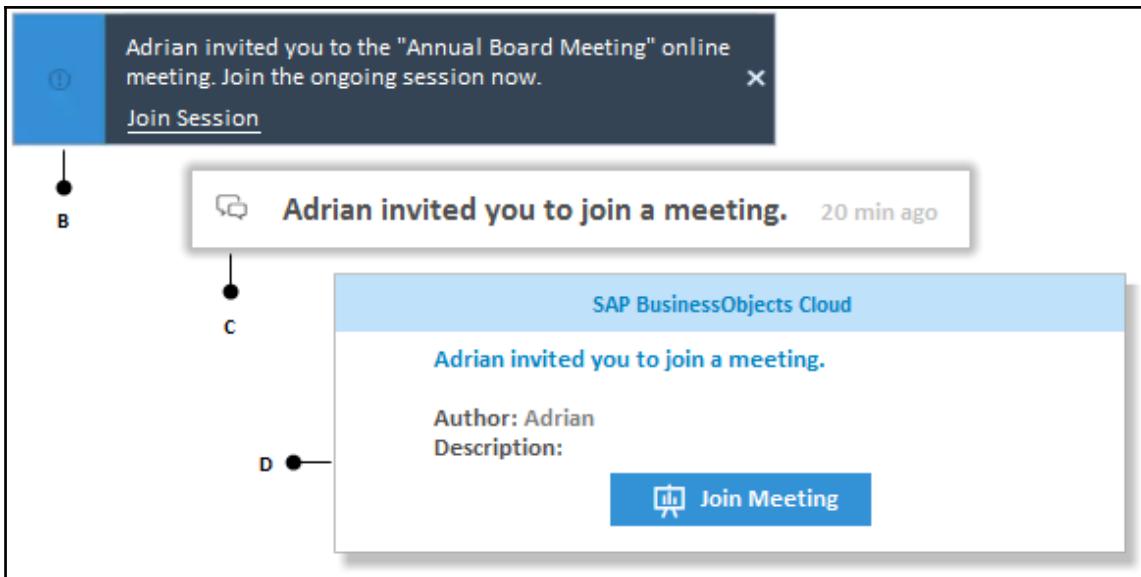
 West U.S.

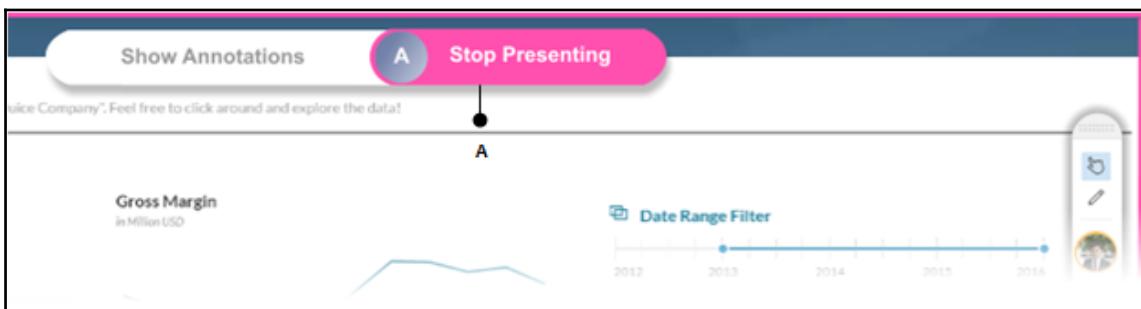
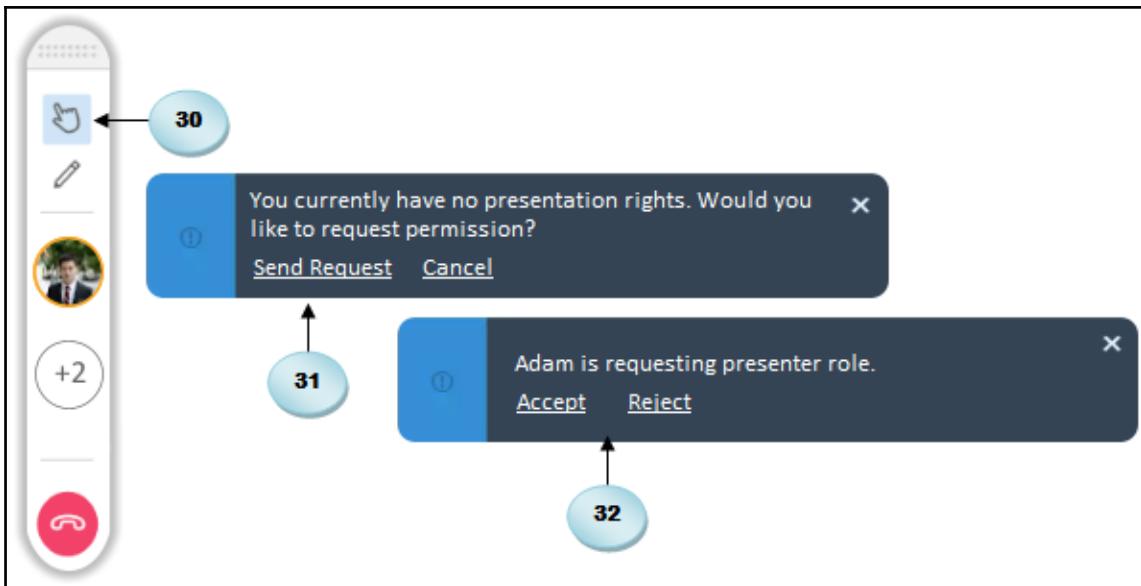
 Adam

 Clarisa

OK

Cancel





Summary: Q1 (2013) - Q4 (2015)

This story outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

in Million USD

825.98 Net Revenue

28.46% Gross Margin %

in Million USD

235.04 Gross Margin

Gross Margin

in Million USD

2013 Q1 Q2 Q3 Q4 2014 Q1 Q2 Q3 Q4 2015 Q1 Q2 Q3 Q4

Q2 Revenue Is Low?

B

A

Date Range Filter

2012 2013 2014 2015 2016

2013 Q1 to 2015 Q4

Product

All

Others

Carbonated Drinks

Alcohol

Juices

Location

All

California

Nevada

Oregon

This will end your annotation and will switch you back to presentation mode. Would you like to proceed?

Stop Annotating Cancel

A screenshot of a video conferencing application interface. On the left, there is a vertical sidebar with icons for a hand (blue square), a pencil (white square), a person in a suit (orange circle), a person in a suit (pink circle), and a red phone (red circle). A black dot labeled 'A' is connected by a line to the red phone icon. A black dot labeled 'B' is connected by a line to the pink person icon. A blue rectangular button on the left contains a white clock icon. A dark blue dialog box is centered, containing the text: "This will end the online meeting for all participants. Would you like to proceed?". Below the text are two buttons: "Proceed" and "Cancel". A white 'X' icon is in the top right corner of the dialog box.

Chapter 10: System Administration

The screenshot shows the SAP Fiori User Management interface. The top navigation bar includes 'Security' and 'Users' with a search icon and F4 key. The toolbar features icons for search, refresh, lock, and navigation. The main table displays user data with columns: USER ID, FIRST NAME, LAST NAME, DISPLAY NAME, E-MAIL, MANAGER, and ROLES. Two users are listed: 'ADMIN' (User ID 1) and 'ADAM' (User ID 2). The 'ADAM' row is selected and highlighted with a dashed border. Annotations are as follows:

- 1**: Points to the 'ADMIN' row.
- 2**: Points to the 'ADAM' row.
- 3**: Points to the 'USER ID' column header.
- 4**: Points to the 'FIRST NAME' column header.
- 5**: Points to the 'E-MAIL' column header.
- 6**: Points to the 'ROLES' column header.

	USER ID	FIRST NAME	LAST NAME	DISPLAY NAME	E-MAIL	MANAGER	ROLES
1	ADMIN			ADMIN	admin@sap.com		Admin
2	ADAM	Adam	Smith	Adam	adam.smith@sap.com		

Set Password

User ID

ADAM

New Password

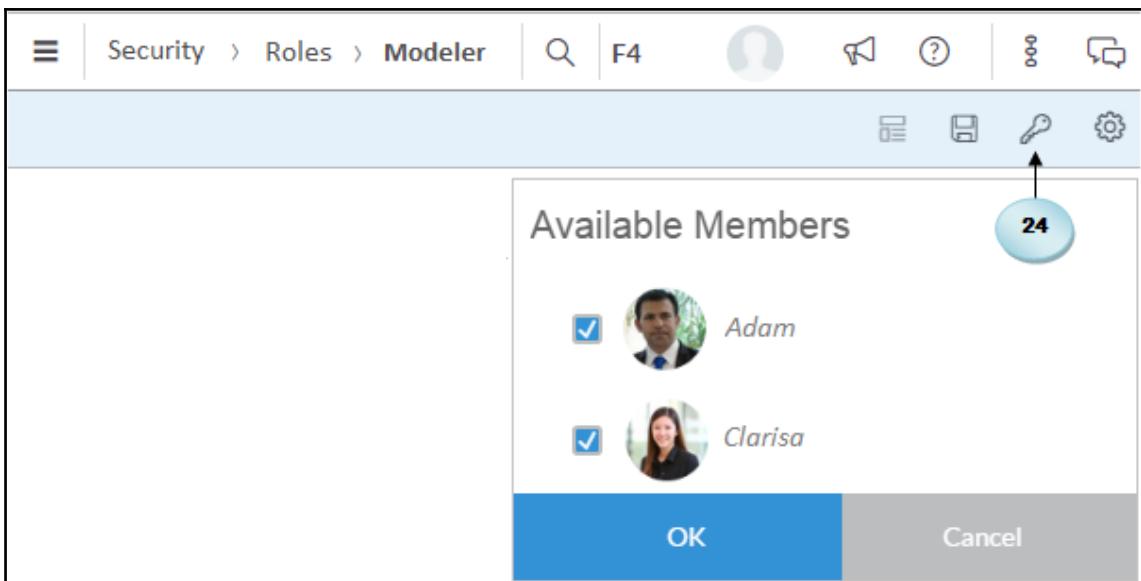
The password must have at least eight characters and contain at least one of the following character types: "upper-case", "lower-case", "digits"

Confirm Password

Confirmed password does not match. Please try again.

Set Password

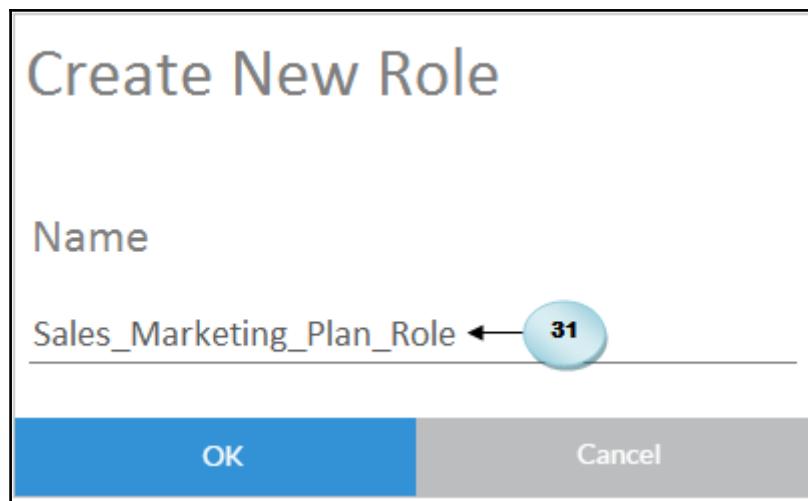
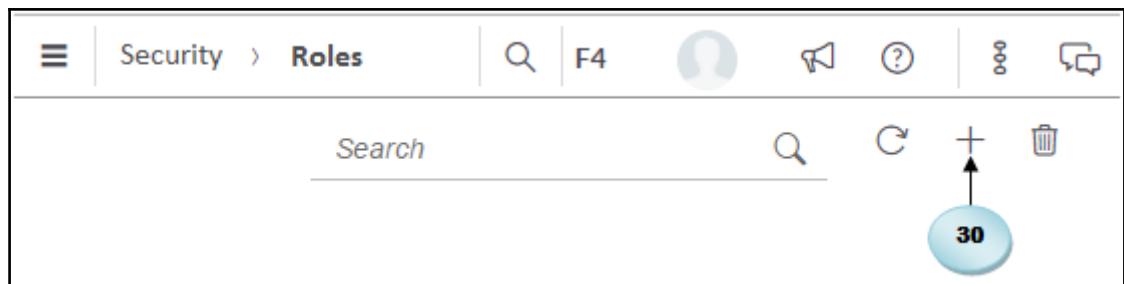
Cancel



Select Roles

Available Members

- Admin *Planning Administrator: Full Privileges*
- Modeler *Planning Modeler: Modelling*
- Planner_Report *Planner_Report: Planning & Reporting Privileges*
- Viewer *Planning Viewer: Read Privileges*



Select Template

Search



Admin

Modeler

Planner_Report

Viewer

BI_Admin

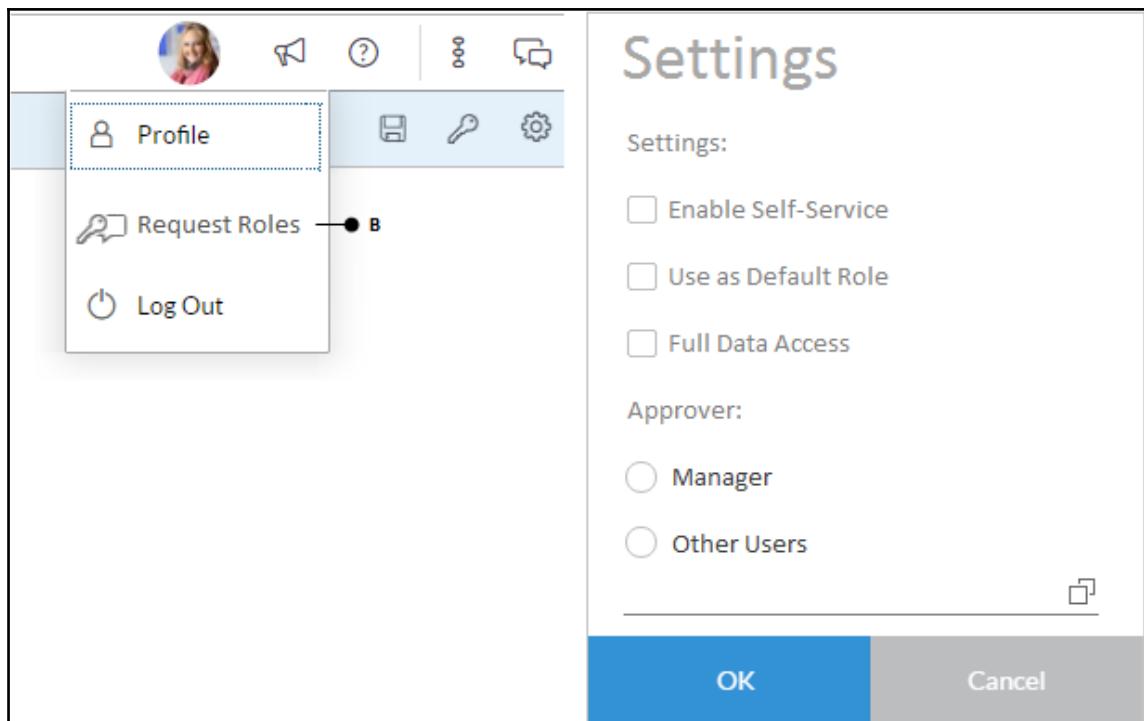
BI_Content_Creator

Permissions		Selected Model	Analytic Privilege							
	Name		<input type="checkbox"/> Create	<input type="checkbox"/> Read	<input type="checkbox"/> Update	<input type="checkbox"/> Delete	<input type="checkbox"/> Execute	<input type="checkbox"/> Maintain	<input type="checkbox"/> Share	<input type="checkbox"/> Action
▶	Dimension			<input checked="" type="checkbox"/>						
▶	Currency			<input checked="" type="checkbox"/>						
▼	Planning Model									
	SalesMarketingPlan		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						34
	FinancePlan									
	ManufacturingPlan									
	HRPlan									

34

35

36



Permission	Description
Create	Create new instances of the selected item type and modify its contents.
Read	View the listing of an item and its content.
Update	Modify and update existing items, including the structure of models and dimensions.
Delete	Delete items.
Execute	Execute the item to run a process. For example, acquiring data from a data source.
Maintain	Allows the maintenance of data values, for example adding records to a model, without allowing changes to the actual data structure.
Assign	Permits assigning users or teams to roles, and approving role assignment requests from users.

≡ Browse > Models |  F5 |     

Models Public Dimensions Currency Conversion Points of Interest

	Name	Type	Created	Last Changed	Datasources
<input type="checkbox"/> 	SalesMarketingPlan Sales planning model	Planning	2017.05.05 ADAM	2017.05.05 ADAM	

Name	Create	Read	Update	Delete	Execute	Maintain	Share	Assign	Notes
Public Files	X	X		X					Permits access to public files.
Private Files	X	X		X					By default, the Create permission is granted to all roles except the Viewer, BI Content Viewer, and SAPCP Content Viewer. Without this permission users cannot create stories, upload data into a story, or upload other local files from their computer.
Ownership of Content					X				Users with this permission can transfer the ownership of content to another user when a user is deleted.
System Information		X	X						Set Read to provide access to the System Monitor area. Set Update to additionally provide access to the System Administration area.
Allocation Step	X	X	X	X	X				
Allocation Process	X	X	X	X	X				
Pool Mapping	X	X	X						



 Profile —● A

 Request Roles

 Log Out

Profile



Name
Barbara

Job Title
Sales & Marketing Analyst

▼ Contact Detail

Mobile _____

Phone _____

E-mail barbara.riedel.sap.com

▼ Company Info

Function Area Sales

Office Location _____

Save

Cancel

Name	Create	Read	Update	Delete	Execute	Maintain	Share	Assign	Notes
Explorer					X				Set Execute to provide access to the Data View mode in a story.
Personal Data Acquisition					X				
Value Driver Tree	X	X	X	X	X				
Automated Discoveries					X				
Boardroom Agenda	X	X	X	X			X		

≡		Security	›	Teams	🔍	F4	👤	🔊	?	⚙️	💬
					Search	🔍	C	+			
		Name			Created		Last Changed				
<input type="checkbox"/>		Sales_and_Marketing	—● A		2017.05.05		2017.05.05				
		West U.S. Sales Team			ADMIN		ADMIN				

Create Team

Team Name *

Sales_and_Marketing

39

Description

West U.S. Sales Team

40

Members

Search



41



Bulent



Dalia



Sheela

Create

Cancel

Select User

Search



Bulent



Dalia



Sheela



Sophie

A

Transfer System Owner Role

New System Owner

Adam Smith (ADAM)



The System Owner is the primary administrator and contact person for the system. This role includes all user privileges to allow unrestricted access to all areas of the application. Only one user in the system can have this role.

Assign a New Role for the Previous System Owner

Previous System Owner

Victoria Swanson (VICTORIA)

45



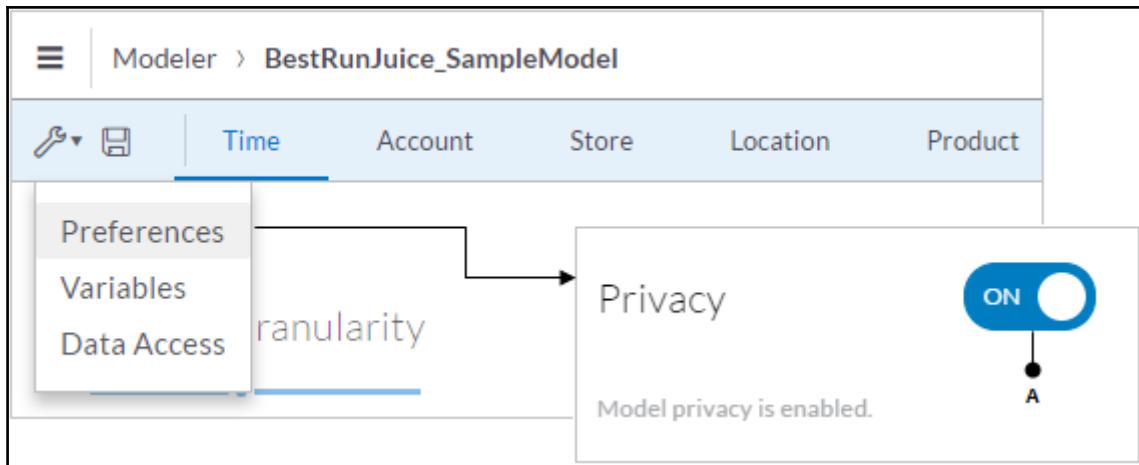
New Role

Admin

Cancel

OK

	USER ID	FIRST NAME	LAST NAME	DISPLAY NAME	E-MAIL	MANAGER	ROLES
1	ADAM	Adam	Smith	Adam	adam.smith@sap.com	<input type="checkbox"/>	System_Owner <input type="checkbox"/>
2	VICTORIA	Victoria	Swanson	Victoria	v.swanson@sap.com	<input type="checkbox"/>	Admin <input type="checkbox"/>



Modeler > BestRunJuice_SampleModel

Time Account Store Location Product Sales Manager

ANALYST

ID	Description	Account Type	Hierarchy	Threshold	Read	Write
1	Discount	Discount			ANALYST	
2	Gross Margin	Gross Margin			ANALYST	
3	Original_Sale...	Original Sales...			ANALYST	
4	Price_fixed_	Price (fixed)			ANALYST	
5	Quantity_sold	Quantity sold			ANALYST	
6						

+ c

Create New Dimension Select Existing Dimension

D Preferences Replace Dimension

Dimension Preferences

Type: Account

Name: Account_BestRunJ_sold

Description: Account

B Enable Data Access Control

Users > Roles > Sales_Marketing_Plan_Role

Permissions Selected Model Analytic Privilege

47

Search Update

No data

48

Select New Model

Search SalesModel

Permissions SalesModel Analytic Privilege

Full Access Limited Access

Define Read Access Define Write Access

ACTIVITY FILTER ACTION

Read (SalesModel_Version.CATEGORY = Actuals) Edit Remove

New Entry Remove

Sales_Model_Version.CATEGORY = Actuals

Select Member

Available Members

All Members Actuals Budget

☰ Security > Activities

Search F4

Object Type Package Object Name User Name Activity Transaction Type Status Time Stamp

Story t.2 Transactions CLARISA Update Unknown Succeed 2017.05.22 13:25:15

User ADMIN ADMIN Update HANA Cloud Platfo... Succeed 2017.05.23 15:31:13

Set Filters

Available Filters

All Filters

Activity

Package

Object Type

Object Name

User Name 51

Transaction Type

Time Stamp

Active Filters

Filter	Value
User Name	Adam 52

[Reset to initial Filters](#)

OK Cancel

☰ | Security > Data Changes

WestUS_SalesPlanning

1 2 3 4 5 > >I

Accounts	Regions	Product Groups	Time	Category	Audit Time
A536400	REG0003	PRD0004	201705	public.Forec...	2017.05.22 ...
A537200	REG0004	PRD0006	201705	public.Forec...	2017.05.22 ...

Search Q C grid filter down trash

A B D E

Audit User	SignedData - Old	SignedData - New	SignedData - De	Audit Action
ADAM	574296.83	574000	-296.83	Modify
ADAM	236547.95	237547.95	1000	Modify

Deployment > Export > New

Processing 'Account' (3/5) ... Cancel

Search Q

Select All Show ID

Dimension B

Model

Currency

Role

Event Category

Event Process

Event

Connection

Allocation Step

Allocation Process

Value Drive Tree

Files

Public

Sample Sales (Story) A

Name	Type	
Account	Dimension	<input checked="" type="checkbox"/> Data X
Store	Dimension	<input checked="" type="checkbox"/> X
Location	Dimension	<input checked="" type="checkbox"/> X
Product	Dimension	<input checked="" type="checkbox"/> X
Sales Manager	Dimension	<input checked="" type="checkbox"/> X

C D [→]

Export

Export to Local File

Export for Transport

Name

SampleSales

The name may have maximum 20 characters: upper-case and lower-case letters (A-Z, a-z), numbers (0-9), or underscores(_)

Include Audit Data

OK

Cancel



Deployment > Import



F4



Search



Upload

Select Source File

Select a source file

58

OK

Cancel

